

THE DALLAS POST Established 1889

Member Audit Bureau of Circulations Member Pennsylvania Newspaper Publishers Association Member National Editorial Association Member Greater Weeklies Associates, Inc.

Entered as second-class matter at the post office at Dallas, Pa. under the Act of March 3, 1879.

We will not be responsible for the return of unsolicited manuscripts, photographs and editorial matter unless self-addressed, stamped envelope is enclosed, and in no case will this material be held for more than 30 days.

Unless paid for at advertising rates, we can give no assurance that announcements of plays, parties, rummage sales or any affair for raising money will appear in a specific issue.

Preference will in all instances be given to editorial matter which has not previously appeared in publication.

National display advertising rates \$4c per column inch. Transient rates 80c.

Political advertising \$1.10 per inch. Preferred position additional 10c per inch. Advertising deadline Monday 5 P.M.

Advertising copy received after Monday 5 P.M. will be charged at 85c per column inch.

Classified rates 5c per word. Minimum if charged \$1.00. Single copies at a rate of 10c can be obtained every Thursday morning at the following newsstands: Dallas - Bert's Drug Store, Colonial Restaurant, Darling's Market, Gosart's Market, Towne House Restaurant, Shavertown - Evans Drug Store, Hall's Drug Store, Trucksville - Gregory's Store, Trucksville Drugs, Idetown - Cave's Market, Harveys Lake - Javers Store, Kockers' Store, Sweet Valley - Adams Grocery, Lehman - Moore's Store, Noxen - Scouten's Store, Shawnee - Paterbaugh's Store, Fernbrook - Bogdon's Store, Bunney's Store, Orchard Farm Restaurant, Luzerne - Novak's Confectionary.

Editor and Publisher—HOWARD W. RISLEY Associate Publisher—ROBERT F. BACHMAN

Associate Editors—MYRA ZEISER RISLEY, MRS. T. M. B. HICKS Sports—JAMES LOHMAN

Advertising—LOUISE C. MARKS Photographs—JAMES K. RYAN

Accounting—DON WALLIN Circulation—MRS. VERA DAVIS

Editorial Speaking: MORE ON POSTAL RATES

More voices are protesting the inadequacy and inequity of HR 7927, the postage rate bill passed by the House of Representatives.

If passed also by the Senate, says Gunther, the bill "will almost certainly destroy serious periodical literature in the United States" by "fantastically unjust and excessively steep increases in the second and third class postage rates".

He points out this would leave untouched "the grisly mulligatawny of sex, crime, joke books and comic books" sold on newsstands while penalizing the serious magazines largely delivered to subscribers by mail.

"This is too high a price to pay for the relatively insignificant portion of postal revenue involved," says The New York Times in an editorial urging that the Senate Post Office and Civil Service Committee appraise the consequences of the proposed increases.

In an article which should be required reading for all who do read and titled, "Second-Class Mail Rates Can Ruin First-Class Magazines," the April Reader's Digest points out some of these.

The proposed increase, for example, would add \$91,000 to the annual postage bill of the Atlantic Monthly, which dates from 1857. This additional burden is more than seven times the before-tax profit the magazine earned in 1961.

Most farm publications are delivered by mail. The Farm Journal, which has not made a profit in either of the last two years, is faced with an increased postage bill of at least half a million dollars a year.

When The New York Times observes that the present provisions of the bill "will cut off outlets for creative literature and public enlightenment", it is indulging its penchant for understatement.

More simply put, if it is the desire of the US Senate to strangle the press of the nation, it need only rubber-stamp the House bill.

It should be no news to the Senators that the fate of the press, and especially the newspapers, is the fate of Freedom.

Exchange Hope you can use it somewhere in the paper? Regards John G. Henninger, Jr. You bet we can. We make some dillys.—Editor

PROTESTS POSTAGE HIKE Dear Sir: Cancel the mailed copy of the Dallas Post when it expires. We will pick up our copy from a news dealer.

Appreciated your editorial awhile back on the postal rates hike bill now in the Senate. Since I am in the newest end of things with Curtis Publishing Company, I am in full accord with the current trend to get the people back in the stores where they can pick up their newspapers and magazines.—When it expires.

