

# THE DALLAS POST

ESTABLISHED 1889

"More than a newspaper, a community institution"

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When requesting a change of address subscribers are asked to give their old as well as new address.

Allow two weeks for changes of address or new subscription to be placed on mailing list.

Single copies at a rate of 10c each, can be obtained every Thursday morning at following newsstands: Dallas—Berts Drug Store, Dixon's Restaurant, Helen's Restaurant, Gosart's Market; Shavertown—Evans Drug Store, Hall's Drug Store; Trucksville—Gregory's Store, Earl's Drug Store; Idetown—Cave's Store; Harveys Lake—Garinger's Store; Sweet Valley—Davis Store; Lehman—Moore's Store; Noxen—Scouten's Store; Shawanese—Puterbaugh's Store; Fernbrook—Bogdon's Store, Bunney's Store, Orchard Farm Restaurant.

We will not be responsible for the return of unsolicited manuscripts, photographs and editorial matter unless self-addressed, stamped envelope is enclosed, and in no case will this material be held for more than 30 days.

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Political advertising \$1.10 per inch.

Preferred position additional 10c per inch. Advertising deadline Monday 5 P.M.

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Unless paid for at advertising rates, we can give no assurance that announcements of plays, parties, rummage sales or any affair for raising money will appear in a specific issue.

Preference will in all instances be given to editorial matter which has not previously appeared in publication.

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## Editorially Speaking:

### There's A New One Born Every Minute

Barnum said it . . . There's a new one born every minute.

National Better Business Bureau recently exposed high pressure artists in an hour-long broadcast entitled "White Collar Bandits" over CBS.

There are always people who will "take" a gullible person.

It reflects upon human nature that this is true, but facts have to be faced.

A magazine salesman who is putting himself through "Collich" and needs \$200 more by evening to entitle him to a bonus, beating the bushes from door to door in a sparsely settled area, preys upon the sentimentality of the housewife. She hands him the price of a subscription, usually to some magazine she has never heard of and will never hear of again.

A salesman for siding, with charity in his heart, lets a home-owner in on a sure-fire bargain, an expensive job which could have been done for half the price by a local contractor who would not dare take his neighbors to the cleaners.

A man who represents himself as a farmer from the Poconos, offers apples in the Back Mountain where apple growers abound. Half a dozen large apples are on the top of the basket, and underneath are the marbles. But there is the wagon at the door, and the customer falls for it.

Orchardists in this area have good apples on hand at reasonable prices. They know that their neighbors must have value received if they are to do business with them next year.

A furnace company sends representatives to patrol country roads. They ask to come in and inspect the furnace.

They do not use smoke bombs, as the characters in the Better Business Bureau broadcast on "White Collar Bandits," were pictured as doing, but they always find something wrong with the installation.

If one of these super salesmen should ever dust off his hands, beam at the housewife, and say, "Madam, your furnace is doing fine, there isn't a thing we could do to make it any more efficient," it would make the front page on any newspaper.

Not only that, but the story would be so astounding that it would constitute the best advertising a firm could have, something which could not be bought in any market, at any price.

In the meantime, let the buyer beware. The millennium is not at hand.

Don't sign anything until you have read the fine print, and don't sign at all unless you yourself have called the company in question and asked for service.

In any event, do not be frightened into signing up for anything which will bleed you white, until you have consulted with another firm.

It is astonishing how rapidly a company will lower its sights when confronted with an impersonal appraisal from a disinterested party.

## Your Library

by Mrs. Hanford L. Eckman

The Back Mountain Memorial Library, as well as housing over 35,000 books, receives approximately thirty-six periodicals. Current issues of these magazines are available at the reading table while back issues can be borrowed for a two-week period giving you an opportunity to see them at your leisure.

The magazines carried include many of the most popular such as *The Saturday Evening Post* and *Holiday* as well as several seldom available on the newsstand such as *Pennsylvania History*, *Hobbies*, *Audubon*, and *American Heritage*.

