

SOMETHING
NEW
 HAS BEEN ADDED

...at **BACK MT. LUMBER**
and Coal Co.

A
10¢ coupon will be given for
 every \$1.00 purchase →
Coupons redeemable on any item in the store.



**START SAVING COUPONS TODAY
 FOR THE THINGS YOU NEED!**

—It will pay you to buy at Back Mt. Lumber—

Our many fine customers in this area have made this a profitable business over the last 15 years — so, as a reward for your loyalty, we have instituted this new coupon service to provide you with greater savings on every item you buy! (NOTE: Coupons given on coal at a smaller ratio)

Big END-OF-SUMMER Sale Now Begins

★ All Summer Merchandise
DRASTICALLY REDUCED — **UP TO 50%** —
 (No Coupon Given With Reduced Price Items) OFF REGULAR PRICE —

Come In And See Our "RED TICKET" Items!

BACK MT. LUMBER & COAL CO.

MAIN HIGHWAY — SHAVERTOWN

PHONE: ORchard 4-1441

- Open Friday Nights to 9:00 -