

Regular Meetings

American Legion, Daddow-Isaacs Post, first and third Monday. Legion Auxiliary, first Thursday.

Back Mountain Kennel Club, third Wednesday night.

Back Mountain Memorial Library Board, third Tuesday night.

Library Book Club, third Wednesday afternoon. Story Hour, every Saturday morning.

Back Mountain Playground and Park Association, fourth Tuesday.

Back Mountain Lion's Club, first and third Tuesday, 7 P. M., Hunlock's Creek Methodist Church.

Boy Scouts, Dallas Cub Pack, second Tuesday.

Dallas Borough Council, first Tuesday.

Dallas Business Association, third Tuesday.

Dallas Borough P. T. A., third Monday.

Dallas Borough School Board, third Friday.

Dallas Junior Woman's Club, first Tuesday.

Dallas Methodist Church: Sunday school 10 A. M.; Morning worship 11 A. M.; Youth Fellowship 6:30 P. M. Brace Bible Class Social Meeting, second Monday. Durbin Bible Class Social Meeting, fourth Friday. J. A. Brickel Bible Class Social Meeting, fourth Friday. Official Board, first Monday. Board of Education, second Tuesday.

Dallas Senior Woman's Club, second Wednesday.

Dallas Kiwanis Club, every Wednesday evening.

Dallas Kiwanis Women's Club, Fourth Wednesday.

Dallas Rotary Club, every Thursday evening.

Dallas Township School Board, first Tuesday.

Dallas Township P.T.A., third Monday.

Daniel C. Roberts Fire Company, Harvey's Lake, first Monday night.

Dr. Henry M. Laing Fire Company, second and last Friday.

Daughters of America, Mt. Vale Council, second and fourth Friday.

Past Councilor's Club, third Wednesday.

Harvey's Lake Camp, United Sportsmen, last Monday.

Harvey's Lake Woman's Service Club, first Thursday.

Kingston Township Band Association, fourth Monday at High School.

Kingston Township School Board, first Monday.

Kingston Township Supervisors, first Monday.

Lake Township School Board, first Friday.

Lake Silkworth Fire Company, third Thursday 7:30 P. M. Fire House.

Lehman Fire Company, third Tuesday, Fire House.

Lehman School Board, Second Tuesday.

Masonic Lodge, George M. Dallas, third Thursday.

Odd Fellows, Oneida Lodge, every Monday.

Rebekah Lodge, Lady Dallas Chapter, second and fourth Wednesday.

Shavertown Fire Company, second Monday.

St. Therese's Church, Shavertown: Altar and Rosary Society first Wednesday; Court Our Lady of Fatima, No. 147, Catholic Daughters of America, third Thursday.

Trucksville Firemen's Ladies Auxiliary, second Monday at Fire Hall.

Intermediate Girl Scout Troops 149 and 54 Wednesday P.M. at 4 o'clock, in the Dallas Church.

Brownie Girl Scouts, Wednesday P.M. at 4, in the Dallas Church.

Senior Troop Girl Scouts, Monday evening 7:30 P.M.

Featured In Concert



Ralph Lee Martin of Trucksville will be a featured tap dancer at the Third Annual Community Concert of Back Mountain talent to-night at 8 in Kingston Township High School Auditorium. Proceeds will go to the Auxiliary of St. Paul's Lutheran Church.

Street Signs For Kingston Twp.

Boy Scouts To Make And Paint 174 Signs

Making and painting of street signs is the current project of Trucksville Boy Scouts.

Trucksville Troop 155, leader Charles Lutsey, St. Therese's Scouts, leader John Butler, Shavertown Scouts, leader Warren Daubert, are collaborating on the making and painting of 174 street signs at Kingston Township High School. Boy Scouts are aided and abetted by the newly formed Mothers' Auxiliary, chairman Mrs. Charles G. Perkins, Carverton road.

The original plan took in the Trucksville intersections only, but has been expanded to cover the entire Kingston Township area. Materials on hand, a model sign 22" x 3 1/2", white ground with black lettering has been made up and approved, and the project is ready to roll.

Joseph Rakshys, instructor in manual training will supervise the sign making during shop hours at Kingston Township High School, Thomas Jenkins, also of the faculty, will assist.

Township Supervisors express willingness to go along with the plan, erecting supports for the signs at each intersection.

This is a civic betterment project of importance. It embraces not only the original expenditure of time and money for the actual making of the signs, but future upkeep, repainting when necessary, replacement in case of damage.

