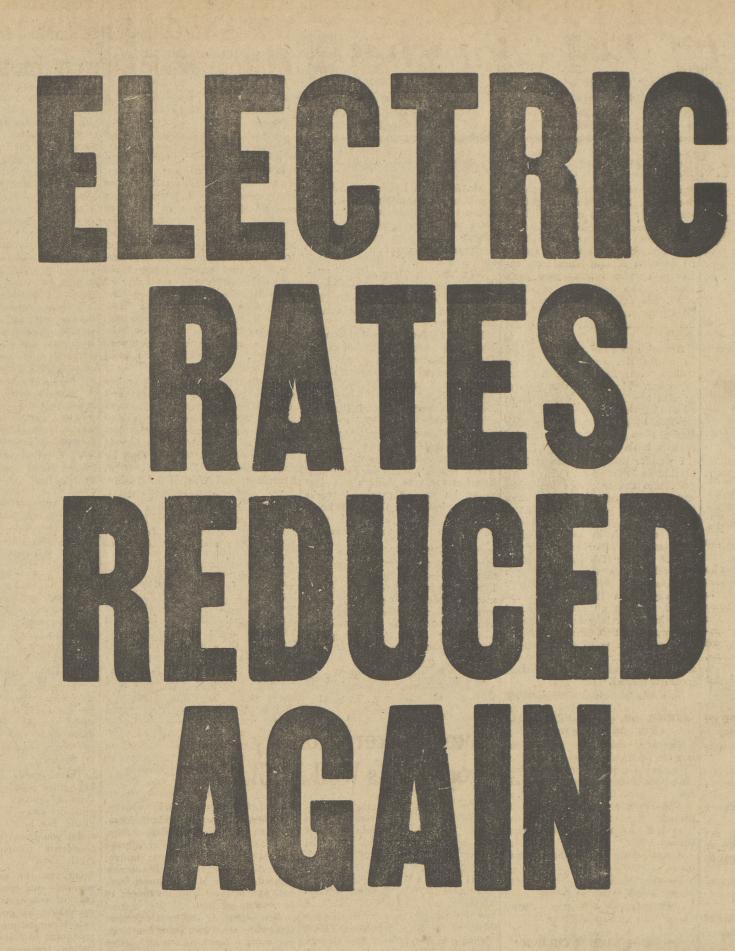
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SECTION B - PAGE 3



Luzerne Electric Division of The United Gas Improvement Company voluntarily filed with the Pennsylvania Public Utility Commission on September 9, 1963, new electric rates which will reduce the cost of electricity for home heating, water heating, and for all usage by general Residential customers in excess of 600 KWH per month ... and a brand new rate for outdoor lighting.

The new rates will become effective on September 15, 1963.

NEW TOTAL ELECTRIC LIVING RATE

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Under the new total electric living rate for residential customers using electricity as the sole method of heating, cooking, and water heating, with other general uses,

all electricity over 600 KWH per month will be billed at 1.35c per KWH.

The new rate is:

First 100 KWH or less each month \$5.00Next 500 KWH1.5c per KWHOver 600 KWH1.35c per KWH

COMPARISON OF COSTS

For HOME HEATING, WATER HEATING and All OTHER USES

MONTHLY USAGE KWH	MONTHLY COST		
	PRESENT RATE	NEW RATE	REDUCTION
600	\$14.04	\$12.50	\$1.54
800	17.64	15.20	2.44
1.000	21.24	17.90	3.34
1,200	24.84	20.60	4.24
1,500	30.24	24.65	5.59
2,000	39.24	31.40	7.84

MORE ELECTRICITY AT LOW 1° RATE FOR WATER HEATING

A customer using an electric water heater, where all energy is billed through one meter, will get 400 KWH at 1c instead of 300 KWH at 1c under the present residential rate, and the low cost 1c electricity will be available after using 200 KWH per month instead of 300 KWH.

GENERAL RESIDENTIAL RATE REDUCED

For those residential customers who use over 600 KWH per month the cost of the additional energy will be reduced from 1.8c to 1.5c per KWH.

OUTDOOR LIGHTING SERVICE

'A new 7000 lumen mercury vapor lamp outdoor "dusk to dawn" lighting service, ideal for illuminating driveways, lawns, parking lots, farmyards and similar premises requiring widespread lighting for safety, convenience and protection is now available for private customers at a flat rate of \$4.00 monthly, including electricity, installation on existing pole and maintenance.

With these latest reductions the cost of electric service is an even bigger bargain than ever before.

LUZERNE ELECTRIC DIVISION