



# WIN CASH AT ACME!

## play SPELL CASH

### \$100 SPELL C-A-S-H WINNERS

MRS. PETERS  
21 FOREST ROAD  
MOUNTAIN TOP, PA.

AUDREY PERZIA  
286 KOSSACK ST.  
SWITZERVILLE, PA.

STANLEY KUTYLA  
911 JACKSON ST.  
DICKSON CITY, PENNA.

LEOTA DAVENPORT  
359 VAUGHN ST.  
LUZERNE, PA.

LOUIS BIANCO  
1126 LOOMIS AVE.  
SCRANTON, PENNA.

**PAT KRASUCKI**  
87 ITALY ST.  
MOCANAQUA, PA.

**KATHRYN LIPINSKI**  
15 N. MEAD ST.  
WILKES BARRE, PENNA.

A NEW GAME THAT PROMISES SURPRISES AND EXCITEMENT FOR 8 FUN-FILLED WEEKS!

EVERY CARD A WINNER! CASH OR STAMPS!

YOU CAN WIN

# \$100<sup>00</sup> CASH



YOU WILL RECEIVE A "SPELL CASH" CARD EVERYTIME YOU VISIT ACME

### HERE'S HOW TO PLAY!

1. Under the magic black circle on each card is a C, A, S or H. Collect all four letters, and you win \$100.00 cash!
2. To find your lucky letter, run your SPELL CASH card under the faucet. Rub the magic circle . . . and the letter appears!
3. No entry blanks to fill out—no jingles to write—nothing to buy. It's fun—it's free—and easy. Start today!

- Get Your Free Card Each Time You Visit Acme . . . No Purchase Required.
- Anyone Can Play . . . You Can Win More Than Once. Keep Your Card—Each One Worth 10 Free Stamps During Week of August 6th to 11th. Limit 10 Cards Per Family.

Acme Employees  
And Their  
Immediate Families  
Not Eligible  
To Play

\$100<sup>00</sup> WINNERS MUST ANSWER A SIMPLE QUESTION

LOOK FOR WINNERS PICTURES IN OUR WINDOWS

More and More Smart Thrifty Shoppers Are Saying "Meet Me at the Acme"

**HOSTESSWARE KITCHEN HELPERS**

CLIP COUPON "Q" IN THIS AD FOR 25 EXTRA BONUS STAMPS WITH EACH PURCHASE

**Cheese Slicer**  
Reg. \$1.00 value **69¢**

NOW ON SALE

**BEAUTIFUL SWISS WATCHES**  
By HERLIN

only **\$7.95** PLUS FED. TAX AND \$89.95 IN CASH REGISTER RECEIPTS.

BUY A CARTON OF  
**(6) 16-oz. BOTTLES PEPSI-COLA**  
(AT 47¢ CARTON)

GET A CARTON OF  
**(6) 12-oz BOTTLES TEEM FREE**

<b>HI-C ORANGEADE</b>	Special!	3	46-oz. cans	<b>79¢</b>
<b>HI-C GRAPEADE</b>	Special!	3	46-oz. cans	<b>79¢</b>
<b>IDEAL KIDNEY BEANS</b>	[ RED ]	2	30-oz. cans	<b>39¢</b>
<b>IDEAL PORK &amp; BEANS</b>		2	31-oz. cans	<b>45¢</b>
<b>PRINCESS WAX PAPER</b>		4	16-oz. cans	<b>49¢</b>
<b>TOILET TISSUE</b>		2	100-ft. rolls	<b>39¢</b>
<b>IDEAL MAYONNAISE</b>		10	PRINCESS DELUXE in pkg.	<b>\$1<sup>00</sup></b>
			quart jar	<b>59¢</b>

IDEAL **SALAD DRESSING** quart jar **55¢**

IDEAL CREAMY **PEANUT BUTTER** Special Price! 18-oz. jar **55¢**

IDEAL **SANDWICH SPREAD** 16-oz. jar **39¢**

GOLD SEAL **SNOWY BLEACH** 15-oz. pkg. **37¢** 26-oz. pkg. **59¢**

GOLD SEAL **ELBOW MACARONI** 2-lb. pkg. **39¢**

PRINCESS ASST. **PAPER NAPKINS** pkg. 250 **29¢**

PRINCESS **ALUMINUM FOIL** 12"x25' roll **27¢**

ASSORTED POPULAR BRANDS **CHEWING GUM** Carton 20 packs **79¢**

**BIG OFFER!**

**CIGARETTE LIGHTER**  
OR TWO ASH TRAYS

FOR ONLY **10¢**

WITH PURCHASE OF CARTON OLD GOLD, KENT OR NEWPORT CIGARETTES.

<b>DOLE PINEAPPLE JUICE</b>	46 - oz. Can	<b>29¢</b>
<b>PINE.-GRAPEFRUIT JUICE</b>	IDEAL 46 - oz. Cans	<b>29¢</b>
<b>BN, BD, BC FRUIT DRINKS</b>	3 46 - oz. Can	<b>\$1.00</b>
<b>CAMPBELL'S SOUP VEGETABLE</b>	4 10 3/4 - oz. Cans	<b>55¢</b>