The main burden will fall upon Troop 155, Trucksville, as Shavertown and St. Therese's troops have very few boys of high-school age enrolled.

Wild March Rams Romp on Hiway

Ford, Stude, Plymouth Mix With Parked Truck

Studebaker rams Ford, Ford rams Plymouth, Plymouth rams truck, one, two, three cars rampant on the highway.

At 2:30 p.m. Monday, a 1938 Plymouth sedan, driven by Robert Prutzman, R.D.L., Dallas, drew up behind a truck which had stopped to permit a left turn at the intersection of Franklin street, Shavertown and the highway.

A 1949 Ford Sedan, driver Joseph R. Schlosser, 19 West End Road, Wilkes-Barre, stopped behind the Plymouth.

A 1950 Studebaker, driven by William J. Dobson, 2471 S. Main St., Wilkes-Barre, took his place in line, and William was in a hurry.

William, 19, had his mind on more important matters. William kept on going.

The Studebaker ground to a splintering halt with a smashed front section.

The Plymouth, making violent contact with the rear end of the truck, suffered radiator damage.

The truck remained unscathed.

The minced ham in the traffic sandwich, the 1949 Ford, collected grief fore, aft and amidships, with \$500 as estimated damage.

Mt. Evergreen Stables Loses Yearling Filly

Mountain Evergreen Stables owned by Mr. and Mrs. William Stockert at West Dallas is greatly saddened by the loss of a year old filly who died last Saturday. She was only sick two days and cause of sickness is unknown; however it is believed she had suffered a head injury a couple months ago which developed into some internal trouble causing her to be anemic and stopping proper circulation of blood.

She was out of a mare by the great sire Noble Kalarama who was Grand Champion Fine Harness Stallion at Kentucky State Fair and is the sire of many famous champions.

Mountain Evergreen Stables had great hopes for the future of this filly as she was a top show prospect with her beautiful head and neck and extreme all around high action. They thought her the greatest foal they ever raised.

Her dam is due to foal again the end of this month.

Julius L. Stern Addresses Lions

Named First Honorary Member of New Club

The Harvey's Lake Lions Club enjoyed an address by Julius Long Stern at the club's bi-monthly meeting on Wednesday night.

Mr. Stern spoke on his travels in the Argentine. His speech concerned the manners and mores of the people of the Argentine, the economic aspects of the country and its political organization. Particular emphasis was placed on the dictatorial control of the Argentine by its President Peron.

The board of directors of the club, with unanimous approval of its members invited Mr. Stern to be its first honorary member. Mr. Stern was pleased to accept the honor.

The club is making plans for decoration of its float for the Back Mountain Easter Parade.

The Lions Club will accept its international and state charters at a Charter Night dinner party to be held Wednesday, April 12th at Brokenshire's Harvey's Lake Hotel. All members of the club and their ladies will enjoy dinner and dancing.

heading the membership committee for Court of Lady of Fatima in the Dallas Area is Mrs. E. P. Hindricks of Elmcrest.

Civic Center Has \$2,287.10 Net Worth

W. B. Jeter, president of First National Bank, who is acting treasurer of the Back Mountain Community Center, said yesterday that the Association has a net worth of \$2,287.10 made up as follows:

Cash Subscriptions	\$1,561.70
Woman's Club Bonds	518.00
Appreciation on bonds	214.60
	\$2,294.30
Less Box Rent paid	7.20
	\$2,287.10
Value Bonds purchased	\$1,619.00
Woman's Club Bonds	593.60
Cash in Bank	74.50
	\$2,287.10

Mr. Jeter said the Woman's Club bonds have never been transferred to the Community Center, but are earmarked for that purpose if and when the Center becomes a reality.

Flood Suggests High Command's Use of Mines

Congressman Daniel J. Flood contacted the Secretary of Defense recently in regard to the Defense chiefs program for the establishment of an alternative high command post, underground, in the event Washington and the Pentagon ever come under enemy attack.

The letter of the Congressman states:

"I would like to suggest that a study be made of the advantages Luzerne County, Pennsylvania, could provide such a post. I do not know, of course, what requirements have been established for a proposed site, but Luzerne County has numerous mines that might prove feasible; a fine system of highways and railroad lines; several airports; efficient power and telephone service; an abundance of pure water; adequate room for dispersion and concealment of surface facilities, as well as a loyal population, a large number of whom unfortunately are presently unemployed."

The Secretary of Defense replied today as follows:

"Thank you for your letter suggesting an underground command post. I am transmitting this information to the group which keeps such matters under study and I am sure they will give it full consideration."

