

# DO YOUR CHRISTMAS SHOPPING FROM THIS PAGE

What a happy choice of **DRESSES** — PRINTS • PLAIDS • SOLIDS DRESSY • SPORTY • All Latest Colors • Newest Fashions

COATS AND SUITS

**REEVES**  
MAIN STREET  
LUZERNE  
OPEN EVERY NIGHT



**TOYS** at LOW LOW PRICES!

**MUSICAL STUFFED ANIMALS** \$2.98

OTHER STUFFED ANIMALS \$1.49 Up

• Dolls  
• Dogs  
• Tigers

CARDS — WRAPPINGS, TOO!

**LUZERNE WALLPAPER & PAINT**  
MAIN ST. — ACROSS FROM BANK





**Schechtman's Army & Navy Store**  
THE ONLY ARMY & NAVY STORE IN LUZERNE  
84 MAIN STREET, LUZERNE ACROSS FROM ACME

First Quality — Famous Brands — Discount Prices  
JUST IN TIME FOR CHRISTMAS GIVING

|   |                                |  |                               |
|---|--------------------------------|--|-------------------------------|
| REG. \$9.98<br><b>MEN'S WORK SHOES</b><br>ALL Leather | <b>\$3.98</b>                  | BOYS' \$6. PARATROOPER<br><b>BOOTS</b><br>Free Knife | <b>\$3.96</b>                 |
| \$8.98 Value<br><b>BULKY SWEATERS</b>                 | <b>\$3.96</b>                  | BEACON CLOTH<br><b>BATH ROBES</b>                    | <b>\$3.96</b><br>\$6.98 Value |
| Group Of<br><b>BETTER SPORT SHIRTS</b>                | Famous Brands<br><b>\$1.98</b> | 100% WOOL<br><b>DICKIE PANTS</b>                     | <b>\$6.98</b><br>\$9.95 Value |

|   |                              |  |
|---|------------------------------|--|
| <b>X-SPECIAL</b>                                | <b>X-MAS</b>                 | <b>100 GIFTS</b>   |
| BAN-LON<br><b>SOCKS</b><br>1.50 Value           | <b>2 PAIR \$1.00</b>         | GIRLS & LADIES<br><b>TIGHTS</b><br>\$2.98 Value                          |
| <b>MEN'S &amp; BOYS' CREW SOCKS</b><br>REG. 79c | <b>4 PAIR \$1.00</b>         | DOUBLE REG. \$4.98<br>THERMAL HOODED<br>INSULATED<br><b>SWEAT SHIRT</b>  |
| <b>BOYS' KNIT SHIRTS AND BUTTON SWEATERS</b>    | REG. \$1.98<br><b>\$1.00</b> | MEN'S & WOMEN'S<br>SHEEP LINED<br><b>SNOW SHOES</b><br>VALUES TO \$12.98 |

MANY OTHER BARGAINS  
UNBELIEVABLE VALUES JUST IN TIME  
SHOP SCHECHTMAN'S & SAVE  
OPEN EVERY NITE 'TILL CHRISTMAS

COTY GIFT SETS \$3.85 to \$15.

CHANEL #5 COLOGNE \$3.50 & \$5.

MY SIN \$3. & \$5.

REVLON "Intimate" SPRAY 3.75

All Prices Plus Tax

**PRITCHARDS DRUG STORE**  
MAIN STREET LUZERNE




**Western Auto** ASSOCIATE STORE

**DOWN GO PRICES** for LAST MINUTE CHRISTMAS GIFTING

1000 AND ONE ITEMS TO CHOOSE FROM




**PASTEL NURSERY PONY**

**8.88** Lots of Fun  
Reg. 10.95

Designed for youngsters from 1 to 3 years. Spring action makes exciting rocking. 17 1/2" high.



**Western Auto** Reg. 1.50  
**Trailer Truck 68c**

Super Value! Sturdy steel with rubber wheels, powerful friction motor. 13" long.



OPEN EVENINGS 'TIL 9



**Plush "Scottie"**

11" long black "Scottie" has bright red leash and collar. Glassine eyes, white nose and red felt mouth. Press nose and "Scottie" barks.

**88c** Reg. 1.59



**GILBERT MICROSCOPE LAB SET**

**\$7.66** Reg. 8.95

Lots of experiments! 60-, 90-, 400-power microscope with plug-in illuminator.