World happenings are adequately covered with *Newsweek*, *U.S. News & World Report*, *World Outlook*, *Time* and *Life*. Of special interest are *Changing Times* and *Consumer Reports*.

Fishermen will find *Pennsylvania Angler* published by the Pennsylvania Fish Commission. This maga-

zine carries many articles designed to help make your fishing trips successful. It also contains news of the commissions work. The ardent fisherman may enjoy reading more about his sport and on the library shelves are several fine volumes. With trout season opening soon *Telling on the Trout* by Edward Hewitt should be of interest. *Pond, Lake and Stream Fishing* by Ben Robinson, a book of general advice on fresh water fishing, also includes several chapters devoted to landing the trout.

Those of us planning to improve our house or garden will be pleased with the wide variety of home magazines. *House and Garden*, *House Beautiful*, and *Better Homes and Gardens* are sure to give inspiration.

A particularly fine book *The House For You* will help you put the ideas you get from the magazines as well

(Continued on Section B, Page 6)

## FATAL AUTOMOBILE ACCIDENTS AND INJURIES

SINCE JANUARY 1, 1957

	Hospitalized	Killed
Dallas	1	1
Dallas Twp.	8	3
Franklin Twp.	4	1
Lake	3	1
Lehman Twp.	3	
Kingston Twp.	12	3
Monroe	2	2
Noxen		
Ross	1	3
Total	34	14

### EMERGENCY PHONE NUMBERS

Ambulance ..... 4-2121  
Fire ..... 4-2121  
State Police ..... BU 7-2155

## Looking at T-V

With GEORGE A. and EDITH ANN BURKE

Chet Huntley didn't start out to be a newsman—he had medical ambitions—but winning a debating contest in high school turned his career toward expressing ideas vividly.

In Montana State College, he continued a pre-med course for three years but also maintained his interest in public speaking. He won a national oratory tournament in 1932, ending his medical ambitions.

With a scholarship to the Cornish School of Arts in Seattle as his prize, Huntley went on to study speech and drama. After a year at Cornish, he transferred to Washington University and obtained his B. A. Degree in 1934.

When the Seattle Star hired him to read items over a local station, Chet was finally launched on his news career. He worked next on radio stations in Spokane and Portland and then joined CBS on the West Coast in 1939. He worked out of Los Angeles for CBS until 1951.

In 1951, he switched to ABC. Huntley joined NBC in 1955. Chet is best known to millions of TV viewers for "NBC News"—the Huntley-Brinkley Report, and for "Chet Huntley Reporting."

In the past five years he has won six top awards for his reporting.

Chet is a tall man, six feet, one inch, weight 195. He has brown hair and blue eyes. He was born December 10, 1911, in Cardwell, Montana. His favorite hobbies are reading and fishing.

In the past year he traveled some 50,000 miles gathering background material.

Coming: "The Big Ear," examination of wiretapping and electronic eavesdropping will be the subject of next Sunday NBC Kaleidoscope series.

Claudette Colbert escorts Perry Como on a "visit" to Friends of Broadway during Pontiac Star Parade telecast, Tuesday, 8-9 p. m. Gertrude Berg, Sir Cedric Hardwicke, Frances Nuyes and Cyril Richard will be guests.

Fess Parker, the famous Davy Crockett of TV a few years ago, has a new contract in his pocket. This time in films. Paramount Pictures has him signed for twelve motion pictures during the next six years.

Specials For Women—The first of a new series of one-hour daytime "specials," aimed on television's vast audience of women, will be launched on the CBS television network in May.

The series will be called "Woman" herself, her family, her world, her future.

First of the special programs, currently in preparation, will revolve around the topic, "Do They Marry Too Young?" and will probe the enormous increase in teen-age marriages and the trend toward larger and larger families.

Other program subjects currently under consideration for presentation include: "Who Tells Me How to Dress?"; "Is the American Woman Losing Her Femininity?"; and "You Can't Raise Children by the Book."