"I appreciate your interest and thoughtfulness in sending me this information."

Second Indian Tribe To Don War Paint

Indian tribes sponsored by Wilkes Barre YMCA are growing in number. A new tribe will be organized in the Center Hill Road-Claude street area at the home of David Shaver, Tuesday at 4 p.m.

Thursday Pasty Sale At St. Paul's Lutheran

Pasties will be sold on Thursday at St. Paul's Lutheran Church, Shavertown, as announced by the Ladies Auxiliary at the Wednesday night meeting. Orders may be placed until Wednesday with Mrs. Frederick Mook or Mrs. John Eck.

Lehman Youth Choir Plays Sacred Concert

Youth Choir, Lehman Methodist Church will present a Sacred Concert Sunday night at 8. The entire service will be dedicated to music, except for the reading of "The Easter Lily" by Janice Lamb. The M. Y. F. has charge of devotions.

Committee Chairman



heading the membership committee for Court of Lady of Fatima in the Dallas Area is Mrs. E. P. Hindricks of Elmcrest.

Community Building

(Continued from Page One)

because he had not written them and had not seen them before coming to the meeting).

The interrogators tried in every way to ferret some definite information on the Association to take back to their clubs. Their questioning established the fact that to date no democratic Back Mountain Community Building Association exists, no authorized meetings have been held since World War II, no elections have ever been held and no recorded minutes are in existence.

After this revelation, Atty. Mitchell Jenkins rose to his feet and moved that all representatives return to their clubs and recommend that their presidents appoint one authorized representative to attend a meeting within thirty days to be called by Dr. Schooley as organization chairman.

At that time, it was indicated, the organization can start from the bottom—with a representative election of a new chairman, new committees and new or revised by-laws.

The meeting closed with every one interested in a Back Mountain Community Center and confident it can be accomplished once it is started off on a new sound basis.

Attending were: Edward J. Keller, Daniel Robinhold, Frank Nelms, Emily D. Nelms, C. W. Lee, Mrs. A. D. Hutchison, Mrs. Fred B. Howell, Mrs. H. W. Smith, Mrs. James Keiper Jr., Myra Risley, Mrs. Harris Haycox, Mrs. Edwin T. Roth, Mrs. Frederick J. Eck, Mrs. Arthur Newman, Mr. and Mrs. Thomas Kepner, Mrs. Ralph Garris, Leslie Warhola, Mrs. Wilson Garinger, Wilson A. Cease, Ralph L. Hazeltine, Henry L. Shupp, Jason Kunkle, Francis L. Ambrose, Charles S. Nuss, Clarence M. Laidler, Paul S. Warriner, Arthur R. Dungey, Mrs. F. B. Schooley, Mrs. Alfred Bronson, Mrs. Byron H. Creasy, Bethia Allen, Mrs. Walbridge Leinthal, Mrs. Robert Payne, Mrs. Thomas Garrity, Mrs. George Taylor, Atty. Mitchell Jenkins, Howard Risley, Joseph Polacky, Henry Mastalski, John Parsons, Dr. F. Budd Schooley, Mary Weir, Atty. William A. Valentine.

Win First and Second Places In Eisteddfod

Mary Jane Tryon, daughter of Mr. and Mrs. Roy Tryon, Dallas won first prize in the vocal solo group for children aged 11 to 14, at the afternoon session of the sixty-first Eisteddfod of Cynon-fardd Literary Societies in Edwardsville Methodist Church, Friday.

Bobby Roberts, son of Mr. and Mrs. William Roberts of Shavertown, won second prize. Both are pupils of Mrs. Margaret Turnbull, choir director of Shavertown Methodist Church.

Babson Discusses Stocks

(Continued from Page One)

was almost unknown. As Henry Ford was the father of mass production, so my friend Cyrus Curtis was the father of national advertising. Mr. Curtis had three rules for successful national advertising. These were:—

(1) The ads must tell what the product can do for the readers. (Most of the advertising of that day merely glorified the concern doing the advertising.) (2) The ads must be of short sentences and words of one or two syllables. (This rule developed experts in advertising. There then were very few advertising agencies.) (3) The products advertised must be worthy, obtainable everywhere and sell at a stable price.

Continuous Advertising Necessary

As I read these new financial advertisements, I think they conform to Mr. Curtis' rules (1) and (2). They surely have a "new look" and if continually improved, should bring good results. "But"—as Mr. Curtis would say, "advertising to be successful must be continuous. Millions can be lost in advertising as well as made by getting discouraged and curtailing just before reaching the jack pot."

