

New S&H Catalog Now at Acme

Plus  
Low, Low  
Prices



Enter PUREX  
SPRING HOUSECLEANERS!  
**\$50,000 FREE-FOR-ALL**  
Get Entry Blanks Here!

- Sweetheart Soap 3 Reg. Cakes 29¢
- Sweetheart Soap 3 Bath Cakes 43¢
- Blue Dutch Cleanser 2 14-oz. Cans 23¢
- Blue Dutch Cleanser 2 22-oz. Cans 37¢
- Beads O' Bleach 18-oz. Pkg. 39¢
- Blu White 6-oz. Pkg. 25¢
- Liquid Trend 2 12-oz. Cans 59¢

Save a pretty penny  
and pretty up for spring  
**SAVE 7¢** with Dial coupon  
**SAVE \$2.00** on monogrammed shirt  
IN 3 COLORS—PINK, BLUE OR WHITE

- Dial Golden Soap 2 Bath Cks. 37¢
- Dial Pink Soap 2 Bath Cks. 27¢

- Puss 'n' Boots  
Cat Food 6 8-oz. Cans 53¢
- 6 15 1/2-oz. Cans 85¢

- Niagara  
Laundry Starch 24-oz. Pkg. 37¢
- 12-oz. Pkg. 20¢

- Lint  
Laundry Starch 2 12-oz. Pkgs. 29¢

- Lint  
Liquid Starch Deal Quart Bottle 17¢

- Kretschmer  
Wheat Germ 12-oz. Jar 33¢

- Underwood  
Deviled Ham 2 Cans 39¢

- For Cleaner Washes  
Fels Naptha Soap 3 Cakes 31¢

- Instant  
Fels Naptha Deal Giant Pkg. 31¢

- Cleaner Clothes!  
Fels Naptha Granules 53-oz. Pkg. 79¢

- Sunshine  
Sugar Honey Grahams Lb. Pkg. 37¢

- Ajax  
Cleanser 2 Reg. Cans 31¢
- Giant Can 23¢

- Spring Clean With  
Parsons Ammonia Qt. Bot. 25¢

- Floriant Aerosol  
Air Deodorant Can 79¢

**Snow's**

- Clam Chowder 15-oz. Can 27¢
- Minc'd Clams 7 1/2-oz. Can 29¢

**Kasco** DOG MEAL

- 5-Lb. Pk. 69¢
- 2-Lb. Pk. 35¢
- 2-Lb. Pk. 279¢

**Palmolive** SOAP

- 4 Deal Reg. Cakes 36¢
- 3 Bath Cakes 44¢

**Crisco** SHORTENING

- 1-Lb. Can 34¢
- 3-Lb. Deal Can 82¢

**Cashmere Bouquet** SOAP

- 4 Deal Reg. Cakes 36¢
- 3 Bath Cakes 44¢

**Ad Detergent** King Size 2.39

- Lge. Pkg. 37¢
- Giant Pkg. 85¢

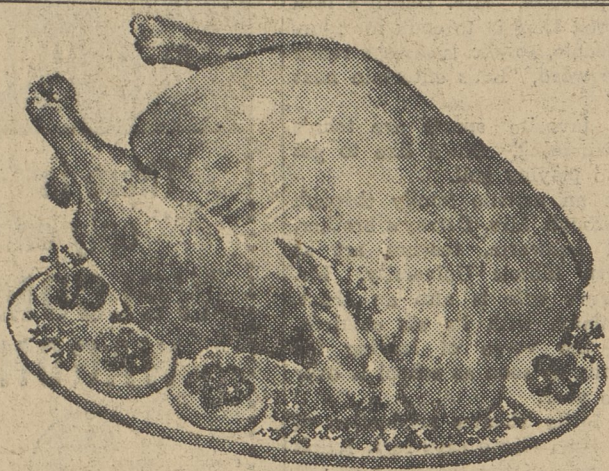
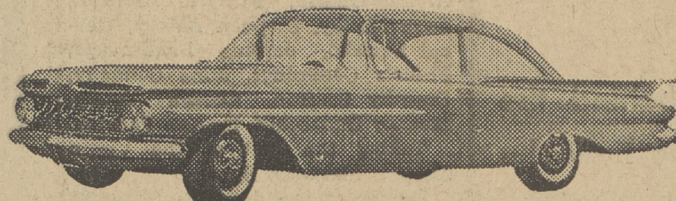
**Fab Detergent** King Size 1.37

