

WASHINGTON'S BIRTHDAY

THREE BIG DAYS
THURS. - FRI. - SAT.
 FEB. 23 — FEB. 24 — FEB. 25



BACK MT. SHOPPING
MERCHANTS
CHOP PRICES

1c PENNY COOKIE SALE 1c

Buy one dozen at regular price
 Get an extra dozen for a penny

- MOLASSES
- SUGAR
- COCOANUT

GOLDEN POUND CAKE

Made with pure Sour Cream
50c

TRY OUR NEW Buttercrust Bread (100% Pure Butter)

Victoria Farmer's CANDY ICE CREAM

DICTON'S BAKERY

STOREWIDE REDUCTIONS AT ADAMS

MEN'S SPORTS SHIRTS
 Reg. to \$3.95
\$1.27

MEN'S WHITE (To 4.50) DRESS SHIRTS
\$1.97
 Broken Sizes

BOYS' WINTER CAPS
 Reg. to 2.95 **97c**

BOYS' SPORT SHIRTS
 Reg. to 1.99 **97c**

BOYS' PAT BOONE Chinos (12-18)
 Reg. to 4.95 **\$2.97**

ADAMS
 Clothes For Dad & Lad
 OPEN EVERY NIGHT



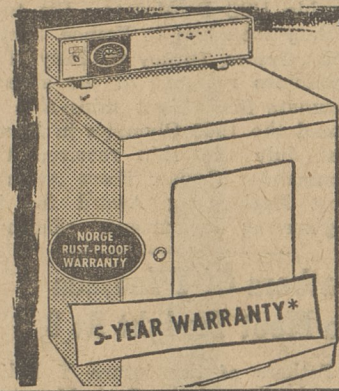
OVERSIZE WASHERS

THE BACK MOUNTAIN'S OWN
LAUNDERCENTER

• OPEN 24 HOURS • 7 DAYS A WEEK

GRAND OPENING SPECIAL
1 Washer Load FREE
FRIDAY, FEBRUARY 24

DO YOUR WASHING — THE EASY "LAUNDERCENTER WAY"



DeREMER'S TV and APPLIANCE

ONLY NORGE GIVES YOU ALL 4 WAYS OF DRYING
 1. TUMBLE DRY WITH HEAT
 2. TUMBLE DRY WITH AIR
 3. AIR-DRY, NO TUMBLING
 4. HEAT-DRY, NO TUMBLING
 "ELECTRICITY DRIES CLOTHES BETTER"
 Motor Protected By 1-year Warranty

Group Dresses - Jackets Skirts etc.
 Limited Number
\$1-\$3-\$5

ALL Winter Coats Jackets - Snowsuits
 Now **1/2 Price**

Group Ties - Belts - Socks
 Value to \$1.00
 Now **10c**

Baby Pullman (ONE)
 Reg. \$15.98
 Now **\$5.50**

Odds & Ends Table
 Value to \$3.98
 NOW **50c & \$1.**

HUMPHREY'S CHILDREN'S APPAREL

77 Pair Children's Shoes
 Values to 8.95
\$1. - \$2. - \$3.

31 Pair Big Girls' Shoes
 Values to 8.95
Now \$2.

3 Pair Bowling Shoes
 WOMEN'S, 6 1/2 - 9
 MEN'S 9
88c

11 Pr. Women's Fleece Lined Shoes
 Reg. 8.95 **Now \$3.99**

A-1 Pair Bedroom Slippers
 Reg. 2.95 and 3.95
Now \$1.

HUMPHREY'S
 Children's Bootery
 OPEN EVERY NITE

1/2 PRICE
 Winter Coats and Dresses

30% OFF
 Knit Suits and Dresses

20% OFF
 BULKY KNIT SWEATERS

ROSEMARY SPORTSWEAR
 OPEN EVERY NITE

FREE PARKING

OPEN 9:30 A.M. TO 9:00 P.M.
 MONDAY THRU SATURDAY

M^cCROORY'S

Look for our MMSV
 (McCROORY - McCLELLAN STAR VALUES)

FREE PARKING

GEORGE WASHINGTON'S Birthday Special

Delicious Chocolate Covered

STEMMED CANDY CHERRIES
 49c Lb.
 Reg. 59c Lb.

CHERRIES
 44c Box
 Regular 49c

LOOK YOUR LOVELIEST!
FIRST QUALITY NYLONS

- SEAMLESS
- SIZES 9 1/2 - 11
- GUARANTEED
- SPRING SHADES

2 Pair Pkg.
\$1.10

BIG BONUS SPECIAL LADIES' NYLON PANTY

- ELASTIC WAIST & LEG 35c pr.
- SIZES 5 - 6 - 7
- BARTACKS AT POINTS OF STRAIN

or
3 pr. \$1.00

NEW SHIPMENT JUST ARRIVED 9x12 TWEED RUGS

- BUILT IN FOAM PAD
- HEAVY JUTE BACK
- LONG WEARING
- VISCOSE RAYON PILE

Hall Runner To Match 1.98 yd.
\$24.95

PIECE GOODS RIOT

2,000 yds. Of Beautiful Prints And Solids Go On Sale Just In Time For All Your Spring Sewing Needs

25c yd.

