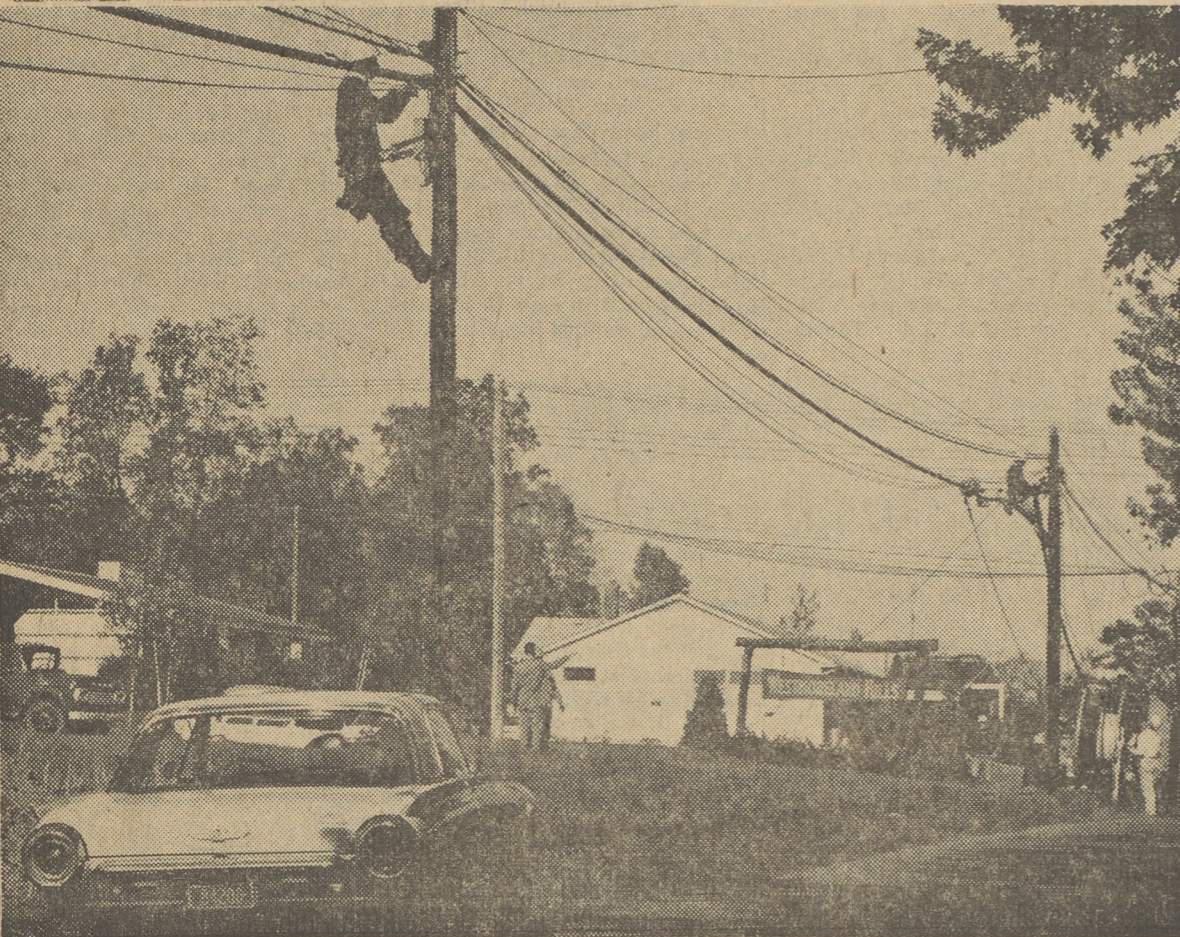


# New Era In Telephone Service Opens In Trucksville



**Top Center:** Commonwealth's attractive new Dallas South exchange, 33' x 42', is located on Lewis Avenue, just off of Harris Hill Road. The attractive building, blends well into the contour of the land. A basement portion contains the cable vault into which the cables run, and a thermostatically controlled heating unit which maintains a constant temperature and humidity to protect the delicate dial switching equipment.

