

ACME VALUE SPECTACULAR!

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LOOK FOR This BOOKLET IN YOUR MAIL!

Christmas "LAY-A-WAY" SPECTACULARS

Oven-Proof Hand-Painted VINTAGE BAKE 'N SERVE OVENWARE 11 BEAUTIFUL PIECES

THE AMERICAN HERITAGE HISTORY OF THE UNITED STATES Your Book a Week... Complete your set of 16 volumes in 16 weeks! VOLUME ONLY 49¢

Be Sure To Read Every Page of Acme's Booklet!

VALUABLE COUPONS WORTH 1925 COINS TRADING STAMPS PLUS \$7.76 CASH SAVINGS!

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ALL IN ACME'S MAIL BOOKLET Look For It! It's Tremendous!

SEA SCALLOPS 1-lb. pkg. **63¢**

FANCY DRESSED **WHITINGS** 5-lb. box **79¢** lb. **17¢**

BLEACH TABS **LESTARE** 10-oz. pkg. **49¢**

CHICKEN NOODLE **LIPTON SOUP** pkg. 2 **29¢**

CHOCOLATE (4c OFF) (10c OFF) **NESTLES QUIK** 1-lb. pkg. **37¢** 2 1/2-lb. pkg. **79¢**

TOWN HOUSE **KEEBLER CRACKERS** 16-oz. pkg. **39¢**

DANDRUFF SHAMPOO 2.4-oz. tube, **89¢**

HEAD & SHOULDER 1.7-oz. tube **35¢**

DEODORANT CREAM ROLL-ON **SECRET** 6.4-oz. **35¢** Plus Tax 1.5-oz. **\$1.12** Plus Tax

ANTISEPTIC **LISTERINE** 7-oz. bot. **54¢**

PLASTIC FOOD BAGS **BAGGIES** pkg. 25 **43¢**

MARGARINE **GOOD LUCK** 2 1-lb. **53¢** qtrs. 10c OFF DEAL

INSTANT **NESCAFE COFFEE** 6-oz. jar **82c**

POWDERED DETERGENT **AJAX** 20-oz. pkg. **27c** 4 1/4-oz. pkg. **65c** 8 3/4-oz. pkg. **1.00** (5c OFF) (10c OFF) (25c OFF)

DROMEDARY **PITTED DATES** 8-oz. size **29¢**

EASY OFF WINDOW SPRAY 15-oz. **47¢**

ARMSTRONG "1-STEP" FLOOR CARE 22-oz. **89¢**

TRU-ADE DRINKS 3 46-oz. cans **95¢**

Lancaster Brand FRYING CUT UP lb. 31c

CHICKENS

(WHOLE) lb. **27¢**



Lancaster Brand (3 1/2 to 4-lb. Avg.) **ROASTING CHICKENS** lb. **39c**

Lancaster Brand ROAST **BONELESS CHUCK** lb. **59c**

Lean, Tasty **BOILED HAM** Lesser Amounts Slightly Higher lb. **89c**

Lancaster Brand **BAKED LOAVES** lb. **49c**

Lancaster Brand Center Cut **CHUCK STEAK** lb. **49c**

Lancaster Brand, EXTRA LEAN **GROUND BEEF** OR BEEF CUBES lb. **69c**

Center Cut **SMOKED PORK CHOPS** lb. **75c**

"Trick or Treat Special!" VIRGINIA LEE **DONUTS** GOLDEN, SUGARED or APPLE and SPICE

2 pks. 12 49c SAVE 9c

FRESH! FRESH! ACME FRESH!

TOMATOES

Ohio Hot House **29c lb.**

SNO-WHITE Basket 1.15 **Mushrooms** lb. **39c**

HALLOWI PITTED **DATES** lb. **35c**

FRESH ROASTED **PEANUTS** bag **39c**

Brussel Sprouts qt. box **35c**

REAP THE SAVINGS GET S&H GREEN STAMPS TOO!

IDEAL TUNA LIGHT CHUNK (SAVE 9c) 2 9 1/4-oz. cans **69c**

CORN BEEF LANCASTER (SAVE 9c) 2 12-oz. cans **89c**

LUNCHEON MEAT LANCASTER (SAVE 2c) 2 12-oz. cans **75c**

IDEAL TEA BAGS (SAVE 10c) pkg. 100 **89c**

MARSHMALLOW PRESERVES IDEAL (SAVE 4c) STRAWBERRY 24-oz. jar **55c**

PANCAKE SYRUP IDEAL (SAVE 2c) 12-oz. bot. **29c**

CANDY BARS POPULAR BRANDS (SAVE 9c) box 24 **89c**

CHEWING GUM POPULAR BRANDS (SAVE 20c) box 20 **69c**

MAXWELL HOUSE COFFEE (Reg., Drip, Silex) 2 lb. can **\$1.27**



IDEAL BRAND **ELBERTA PEACHES** 4 303 cans **95c**

BARTLETT PEARS

APRICOT HALVES

FRUIT COCKTAIL

Lay-A-Way Christmas Toys! Gilbert and Deluxe Toys BIG SELECTION! SEE DISPLAY!

FIRST WEEK'S BOOKLET COUPONS REDEEMABLE STARTING OCTOBER 28, 1963.