Lee Wismer 111 E. Franklin St., Shavertown.

INSURED BOX STORAGE FOR WINTER WEAR!

We will store your clothes after they have been dry-cleaned... safe from moths over the summer... NO CHARGE TO YOU FOR THIS SERVICE.

New Dallas Cleaners Dallas Shopping Center OR 5-1508

RUBBING ALCOHOL Pint 79c 2 for 80c One Cent Sale

Evans Drug Store SHAVERTOWN OR 4-3888

Safety Valve

NOT LOOKING AHEAD

Dear Sirs: Some people could move to Hong Kong and still hold tight to their Back Mountain ideas.

I'm not referring to Arlington County alone, because I have been to a small town in New Jersey and have also visited their schools and have seen the progressiveness there.

Mrs. Gries seemed to take a different meaning than I of the portion of Mr. Lancio's letter regarding smoking in the High School.

I do, however, believe that the people of the Back Mountain are not looking far enough ahead in preparing for the future.

Concerned Reader L. S.

REPLIES TO MRS. GRIES

Dear Sir: I have just read The Dallas Post and Mrs. Gries' wonderful little epistle.

I do not TELL people who to vote for, only suggest.

I did not say smoking should be allowed in the CLASSROOM only on the grounds, and this was used along with the teaching of Psychology only as an example.

I did not call anyone an "idiot" with regard to fluoridation of water.

I love Dallas also—it is my home—and will always be "home," that is why I am trying to help my town.

Old soldiers are requested to get their pork and beans ready for the reunion of Co. F, 53 regt. P.V. at Harveys Lake, Sept. 10.

Nov. 14, 1898 war-graph pictures of the "late" Spanish War were presented at the Methodist Church.

These old items from THE POST over sixty years ago will be continued.

BOOSTERS RUN IN FAMILIES Dear Mr. Editor: It is with great concern for our area that I write to you at this time.

I am rather tired of constantly hearing people complain about the greater Wilkes-Barre area.

Presently, we cannot be bothered with those who are unhappy or who will be a hindrance. It is best that they leave, and those who are willing to work as a team and really pitch in and build our area morally and economically should stay.

Robert C. Rinehimer Putney, Vermont

Business Men To Meet At Idetown Fire Hall

Harveys Lake Professional and Business Men's Association will meet at the Jonathan R. Davis Fire Hall on Tuesday, May 1 at 8 p.m.

Since your trucks are on the go In fair weather, rain, and snow Be fully covered with collision insurance

BRUCE F. SLOCUM Troster Insurance Agency "All Forms of Insurance"

HOW MUCH IS YOUR ROOF COSTING? Reroof with Logan-Long ASPHALT SHINGLES

Roof showing signs of weather wear? Protect your home. Re-roof with our colorful, durable Roofing materials.

OPEN 'TIL 3 P.M. SATURDAYS Shawertown LUMBER Co. 16 E. CENTER STREET, SHAVERTOWN

LONG LIFE Logan-Long ASPHALT ROOFINGS

COMFORT CONVENIENCE AND ECONOMY WITH e.f.m. AUTOMATIC DIRT & DUST FREE HEATING

FREE ESTIMATES ON OIL • COAL • GAS FURNACE OR BOILER BURNER UNITS

5 year terms — No Down Payment MONK PLUMBING and HEATING SHAVERTOWN, PA. — Orchard 4-5816 —

INSURED BOX STORAGE FOR WINTER WEAR!

We will store your clothes after they have been dry-cleaned... safe from moths over the summer... NO CHARGE TO YOU FOR THIS SERVICE.

New Dallas Cleaners Dallas Shopping Center OR 5-1508

RUBBING ALCOHOL Pint 79c 2 for 80c One Cent Sale

Evans Drug Store SHAVERTOWN OR 4-3888

INSURED BOX STORAGE FOR WINTER WEAR!

We will store your clothes after they have been dry-cleaned... safe from moths over the summer... NO CHARGE TO YOU FOR THIS SERVICE.

