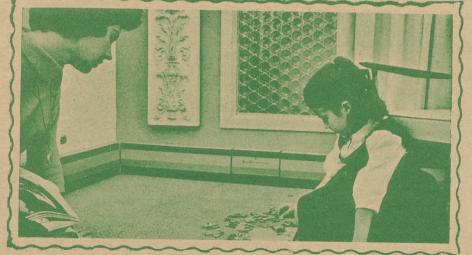
THE DALLAS POST - THURSDAY, MAY 7, 1964



Westinghouse electric heating the modern, silent way to heat a home or building

- **COnvenient.** Individual room controlled comfort at a flick of the switch. Quick, quiet heat circulates and radiates where you want it . . . when you need it.
- **automatic.** Set it. Forget it. Each model complete with Adjust-O-Matic control for even heat at the temperature selected.
- **economical** Low in original cost . . . low in upkeep. No wasted heat. Can be economically added to any home or building without major alterations.
- Safe. No flames . . . fumes . . . explosion hazards. Westinghouse units are listed with Underwriters' Laboratories, Inc.
- flexible. Variety of models for single room or whole-house heating. Can be used anywhere there's electricity. Safe . . . Sure . . . Reliable.



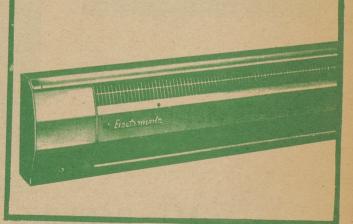


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Now Let's Take a Look at Some of Electromode's Heaters





Offering an exceptional combination of functional design and modern styling, it's small wonder these slim, trim Low Level Baseboard units are first choice among those who want the finest in electric perimeter heating. Electromode's exclusive Cast Aluminum Safety Grid ensures their safety, durability and efficiency. All heating elements are buried deep within the aluminum grid which is finned to spread heat rapidly and evenly. They're designed for easy installation: factory pre-wired; pre-punched mounting holes; easily accessible connection box; and easily removed front cover plate. Thermal limit switch controls temperature along entire length of baseboard, cuts off automatically if air flow is blocked at any point.

ANTHRACITE ELECTRIC SUPPLY CO.

500 Pierce St., Kingston, Pa. WRITE FOR BULLETIN #30-L44E