BIG BONUS SPECIAL HI-Lo Loop Pattern Rug

- COTTON
- FOAM RUBBER BACKED
- SIZE 30" x 50"

\$1.04
 Reg. \$1.44 Value

BIG BONUS SPECIAL

32 - Piece Melmac Dinner Set

- RAINBOW COLORED
- 6 PLACE SETTINGS
- SALAD VEG. BOWL & PLATTER INC.
- REG \$14.98 VALUE

\$10.99
 A SET

BIG BONUS SPECIAL

Infants Babette Dresses & Suits

- DAN RIVER WASH & WEAR
- SIZES 9 - 12 - 18 MOS.
- REG. \$1.98 & \$2.98 VALUE
- THIS SALE ONLY

\$1.11

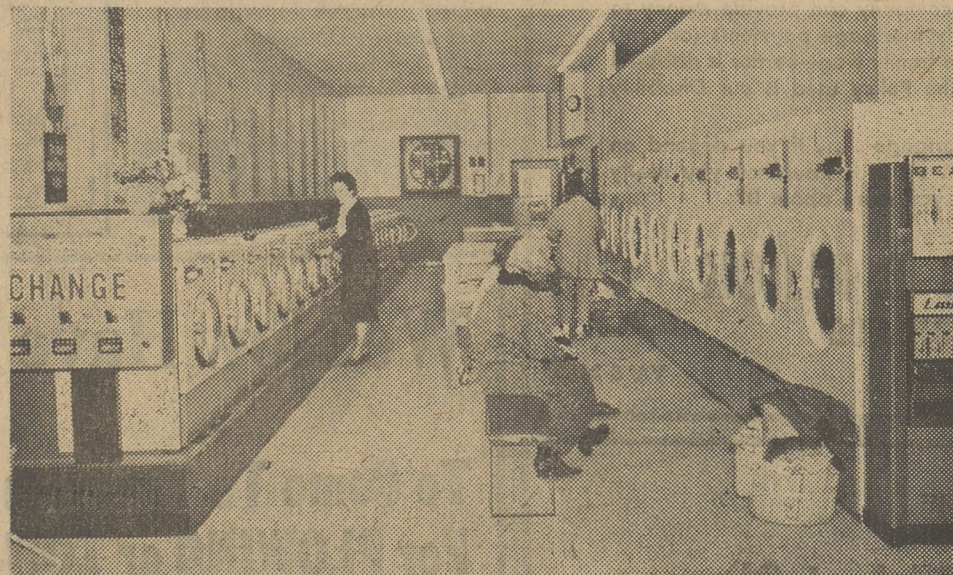
STORES OPEN 'TIL 9—

FREE PARKING

SAVE AS MUCH AS 50%

BY DOING YOUR OWN LAUNDRY AT BACK MOUNTAIN'S OWN
LAUNDERCENTER
 JUST OPENED AT THE SHOPPING CENTER SHAVERTOWN

- 20 NEW PHILCO-BENDIX commercial type automatic washers (16 double load and 4 single load) . . . plus 10 GIANT PHILCO-BENDIX DRYERS — at your service.
- Everything Bright — Roomy — Spotlessly Clean
- 2 WASHES—4 RINSES IN EVERY LOAD—All Washers have the exclusive PHILCO-BENDIX PRE-WASH CYCLE to help eliminate stains.
- Use PHILCO-BENDIX WASHERS and DRYERS with confidence — SAFE FOR ALL FABRICS.



• **MEET YOUR FRIENDS and NEIGHBORS at the LAUNDERCENTER**

• **DO YOUR LAUNDRY** at your own convenience—You can do your entire wash at "one sitting"—Use as many machines as you need at one time.

• **SAVE TIME FOR FUN—SHOPPING—OTHER CHORES**

• The LAUNDERCENTER IS OPEN DAY AND NIGHT — 7 DAYS A WEEK.

• **YOU'LL ENJOY THE SOFT WATER AND MARVEL AT THE SOAP SAVING.**

Our congratulations and best wishes to the owner-manager, Mrs. Elizabeth B. Wormeck, for supplying a much needed service for Back Mountain residents!

EASTERN LAUNDERCENTER, INC.
 CHESTER, PA. WILKES-BARRE, PA.

"Do Your Washing — the easy LAUNDERCENTER WAY"