

McCrorry's 80th Anniversary Sale

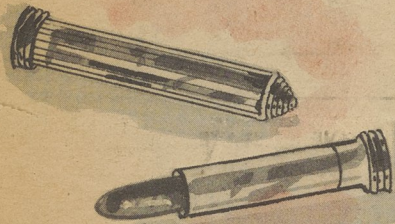


Free! 59¢
Loveland
Multi-LIPSTICK

Five fashion right shades in carryall case with every \$1.00 purchase of Loveland Cosmetics

SO BECOMING! LOVELAND PRESSED POWDER

How little to pay for such wonderful Loveland quality, such a variety of utterly flattering new complexion tones. **69¢***



LIPSTICKS IN THE NEW FASHION COLORS

Superb Loveland quality at a fraction of the prices of other brands! Marvelous texture! Non-smear! Flattering shades. **39¢***

FOR BEAUTIFUL FINGERTIPS OUR LASTING NAIL POLISH

More Loveland beauty magic at an amazingly low price. Lustrous, enduring polish in colors to match your Loveland lipsticks. **29¢***



LOVELAND SHAMPOO WITH LANOLIN—16 OZ. SIZE

Three especially prepared shampoos for fine, oily or dry hair. In unbreakable non-slip containers. Leaves hair lustrous, easy to manage. **50¢**
 Creme Rinse, 16 oz. **45¢***



AUTOMATIC EYEBROW PENCIL, EYE LINER AND SHARPENER

Helps you make up as expertly as famous fashion models! What's more, you save money at this low price. **59¢***



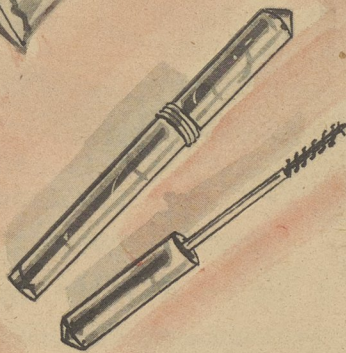
LOVELAND MISTY LOTIONS WITH LANOLIN—16 OZ. SIZE

All purpose hand and body lotion that soothes rough dry skin delightfully. Non-sticky. In non-slip plastic container. **50¢***



MAGICA EVERY DAY MAKE-UP CREAM AND POWDER COMBINED

Stays on all day. Gives skin a dewy, youthful look. Use it with or without powder. A magnificent make-up value! **59¢***



FULLY AUTOMATIC MASCARA APPLICATOR & SPIRAL BRUSH

Loveland Roll-On Mascara separates, colors, curls in one easy application. Makes lashes look soft, silky glamorous. **79¢***

High in Quality! Low in Price!



A **complete** line of fine Cosmetics that benefit your beauty and your budget. You can buy Loveland Cosmetics for a fraction of the cost of nationally advertised brands. They're formulated of the highest quality ingredients exclusively for us.



SAVE! LOVELAND HAIR SPRAY 14 OZ. PROFESSIONAL SIZE

As fine as expensive brands. Rich in costly lanolin that conditions as it sprays. No lacquer to make your hair stiff. **88¢***



WATERPROOF, NON-SMEAR EYEBROW PENCIL AND LINER

Scientifically formulated, like all Loveland eye-beautifiers, by skilled cosmetic chemists. In such becoming colors. **2 on card 25¢***

