



FOOD IS A BARGAIN

COMPARED WITH 1947-49



Your food today takes less of your pay!

Prices Effective Thru Sat., September 29th

© HANNA BARBERA PROD.



EACH FARM WORKER GROWS 80% MORE FOOD

TODAY YOU WORK FEWER HOURS TO EARN A MONTH'S SUPPLY OF FOOD

TODAY FOOD COSTS A SMALLER PERCENTAGE OF YOUR INCOME

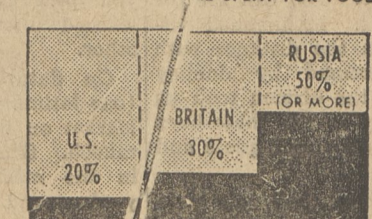
HOW THE U.S.A. COMPARES TODAY WITH OTHER COUNTRIES IN PERCENT OF INCOME SPENT FOR FOOD

59 HOURS 1947-1949

38 HOURS TODAY

26% 1947-1949

20% TODAY

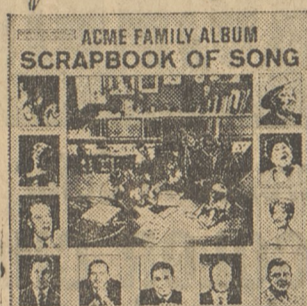


READ THIS INFORMATIVE ARTICLE IN SEPTEMBER ISSUE OF READERS DIGEST

Week End Health & Beauty Aid Specials!

SAVE 22c	CREST Tooth Paste (Reg. 69c)	5-oz. tube	47¢
SAVE 20c	BUFFERIN (Reg. 63c)	bottle 36	43¢
SAVE 18c	LISTERINE Antiseptic (Reg. 59c)	7-oz. bot.	41¢

Acme's money-saving Ideal Offer!



NEW, HIGH-FI RECORDING
AMERICAN FAMILY **ALBUM SCRAPBOOK OF SONG**

featuring... Rosemary Clooney, Nelson Eddy, Tony Bennett, Dinah Shore, Frankie Lane, Mahalia Jackson, Arthur Godfrey

only **\$1** with purchase of any Ideal Product

Ready Ground **COFFEES**
WINGREST ACME Blended With Colombian Coffees

1-lb. bag **55¢**

1-lb. bag **59¢**

COUPON GOOD FOR 20 EXTRA TRADING STAMPS IN EACH BAG.



Acme Coffee Reward!

Save 66% on Imported English

BONE CHINA CUPS and SAUCERS

• Mailed to you direct from "Stoke-on-Trent," England, post paid and duty free!
• GET YOUR FREE MAIL-AWAY ORDER BLANK AT ACME COFFEE DISPLAY!

only **\$1** with side panel from Acme or Wingrest Coffees or portion of winding strip from Ideal Coffee!

BIRDS EYE FROZEN FOODS

GREEN PEAS with Butter Sauce	10-oz. pkg.	29¢
CUT GREEN BEANS with Butter Sauce	9-oz. pkg.	29¢
CUT CORN with butter sauce	10-oz. pkg.	29¢
BABY LIMA BEANS with Butter Sauce	9-oz. pkg.	29¢
CORN, PEAS & TOMATOES	10-oz. pkg.	29¢
GREEN PEAS with Celery	10-oz. pkg.	29¢
MIXED VEGETABLES with Onion Sauce	8-oz. pkg.	39¢
FORDHOOK LIMAS with Cheese Sauce	8-oz. pkg.	39¢
FORDHOOK LIMAS with Tomatoes	10-oz. pkg.	39¢
PEAS with Mushrooms	10-oz. pkg.	39¢
PEAS with Cream Sauce	8-oz. pkg.	29¢

REGULAR OR DRIP GRIND **SAVARIN COFFEE** 1-lb. can **77¢**

BOSCULE COFFEE

REG.—DRIP (4c Off Deal)
1-lb. can **71¢**

P-R MACARONI PRODUCTS

NOODLES ELBOW MACARONI
• MEDIUM 12-oz. **29¢** • 1-lb. pkg. **25¢**
• BROAD
• FINE pkg.

SNOW'S PRODUCTS

GLAM CHOWDER MINGED CLAMS
15-oz. can **27¢** 7 1/2-oz. can **29¢**

Choose **IDEAL** for finer quality... better values!

IDEAL APPLE BUTTER	BEST FOR LESS	28-oz. jar	25¢ SPECIAL!
IDEAL PICKLE CHIPS	HOME STYLE SWEET	28-oz. jar	39¢ SPECIAL!
IDEAL PITTED CHERRIES	RED SOUR	21-oz. can	29¢ BEST BUY!
IDEAL SALAD OIL	BUY NOW!	quart bottle	59¢ BIG VALUE!
IDEAL WHITE SHORTENING		3-lb. can	75¢ BIG VALUE!
IDEAL GRAPEFRUIT	SECTIONS	3 303 cans	55¢ SPECIAL!
IDEAL TOMATO CATSUP	REG. or HOT	2 14-oz. bots.	39¢ BEST FOR LESS!
IDEAL APPLE SAUCE		2 25-oz. jars	49¢ SPECIAL!

GOLD SEAL **FLOUR**
5-lb. bag **45¢** 10-lb. bag **85¢**

KELLOGG'S CORN FLAKES SPECIAL!
18-oz. box **32¢**

IDEAL FROZEN FOODS

IDEAL WAFFLES	10 5-oz. pkgs.	\$1!
IDEAL REGULAR OR CRINKLE CUT FRENCH FRIES	7 9-oz. pkgs.	\$1!
IDEAL PEAS and CARROTS	7 10-oz. pkgs.	\$1!
IDEAL FRENCH OR CUT GREEN BEANS	6 9-oz. pkgs.	\$1!
IDEAL BABY LIMAS	5 10-oz. pkgs.	\$1!

DAIRY FOODS

KRAFT PHILA. CREAM CHEESE	8-oz. pkg.	29¢
BORDEN'S ITALIAN GRATED CHEESE	3-oz. can	25¢
GLENDALE CLUB AMERICAN CHEESE SPREAD	2-lb. box	79¢
IDEAL SHARP CHEESE (Bulk)	1-lb.	65¢
LOVELLA BUTTER	1-lb. pkg.	72¢
RICHLAND BUTTER	1-lb. pkg.	70¢

INSTANT YUBAN COFFEE

9-oz. can **\$1.29**
(10c OFF DEAL)
INSTANT **BORDEN'S COFFEE** 5-oz. jar **73¢**

SEASONING **FRENCH'S ONION SALT** 3 1/4-oz. size **29¢**

LIGHT CHUNK **STAR-KIST TUNA** 2 6 1/2-oz. cans **69¢**

SLICED 2, 14 1/2-OZ. CANS, 47c; 30-OZ. CAN, 45c
DOLE PINEAPPLE 2 20 1/2-oz. cans **75¢**

DOLE PINEAPPLE JUICE 2 No. 2 cans **33¢**

PINEAPPLE-GRAPEFRUIT DOLE'S DRINK 2 46-oz. cans **59¢**

SUNSHINE **CHEEZ-ITS** 2 10-oz. box **49c**