"Fibber McGee and Molly" becomes a TV series next fall without Marian and Jim Jordan however. Bob Sweeney and Cathy Lewis have been selected to play the title roles. Others in the NBC drama include Hal Peary as Mayor LaTrivia; Addison Richards as Doc Gamble and Barbara Beard as Teeney, "The Little Girl Next Door."

Arthur Godfrey has an invitation from Governor William F. Quinn of Hawaii to spend two weeks in the islands. So the Godfrey show of March 30 through April 10 will come from Hawaii via video tape and radio recordings. Native entertainers will be featured prominently.

### C. W. Gordon Takes Training Course

Charles W. Gordon, Jr., representative of Nationwide Insurance in Shavertown, was one of twenty-seven agents attending the Training Program conducted by his companies at Hotel Sterling.

Mr. Gordon qualified to attend this program, one of a series of training courses held periodically, to help him render better service to his policyholders.

Chief of Police Irwin Coolbaugh warns all residents of the Back Mountain area not to purchase magazine subscriptions from itinerant salesmen unless they can show authorized permits from local townships.

Save A Life—Drive Carefully

## SUCCESSFUL INVESTING...

by ROGER E. SPEAR

Investment Advisor and Analyst

### SHREW INVESTORS PROTECT THEIR PROFITS BY USING "STOP" ORDERS INTELLIGENTLY

Q R., Ohio, writes, "I own a list of stocks on which I have some good profits. These include J. I. Case, Fruehauf Trailer, Alleghany Corp., General Instruments and Minneapolis-Moline. Some of these were bought on your recommendation last summer. What do you think of these stocks at present? I buy to make profits rather than to hold permanently. Do you think I should sell them all out before leaving for a month's trip to Europe which has been planned for some time.

A. Let me answer your last question first. If you mean, do I think the bull market is over the answer is, no. There is a great deal of underlying strength which becomes manifest when the market gives up some ground. If you mean, do I think steps should be taken to protect profits while you're away, the answer is yes. All of your holdings are speculative. All have run up sharply in a comparatively short period of time and all could suffer setbacks in any reaction that might occur. And a reaction is always possible after the long, sustained rise we have been experiencing.

I like your holdings and believe that they have not yet fulfilled their speculative potentials. If you sell them out, you will probably not replace them, especially if they are selling higher when you return. Why not use what many of the biggest and shrewdest investors regard as a sound method of protecting gains? I'm referring to the Stop Order. Stop Orders are encouraged by the Exchange as a method of safeguarding part of your profits. The easiest way for me to explain the use of Stop Orders is by giving you an example.

"SELL 100 JI AT 21 STOP GTC"

I'm going to assume that you bought your Case stock at around 15. It has recently been selling near 25. To protect at least part of your profit in the event of decline, you tell your broker to put in a Stop Order at 21, good until cancelled, on your 100 shares of Case. He writes out your order as you can see it in the heading above. The order goes from your broker to the specialist in Case on the floor of the New York Stock Exchange. The latter enters it in his book. If Case (symbol JI) sells down to 21, your Stop Order becomes an order to sell at the market. You don't necessarily get an execution at 21, but you should get a sale near that figure. In the event of a serious sell-off, you have safeguarded a good proportion of your profit.

Take a look at the action of American Motors. This stock sold at 43 in mid-January. It began to fall off after Ford's announcement that it was entering the small car field. After a 45% runup in a year, American Motors was vulnerable. Investors who put in stop orders at 40 were very fortunate. American Motors sold recently at 25. In individual cases the Stock Exchange has authority to suspend Stop Orders but this authority has rarely been exercised.

### READER ADVISED TO SWITCH HOLDINGS

Q Mrs. F., New York State, writes, "We own 2 stocks bought in 1950 that have acted very poorly. These are Underwood bought at 46 and Curtis Mfg., which cost 7 1/2 adjusted for a stock split. Do these have any prospect of coming back? What would you advise doing about them? We are interested in a good return when my husband retires."