**"BABY BETH" Traveling Doll**

**\$4.88** Reg. 5.95


Fully jointed 12" doll drinks 'n wets, has moving eyes, rooted hair. Dressed in PJ's. Party dress, sun suit in suitcase box.



**YOUR CHOICE**

**88c** Reg. 1.19

**Famous Fighter Planes**  
Metal scale models of three World War II fighter planes. F-47 Thunderbolt, F-51 Mustang, English Spitfire. Friction motors. 9 1/2" wingspan.



**Double Barrel Shotgun**

24" gun shoots corks that are attached to barrel with string. Metal barrel, wooden stock. Shoulder sling. Lever action cocking.


**88c** Reg. 1.19



**TRUCK, TRAILER, BOAT AND MOTOR**

**4.19** Less Tax. Reg. 6.95

Battery-operated outboard motor boat really goes! Has loading winch. Rugged steel construction. Set measures 27 1/2" overall.



**37" Western Clipper Sled**

**\$4.59** Reg. 5.19

Sturdy steel and beech wood construction. Solid rivet runners. "Set Back" steering.



**Streamlined Racing Cycle**

Friction-powered action toy! Siren whines, driver moves when friction motor propels cycle across floor. Colorful enameled metal. 8" long.

**88c** Reg. 1.19



**31" Cheyenne Saddle Gun**

**\$4.19** Reg. 6.50

2X telescopic sight. Realistic ricochet noise. Smokes too. Sturdy steel construction.




**Western Auto** ASSOCIATE STORE

**Geo. R. Hewitt - Owner** Satisfaction Guaranteed Or Your Money Back!

Hundreds Of Other Values  
175 MAIN, LUZERNE

## VISIT STRAUER'S

to see the GRANDEST VINYL FLOOR YET!



### Armstrong Palatial VINYL CORLON

A new kind of elegance for those who want the best in floor styling... fresh beauty, crisp design, and a new luxury that literally sparkles before your very eyes. Completely different in style featuring veins of vinyl inlays sprinkled lavishly with jewel-toned metallics and translucent vinyl chips. The colors have a richer and cleaner appearance, too—the result of a brand-new Armstrong vinyl formulation. Truly, a decorator's dream—see for yourself... visit our showroom today.



## STRAUSER'S

LINOLEUM and TILE CENTER  
186 MAIN STREET  
LUZERNE  
OPEN EVERY NIGHT 'TIL CHRISTMAS

It's a Happier Christmas with Money in Your Pocket!

JOIN 1961 CHRISTMAS CLUB NOW

**CHRISTMAS CLUB CHECK**

FOR THE ORDER OF *George Conger* \$200  
*Two Hundred and 00/100* DOLLARS  
*George Conger*



**3%** INTEREST PAID ON ALL COMPLETED '61 CHRISTMAS CLUB ACCOUNTS

**LUZERNE NAT'L BANK**  
118 Main Street, Luzerne • Member F.D.I.C.

**Factory Distributors**  
WE GIVE TOP VALUE STAMPS FOR TOP VALUE GIFTS  
All Merchandise Guaranteed First Quality!

|  |                             |
|--|-----------------------------|
| Men's Bulky<br><b>KNIT SWEATERS</b><br>SHAWL COLLARS - COAT STYLE                    | <b>8.97</b><br>REG. \$12.95 |
| Ladies' Fancy<br><b>CARDIGAN SWEATERS</b>  | <b>1.97</b><br>REG. \$2.98  |
| Children's All Wool<br><b>GLOVES and MITTENS</b>                                     | <b>69c</b><br>FROM          |
| Men's Fleece Lined<br><b>BEDROOM SLIPPERS</b><br>Sponge Soles Reg. \$3.98            | <b>2.49</b>                 |
| Children's<br><b>FLANNEL SHIRT</b><br>And Lined<br><b>CORDUROY PANTS</b><br>To Match | <b>1.97</b><br>REG. \$2.98  |
| Men's Genuine<br><b>ARGYLE SOX</b><br>3 Pair For                                     | <b>1.45</b>                 |
| Men's<br><b>SWEATSHIRTS</b><br>REG. \$1.98   | <b>99c</b>                  |
| Ladies' Fancy Slip &<br><b>PANTY SET</b><br>Boxed REG. \$2.98                        | <b>1.96</b>                 |

**Factory Distributors**  
101 MAIN ST. LUZERNE  
In The Center Of The Town  
OPEN 9 to 9 TILL XMAS