

Babson Cautions Small Investor

Babson Park, Mass.—Various organizations have been formed to protect the small stockholders. The two most active are the B. C. Forbes Group and Independent Investors, Inc., of New York City. The basic difficulty with them all is that the members are so widely scattered geographically that it is very difficult to get them together for action.

All Against You

Your best help should come from your local bank. It has your money and exists upon the deposits of local merchants, nearby farmers and small stockholders. Most banks will do what they can for you and make no charge. Naturally, you don't dare go to a lawyer for fear he will charge for saying, "Howdy"; while your poor minister never saw a stock or bond. As a result of this condition, there are many companies, whose stock was bought by readers like you, which have gone completely bust.

You can cuss Franklin Roosevelt for many things, but he certainly tried to protect small stockholders. His difficulty was that he left the solution to theoretical bureaucrats who made the "Prospectuses" so long and complicated that very few investors can make "head or tail" out of them. Yet, if you have been "stuck" by a stock salesman, you should write the Securities and Exchange Commission, Washington, D. C. It will cost you nothing; you will get a reply; and they may help you get your money back.

Importance of Records

Another suggestion is that you write the New York Stock Exchange, Broad Street, New York City. This is an honest organization which is now very anxious to have friends. If you can prove that one of its member firms or any employee thereof has definitely wronged you, a committee of the Exchange will call the member firm before it and force the firm to make up your loss. You will not need to employ any lawyer or go to New York if you have followed these three rules:

(1) Insist that all your dealings in stocks be in writing. Before giving a salesman an order, make him write you all he has said. Never listen to a stock salesman on the telephone.

(2) When buying any stock, have the salesman give you a receipt stating of whom he bought the stock, and what he paid for it, and what his commission is for making the sale.

(3) Save all these papers and put them in the envelope with the stock certificate, which envelope you—of course—will keep in your safe deposit box. The very fact that you take such precautions, after telling the salesman that you are to do so, will surely cause him to be honest with you and perhaps withdraw the offering.

The above is no criticism of stock salesmen as a class. Most of them represent good firms and are honest. But with your small funds you cannot afford to lose anything.

Everyone Should Own Stock

The fact that I urge the above three rules, should not keep you from buying stocks. Your bank checking accounts now pay no interest; while savings accounts pay very little. Yet, you can buy safe stocks paying over 6%. Your local banker should be able to supply you a list of stocks which have paid some dividend for over 50 years. Rich people buy such stocks; they don't leave money in savings banks. Yet, the small investor needs 6% much more than do rich people. Diversify very widely by distributing your money over a very large number of stocks—or else employ honest and long-established investment advisers.

Another thing, all investors—large and small—should sit down tonight and write their Congressman how excessive corporate taxes are hurting everybody. Certainly, the present double taxation on dividends is absolutely unfair. The idea of "paying as we go" for war does not seem logical, because if World War III comes it will be fought for our grandchildren and their children, as well as for us. As for inflation, we, of course, should avoid it in times of peace; but the nation has always had it as the result of war and we still survive. A great need of the U.S. today is the encouragement of thrift and small investors.

Committee Meeting

Executive Committee of Dallas District Girl Scout Board will meet Tuesday night at 8 P.M. at the home of Mrs. Harris Haycox, Main road, Dallas.

Burke's Bar-B-Cue

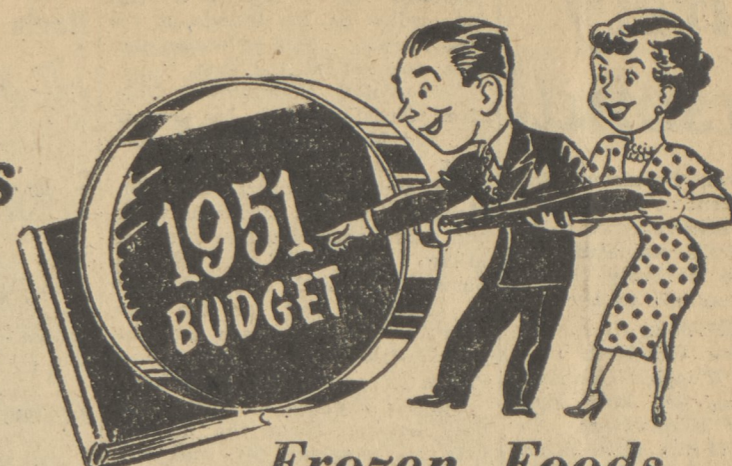
SUNSET HARVEY'S LAKE
as the sign of the flashing pig
DELICIOUS BARBECUES
FISH and CHIPS
The home of the Ranchburger
Telephone H. L. 3756
Open All Year Round



