



GIFT GUIDE



Two Back Mountain Women To Play Part In Giant's 30th Anniversary

Two back mountain women will play a leading part in helping Giant Markets begin the observance of its 30th Anniversary today.

Mrs. Frederick Eck, community leader, has been invited to cut the ribbon when Top Value Stamps Company opens its new Redemption Store at 10 a.m. next door to its big market in Luzerne, and Miss Elaine Kozemchak, Wilkes College Senior, daughter of Mr. and Mrs. James Kozemchak, will act as hostess throughout the day as Miss Top Value.

Both women were selected because of their interest in home-making and community leadership and because they represent two different generations.

In connection with the anniversary the locally-owned chain will conduct one of the biggest promotional efforts in local retailing history with a \$50,000 Silver Dollar 30th Anniversary Sweepstakes.

And everybody will be a winner. All participants will receive Top Value Stamps. In addition close to 150 baskets of groceries and thousands of silver dollars will be awarded.

Starting today, leaflets describing the promotion will be distributed to the public at the stores affiliated with the chain. The sweepstakes started Wednesday and continue for eight weeks.

The \$50,000 promotion is based on "lucky letters" that will be given out at each Giant or Giant/Big Chief Markets for the asking. No purchase is necessary.

The "lucky letters" can be used to spell out three slogans: "Giant Pride," worth one silver dollar; "Top Value," worth five silver dollars, and "For Thrifty People," worth 100 silver dollars.

But that's only part of it. Attached to each "lucky letter" is a coupon. This coupon will be filled out and deposited at one of the markets. Then every week for eight weeks on Saturday night, a drawing will be held at each market and a free grocery order will be awarded. At the end of the eight weeks of draw-

ings, all coupons from all stores will be put together in one pile and a grand prize winner selected. The grand prize is a years supply of groceries valued at \$1,300. This grand prize drawing is scheduled for Friday, February 8.

There's still more. Each of the "lucky letters" is worth five Top Value Stamps when turned in at one of the stores whether or not they spell out one of the slogans.

The chain will stop giving out the "lucky letters" on January 26. But they may be redeemed until February 3 after which they will be void.

To Be Paid In Silver

More than 50,000 silver dollars have been delivered to the Northeast National Bank for use in the promotion. In connection with the sweepstakes, all employees of Giant Markets were paid in silver dollars on Saturday.

The payroll in silver dollars gave an indication of the financial value of the chain to the community and the growth of the company since the first market was opened on December 8, 1932, in a converted garage at 1007 Capouse Avenue, Scranton.

That first market was opened by M. L. Hodin and Sam Hodin, both still actively engaged in the management of the firm. Other top officials are three of M. L. Hodin's sons, William, Joseph and Jack M.

Thus, the chain continues its expansion that has seen its receipts grow from thousands annually to approximately \$20 million a year.

Light Box Jams As Signals Fail

Dallas Borough traffic lights went out again Tuesday morning when a regulator wheel on the old switch-box, pressed into service in place of the one burned out during the recent storm, jammed beyond repair.

Electrician Paul Shaver said that the new box was expected from New York early this week.

Police have their vigil at the five-points intersection.

Shavertown Firemen Collect \$725 In Few Hours For Shaver Family

Shavertown Fire Company members did a magnificent job in collecting for the Shaver Family Fund on Thursday afternoon and evening in their community, raising a total of \$725.11.

A blast of the fire siren signalled the start of the drive. Serving as collectors during the afternoon hours were William Pugh, Marvin Yeust, Ted Poad, Harry Smith, Andrew Roan and Anthony Plata.

During the evening hours, Chief Arnold Yeust, Edward Carey, Andrew Roan, William Pugh, William

Fredericks, Al Williams, John Chapell, Joseph Youngblood, Walter Davis and Harry Smith covered the remaining areas.

The two fire trucks and the ambulance were used in the drive. Four high school girls names unknown, volunteered their services

to solicit the Meadowcrest area and turned over to the local firemen forty dollars gathered in a few hours.

Shavertown Fire Company is believed to be the only fire company in the valley that went out and collected for the fire victims of Harvey's Lake.

The Dallas Post Uses The famous Kenro Camera In Its OFFSET DEPARTMENT

MAYERS — IN LUZERNE VARIETY CENTER

The Ideal Place To Buy Your EXCHANGE GIFTS from 10c up

TOYS — XMAS WRAP — TRIMMING

GIFTS FOR EVERYBODY

FOR CHRISTMAS

Ladies (Reg. 2.98) Corduroy Slacks Solid Patterns \$1.00	Boys (Reg. 9.95) Winter Jackets Detachable Hood \$5.97
Ladies (Reg. 2.98) Nightgowns Flannel \$1.99	Mens (Reg. 3.98) Work Pants famous Brand B.V.D. \$2.50
Ladies (Reg. 4.95) Storm Boots Warmlined \$2.77	Men's Flannel Shirts Heavyweight 2 for \$3.00
Infants (Reg. 2.98) Cap — Booty Sweater Sets Orlon \$1.99	Men's DRESS SOCKS (Reg. 55c) 3 pr. \$1.00

