

# Lake Louise Farm To Help Whip Mastitis

### Will Cooperate With American Cyanamid Co. To Reduce Mastitis

New York—(Special To The Post) Lake Louise Farm of Dallas, one of the foremost breeders of Guernsey cattle in the east, has been selected to cooperate in a nationwide campaign this fall to reduce dairy losses from mastitis.

The breeding farm, which was founded in 1938 by Conrad F. Goeringer and is now owned by his son, Raymond, is one of forty-six major purebred establishments in the United States chosen by American Cyanamid Company of New York as sources of supply of registered foundation heifers for its \$25,000 "Win a Dairy Star" mastitis contest.

In announcing the selection of the Lake Louise Farm, B. F. Bowman, director of marketing of the company's Farm and Home Division, noted that the U. S. Department of Agriculture estimates the annual loss from mastitis at 225-million dollars. Mr. Bowman said American Cyanamid will draw attention to this loss by running the campaign during the peak of the mastitis problem period. He said the fifty contestants submitting the best endings to the sentence "I like dairy farming because . . ." will each receive a registered heifer of the breed of their choice from among the nation's most famous dairy herds.

"All of the prize animals will have a background of breeding for production and type," said Mr. Bowman, "and the Lake Louise Farm is well qualified to furnish the kind of heifer we would be proud to present to a winner."

Mr. Goeringer, who is vice president and director of the Pennsylvania Guernsey Breeders Association, currently has 140 milkers, bulls and heifers at the farm, including Lake Louise Royal Superb, last year's All American Senior Yearling Bull and Lake Louise King's Lindy which won first place Aged Cow honors at the 1956 New York State Fair. Among the outstanding herd sires which have been used at the farm are Lake Louise Coronation King, Langwater Anthracite, Pine Manor King's Messenger, Pine Manor Rose King and Douglaston Baron Superb.

Details of the mastitis contest, which opens October 1 and closes January 31, 1958, are available at local feed and drug stores.

# Phone Numbers Change In Week

### Change Over Takes Place October 6th

The big telephone numbering change is coming to Commonwealth's Dallas, Harveys Lake and Sweet Valley exchanges at 3:01 a.m., Sunday, October 6, when all exchange numbers will take on a new look.

The present numbers do not change but merely bear the additional prefix of the first two letters of the central office name.

For instance the Dallas designation is ORchard. To reach a friend in Dallas whose number was 4-3981, you will dial on and after October 6, OR plus 4-3981. In the Harveys Lake exchange a subscriber will dial NE for NEptune plus the five figures and in Sweet Valley, GR for GReenleaf, plus the five figures.

"When calling long distance", J. N. Landis, district manager, said, "you will continue to dial the operator. When she asks for your number, give her your complete number, for example: Dallas, ORchard 4-3981."

The 2-5 numbering system is exactly like that now used in Scranton, Wilkes-Barre and other metropolitan districts. Its introduction in Dallas, Harveys Lake and Sweet Valley enables Commonwealth to meet current requirements and paves the way for further service improvements. It will allow for the exchanges' participation and coordination with The Bell Companies in the present nationwide inter-toll dialing system.

## Looking At TV

(Continued from Page 2)

Tad Mosel's "The Morning Face," which will be presented on "Studio One," on October 7. This is a moving and penetrating drama about a woman school-teacher who hides from the world and its problems amidst the peaceful confinement of a private school. (CBS-TV, Monday, 10-11 p.m., EDT.)

SID CAESAR and Imogene Coca, reteamed after three seasons, will have a half-hour show as of January 26. They will be on Sunday night at 9 o'clock which means they will be facing such formidable competition as Dinah Shore on NBC and "GE Theatre" on CBS.

Nearly 600 Americans die each year in accidents involving bicycles. Two-thirds are youngsters between the ages of 5 and 14.



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# Hellersperk Sets Up Committees For Emergency

### Civil Defense Requires One In Every Household Trained In First Aid

Stefan Hellersperk, chairman of Emergency Welfare Service for Civil Defense in the Back Mountain, announces chairmen for the various divisions required by the National organization:

Emergency feeding, Mary Weir.  
Emergency clothing, Mrs. Charles W. Lee.

General service in mass care centers, Attorney Mitchell Jenkins.

Registration, Mrs. Franz Scholl.  
Information, Mrs. Fred H. Krohl.  
Welfare inquiry, Mrs. Byron Creasy.

Financial and material assistance, William Wright.  
Rehousing, Joseph Sekera.  
Service to children, Mrs. Robert Wallace.

Aged and handicapped, Mrs. Oswald Griffith.

Special institutional groups, Mrs. Arthur Culver.

Counseling and referral, Peter D. Clark.

Evacuation, Nort Bert.

Reception care service, Mrs. T. M. B. Hicks.

Nurses who have registered include Mrs. Fred Eck, Myra Carlin, Mrs. Betty Davies, Mrs. Gordon Lorenz, Mrs. James Huston, Jr., Mrs. Durrell Scott, Mrs. Robert Wallace, Mrs. Merrill H. Faegenburg, Mrs. George Flack, Mrs. Robert Fleming, Mrs. Jerry Machell, Mrs. Vern Groff, Mrs. William Baker, Jr., Mrs. Marjorie Whittaker, Shirley Eckhart, Mrs. Robert Baird, Mrs. Peter Gaughan, Mrs. Connie Voight, Mrs. Crysta Beline, Mrs. Cora Wicht, and Mrs. Rhoda Reed.