New Dallas Cleaners Dallas Shopping Center OR 5-1508

RUBBING ALCOHOL Pint 79c 2 for 80c One Cent Sale

Evans Drug Store SHAVERTOWN OR 4-3888

Rambling Around

By The Oldtimer—D. A. Waters

1898 was a war year. The following items condensed from THE DALLAS POST of the period cover local people involved:

Carver W. Jackson, 20. Co. B, Ninth Regt. P. V., son of Mr. and Mrs. Jabez C. Jackson of Harveys Lake, died at the Lake.

There were several changes in the postoffice about this time. G. M. Hileman relinquished the office after inspectors had found faults with his accounts.

Wardan Kunkle was seeking election as Republican committeeman from North district of Dallas.

Rev. Lyman H. Brown was the new pastor for Lehman, Jackson and Idetown Methodists.

Elmer Parrish advertised that anybody dumping ashes or trash on his property would be arrested.

It HAPPENED 20 YEARS AGO: Lehman residents asked bus service. Family cars rationed for gas and tires by the Second World War.

It HAPPENED 10 YEARS AGO: Mrs. Ray Henney, Kunkle, was badly burned when a spark from static electricity ignited anti-freeze.

William Huffman and Dale War-mouth, were in the cast of "Ah Wilderness" at Wilkes College.

Captain Lauris D. Graves, Dallas, was decorated in Korea.

Westmoreland students planted trees. Residents were warned that April and May were peak months for rabies, and were urged to take extra precautions against mad foxes infesting the area.

Since your trucks are on the go In fair weather, rain, and snow Be fully covered with collision insurance

BRUCE F. SLOCUM Troster Insurance Agency "All Forms of Insurance"

HOW MUCH IS YOUR ROOF COSTING? Reroof with Logan-Long ASPHALT SHINGLES

Roof showing signs of weather wear? Protect your home. Re-roof with our colorful, durable Roofing materials.

OPEN 'TIL 3 P.M. SATURDAYS Shawertown LUMBER Co. 16 E. CENTER STREET, SHAVERTOWN

LONG LIFE Logan-Long ASPHALT ROOFINGS

COMFORT CONVENIENCE AND ECONOMY WITH e.f.m. AUTOMATIC DIRT & DUST FREE HEATING

FREE ESTIMATES ON OIL • COAL • GAS FURNACE OR BOILER BURNER UNITS

5 year terms — No Down Payment MONK PLUMBING and HEATING SHAVERTOWN, PA. — Orchard 4-5816 —

INSURED BOX STORAGE FOR WINTER WEAR!

We will store your clothes after they have been dry-cleaned... safe from moths over the summer... NO CHARGE TO YOU FOR THIS SERVICE.

New Dallas Cleaners Dallas Shopping Center OR 5-1508

RUBBING ALCOHOL Pint 79c 2 for 80c One Cent Sale

Evans Drug Store SHAVERTOWN OR 4-3888

Only Yesterday

Ten, Twenty and Thirty Years Ago In The Dallas Post

It HAPPENED 30 YEARS AGO: Wardan Kunkle was seeking election as Republican committeeman from North district of Dallas.

Larger engines used by Lehigh Valley RR necessitated widening of the RR tunnel at Vosburg.

Tilden Dotter, 55, died of a heart attack at the home of his sister Mrs. Charles Brobst.

Governor Pinchot was accused of playing ball with the Kehoe-Fine political machine in Luzerne County and the Coyne-Kline machine in Allegheny County.

Small business was doing pretty well throughout the State, in spite of the depression.

Rev. Lyman H. Brown was the new pastor for Lehman, Jackson and Idetown Methodists.

Elmer Parrish advertised that anybody dumping ashes or trash on his property would be arrested.

It HAPPENED 20 YEARS AGO: Lehman residents asked bus service. Family cars rationed for gas and tires by the Second World War.

It HAPPENED 10 YEARS AGO: Mrs. Ray Henney, Kunkle, was badly burned when a spark from static electricity ignited anti-freeze.

William Huffman and Dale War-mouth, were in the cast of "Ah Wilderness" at Wilkes College.

Captain Lauris D. Graves, Dallas, was decorated in Korea.

Westmoreland students planted trees. Residents were warned that April and May were peak months for rabies, and were urged to take extra precautions against mad foxes infesting the area.