USE OUR LAYAWAY PLAN FACTORY DISTRIBUTORS

MAIN STREET — LUZERNE

Open Every Night Until Xmas

CLOTHING AND SHOES FOR THE ENTIRE FAMILY

GREENWALD'S IN LUZERNE

ONE STOP SHOPPING CENTER FURNITURE • GIFTS • HOUSEWARE

HUNDREDS of GIFT ITEMS

7 PC. BREAKFAST SETS from \$89.95

TABLE — FLOOR LAMPS \$9.95 up

PULL UP CHAIRS \$19.95 up

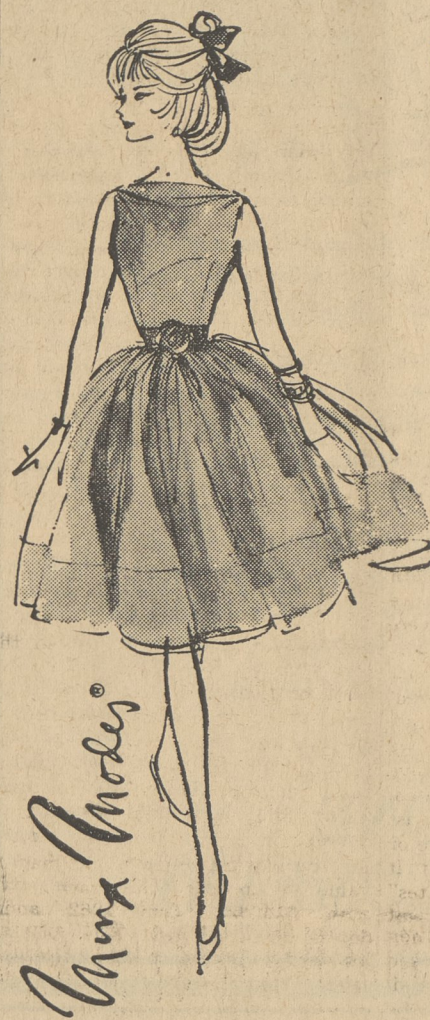
COFFEE TABLES STEP TABLES — SPECIAL — \$16.95 each

RECLINERS from \$59.95

BISSELL SWEEPERS Reg. \$12.95 Special \$9.95

YOU CAN'T LUZE IN LUZERNE

FEATURED in Mademoiselle



Other

GIFT TIPS

- Handbags
- Sweaters
- Skirts
- Blouses
- Housecoats
- Pajamas
- Lingerie

Open Every Evening Until Christmas

ANN'S APPAREL

Main Street Luzerne

Chiffon that clings, ripples and waits you to the center of holiday festivities has a two-tone flower on its satin belt. In red with pink, royal with blue, green with pearl green, white with blue. Sizes 9-15

SPECIAL

27" Hall CARPETING foam back

\$1.98

(Lin. yd.)

9 x 12 Jute Rug Pads

\$5.95

STRAUSER'S

Linoleum & Tile Center

Main St., Luzerne

CALL 674-5816

FOR A FREE e.f.m. HOME HEATING SURVEY

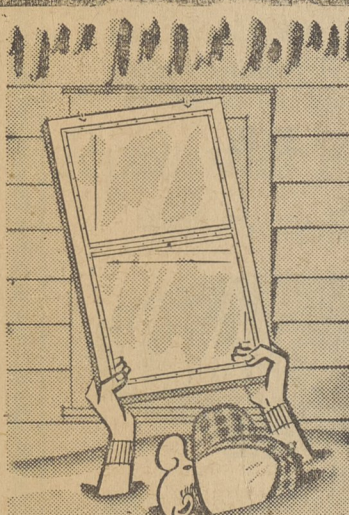
MONK Plbg. & Htg. M. Lehigh St. Shavertown, Pa.

COAL

GLEN ALDEN ON 24-HOUR SERVICE

BACK MT. LUMBER & COAL Company

674-1441



There's Still Time To Make Your Own STORM WINDOWS



STORM WINDOW KIT 22" x 36" Sheet Clear Plastic, Nails and Molding—everything you need to make a storm window in 5 minutes.

AT YOUR LOCAL DEALER

come to our CHRISTMAS GIFT party

Sweaters \$5.98 to \$15.95

Sport Shirts — \$2.98 up

Belts — \$1.50 up

Ties — \$1.00 - \$1.50 - \$2.50



ROBES \$4.98 to \$7.98

Open Every Night Until Xmas

BUDDIES MAIN ST. LUZERNE

We Give S&H Green Stamps

Santa's giving at the GLOBE 150 EXTRA S&H GREEN STAMPS

with \$7.50 purchase or more and coupon below



150 GLOBE IN LUZERNE 150

Coupon GOOD THROUGHOUT STORE 150 S&H GREEN STAMPS

In Addition to Regular Stamps On Cash Purchases of \$7.50 or more. THIS COUPON GOOD THROUGH Wed. - Dec. 12

GIFTS BOXED FREE AT THE GLOBE!

YOU'LL FIND ROBES AND GOWNS, TIGHTS, SLIPS, SWEATERS, BEDROOM SLIPPERS AND DRESSES, VAN HEUSEN SHIRTS AND TIES, SOCKS AND UNDERWEAR, BLOUSES, TOO, GLOVES AND NYLONS, CAR COATS FOR ALL, SCARVES AND BOOTS, TOWELS AND RUGS, BELTS AND PAJAMAS, HANKERCHIEFS ALSO, SNUGGLES AND VESTS, COMFORTERS AND QUILTS, MUFFLERS AND SLACKS, KNIT SUITS AND SKIRTS, HATS AND CAPS AND HANDBAGS AND LOTS MORE

IN SHORT, SOMETHING JUST RIGHT FOR MOM AND DAD, SISTER AND BROTHER, NIECE OR NEPHEW, UNCLE FRED AND COUSIN MYRTLE, AND GRANDPA ED

EVEN SANTA SHOPS AT THE GLOBE

OPEN EVERY NIGHT 'TIL DEC. 22