Two Important Warnings

Mr. Curtis' rule (3) meant that the product must have a "stable market and, if possible, a fixed price". Stock Exchange firms cannot promise a fixed price for their wares. But they can talk only of security, income and maketability, making no reference to "profit possibilities". I go further and say (and this is very important) to make this new advertising campaign a permanent success, the Stock Exchange MUST STABILIZE PRICES and eliminate the big gyrations for which the Exchange has always been blamed. This, moreover, can be done.

The other MUST is that these firms cannot succeed by advertising only in the big city newspapers. The idle money awaiting safe investment with good income can best be found in small cities and towns. Even magazines cannot reach these "grass roots" prospective investors. Women can be reached by magazines, but the men who control the family investment policy can best be reached through small daily and weekly newspapers.

Township P.T.A. Meeting

The monthly meeting of the Parent-Teachers' Association of Dallas Township High School, was held last Monday night in the school auditorium. The presiding officer was Clarence Laidler and the meeting was opened with devotions by Raymond Kuhnert.

Many important announcements were made, and business transactions were carried out, and approved. Included in the evening's program, was a hobby show, with many interesting collections supplied by: Mrs. John Girvan, Lewis Coskey, Mrs. Arthur Newman, James Kozemchak, Reverend Harold Deisher, Mrs. Robert K. Hislop Sr., and Miss Betty Perschau.

Change of Date

Playoff between Prince of Peace and St. Therese's basketball teams, originally scheduled for Friday, March 31, will take place on Wednesday, March 29, Dallas Township gymnasium.

Guest Preacher

Rev. William Gendall will conduct the services at Dallas Free Methodist Church on Sunday in the absence of Rev. Alverta Seckler, who is in Allentown.

For your Easter shopping, stop in and see our selection of blouses and lingerie.

Complete line of Easter candles.

The GOLDEN STORK GIFT SHOP
next to dairy at Fernbrook

LARGE Potatoes \$1.25 hundred
35c peck

Tangerines 25c doz.

FRESH Eggs 50c doz.

RED RIPE Tomatoes 10c pkg.

LARGE SEEDLESS Grapefruit 3 for 29c

5 LB. PAIL Honey 95c

FROZEN FOODS AND GROCERIES

THE PRODUCE CENTER
LUZERNE-DALLAS HIGHWAY

Large Parking Space Available — Open evenings and Sundays

DIXON'S FAIRLAWN MARKET

Rib end of Pork (up to 3 1/2 lbs. 35c lb.)	Cut Up Chicken (legs & breasts) 69c lb.
Swift's Premium Hams (whole or shank) 59c lb.	Bacon Squares 25c lb.

FLORIDA ORANGES 176 size 49c doz.

Celery 17c Bu.	Tomatoes 2 pkgs. 29c
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Chicken of the Sea Gr. Label Tuna 1/2 lb. tin 30c

Blacktop Pink Salmon 1 lb. tin 37c

Fairlawn Evaporated Milk Tall cans 8 for 89c

Mothers Oats, Reg. or Quick 20 oz. pkg. 14c

Campbell's Vegetable Soup Reg. cans 2 for 23c

Kasco Dog Food 5 lb. sack 65c

ARE YOU THINKING OF SELLING?

Wouldn't you like to list your property with a firm who has years of experience?

Wouldn't you like to use the services of a firm which has a list of buyers waiting for the right offer to develop?

If these advantages look good to you—

Just call Dallas 224-R-13 or W-B 3-2515

D. T. SCOTT and Sons REALTORS
10 East Jackson Street
Wilkes-Barre, Pa.

SAUERKRAUT AND HOT DOG SUPPER MARCH 29

Kunkle Community Hall sponsored by Kunkle Sunday School

MENU

Sauerkraut & Hot Dogs
Mashed Potatoes
Baked Beans
Harvard Beets
Applesauce
Rolls & Butter
Home-Made Pie
Coffee

Adults 60c—Children 35c
Serving starts at 5:30

Don't You Think I Deserve BLUE STREAK?

It's what's in a dog food that makes it GOOD!

BLUE STREAK DOG FOOD

Distributed By

OLD TOLL GATE Feed Service
Trucksville - Phone 520-R-2

EASTER PLANTS

CUT FLOWERS — CORSAGES
POTTED PLANTS

HENRY GOODMAN florists

PHONE H.L. 4253