SAVE 10c REDEEM YOUR 10c BOOKLET COUPON TOWARDS PURCHASE OF ONE 18-OZ. JAR IDEAL PEANUT BUTTER

SAVE 10c REDEEM YOUR 10c BOOKLET COUPON TOWARDS PURCHASE OF SIX 10 1/2-OZ. CANS IDEAL TOMATO SOUP

50 STAMPS REDEEM YOUR BOOKLET COUPON WORTH 50 EXTRA STAMPS WITH \$2.00 OR MORE PRODUCE PURCHASE

275 STAMPS EXTRA BONUS WITH BOOKLET AND NEWSPAPER COUPONS THIS WEEK!

This Coupon Worth P This Coupon Worth Q

50 S&H Green Stamps With the Purchase of One Box (Two Pairs) VIRGINIA LEE NYLONS

25 S&H Green Stamps With the Purchase of (4) Pkgs. IDEAL GELATIN

Expires Nov. 6 One Coupon Per Shopping Family

This Coupon Worth R This Coupon Worth S

25 S&H Green Stamps With the Purchase of 1/2-gal. ICE CREAM FARMDALE or IDEAL

25 S&H Green Stamps With the Purchase of 1-lb. or More REGULAR or EXTRA LEAN GROUND BEEF

Expires Nov. 6 One Coupon Per Shopping Family

7th, \$1,000 "HIT-100" CASH WINNER PHILIP G. KOVALCIK 2 WYOMING ST., ASHLEY, PENNA.

IDEAL BRAND MIX Or MATCH **KIDNEY BEANS** (303 can) **8 \$1**

CUT BEETS (303 can)

SAUERKRAUT (No. 2 1/2 can)

SPAGHETTI (15 1/4-oz.) cans

Save Up To 32c BALA CLUB, ASSORTED FLAVORS **SODA** 13 12-oz. cans **\$1** (Save 6c)

IDEAL Frozen **OYSTER STEW** 2 10-oz. cans **59c** Save 11c

IDEAL Natural Sliced **SWISS CHEESE** 8-oz. pkg. **39c** Save 2c

THE LIFE BOOK OF CHRISTMAS By The Editors of LIFE Magazine **Volume 1 & Record** NOW ON SALE each **\$1.49**

* THE GLORY OF CHRISTMAS * THE LIFE TREASURY OF CHRISTMAS MUSIC

SARA LEE FROZEN BROWNIES 13-oz. pkg. **79c**

PENNA. DUTCH EGG NOODLES FINE MEDIUM WIDE 16-oz. pkg. **32c**

SNOWS CLAM CHOWDER 15-oz. can **27c**

MINCED CLAMS 7 1/2-oz. can **29c**

REYMERS BLEND Concentrate 11-oz. bot. **39c** 22-oz. bot. **73c**

MRS. SMITHS FROZEN PUMPKIN PIES 26-oz. size **49c**

GREEN GIANT SPEARS ASPARAGUS 19-oz. can **55c**

BOUNTY CHICKEN or BEEF STEW 19-oz. can **49c**

CHILI CON CARNE 15 1/2-oz. can **35c**

IVORY SOAP MEDIUM BAR 9c	IVORY SOAP PERSONAL BAR 4 for 23c (4c OFF)	IVORY SOAP LARGE BAR 15c	CAMAY SOAP REGULAR BAR 4 for 39c	COMET CLEANSER 4, 6 1/2-oz. cans, 37c 2 14-oz. cans 29c 21-oz. can 22c	DUZ PREMIUM DINNERWARE 1ge. 55c 6qt. 99c	LIQUID IVORY 32-oz. bot., 82c 12-oz. bot. 33c 22-oz. bot. 59c	ZEST SOAP REGULAR BAR 2 bars 29c
OXYDOL KING SIZE, 1.37 1ge. 33c 6qt. 81c	IVORY FLAKES MILD 1ge. 33c 6qt. 77c	IVORY SNOW KING SIZE, 1.29 1ge. 33c 6qt. 77c	CAMAY SOAP BATH BAR 14c	SALVO TABLETS REG. 61. 118-oz. 41c 79c \$2.00 (25c OFF)	DOWNY FABRIC SOFTENER 17-oz. bot. 43c 32-oz. bot. 69c (10c OFF)	MR. CLEAN 44-oz., 95c 15-oz. 34c 28-oz. bot. 59c	ZEST SOAP LARGE BAR 2 for 39c
DUZ WHITE SOAP POWDER 1ge. 33c 6qt. 81c	DREFT DETERGENT large package 33c	LIQUID JOY KING SIZE, 82c 1ge. 33c 6qt. 59c	SPIC & SPAN CLEANER 1ge. 28c 6qt. 84c	LIQUID THRILL KING SIZE, 85c 1qt. 31c (4c OFF) 6qt. 63c	DOLE SLICED PINEAPPLE 2 14 1/2-oz. cans 47c No. 2 1/2 39c 2, 14 1/2-oz. 47c	ROUND THE CLOCK ORANGE-APRICOT ORANGE-PINEAPPLE APPLE-CHERRY-BERRY 46-oz. can 39c	LA CHOY Soy Sauce 2 5-oz. 33c Chow Mein Noodles 2 3-oz. 29c Chop Suey Veg. 303 can 27c Chop Suey & Chick. 34-oz. 79c Chop Suey & Mush. 34-oz. 59c