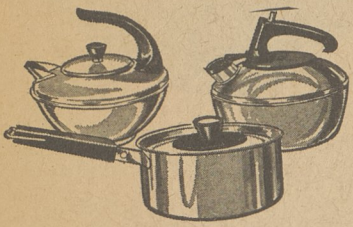


BACK MT. LUMBER & COAL
COMPANY, INC.
Shavertown, Pennsylvania
COUPON
VALUE TEN CENTS
Redeemable In Merchandise

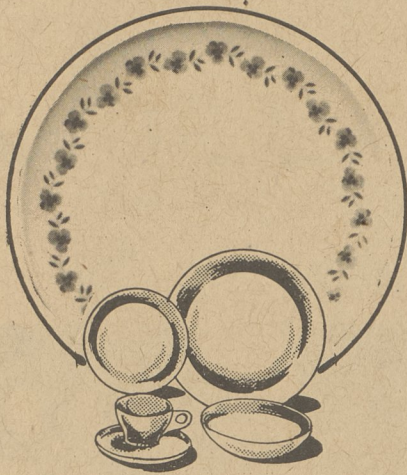
SAVE OUR STAMPS
You get 10c for each DOLLAR You Spend.

BACK MT. LUMBER & COAL
COMPANY, INC.
Shavertown, Pennsylvania
COUPON
VALUE TEN CENTS
Redeemable In Merchandise



**Revere's
Designer's Group**

The modern, ever-bright stainless steel . . . with solid copper inner core, for faster, more even cooking . . . and it looks so shiny in your kitchen!



*Lenoxware
SPECIAL*

\$24.95

**Soup & Sandwich
Sets**

Go-to-gethers . . . so handy for lunches and snack suppers. They're perfect partners with mugs extra size and shaped for soup. The trays might hold sandwiches, fruit, cheese or olives.

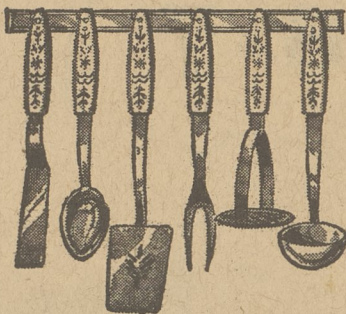


- Robeson Cutlery
- Oneida Stainless Steel Flatware
- Pyrex - Corning Ware
- Norwegian Flame Ware
- Mirro Aluminum
- Lincoln Beautyware - Kitchen Accessories
- Mirromatic Portable Appliances

- Flint Cook & Serve Tools
- Bissell Sweepers and Shampoo
- Waxes - Mops - Brushes
- Kitchen Gadgets
- Hampers and Bathroom Accessories
- Rubbermaid Products
- Cosco

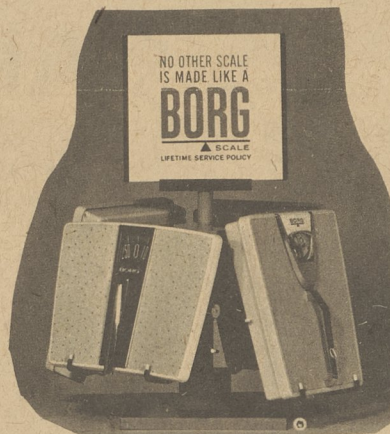
**Glistening
Stainless Steel**

Spatula, basting spoon, skillet turner, pot fork, potato masher, deep ladle, and a 6 hook rack on which to hang them! Do see our display of kitchen-ware items



"Violets Are Blue"

Grand Opening Special . . . in finest Melamine Dinner ware. It's a service for 8 . . . (45 pc) includes dinner plates, cups, saucers, soups, bread & butter, platter, bowl, creamer & sugar. Saucers & plates are white with blue violets; other side dishes are blue!



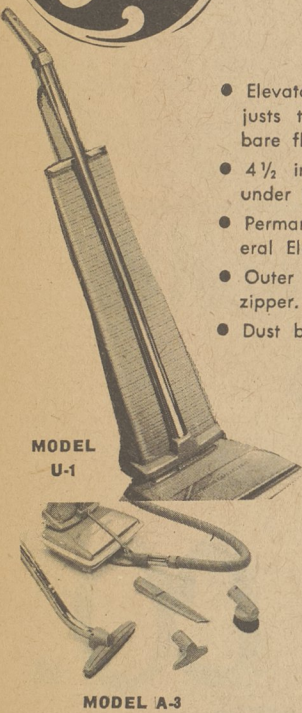
BORG SCALE

No other scale . . . like a BORG! They carry a lifetime service policy too. Choose your special color. There are 12 to select from.



APPLIANCES make housework easy!

GRAND OPENING SPECIAL!



- Elevator power brush adjusts to rugs, carpets and bare floors.
- 4 1/2 inch silhouette reaches under lowest furniture.
- Permanently lubricated General Electric Motor.
- Outer bag has full length zipper.
- Dust bag fills from top.

**TWIN-POWER UPRIGHT CLEANER
WITH ATTACHMENTS**

Reg. \$49.95 (CLEANERS)
10. (ATTACHMENTS)
\$59.95 VALUE

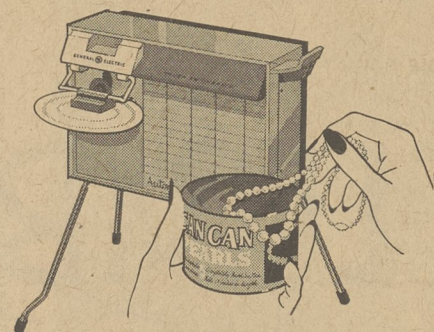
Special \$48.95

SAVINGS of \$11.00

**See the GE CLEANER
DEMONSTRATION**

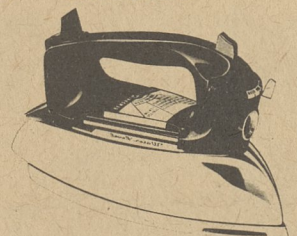
THURSDAY - FRIDAY - SATURDAY

*Meet the
G.E. GIRL
and ask about
a string of
PEARLS*



STEAM & DRY IRON

- 3 separate Wash and Wear settings.
- Handy built-in Wash and Wear fabric guide.
- Deep, penetrating steam; even-heat soleplate.
- Iron any fabric safely—without scoring, marring, sticking.
- Dry iron too.



MODEL F-70
REG. \$15.95

\$12.95

PORTABLE GRILL

and STAND

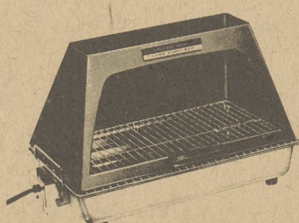
MODEL B-10

For that Outdoor Flavor — indoors or out.

- Broils, barbecues, toasts, heats food up.
- "Keeps Warm" area—keeps cooked food or rolls warm.
- Plug it in—it's ready to go in seconds. No fire-building. No waiting. Fast infra-red heat.
- Easy to clean—all parts can be completely immersed except heating element.
- Hood tilts back for easy access to food.

REG. \$34.95

**Special
\$19.95**



In The Back Mt. "IF IT'S ABOUT G.E. --- SEE US!"

BACK MT. HARDWARE and GIFT STORE — SHAVERTOWN