### PAGE TWO

# **BROADWAY AND MAIN STREET** Handsome Is, Handsome Does: **Case of Mind Over Mattress** - By BILLY ROSE -

At a spaghetti salon, I got to talking with a reformed boot-legger who is currently the Mister Big of a big whiskey company. "What do you hear from the mob?" I asked. "Anything that would fill up three sheets of copy paper?"

The former Man of Extinction thought a minute. "There's one story I don't remember seeing in print," he said. "It's about an old man named Ronowitz who ran a candy store on the East Side around the time Dutch Schultz was buying his first delivery trucks. . . .

ies.

a wish. Better yet,, make three wishes like in them fairy stor-

"Well," said the storekeeper, "I

hear in a couple weeks some guy

"He ain't gonna open," said the

"That's all I can think of," said

\* \* \*

The driver took some chains

from the luggage compartment, put

a heavy piece of scrap iron on the

old man's middle, and then lashed

his legs to his chest so the metal

"Throw him over when I

The old man braced bimself

and wondered who would mind

Suddenly the gangster grinned.

"Now you got your answer, Pop,"

he said. "That's how I felt when

count three," said the boodlum.

was wedged in between.

the store ibe next day.

"One-

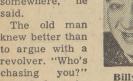
"Two-"

candy store on the next block."

hoodlum. "Keep talkin'."

One night as the storekeeper was about to lock up, a hoodlum stepped want," said the gangster. "Make

into the shop and pressed a gun against the old man's mid-"Hide me dle. somewhere," he said.



he asked, as he opened the trap door which led to the cellar.

"Some fellas from Jersey."

Ronowitz pointed to a couple of old mattresses near the coal bin. "Lay down," he said, "and I'll make a sandwich."

had rolled man and mattresses into a bundle and tied it up with a piece of old clothesline.

AS HE STARTED back up to the store, a couple of men, guns in hand, came down the stairs. "Whatcha doin' in the cellar?" asked one. "Bankin' the furnace," said the

old man. The gents from Jersey poked around in the trash barrels, examined the coal bin and then came to the rolled-up mattresses. bridge somewhere in Westchester.

"I'll throw a bullet into them tor luck," said one of them.

"You been seein' too many movies," said the other. "Let's try the roof."

The mobsters went upstairs and Ronowitz heard the door bang. He banked the fire, and waited in his store until he saw the men climb into a car and drive off. Then he went back down and untied the mattresses.

"You done fine, Pop," said the fugitive, taking a wad of bills out of his pocket. "Tell me when to He walked over and began to undo stop countin'. " the chains. "Such money 1 ... on't take."

said the old man. "Ya kin have anything ya I was in the mattress.'



THE POST, FRIDAY, FEBRUARY 24, 1950

THE DALLAS POST

'More than a newspaper

a community institution"

ESTABLISHED 1889

Member Pennsylvania Newspaper

Publishers' Association

Entered as second-class matter at the post office at Dallas, Pa., under the Act of March 3, 1879. Subscrip-tion rates: \$2.50 a year; \$1.50 six months. No subscriptions accepted for less than six months. Out-of state subscriptions: \$3.00 a year; \$2.00 six months or less. Back issues, more than one week old, 100

Single copies, at a rate of 6c each, can be obtained every Friday morn-ing at the following newsstands: Dallas- Tally-Ho Grille, Bowman's Restaurant; Shavertown, Evans' Drug Store; Trucksville-Gregory's Store; Shaver's Store; Idetown-Caves Store; Huntsville-Barnes Store; Alderson-Deater's Store; Fernbrook-Reese's Store.

When requesting a change of ad-ress subscribers are asked to give

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Unless paid for at advertising rates,

Preference will in all instances be

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Associate Editor

MYRA ZEISER RISLEY

Contributing Editor

MRS. T. M. B. HICKS

Sports Editor

WILLIAM HART

ONLY

YESTERDAY

From The Post of ten and

twenty years ago this week.

February 28, 1930

plans have been started to estab-

lish a clay products plant at Noxen.

Cooke is compiling a map of lands

of Albert Lewis Estate at Bear

Creek, a tract including more than

John Yanle was up at the Cour

12,000 acres.

Ex-County Surveyor Charles

After months of deliberation,

reviously appeared in publication.

we can give no assurance that an

more than 30 days.

Thursdays.

Pennsylvania.

SAFETY VALVE

MORE ABOUT TELEPHONES

We have suffered with the tele-

phone service for many years. We

did not care to express our dissatis-

faction because we felt that some

day they would give us a break-

TODAY WE GOT IT-our new in-

I never wrote a letter like this

in my life but to have this dern

thing jammed down my throat is

beyond human endurance. Half the

time I cannot use my phone and

the other half I cannot hear what

that. Sit down and figure out just

what you did pay and then figure

cause of a few cents an hour

granted to its employees. MY

GUESS IS \$22,111.00 NET per year

Telephone Subscriber

Newspaper Subscriber

Feb. 20, 1950.

