



SAM PATNER

Sam Patner
and
Jack Roddy
Announce

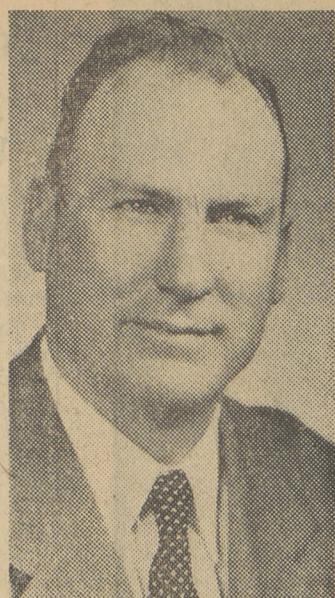
Their New Partnership

And The

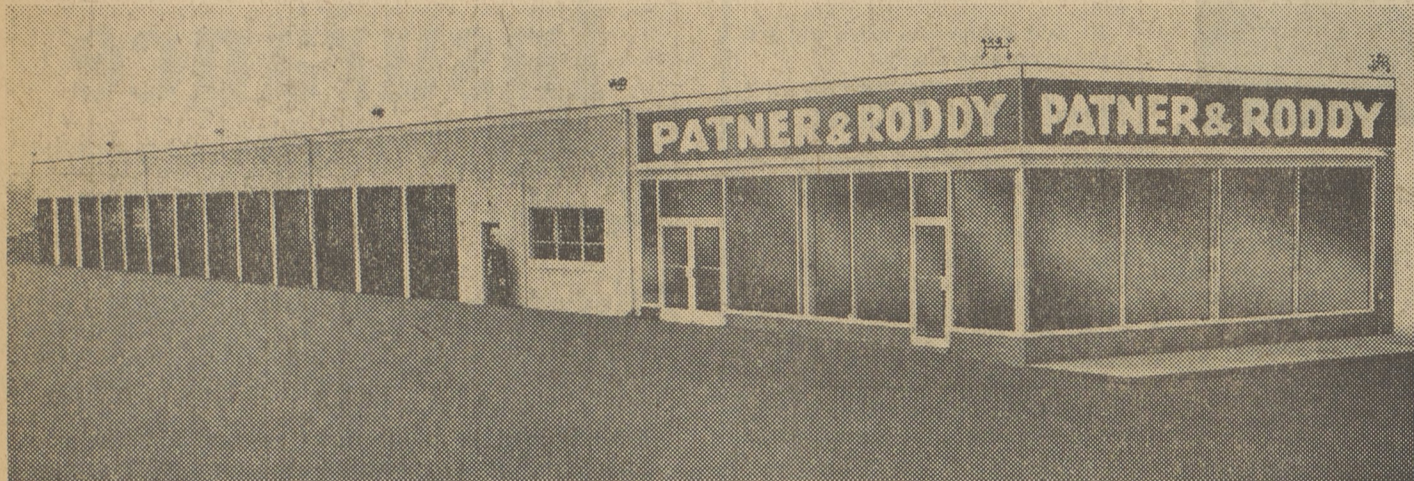
OPENING

Of Their

NEW COMPACT BUILDING



JACK RODDY



488 Northampton St., Kingston

(Next To The WAYNE DEPARTMENT STORE)

In The Gateway Shopping Center

**Our New Compact Building
Is For:—**



MIKE CERASE
General
Sales Manager

- All Types of Service for All Makes of Cars and Trucks
- Sales and Service of Used Cars
- Leasing of All Makes of Cars
- Distributorship - Sales and Service of the New Superba Cars and Station Wagon, Manufactured By The "Checker Motor Corporation"
- Complete Body and Paint Department to Handle All Types of Body Repair Work and Painting

ATTENTION: . . . Lincoln & Mercury Owners. We're Equipped To Handle All LINCOLN & MERCURY SERVICE with Factory Trained and Registered Mechanics

1960 FORD

T. Bird Conv.

Full Power

4195.00

Save \$1000

1959 CHEV.

Brookwood Wagon

V8 R. & H.

Power Glide

2045.00

1959 CHEV. IMPALA

2 Dr. Hard Top

V8 R. & H. Automatic

2195.00

1960 PONTIAC

Bonneville Conv.

Full Power

3795.00

Save \$600.00

1960 FORD Starliner

2 Dr. Hard Top

Full Power Inc.