- Lge. Deal Pkg. 31¢
- Giant Pkg. 79¢

# FREE... A NEW CHEVY EACH WEEK AT ACME!

ONE NEW 2-DOOR BISCAYNE CHEVROLET FREE EACH WEEK FOR THE NEXT SEVEN WEEKS.

No Purchase Necessary! No Strings Attached!  
Free Entry Blank To Each Adult.



Grade "A", Table Ready Tender

**TURKEYS** 4 to 14-Lb. Avg. Lb. **39¢**

Genuine Legs O' Lamb Tender Meaty Lb. 59¢  
Lamb Chops Loin or Rib Lb. 99¢ Shoulder Cut Round Bone Lb. 59¢

**LANCASTER BRAND** FROZEN, BUTTERED

- Breaded Veal Steaks Your Choice 8-oz. Pkg. **49¢**
- Breaded Pork Steaks
- Breaded Beef Steaks
- Cheeseburgers

Oven Ready Rib Roast Lancaster Brand Lb. **69¢**

Fancy Pink Jumbo **SHRIMP** Lb. **99¢**

*You never had it so fresh!*

Fancy, Large, Luscious

**Strawberries** Full Pint Basket **29¢**

Fresh Jersey

**Asparagus** Large Bunch **49¢**

Crisp, Tender

**Pascal Celery** 2 Large Bunches **23¢**

Fresh

**Cherry Red Radishes** 3 Bunches **14¢**

Here is the first week's  
**WINNER OF A NEW 2-DOOR BISCAYNE CHEVY**  
Week Ending  
Saturday, May 2, 1959

See Special  
**ANNOUNCEMENT**  
in  
**SECTION A**  
**PAGE 3**

- (FOR MOM!) **Mother's Day Layer Cake** Coconut Covered or Plain Iced Ea. **99¢**
- (REG. 2/45¢) **Ideal Frozen Strawberries** Sliced (Serve on Dessert Shells) 3 10-oz. Pkgs. **59¢**
- (REG. 69¢) **Kraft Blue Seal Swiss Cheese** Bulk Lb. **59¢**
- (REG. 75¢) **Tastgood Cheese Spread** 2-Lb. Loaf **69¢**
- (REG. 2/29¢) **Ideal Sliced Cling Peaches** 7 8 3/4-oz. Cans **\$1.**
- (REG. 2/31¢) **Ideal Halves Bartlett Pears** 7 8 1/2-oz. Cans **\$1.**
- (REG. 2/29¢) **Ideal Fruit Cocktail** 7 8 3/4-oz. Cans **\$1.**
- (REG. 2/59¢) **Ideal Pineapple-Grapefruit Juice** 4 46-oz. Cans **\$1.**
- (REG. 2/59¢) **Ideal Tomato Juice** 4 46-oz. Cans **\$1.**
- (REG. 39¢) **V-8 Vegetable Cocktail Juice** 2 46-oz. Cans **69¢**
- (REG. 33¢) **Star-Kist Light Chunk Tuna Fish** 2 6 1/2-oz. Cans **57¢**
- (REG. 23¢) **Gold Seal Fine Noodles** 2 12-oz. Pkgs. **43¢**
- Green Giant **Sweet Peas** 2 17-oz. Cans **37¢**
- Green Giant **Cream Style Corn** 2 17-oz. Cans **37¢**
- Niblets **Whole Kernel Corn** 2 12-oz. Cans **39¢**
- Delicious **Niblets Mexicorn** 2 12-oz. Cans **39¢**

