



WIN CASH!!!!



PLAY

S	P	E	L	L
C	A	S	H	



**CONTINUED
BY POPULAR
DEMAND**

FOR EIGHT MORE WEEKS!



HERE'S HOW TO PLAY!

- 1** This is a sample of a "Spell Cash" card. You'll receive one everytime you visit Acme.
- 2** Under the magic black circle on each card is a C, A, S, or H. Collect all four letters, and you win \$100.00 cash!
- 3** To find your lucky letter, run your SPELL CASH card under the faucet. Rub the magic circle . . . and the letter appears!
- 4** No entry blanks to fill out—no jingles to write—nothing to buy. It's fun—it's free—and easy. Start today!

**ACME
EMPLOYEES
AND THEIR
IMMEDIATE
FAMILIES
NOT ELIGIBLE
TO PLAY!**

- **GET YOUR FREE CARD EACH TIME YOU VISIT ACME... NO PURCHASE REQUIRED.**
- **ANYONE CAN PLAY... YOU CAN WIN MORE THAN ONCE.**
- **KEEP YOUR CARD—EACH ONE WORTH 10 FREE STAMPS DURING WEEK OF OCT. 8th TO 13th. LIMIT 10 CARDS PER FAMILY.**

**LOOK FOR
WINNERS
PICTURES
IN OUR
WINDOWS**