Since your trucks are on the go In fair weather, rain, and snow Be fully covered with collision insurance

BRUCE F. SLOCUM Troster Insurance Agency "All Forms of Insurance"

HOW MUCH IS YOUR ROOF COSTING? Reroof with Logan-Long ASPHALT SHINGLES

Roof showing signs of weather wear? Protect your home. Re-roof with our colorful, durable Roofing materials.

OPEN 'TIL 3 P.M. SATURDAYS Shawertown LUMBER Co. 16 E. CENTER STREET, SHAVERTOWN

LONG LIFE Logan-Long ASPHALT ROOFINGS

COMFORT CONVENIENCE AND ECONOMY WITH e.f.m. AUTOMATIC DIRT & DUST FREE HEATING

FREE ESTIMATES ON OIL • COAL • GAS FURNACE OR BOILER BURNER UNITS

5 year terms — No Down Payment MONK PLUMBING and HEATING SHAVERTOWN, PA. — Orchard 4-5816 —

INSURED BOX STORAGE FOR WINTER WEAR!

We will store your clothes after they have been dry-cleaned... safe from moths over the summer... NO CHARGE TO YOU FOR THIS SERVICE.

New Dallas Cleaners Dallas Shopping Center OR 5-1508

RUBBING ALCOHOL Pint 79c 2 for 80c One Cent Sale

Evans Drug Store SHAVERTOWN OR 4-3888

Pillar To Post... by Hix

Ever have a name on the tip of your tongue, but when you start to use it, the tongue won't mind?

Just a few days ago a truck driver walked into the Dallas Post, and spotted the glass-fronted case of stuffed birds.

"That's the one," he exclaimed, "that's the one that eats all those red berries, and then you walk under a tree, and whom, he's got you, What's his name?"

He pointed out the olive colored bird with the trim, slim wings, the black spectacles, the fringe of yellow on the tail, up in the Northeast corner of the case.

"Sure," I told the truck driver happily, "there are loads of them around. Bird books tell you that they will sit in a row on a branch and pass the berries down the line, from bill to bill. Pretty cute, huh?"

The truck driver bored in. "What's its name?" "Oh shoot, it's on the tip of my tongue, I'll have it in a minute."

And there it remained, on the tip of the tongue. Members of the Bird Club will not be required to phone in, a tribute to my lack of coordination between tongue and brain.

I KNOW it's a cedar waxwing. But it always sounds like a flycatcher. And there is no known system of mnemonics that will deliver that name straight out of the blue, without going through the flycatcher series first.

Once you construct small threadlike channels in your brain, you have to pursue them down blind alleys. And the oftener you have to start with flycatcher in order to arrive at cedar, the deeper the channels become.

Thinking machines become so adept at working up channels that it is very difficult to reroute them, as in IBM.

When I meet you on the street and exchange cordial greetings without mentioning your name, it probably is because I am saying nursery rhymes, attempting to touch the proper button which will spill out the name. There is one perfectly lovely woman out Kunkle way, whose name has to be rummaged out of a nursery rhyme.

And the two names "Young" and "Jones" are always synonymous, and have to be carefully sorted out by an intricate system. Then, in the middle of the night, it all becomes crystal clear. There is that olive colored bird handing me a berry...

Oh dear, what IS that bird's name?

GREENWALD'S IN LUZERNE ONE STOP SHOPPING CENTER

FURNITURE • GIFTS • HOUSEWARE

MR. BUSINESSMAN the most valuable asset doesn't appear on your balance sheet — your key men. Investigate Key Man insurance today.

phone... write... visit Peter Kaye 76 Midland Drive

Dallas, Pa. Phone OR 4-8671 NEW YORK LIFE INS. CO.

Life Insurance • Group Insurance • Annuities • Health Insurance • Pension Plans

The Lowest Priced True Sports Car Available!

SPRITE More fun, agility, muscle than ever. Cruises at 85. Lockable trunk. Seat belt anchorages are standard. Test-drive it today.

A BMC CAR KUNKLE MOTORS KUNKLE OR 5-1546

CURTAIN GOING UP on the newest look in time...

by HAMILTON

HENRY'S Jewelry - Gift - Card SHOP

MAIN HIGHWAY SHAVERTOWN