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icates each purchased for \$1. plus 10¢ Federal Tax.

- E. Uniquely styled Man's Ring containing 2 Genuine Diamonds and Faceted Synthetic Ruby handsomely set in 14-Karat Solid Gold, for 30 Diamond Certificates each purchased for \$1. plus 10¢ Federal Tax.
- F. Matching "His and Hers" set of 14
- Solid Gold, for 25 Diamond Certificates each purchased for \$1. plus 10¢ Federal Tax.

3 Genuine Diamonds set in 14-Karat

B. A graceful Ladies Princess Ring with

\$1. plus 10¢ Federal Tax.

- C. Beautifully styled Matched Ring Set containing 6 blazing Genuine Diamonds in 14-Karat Solid Gold, for 25 **Diamond Certificates each purchased** for \$1. plus 10¢ Federal Tax.
- D. Handsome Man's Ring containing 7 Genuine Diamonds set in 14-Karat Solid Gold, for 30 Diamond Certif-

GENUINE DIAN

4-KARAT SOLID GO

- Karat Solid Gold Wedding Rings set with 3 Genuine Diamonds in each Ring, for 50 Diamond Certificates each purchased for \$1. plus 10¢ Federal Tax.
- "His" Ring available seperately for 30 Diamond Certificates, "Her" Ring available seperately for 20 Diamond Certificates.

Yes! for only \$1. plus 10¢ Federal Tax and a \$2.50 purchase you are entitled to buy a Genuine Diamond Certificate. When you accumulate the proper number of Diamond Certificates as outlined above, you will receive your choice of any of these outstanding Genuine **Diamond Creations.**

DIAMOND GUARANTI

This is in Certify THAT THE DIAMOND CREATIONS YOU HAVE RECEIVED CONTAIN GENUINE DIA. MONDS SET IN HAKARAT SOLID GOLD. AND HAVE BEEN APPRAISED AT SUB STANILALLY HIGHER VALUE THAN

Appraised by largest U.S. Department Store at substantially higher values than our offer!

GUARANTEED

See these exquisite Genuine Diamond Creations in the showcase of our store.

Start Saving Your Diamond Certificates NOW!