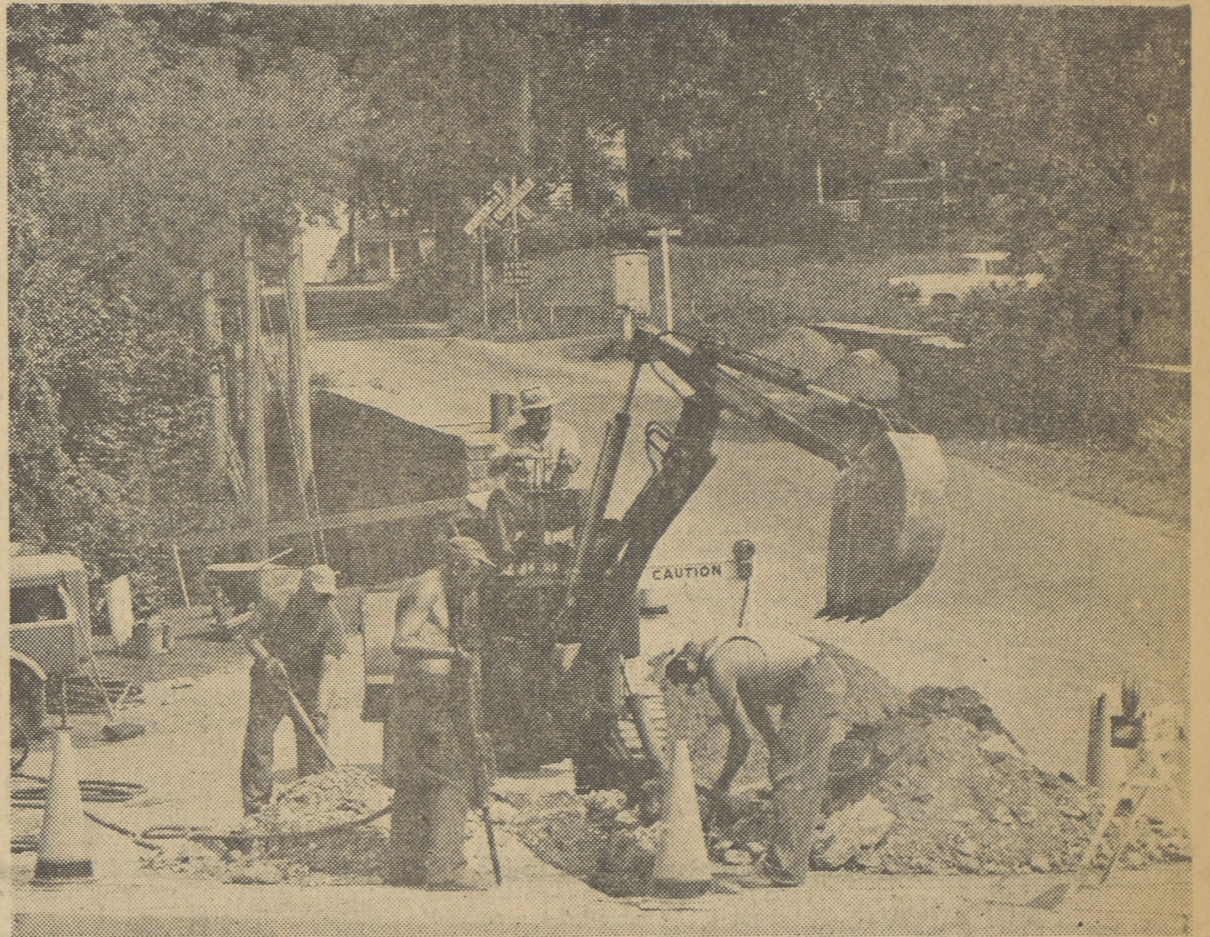
**Lower Left:** During the hot days of August and September more than 1200 feet of conduit were laid underground to accommodate some 2688 feet of cable. With no interruption of traffic, a trench for the conduit is here dug across Route 309 at the Trucksville Y.

**Top Right:** Outside plant construction for Dallas South exchange cost approximately \$153,000 and, in addition to 2688 feet of underground cable, included 77,400 feet of aerial cable such as this on Carverton Road near Westmoreland Hills.

**Lower Right:** A splice is made on new cable along Carverton Road—a part of some 77,400 feet of aerial cable strung for the new Dallas South exchange.

**Top Left:** Lines are tested as finishing touches are made on the latest Automatic Electric dial switching equipment. The equipment is the most modern step-by-step, terminal per station type. Ample room within the building provides for additional equipment as growth demands.

Some 950 Commonwealth customers, presently served by Dallas' main exchange, will on Sunday morning at 2:01 A.M. be quietly cutover to dial service at the Dallas South exchange. At that moment, however, Dallas South customers will begin to use their new seven digit numbers—these will begin with 696 followed by four other numbers. This All Numeral Calling feature allows the exchange to be an integral part of the nationwide inter-toll dialing network.



## My Neighbors



When a woman suffers in silence it means her phone is out of order

## Commonwealth Expend \$283,000 For New Building And Equipment In Trucksville

More than a quarter million dollar communications installation will be quietly placed in operation this Sunday morning at 2:10 when Commonwealth Telephone Company cuts into service its new Dallas South dial exchange, J. N. Landis, district manager, said today.