P/Seats and P/Windows

2895.00

Save \$745.00

1960 FORD CONV.

Full Power

Black

2895.00

Save \$600.00

1959 PLYM.

4 Dr. Sdn.

A-Title

Like New

1445.00

1955 PONTIAC

2 Dr. Sdn.

R. & H. Two Tone

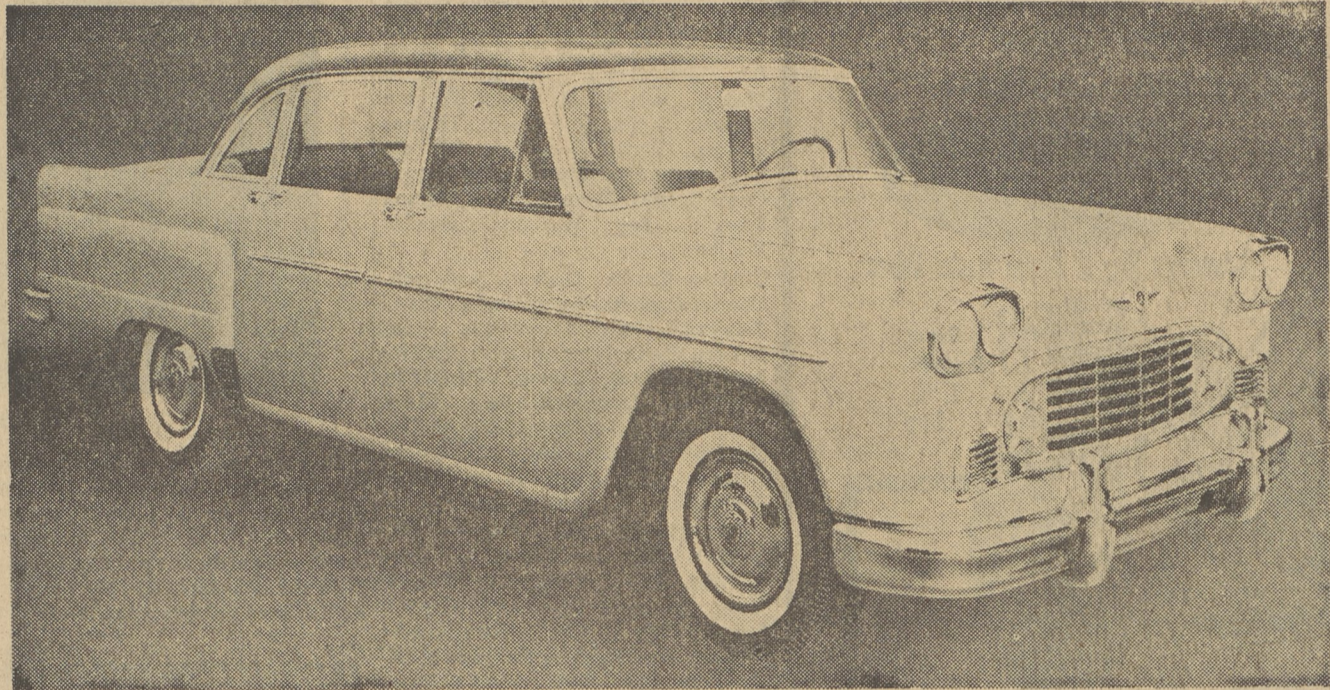
595.00

THE

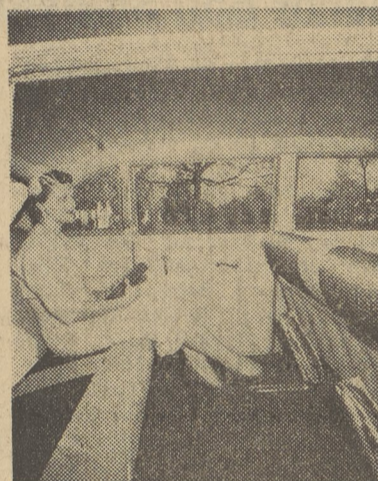
Superba BY CHECKER

The Thinking Woman's Car!

The Superba By Checker
Introduces A Whole New
Concept In Motor Car Design.
It Refutes Most Of The Present
Ideas Of Motor Car Construction.



Illustrated: Superba Special Sedan



AUXILIARY SEATS, optional at extra cost, allow eight to ride in luxurious comfort. No footwells, no hump.



DOORS ARE HIGHER AND WIDER—no squatting to get in, no squirming to get out, no need for seats that swivel.