Magnify Your Food Budget

with
Acme Food Values

Lowest possible prices every day in the week is Acme's policy, designed to give you the greatest amount of top quality food for your dollar. No week end or daily specials for "bait" but continuous low-price assurance.



Frozen Foods

- | | | |
|--------------------------|--------------|-----|
| Fairmont's Garden Peas | 2 pkgs. | 49c |
| Dulany Cut Green Beans | 10-oz. pkg. | 25c |
| Dulany Cut Broccoli | 10-oz. pkg. | 29c |
| Dulany Cauliflower | 10-oz. pkg. | 29c |
| Dulany Whole Kernel Corn | 10-oz. pkg. | 23c |
| Dulany Mixed Vegetables | pkg. | 25c |
| Fairmont's Strawberries | lb. pkg. | 53c |
| Fairmont's Orange Juice | 2 6-oz. cans | 39c |

Ideal
Grapefruit Sections
No. 2 can **23c**

Glenwood—Sweetened or Unsweetened
Grapefruit Juice large 46-oz. can **25c**

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|---|------------------|-----|--|-------------|-----|
| Ideal—Finest Fla. Valencia
ORANGE JUICE | large 46-oz. can | 29c | Rob Ford—Large, Meaty
SANTA CLARA PRUNES | lb. pkg. | 25c |
| Ideal—Orange and Grapefruit
BLENDED JUICE | large 46-oz. can | 28c | Rob Ford—Fancy
EVAP. PEACHES | 11-oz. pkg. | 27c |
| Ideal—Top Quality
CALIF. PRUNE JUICE | quart bottle | 29c | Rob Ford—Finest
EVAP. APRICOTS | 11-oz. pkg. | 43c |
| Ideal—Delicious
TOMATO JUICE | large 46-oz. can | 25c | Rob Ford—Evaporated
MIXED FRUITS | 11-oz. pkg. | 27c |

It's a Delight to Serve Acme Quality Meats!
Tender, Smoked



PICNICS 6 to 8-lb. Average lb. **45c**

FRESH PORK SHOULDERS Picnic Style lb. 39c

Home-Dressed, Fresh-Killed
Frying Chickens Easy to Serve lb. **39c**

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|------------------------------------|---------|-----|-------------------------------|------------------|-----|
| LOIN VEAL CHOPS | lb. | 89c | SHOULDER VEAL ROAST | lb. | 59c |
| RIB CUT VEAL CHOPS | lb. | 89c | RUMP VEAL ROAST | lb. | 69c |
| BROAD VEAL CHOPS | lb. | 69c | BREAST of VEAL | lb. | 39c |
| HADDOCK FILLETS | lb. | 49c | Tasty Skinless Franks | } lb. 59c | |
| FORTY FATHOM PERCH FILLETS | lb. | 33c | Long or Ring Bologna | | |
| FANCY LOBSTER TAILS | lb. | 99c | Assorted Baked Loaves | | |
| Standard Size FRESH OYSTERS | pt. can | 79c | Lancaster Braunsweiger | | |

It's a Bargain!
Glendale Club—Rich, Tasty
CHEESE FOOD
2-lb. loaf **83c**
Less Than 42c a Pound—Tastes Good!