Dallas South will serve some 950 customers in the growing Trucksville area of Dallas exchange. Manager Landis noted that it will better serve the expanding Trucksville area and allows for a general

upgrading of service as well as new service such as occasioned by the new outlying housing developments and general residential construction.

Businesses and residents will start using their new seven digit numbers, the first three of which are 696, on Sunday. Known as All Numeral Calling, (ANC), the seven digit numbers allow the exchange to be a part of the national inter-toll dialing network.

Dallas South roughly encompasses

that southern portion formerly served by Dallas' main exchange from Davis Street on Pioneer Avenue south; from Woodland Inn on Route 309 south; from Maple and S. Lehigh Streets south and includes Meadowcrest, Trucksville Gardens, Midway Manor and the Chase area.

Construction of the new building, installation of the dial switching equipment and extensive outside plant construction cost \$283,000.

After Sunday, the dial switching equipment in Dallas' main office which formerly served the Trucksville area will be relieved for use in another portion of the growing Dallas exchange, Landis noted.

All customers of Dallas Main (Orchard) and Dallas South (696) are reminded to refer to the Panel of Instructions on page 5 of the new telephone directory when wishing to call for Information, Repair Service and Assistance Calls.

Letters were sent this week to all Dallas South (696) customers reminding them to remove the Orchard number plates from their telephones and to start passing their new 7 digit numbers to the operator when placing toll calls.

### Fernbrook

Mrs. Jane Sowers, Fern Street, has returned home after two weeks in General Hospital.

Mr. and Mrs. Harry Martin, Jr., and family, Mrs. Harry Martin, Sr., and Mrs. Laing Coolbaugh, Roushey Street, spent the weekend visiting Mr. and Mrs. Jay Bloomer and family at West Chester.

Mr. and Mrs. Oscar Dymond, East Overbrook Avenue, spent the weekend visiting Mr. and Mrs. Price Kanarr in Upper Greenwood Lake, N. J.

The Junior Choir of Glenview P. M. Church will sing at the special Revival Services with Bob and Peggy Boy, formerly of the Little White Church of Conklin, N. Y., on Friday night. The Bowman family of Moosic will play and sing special music on Saturday evening. The meetings will continue through November 10.

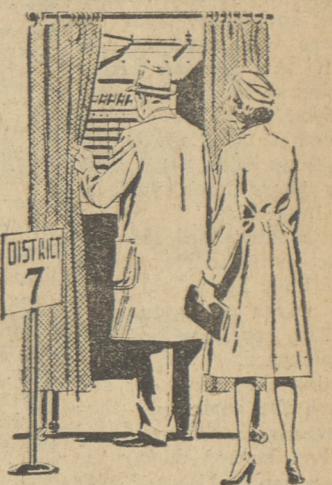
Professor of English to a student: "Your vocabulary is mean and impoverished, but entirely adequate to express your thoughts."

Garage mechanic to car owner: "My advice, sir, is to keep the oil and change the car."

Be Sure to Vote on Tuesday!

## VOTING IS A PRIVILEGE

Just as it is your privilege to cast your vote for the candidate of your choice—so it is your privilege to "shop around" for the most value for your shopping dollar. So when you go shopping for real bargains be sure to check these WEEKEND SPECIALS AT WHITESELL BROS.



- VOTE for this FAMOUS DEVOE, VINYL WALL PAINT \$5.50 GAL.
- VOTE for this 5-FT. WOOD STEPLADDER \$4.25
- VOTE for this 4-INCH, TOP QUALITY PAINT BRUSH \$2.69
- VOTE for this ALUMINUM COMBINATION Storm and Screen DOORS Complete. only \$29.95

- ALL ITEMS ARE CASH 'N CARRY SPECIALS On any order of \$50. or more we deliver
- VOTE for this SEALS OUT WATER CEMENT PAINT \$1.09 5 lb. Pkg.
- VOTE for this Paint Thinner (A Gal.) 89c
- VOTE for this Paint Roller & Tray 99c
- VOTE for this INSULATION BATTS Full Thick 6 1/2c sq. ft.

- VOTE for this An Outstanding Bargain! FRAMING LUMBER
  - 2 x 4's Random Length 12c ft.
  - 2 x 6's Grade Marked Random Length 13 1/2c ft.
  - 2 x 8's Grade Marked Random Length 13 1/2c ft.
  - 2 x 10's Grade Marked Random Length 13 1/2c ft.

- VOTE for this TRIPLE TRACK, ALUMINUM STORM WINDOWS Combination—Change from screen to storm at flip of a finger. \$12.75
- VOTE for this ALUMINUM & VINYL WEATHER STRIP 17 ft. ROLL 99c

— OPEN —  
EVERY DAY  
EXCEPT SUNDAY  
8 a.m. - 5 p.m.



— PHONE —  
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Orchard  
4-1671

# WINTER SNOW AHEAD

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