A. I don't like either of your holdings, particularly as a backlog for retirement. Underwood is a big manufacturer of typewriters and other office equipment. Earnings have declined sharply in recent years because of increased competition and special charges arising from their punch-card and electronics operations. Underwood may ultimately come back, but dividends appear unlikely for a long way ahead. I would sell this stock and reinvest the proceeds in Central Hudson Gas & Electric, selling at around 19. Central Hudson pays an annual dividend of 80 cents and yields over 4%. The company serves your community, among others. The stock has doubled in value since you bought Underwood.

Curtis Manufacturing sells at about 9 1/2. The company makes garage equipment, paints, refrigeration equipment and a number of other things. This is not a bad stock but it has got nowhere in recent years and the return is about nil. I think the prospects for Curtis are pretty limited. Since you will need income I suggest you switch this holding into American Water Works which owns the largest group of privately held water companies in the country. At the present price of 14, you would get a return of 4.3% here and, in my opinion, good growth in the years ahead.

(Send your investment questions to Mr. Jodger E. Spear, c/o this paper.)

### Issues Warning

Chief of Police Irwin Coolbaugh warns all residents of the Back Mountain area not to purchase magazine subscriptions from itinerant salesmen unless they can show authorized permits from local townships.

## Rambling Around

By THE OLDTIMER

D. A. Waters

Just prior to World War I, the Chester White family lived on the west corner of Main and Huntsville Streets. Mr. and Mrs. White had both been married before, their early spouses having died young, and had nearly grown children when married.

Included in the family were Chester's son George, George's son Melvin, Mrs. White's daughter Grace Snyder, and Herman White, son by the second marriage. Cora Snyder White was a daughter of Ira D. Shaver.

Chester White was one of the best known and capable citizens of the town. As a young man he took part in establishing the high school, organizing the Borough, the Dallas Fair, the Broom Company, and the Cemetery Association. He was elected a school director in the first borough election in 1879 and was serving as school director just before his death in 1914. For a long time he was tax collector.

He operated a meat business, slaughtering and curing his meat and making his own bologna, pudding, etc. He owned the farm on the lower side of Main Street opposite the corner of Franklin Street but in the writer's time used it only for pasturing stock, and slaughtering animals in a building near the Woodlawn Cemetery.

He built a small house on Church Street near Goss Corners for his son George who had some kind of affliction and thereafter lived alone until his death some years later.

Both Melvin and Herman White served in World War I and neither lived here much afterward. Herman became a dentist in the Philadelphia area.

All the family as of the time we write are now deceased excepting Grace Snyder. A few years later she married John Rustine, a railroad employee, who died young, in an accident if my recollection is correct, leaving two small daughters, Beatrice and Millicent who still reside there.

Beatrice was employed in local stores and became the wife of Willard Schmol, then of Parrish Street, and has a son recently in the service. Millicent was employed in the Dallas Bank, married Joseph Hand who conducts a store in an adjoining building. They have a teenage son and daughter.

Across Huntsville Street was the residence of the Rice family. The family at the time consisted of William H. Rice, son of Captain Jacob Rice, his sons William and Arthur, and his sister Sarah. All are now deceased excepting Arthur. Upon his graduation from college he married Hattie Eddy of Ashley and presently lives in Forty Fort. They have several children.

In the house for many years the home of the Fleming family, which at the time was much smaller, there lived a family including Mr. and Mrs. B. F. Fillmore and their daughter Jean who is occasionally seen in Wilkes-Barre. Mr. Fillmore was a salesman here only on week-ends. He taught a class of young men in the Methodist Sunday School. The Fillmores were exceedingly proud of a bed of tulips in their front yard. One night some vandals stole some of them and destroyed some in the process. Mrs. Fillmore was full of wrath, whereupon the next night the perpetrators and others gathered in front of the Rice barn across the street and sang, "When You Were a Tulip," currently popular, juvenile delinquency is nothing new.

In the present Library building lived Mr. and Mrs. John J. Ryman, then in their sixties. Mr. Ryman's first wife had been dead about thirty years and his daughter Edna had recently died in the west leaving a blonde daughter Mary who was the apple of his eye. His other daughter by his first marriage, Edith, was the wife of a banker at Ithaca, N. Y. Lynde Ryman, son by the second marriage, was a civil engineer not living here. The second wife Jessie lived until the Second World War.

