

### Electric Heating Top Requirement For Today's Gold Medallion Home

How do you know your new home meets the highest standards for modern-day all-electric living? Solid assurance for the home-owner, as well as insurance for resale values, comes from your local electric utility.

The utility is empowered to certify homes for the Gold Medallion Home award if they have electric heating and meet other requirements in appliances, lighting and wiring. Though the nature of many of these standards, based upon industry minimums, varies with local conditions, one rule does not change: to qualify as a Gold Medallion home, your residence must have total electric heating.

**Reason Why**  
Electric heating is the heart of the Gold Medallion home; there are no substitutes for total electric living. The electric industry believes that only the most modern, efficient advances in electric equipment and service should qualify a home for its highest award. The most dynamic newcomer to the industry scene, of course has been the electric heating system. Its arrival was promptly recognized by its inclusion in Medallion Home standards, when these were first set two years ago.

Now that electric heat has been proven economical in terms of installation and operation, it will experience a vast surge of growth. It's anticipated that over 2 million homes will be warmed by this new heating method by 1967.

**Choices**  
While Gold Medallion standards insist on electric heating, the home-

owner has a number of choices. He can pick and choose from among the following methods:

- (1) unit heaters — portable, wall mounted or ceiling suspended.
- (2) radiant glass panel heaters, portable or for wall mounting.
- (3) heating cable, which can be installed in the ceiling or in concrete floors.
- (4) panels of conductive rubber or other materials for attachment in ceilings.
- (5) heating units installed in plenums (air chambers) of packaged air conditioners, in warm air ducts or in individual floor furnaces.
- (6) self-contained fan-type electric unit heaters for wall or ceiling mountings.
- (7) heat pumps.

**Less Expensive**  
You should consult with your utility and electric heating contractor if you're interested in totally modernizing your home. Check with your builder and utility if you're buying a new residence. It's less expensive to install total electric heating during the planning and construction stages.

#### Ten Below, Officially

Officially it was ten degrees below zero Sunday morning at 7:30, but Back Mountain residents report everything from a cautious "zero or thereabouts, probably," to an outright 22 below in the Sweet Valley area, reported by Bob Evans, a Charles Long employee.

READ THE POST CLASSIFIED

#### Dr. Aaron S. Lisses

Optometrist

38 Main Street, Dallas  
OR 4-4506

DALLAS HOURS:  
Tues. — Wed. 2 to 3 p.m.  
Friday 2 to 5 p.m.  
Other days in Shopping Center

Professional Suite  
Gateway Shopping Center  
Edwardsville  
BU 7-9735  
GATEWAY CENTER HOURS:  
Daily 9:30 to 5:30 p.m.  
Evenings: Thurs. & Fri. to 8 p.m.

## MONEY SAVING DESK SALE

These are genuine Cole Steel desks in their original packing.

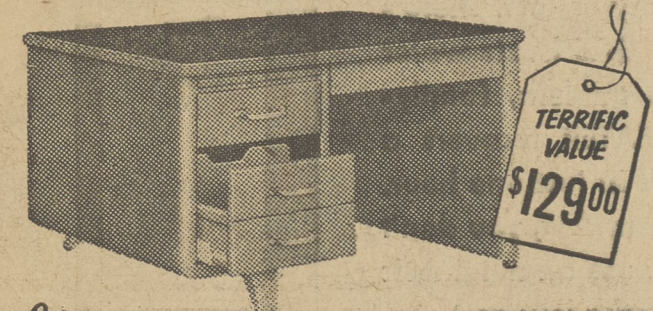
We had to forego our regular markup in order to bring prices down to this level. Never before have desks of so high a quality been offered at so low a price.