Here Are Positive
Advantages
Offered You In
The New Superba

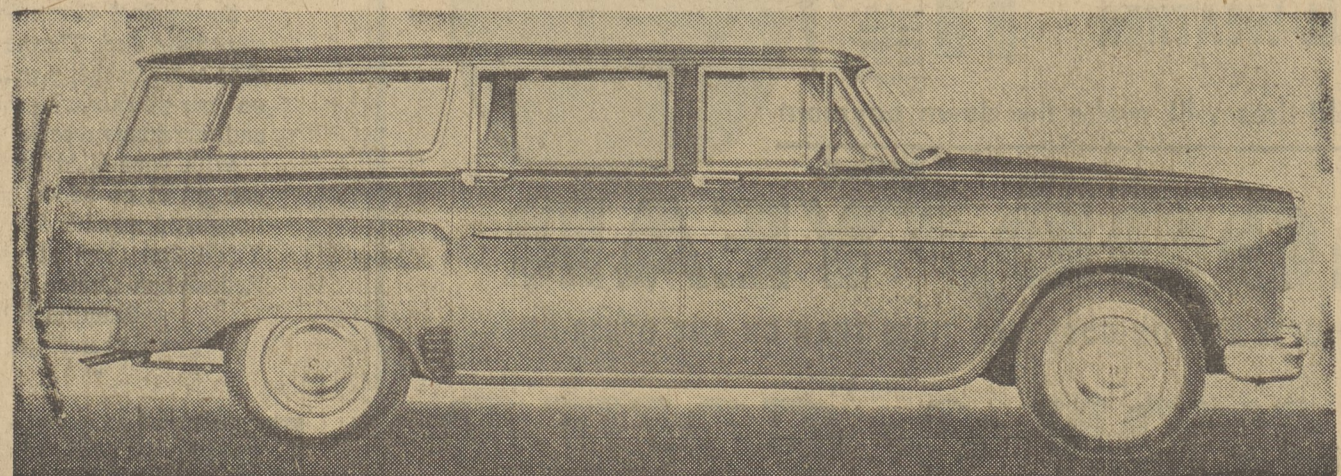
Superba

HAS:-

1. Superba Has: Put COMFORT back in American car design.
2. Superba Has: No DEPRECIATION on account of designer model change. SUPERBA will be DEPRECIATED only on CONDITION and Usage. When you trade-in, you will no longer be asked "WHAT YEAR CAR YOU'RE DRIVING." Trades will be made strictly on the conditions of your car (not on age).
3. Superba Has: More room inside than any Standard 4 Door Sedan in the world today.
4. Superba Has: Less overall length (199 inches) than any other car in proportion to its inside room. Easy to PARK and will FIT in any STANDARD SIZE GARAGE.
5. Superba Has: An absolutely LEVEL WALL TO WALL carpeted floor in the back seat.
6. Superba Has: NO FOOT WELLS OR STEP-DOWNS.
7. Superba Has: Large doors for EASE OF ENTRANCE and EXIT.
8. Superba Has: CHAIR HEIGHT SEATS.
9. Superba Has: Door height that will allow the TALLEST or shortest person to enter and exit without losing their HAT—even the TALLEST PERSON need not remove his HAT to sit in the SUPERBA.
10. Superba Has: The windshield and rear windows are engineered to give BASIC COMFORT against HEAT and SUN GLARE in summer—provides protection against COLD IN WINTER, and PERFECT VISION at all times.
11. Superba Has: Refuted and DEFLATED all claims of a UNITIZED BODY. The engineering and construction of bolt on metal makes it the most PRACTICAL and ECONOMICALLY engineered car that has been possible to conceive. This gives absolutely NO CREAKS, RATTLES or DRAFTS around doors and windows.
12. Superba Has: Refuted all claims of a need for the EXPENSIVE 8 CYLINDER car. (SUPERBA's 6 cylinder CONTINENTAL motors, with their ECONOMY of PERFORMANCE and MAINTENANCE, proven satisfactory for all the have passed all tests and have modern day needs and uses in motoring.)
13. Superba Has: 15 inch tires, which has proven to be the most ECONOMICAL, SAFE and EASE OF RIDE, of any size tire on our modern motor cars, plus more MILEAGE.
14. Superba Has: Shifting lever CONVENIENTLY located on STEERING COLUMN, for SAFETY and ease of handling, on both standards and automatic transmission models.
15. Superba Has: Proven ECONOMY in both PERFORMANCE and MAINTENANCE.
16. Superba Has: An impressive background of proven performance and value. The manufacturer of SUPERBA has been building custom made cars since 1922 and enjoys the RESPECT and REPUTATION for QUALITY in the manufacture of motor cars.
17. Superba Has: Wide TRACTION wheels.
18. Superba Has: Leaf springs in the rear to give STABILITY on the road.
19. Superba Has: Adequate ROAD CLEARANCE for all motor car uses.
20. Superba Has: Large TRUNK AREA both in HEIGHT and WIDTH.
21. Superba Has: Changed the OPINION of many of what STYLING and design is ACCEPTABLE to the American public. The motor car no longer strictly a LUXURY ITEM, but a PRACTICAL and USEFUL means of transportation. The car YOU purchase today SHOULD have all these features outlined above.

Look over all the above FEATURES before you PURCHASE your next car. If you CHOOSE any other car, and it DOES NOT have the above features, you are SHORT CHANGING yourself, and NOT GETTING the most for your CAR DOLLAR.

SUPERBA 4 DOOR SEDAN \$2,542.00, PLUS FREIGHT.



Illustrated: Superba Special Station Wagon