Those who are interested in a course in First Aid, either basic or advanced, include Mesdames James Huston, Cora Finn, Edward Davis, Willard Hoover, Harry Goeringer, Jr., Fred Krohl, Charles Lee, Robert Rinehimer, Harry Ruggles, John Stenger, Franz Scholl, James Bessecker, George Flack, Robert Laux, Paul Monahan, Sheldon Evans, William Pethick, L. E. Jordan, Stefan Hellersperk, Roger McShea, Ornan Lamb, Francis Ambrose, Nort Bert, Misses Patricia Reynolds, Mary Weir and Mildred Devens.

An immediate registration of fifty would permit planning courses on days and at hours to suit everybody's convenience. The government recommends that at least one member of every household have first aid training to cope not only with possible national disaster, but accidents and illness.

Chief of Police Russell Honeywell, Dr. Robert Bodycomb, and Mr. Hellersperk are working hand in hand to set up Civilian Defense in this area.

Back Mountain Business and Professional Woman's Club has volunteered to serve wherever needed.

## LEGAL NOTICE

NOTICE IS HEREBY GIVEN BY THE BOARD FOR THE ASSESSMENT AND REVISION OF TAXES FOR LUZERNE COUNTY that the assessment rolls for the taxable year 1958 have been completed and will be open for inspection from the first day of October up to and including November 1st, 1957, in the Office of the County Assessors, Room 13 Court House, Wilkes-Barre, Pa., and Room 200 Markle Bank Building, Hazleton, Pa., between 10:00 A. M. and 12:00 N. and 2:00 P. M. and 4:00 P. M.

Any person desiring to appeal from any assessment for 1958 shall file with the Board, on or before the 1st day of November, 1957, an appeal in writing; designating the assessment appealed from. (Forms may be obtained on application).

BOARD FOR THE ASSESSMENT AND REVISION OF TAXES.

Peter D. Clark, President  
George M. Chisnell, Vice Pres.  
Bruno J. Kowalski, Secretary.

ATTTEST:  
Arthur T. Thomas,  
Chief Clerk.

## THESE WOMEN!

By d'Alessio



"I—er—we, the jury, find the defendant guilty!"

# Book Club Hears Talks On Flowers, Participates In Garden Clinic

Back Mountain Library Book Club transacted important business at the September meeting held in the Library Annex, and enjoyed a Garden Clinic conducted by Mr. and Mrs. James Hutchison and Mrs. Arnett Jones.

An increase in annual dues from \$2.50 to \$3 was voted, or \$5 for two in a family, to keep pace with the rising cost of books.

Six new members were announced by membership chairman, Mrs. Robert Van Horn. They are: Mrs. Mortimer Slavin, Mrs. Dorothy Podvinec, Mrs. Harold Frederici, Mrs. James Alexander, Mrs. Fred Merrill, and Mrs. Ralph Feindt.

Miriam Lathrop, librarian, was authorized to purchase 500 new

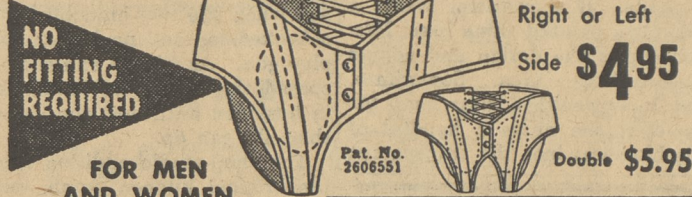
book-plates. Mrs. Gerald Stout presided. Hostesses assisting Mrs. Harold Titman were Mesdames George Montgomery, W. H. Newberry, A. G. Rutherford, and Homer Moyer.

Miss Frances Dorrance introduced the speakers, who talked on culture, care and arrangement of flowers. The experts answered questions from the floor, and presented a floral arrangement to the lucky winner, Mrs. George Jenkins.

A number of colorful arrangements were shown, utilizing seasonal flowers. Mr. and Mrs. Hutchison followed closely the pattern of their popular T-V show in their talk and demonstration.

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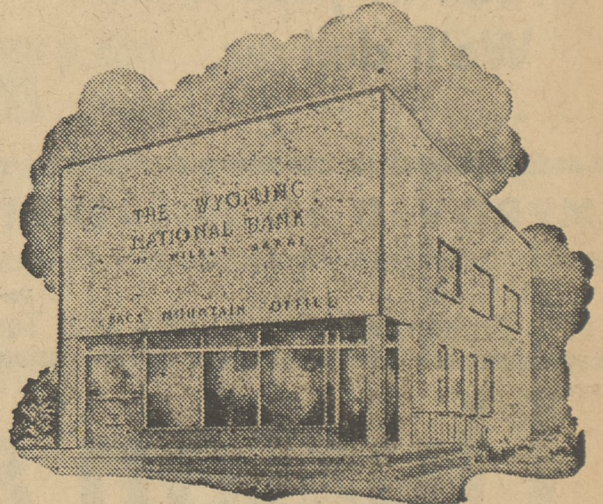
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