#### Cole's "PRESIDENT"

Smartly styled. Full suspension letter drawers. Heavy steel. Aluminum trimmed linoleum top. Lock on center drawer locks all drawers. 60" wide x 30" deep.  
No. 1562  
1 letter, 4 box drawers..... \$159.50  
No. 1563  
2 letter, 2 box drawers..... 159.50

SPECIAL PRICE \$159.50



#### Cole's "JR. EXECUTIVE"

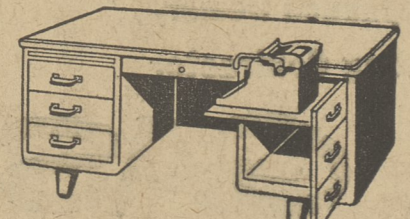
Drawer pedestal with arm rest on left (as illus.) or right. Full suspension letter drawers. Automatic lock for all drawers. Linoleum top, aluminum trim. 45" w. x 30" d.  
No. 1567-1 letter, 1 box drawer \$129.00  
No. 1568-Three box drawers. 129.00

DECORATOR SHADES  
Mist Green, Desert Sand, Sahara Brown or Cole Gray.  
BURNPROOF TOPS  
All desks are available with Coleteck Desk tops. Tops that cigarettes cannot burn nor can alcohol stain. Add "CT" to number \$15.00 add'l.

TERRIFIC VALUE \$129.00

#### The "SECRETARIAL"

30" x 60" with Typewriter Platform  
No. 1565  
Three box drawers \$186.95



## THE DALLAS POST

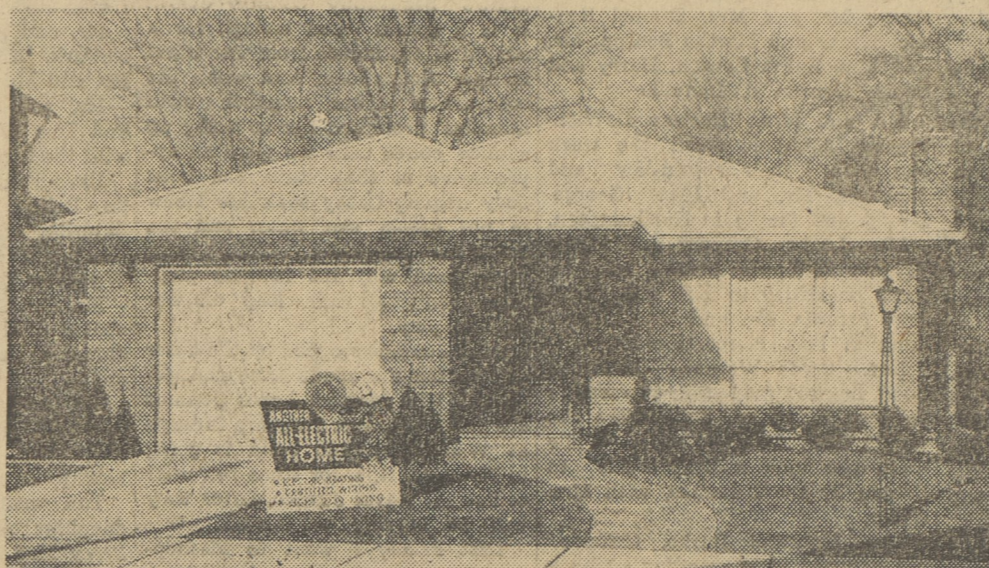
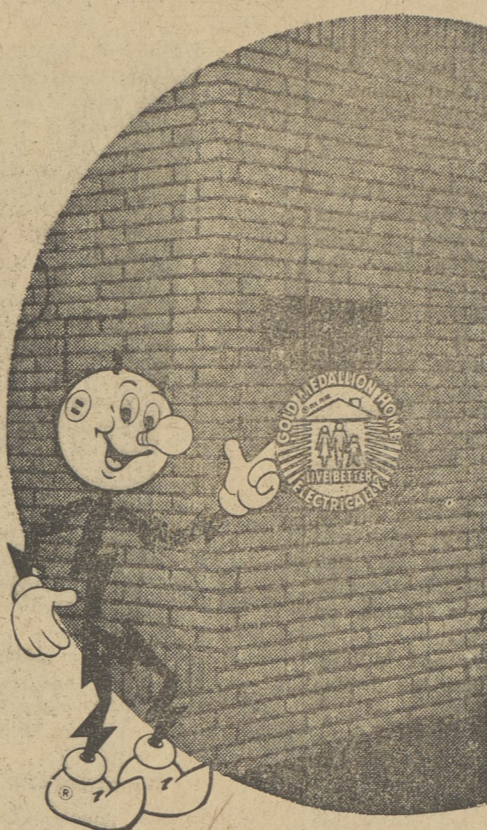
The area exclusive distributor for Cole Desks and Office Equipment