John Jacob Ryman was a big man in Dallas, physically and in other ways. He had the first telephone in Dallas, being one of the owners of the company. He was a stockholder when the railroad was started. He was a stockholder in the high school. He was a signer of the application for the borough charter and held office for years, being a school director and president of the board when the old building was enlarged and remodeled in 1916.

He was principal owner and manager of the Dallas Water Company, an incorporator of the Woodlawn Cemetery, and a principal stockholder of the Dallas Broom Company. He managed the Ryman store and other enterprises from which he derived a good income and was a liberal contributor to many causes. He made a practice of making Christmas contributions to children of his customers, graduation gifts to high school graduates, and many similar gratuities.

An early and long time trustee of the Methodist Church, Mr. Ryman was a regular attendant. His daughters taught in Sunday School and assisted in numerous ways, Edith being organist for some years. The Resurrection Window at the Methodist Church was installed by him as a memorial to his first wife Mary Atwater Ryman and daughter Edna Ryman G. G.

The balance of Main Street will be continued later.

## ONLY YESTERDAY

Ten and Twenty Years Ago In The Dallas Post

### From The Issue of March 18, 1949

The surprise coal strike has left many people with lowered bins in this area. Coal stocks above ground are in the main destined for shipment out of the area. Back Mountain Lumber Company is rationing his stocks. He states that he sees no reason why anybody should suffer hardship. John L. Lewis' two-week holiday, declared unexpectedly, has cut off supplies to independent operators like Norti Berti, who depend upon breaker service. Breakers are now closed.

The Pyramid Club is on the wane after feverish activity, with a number of people in the area receiving large amounts of money, but none the maximum of \$2,048 on their payoff nights, twelve days after the first party. Nobody came across with the \$64 donation required by the pyramiding demands. Payoff parties were held in Shavertown, Parrish Heights, and Dallas. Scores of clubs have been in operation.

Girl Scouts are celebrating thirty-seven years of service nationally, twenty-five in Wyoming Valley area.

Bill Berti broke his arm when he fell from his father's truck.

Ralph Williams, Main Street, admitted to General Hospital by ambulance Tuesday, is somewhat improved.

Sweet Valley is planning its third annual Memorial Day Parade. Co-operating with the fire company are Back Mountain Lions, Lake Silkworth, Lehman, and Jackson fire companies. Chairmen and co-chairmen are Alfred Bronson and Sherman Kunkle.

Cancer Society's local goal is \$2,000.

Two German women thank the Back Mountain Book Club for a Christmas CARE package.

Frank Jackson, Harveys Lake, made a big hit with second grade pupils at Dallas Borough School. Mrs. Antoinette Mason invited the bird-man to tell her pupils about birds. He was astonished at how much they had already been taught.

Five senior home-economics students under direction of instructor Ruth Shellhammer, were hostesses to eighty members of Lehman, Jackson, and Ross School boards, the faculty, and the custodian staff, serving a turkey dinner in the auditorium. Girls who took part in preparation and serving were Albina Pall, Leona Lord, Janet Wright, Alice Culp, and Charlotte Culp.

The new 4-H Club at Carverton has attracted nineteen members who have signed up for calves. Mary Weir of Goodleigh Farm will advise children on Guernsey breeding and care; Shoemaker Brothers and Ralph Sands, on Holsteins; Kenneth Rice on Ayrshires.

Russell Race, Center Moreland, got kicked in the face by a horse, with resultant painful injuries.

Phyllis Smith writes another installment of "Three Acres and Six Dependents," pulling no punches. Everybody in the area turns to the column when the Post is first delivered, enjoys it thoroughly, and then calls the Dallas Post to say they don't think the Post should run it.

Harold Mugford, West Dallas, poultry farmer died at General Hospital.

Jay Bloomer, Franklin Township junior at Dallas Township high school, lacerated middle fingers of both hands on a planer while handling a short piece of wood in the school shop. It may be necessary to amputate one joint.