Low Price!
Ideal—Grade A Quality
SAUER KRAUT
2 No. 2 1/2 cans **23c**
Serve With Franks for Economy

BEARDSLEY'S
SHREDDED CODFISH 4-oz. pkg. 18c
CODFISH CAKES 10-oz. can 21c

WESSON OIL
For Salads or Cooking
pint can 45c quart can 95c

CHUN KING
PRE-COOKED RICE
12-oz. can 18c

FLAG PUSSY CAT FOOD
6 1-lb. cans 57c
The Scientific Cat Food

PLAY BOY CANNED DOG FOOD
100% Horsemeat 2 cans 31c

WOODBURY BATH SIZE
1¢ SALE
4th cake 1¢ with 3 of reg. price
ALL 4 CANS 40c

KEEBLER Town House Crackers 8-oz. pkg. 19c
VENICE MAID Spaghetti Sauce With Meat 10 1/2-oz. cans 2 35c

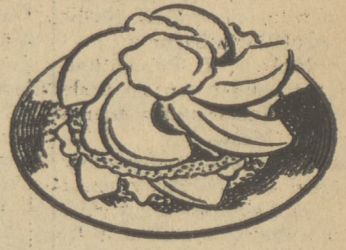
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| GOLD SEAL PANCAKE MIX | 2 28-oz. pkgs. | 27c |
| GOLD SEAL GIFFON CAKE MIX | 1 lb. pkg. | 23c |
| DOMESTIC SARDINES In Oil or Mustard | 3 cans | 19c |
| CALIFORNIA FLAKED TUNA FISH | 6-oz. can | 25c |
| Borden's Instant HOT CHOCOLATE | 8-oz. can | 23c |
| GOLD SEAL ELBOW MACARONI | 1 lb. pkg. | 16c |
| IDEAL CREAMY PEANUT BUTTER | 12-oz. jar | 29c |
| IDEAL RED KIDNEY BEANS | 2 No. 2 cans | 21c |

Bakery Treats!
Virginia Lee
Plain Pound Cakes
each **27c**
Use for Shortcake . . . See Recipe Below

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|--|-----------|-----|
| WHITE COCONUT BAR CAKES | each | 39c |
| Virginia Lee DANISH JELLY BUNS | pkg. of 6 | 43c |
| Virginia Lee ICED CINNAMON BUNS | pkg. of 9 | 35c |
| SUPREME FRENCH VIENNA BREAD | loaf | 17c |
| SUPREME SNO-FLAKE ROLLS | doz. | 18c |
| FRESH, CRUSTY HARD ROLLS | 1/2 doz. | 18c |

Quick showy dessert with true summery flavor **Fiesta Peach Shortcake**

Large baking powder biscuits
1 No. 2 1/2 can cling peach slices
1 cup whipping cream
Make biscuit dough extra rich (your own recipe or packaged mix); sweeten with 1 or 2 tablespoons sugar. Split hot biscuits; put together shortcake style with whipped cream and cling peaches between and on top. Makes 4 or 5 individual shortcakes with real summertime flavor! Variation: Sliced pound cake or ladyfingers (from your grocer or baker) make tasty, pretty peach shortcakes, too! Or you can use cupcakes. All good! All quick!



- Ideal—Slices or Halves
CALIF. CLING PEACHES large can 33c
BISQUICK The 12-in-1 Mix large pkg. 45c
GOLD SEAL CAKE MIX lb. pkg. 23c

Tops in Flavor
Fully developed in our uniformity
HEAT-FLO ROASTED COFFEES
Win - Crest Flavorful, Mellow Blend lb. bag 77c
ASCO Rich, Full-Bodied Blend of Finest Coffees lb. bag 79c
Ideal Super Flavor, Vacuum Sealed lb. bag 85c

Fresh Fruits and Vegetables — Selected for Quality

Extra Large, Sweet, Juicy
Florida Oranges Size 176 Doz. **39c** Rich in Vitamin C
So Many Healthful Uses—Keep a Supply on Hand

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|--|---|---|
| Large, Thin-Skin, Seedless
Grapefruit 3 for 22c | Finest No. 1
Idaho Potatoes 10 lbs. 49c | Flavorful, Penna. Red
Staymen Apples 3 lbs. 25c |
| | Cabbage Medium Solid Heads lb. 4c | Bananas Fancy Golden Ripe 2 lbs. 29c |
| | Canadian Style, Waxed
Rutabagas lb. 4c | Finest Jersey Golden
Sweet Potatoes 4 lbs. 29c |