Lehman Ave. Phone OR 4-5656 Dallas

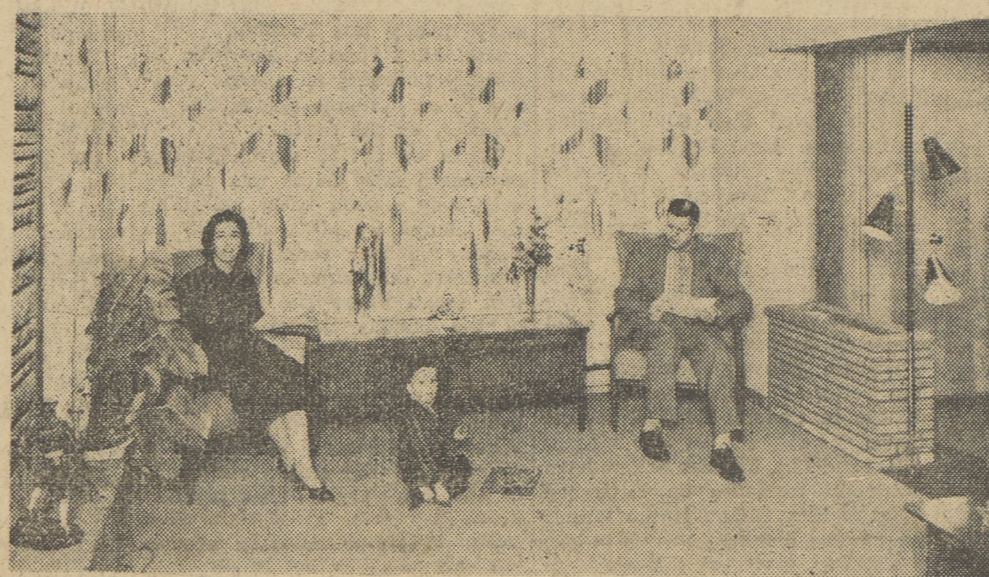
# TOTAL ELECTRIC LIVING

◆ featuring ◆

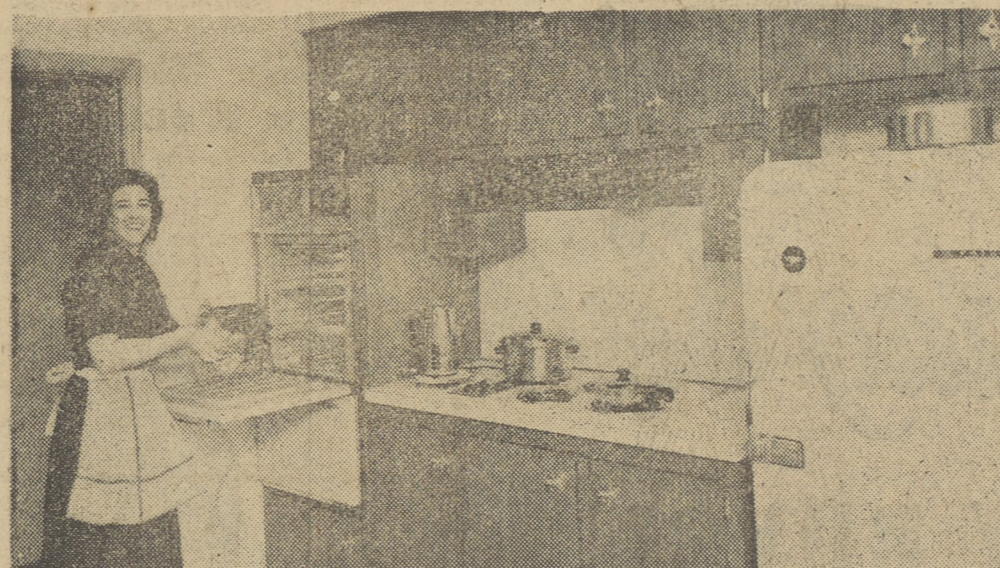
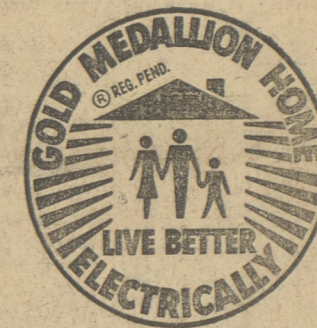
## MODERN ELECTRIC HOME HEATING