Charles K. DeWees, Shrine View, fishing in the fourteenth annual Metropolitan Anglers Tournament at Miami, got a seven pound two ounce bone-fish.

### From The Issue of March 17, 1939

Rev. Francis Freeman installed Mrs. Himmler as president of Dallas Methodist Ladies Aid Society.

Charles Herdman, pioneer resident of Beaumont, died at 73.

Mrs. Mary Crispell, Loyallville, will be buried tomorrow.

Lewis Linsinger, charter member of Jackson Grange, died at 55 after a long illness.

Two ice boats have fallen through the ice at Harveys Lake this past week. Elwood Davis pulled his boat out with a car and tow rope, and laid the fifteen foot craft to Charles Lacey.

Edward A. Parrish, former superintendent of the Newberry estate, is mourned by a host of friends.

Frank Randall, 52, lifelong resident of Harveys Lake, died Saturday morning at his home at the Inlet.

Dallas Township cagers end the season as champs of the Back Mountain.

Democrats carry their battle to the Supreme Court, holding that election returns gave Luzerne county fair and square to their party, not to Governor Arthur James. Many election bets await the outcome.

Rear Admiral Harold Stark has been named head of U.S. Navy operations.

Grand Jury is interrogating witnesses in the alleged payroll padding scandal.

Steel work is completed on the new Trucksville grade school.

Myrtle Martin was named tax collector for Monroe Township.

## Barnyard Notes

These old bones were warmed Thursday night by one of the hottest loving parties we've ever seen on television.

It came during the first installment of Playhouse 90's For Whom The Bell Tolls.

As Myra and I sat there watching abashed, I noticed that she squirmed in her chair like a little boy whose hero passes to kiss his gal in a favorite western.

As the action became hotter there in Roberto's sleeping bag, Myra said she guessed she'd better put the dogs out for the night and come back later when there was more shooting in the Spanish Civil War.

But I remained fascinated wondering just how Roberto handled his upper and lower plates in a kissing situation like that.

General Electric Corporation celebrated its seventy-fifth anniversary on October 15, 1953. On that day all children born to employees of the giant electrical firm received five shares of GE stock as a birthday gift. There were 191 babies born on that lucky day.

That was just five years ago and the five shares given to each of the babies had a total market value of \$390. Since that date the babies have grown; so has General Electric, and the stock market has boomed.

Directors of GE split the stock three for 1. Now each of the children has fifteen shares of stock instead of the original five.

The directors have declared dividends every year so each child has received a total of \$148.50 income over the five years amounting to about 38 percent of the original market value of the stock, enough to help each of the youngster's daddies pay for a lot of diapers.

But the stock market has helped a lot more. General Electric is an active stock on the big board and prices have risen. Each child now has shares with a total market value of \$1,200. Who said some youngsters are born lucky!

What about another youngster who received five shares of stock in a fine old company, a world leader in its field, that has paid regular dividends since 1887. At birth five years ago his five shares were worth \$225. Since then dividends have been out and the stock is now selling at \$115 with a total market value of \$75. Who said kids aren't born unlucky, too!

### OLD LETTER FROM OLD DESK

Mrs. Michael Traver writes:

"Some time ago you published a piece about a long lost letter found by Mrs. Blase in an old desk. The letter I am enclosing was found in the desk more than 50 years old. I now own it and remodeled it into a flat top. The letter gives a little of the history of Monrovia, California. If any one should claim it, I shall be happy to let them have it."

I enjoyed reading the letter and there may be others of our readers who will enjoy it, too, and who will remember Mrs. Jennie A. Stone and others who lived in Stull. I suspect that the desk belonged to G. A. Shook rather than to my father.

I well recall Mr. Ed Stone who moved from Stull to Tunkhannock where he became county surveyor and a member of the staff of the Wyoming National Bank. He was a fine man. As a youngster I knew him there and was delighted when he held me in his arms to look through his transit while he surveyed the streets.