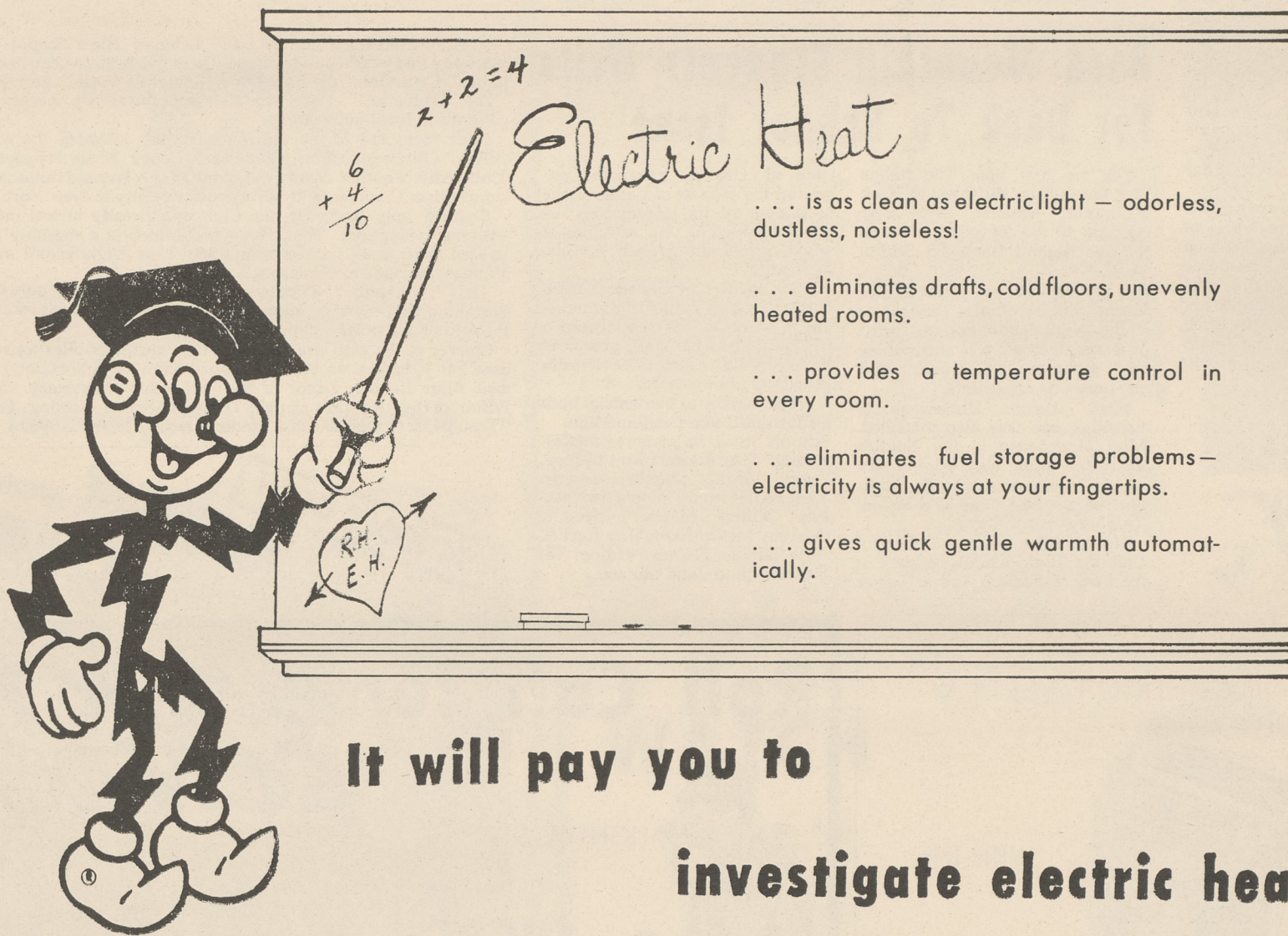


Let Reddy Kilowatt tell you how to live better



... is as clean as electric light — odorless, dustless, noiseless!

... eliminates drafts, cold floors, unevenly heated rooms.

... provides a temperature control in every room.

... eliminates fuel storage problems — electricity is always at your fingertips.

... gives quick gentle warmth automatically.

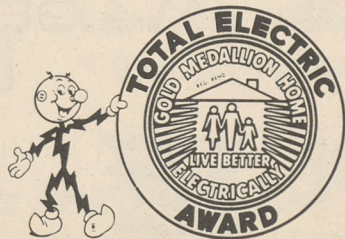
It will pay you to investigate electric heat

Electric heat is new — as modern as tomorrow — yet it has already proved its efficiency, economy and comfort-giving qualities in thousands of homes. And more and more homes, both old and new, are being heated electrically

as more and more people discover the advantages. Our specialists will be glad to give you detailed information on electric heat ... without obligation. It's your first step toward living better with electric heat.

Let us show you how to
SAVE MONEY and LIVE BETTER ELECTRICALLY
... with Electric Heat

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