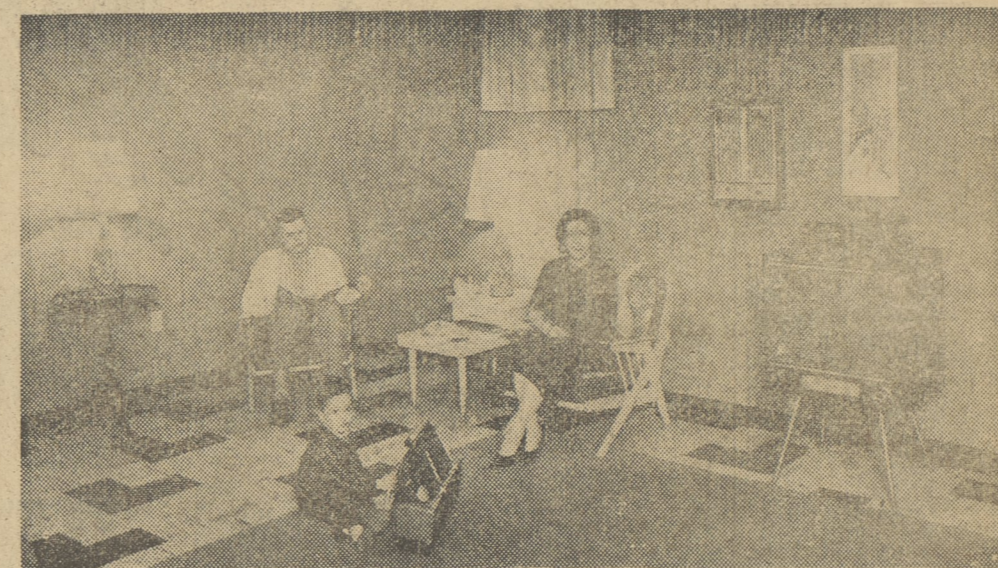
Modern Gold Medallion



Draft Free Comfort



Care-Free Electric Cooking



No Wasted Cellar Space

## Here's what one satisfied user says of ELECTRIC Home Heating

Mr. and Mrs. John P. Schwartz, 332 N. Sprague Ave., Kingston: "We really enjoy electric heat in our home. Every room is comfortable, because each room has its own thermostat." Mrs. Schwartz adds: "I certainly appreciate how clean the house stays with electric heat. It's wonderful."

Mr. Schwartz points out that one of the favorite features is the quietness of this modern heating method.

The Schwartzes are just one satisfied user of Electric Heat. The number grows constantly throughout the area served by the Luzerne Electric Division of UGI... and it will continue to grow.

See Us for Information on  
**ELECTRIC HEATING**  
for your  
new home  
write us for a  
**FREE booklet on**  
**ELECTRIC HEAT**

LUZERNE ELECTRIC DIVISION

This Gold Medallion Home Was Built by John Perugino, Building Contractor  
147 Pringle St., Kingston, Pa. BU 7-0715

247 Wyoming Ave., Kingston, Pa., BU 7-3131