- Octagon** LAUNDRY SOAP 3 Cakes **31¢**
- Super Suds** FOR A CLEAN WASH Giant Pkg. **85¢**
- Vel Liquid** DETERGENT Deal 22-Oz. Can **62¢** Deal 12-Oz. Can **36¢**
- Vel** DETERGENT Large Pkg. **34¢**
- Nabisco** PREMIUM SALTINES 16-oz. Pkg. **27¢**

"Life Begins at Forty"  
By Robert Peterson



**Ice Shows a Feast for Mature Eyes**

THE OTHER EVENING I went to an ice show — one of those fast, brilliantly-paced productions which has evolved as an art form indigenous to this continent. As I watched the glittering kaleidoscope of color, comedy, music and grace, I recalled Walter Pitkin's famed comment: "Why sit around like a toad on a stone when you might as well be out getting an eyeful somewhere."

An ice show is an eyeful, all right. It's a sort of supermarket of entertainment which combines the thrills of the circus with the spectacle of the theater and with my senses quivering from the impact of so much color, action, and sound, and I felt a sense of gratification that I lived in an era which could create such a smorgasbord of sparkling entertainment for the price of a couple of pounds of sirloin.

I also came away disappointed at the paucity of gray heads in the audience. Nearly one in ten of the population today is past 65 years of age. Yet my unofficial count disclosed a much lower proportion of older people in the audience. Where were the senior citizens?

The next day I ran into a couple of elderly acquaintances who never seem to be having very much fun. Had they been to the ice show? "No," said one, "I never seem to go anywhere anymore." And the other said wearily that he got all his entertainment via video.

It's sad to contemplate the many older people who have lost their sense of curiosity and have fallen victim to the comfortable but dulling pattern of life in which a con-tour chair and a television set meet their basic wants. They've let their minds close to the call of new adventures and wearily concluded that life has lost its savor.

We make a great mistake at any age if we fail to reach out and taste the candies on the tree of life. There's really not much point in survival if we never do anything more exciting than gaze at quiz shows and listen for the whistle of the four o'clock train.

IT'S QUITE POSSIBLE, of course, to live a rich life without ever seeing an ice show. But let's vow we'll never be guilty of sitting around like a toad on a stone when we might as well be out getting an eyeful somewhere.

If you would like a free booklet on "How Young People Can Plan Retirement Finances" write to the column e/o (this paper) enclosing a stamped, self-addressed envelope.

Folks who really want the most, always scan the Trading Post.



**a Dog's Life**

YOUR DOG AND THE NEW BABY

By Bob Bartos  
Prominent Dog Authority

If you have a dog that's been cock of the roost since puppyhood and a baby is due to arrive in your home, you'll want your pet to approve of this tiny addition. How you handle the situation during the first few days will determine to a great extent the future relationship between the pair.

First and foremost, be particularly considerate of Fido's feelings. Snub him, cut down on



the amount of attention he's used to getting and he may form a permanent resentment towards the baby.

Here's a plan of procedure. When the infant is first brought home, don't forget that your dog hasn't seen you in several days. He'll want to let you know how happy he is to have you back. So place the baby in the crib and then get down to Fido's level and let him give you the full welcoming treatment. Let him know how happy you are to see him, too.

Next step is to introduce him to the newcomer. Sit down with the baby in your arms and let him investigate the source of the new sounds and scent. Don't rush him or force him into the meeting. Let him do it in his own sweet time.

And try to stick to your dog's regular dining and airing schedule. If the baby's feeding demands, make you forget about Fido's fare, he's apt to feel forgotten.

**Feeding Tip:** Apartment dogs, like apartment dwellers, may not get sufficient exercise or sunshine. Rationed amounts of a quality dog food such as Friskies will keep the dog's waistline trim and supply essential nutrients, including sunshine vitamin D.