

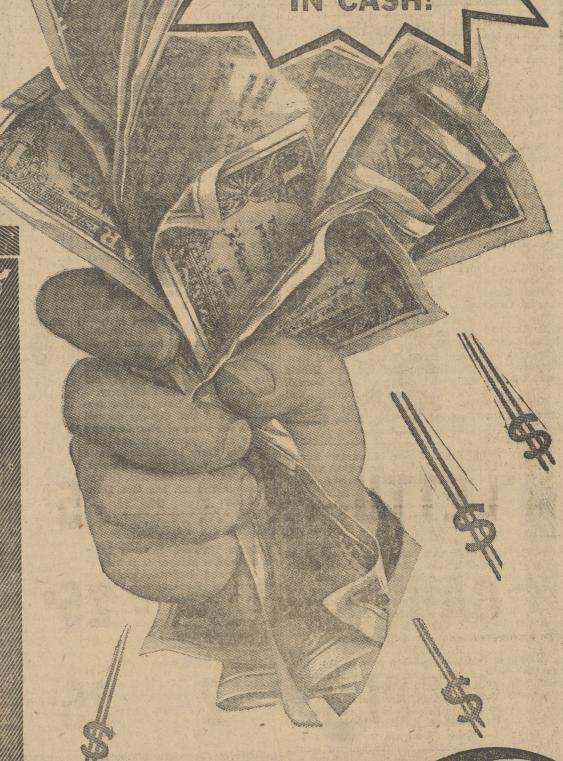
WILL CASH

PLAY

C-A-S-H



FOR EIGHT MORE WEEKS!



shop ACKE MARKETS

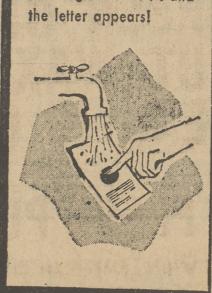
HERE'S HOW TO PLAY!



Under the magic black circle on each card is a C, A, S, or H. Collect all four letters, and you win \$100.00 cash!



To find your lucky letter, run your SPELL CASH card under the faucet. Rub the magic circle . . . and the letter appears!



No entry blanks to fill out—no jingles to write—nothing to buy. It's fun—it's free—and easy. Start today!



ACME
EMPLOYES
AND THEIR
IMMEDIATE
FAMILIES
NOT ELIGIBLE
TO PLAY!

- GET YOUR FREE CARD EACH TIME YOU VISIT ACME...NO PURCHASE REQUIRED.
- ANYONE CAN PLAY ... YOU CAN WIN MORE THAN ONCE.
- KEEP YOUR CARD—EACH ONE WORTH 10 FREE STAMPS DURING WEEK OF OCT. 8th TO 13th. LIMIT 10 CARDS PER FAMILY,

LOOK FOR WINNERS
PICTURES
IN OUR
WINDOWS