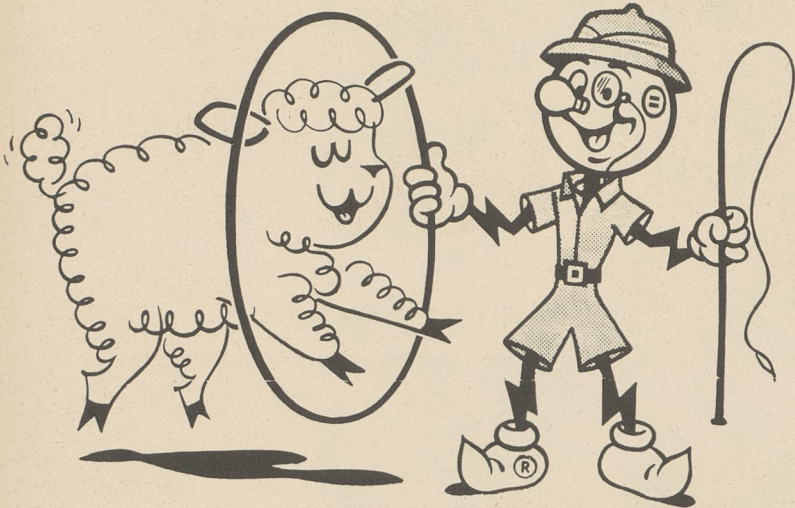
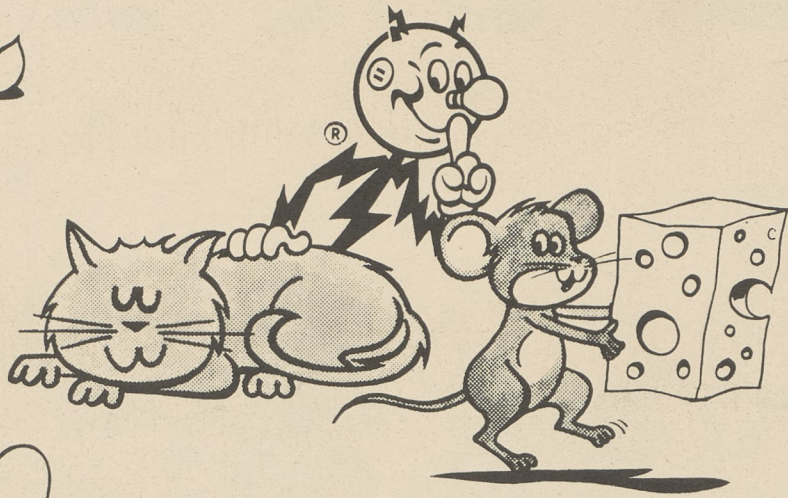


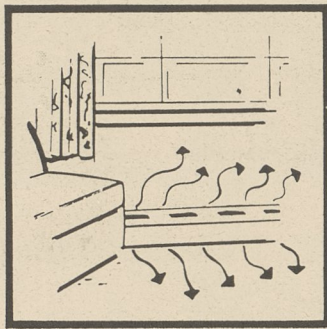
warm as toast

quiet as a mouse

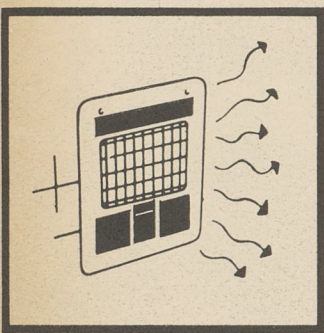


gentle as a lamb

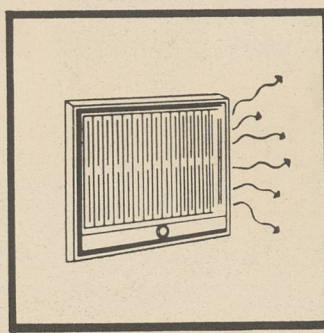
THAT'S ELECTRIC HEATING



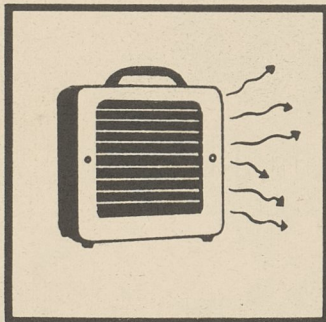
Attractive baseboard heaters take little more space than regular baseboards . . . may be added quickly and easily . . . rarely require repair. Comfortable heat encircles the room where it is needed most, at the floor level and along outside walls.



Electric heaters may be attractively recessed in the wall, giving complete use of floor space . . . available with quiet running fans for positive heat circulation . . . furnish abundant warmth at the flick of a switch. Installation is quick and easy.



Inches-thin radiant panels attach to the wall, hang like a picture, or recess into the wall. Infrared heat rays like those from the sun warm you instantly, regardless of air temperatures . . . ideal for bathrooms, sun porches, car ports, work shops, milking parlors or any exposed area.



Portable heaters are light and easy to move about . . . plug in most anywhere . . . furnish instant supplemental heat wherever needed . . .

LUZERNE ELECTRIC DIVISION

You're as modern as tomorrow when you live better electrically!