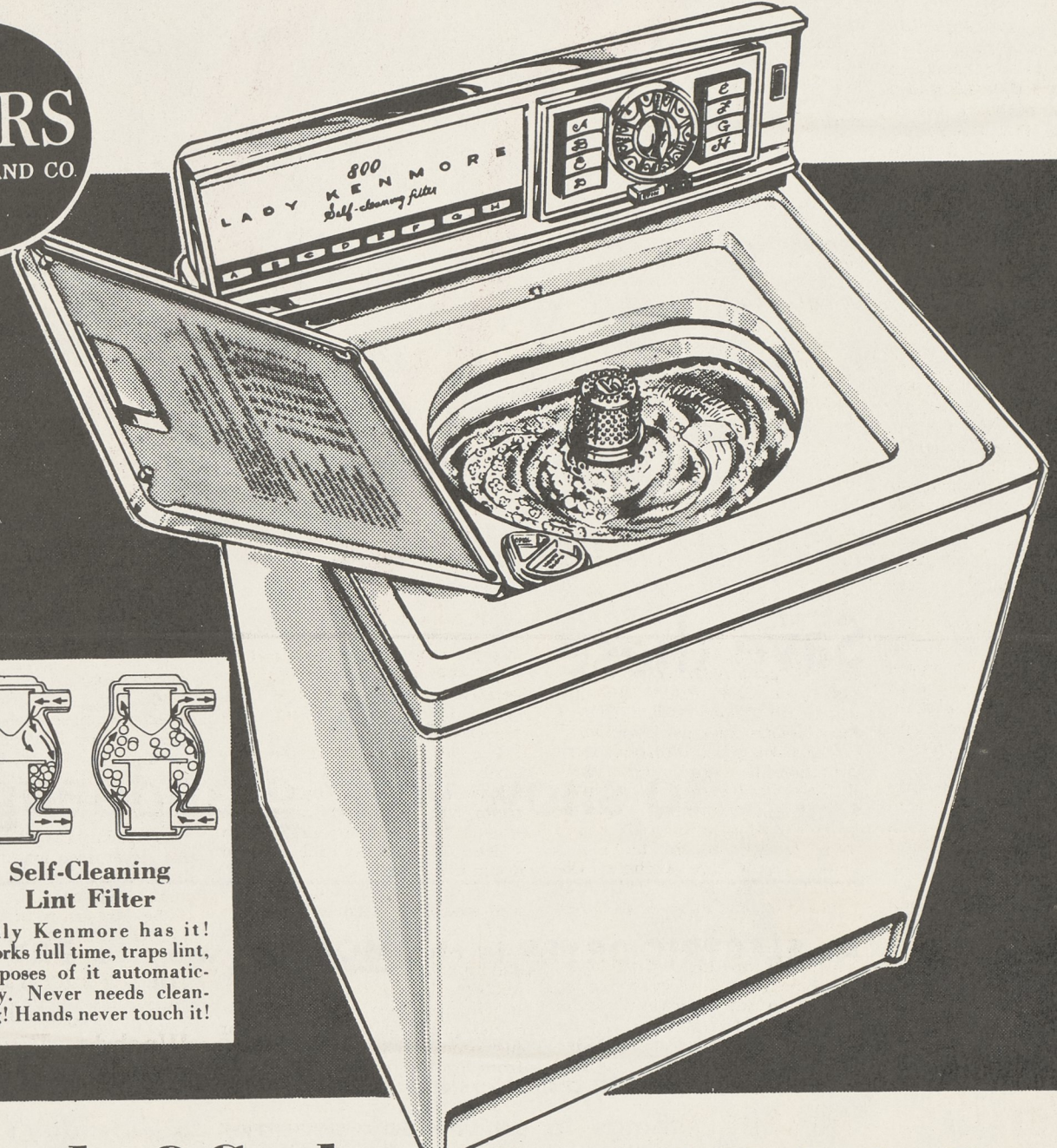


You Can Count on Us... Quality Costs No More at Sears

Exclusive Kenmore Self-Cleaning Lint Filter
Saves Work—Gives You Brighter, Lint-Free Clothes

Big 12-lb. Lady Kenmore Automatic Washers



Self-Cleaning Lint Filter
Only Kenmore has it! Works full time, traps lint, disposes of it automatically. Never needs cleaning! Hands never touch it!

YOU Can Trust Sears One-Price Price Tags!

EVERYONE Pays the Same Low Price!

COMPARE Sears Low, Low Prices!

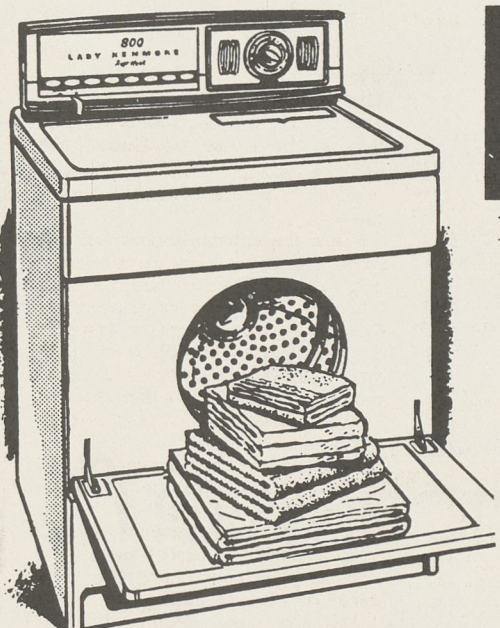
CHECK Sears Features!

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- Touch a button, turn a dial to set correct time, speed, water temperature
- Infinite water level; automatic bleach, rinse additive dispenser; safety switch
- Super Roto-Swirl agitator; console light; porcelain top, lid, tub for easy care

for All-Fabric Care

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Exclusive "SOFT-HEAT"—Yours Only on Our Lady Kenmore

Electric Dryers

Sears Low Price

\$170

- Exclusive "SOFT-HEAT" dries clothes more gently... softer and fluffier than ever before! "Air" fluff setting, too
- Top-mounted lint screen; air freshener
- Fully-lighted console; interior light
- Load-A-Door; safety switch; much more

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