In answer to Al in his column

portraying his troubles with the

modern car (His'n and the

DalBank's) and his plea for an easy

way to raise 'er up when flat-

Out Gobbler's Knob way we has

A block and tackle is always a

good bet. Throw a line over a tree

limb. Hook pully end on bumper

wheel of car after raising. This al-

ways works after you find the tree.

Sometimes we just build a big

We used ter use fence rails, but

with the mines working as they

are, them rails is a disappearing

Back her up over a big fat sow.

Once the bumper is over her back,

give her a bucket of swill and she'll

stay quiet until you've changed that

er tire. To lower car, remove swill

bucket, swing over your head and

hit sow where she sits. Be sure the

Some of our friends carry an ole

skirt and one of dem Picture Hats.

When they gets a flat, they just

puts on the femmy rig and looks

coy. Pretty soon some City Slicker

falls for the bait and your (her)

troubles are over. Be sure you have

With this new house-raising in

this back region, steal a few con-

crete blocks and a plank. Run that

ol car up plank on block, twist

plank out, car falls on block and

you change tire. To get a goin'

agin just ask one of them bulldozer

guys crowdin' our fair countryside

o please give you a teeny little

brake is on that 'er ole car.

shaved before trying this.

hole under that durn old flat and

Tie line to opposite

lots of ways, such as a few:

To lower car cut rope.

take her off thataway.

Gobbler's Knob, Pa.

(disgruntled)

(satisfied)

SOME TIPS FOR AL

SLIGHT INCREASE in this and

Dear Editor:

rease in rates.

is being said to me.

Ye Ole Dallas Post

Gentlemen:

ter'nell.

and heave.

mighty fast.

from the West Side is opening a out what you are now paying be-

Dallas, Feb. 21, 1950

5

# Babson Discusses - Barnyard Notes **Insurance Stocks**

Many letters have come to me asking that I suggest an investment which combines: (1) proper diversification; (2) an inflation hedge based upon low cost compared with A non-partisan liberal liquidating value; (3) a fair inter-est yield, and (4) freedom from progressive newspaper publabor troubles. This last is very lished every Friday morning important. After considerable at the Dallas Post plant thought, I recommend stocks of Lehman Avenue, Dallas good long established fire insurance companies, and herewith are my reasons. Any of these stocks can be purchased through your local bank

### Inflation Hedges

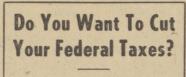
1. Insurance companies are actu ally well diversified and balanced 'investment trusts" with a second source of earnings from the insurance business. This second source will often produce as much income as the stocks and bonds which the company owns. Furthermore, the purchasers of this form of investment trust should receive more dress subscribers are asked to give their old as well as new address. Allow two weeks for changes of ad-dress or new subscription to be placed on mailing list. income-and certainly more security—than by the direct purchase of most securities. For instance, the Home Insurance Company, the We will not be responsible for the return of unsolicited manuscripts, stock of which sells at \$35 a share, has invested assets of \$60 a share less self-addressed, stamped envelope is enclosed, and in no case will we 2. Fire insurance stocks are sell ing at a low ratio to liquidating valbe responsible for this material for ue. To take the case of the Home National display advertising rates 63c per column inch. Local display advertising rates 50c per column inch; specified position 60c per inch. Insurance Company again as an example, it is selling at about 85% of its current liquidating value Since 1935 the average annual range for all fire insurance com Classified rates 3c per word. Minimum charge 50c. panies has been less than the liquidating value. As most fire insurance companies have a portfolio of good common stocks, they should nouncements of plays, parties, rummage sales or any affairs for raising money will appear in a specific issue. In no case will such items be taken on be a fair inflation hedge. **Dividend** Outlook

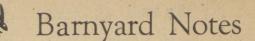
3. Generally dividends on fire insurance stocks gradually increase The ratio of dividends paid to in vestment income received is below the normal average for other class es of stocks. This shows conservative management. The leveling off of premiums will stop the drain on surplus and permit greater dividends. Increasing dividends should cause increasing market prices.

4. There are cycles in the insurance business. The cycle now is that of a period of good earnings, which give a yield between 4% and 5% although a large part of the assets are in Government Bonds. Perhaps never before in history has prop erty been so nearly insured to ful value. The rates are not ordinarily reduced until five-year-average results demonstrate them to be too high. When rates again begin to be reduced and or fire losses increase dividends and prices of fire insurance stocks may again decline for a period

Small Labor Expense

5. A period of labor troublessuch as we are witnessing today (Continued on Page Seven)





#### THE IDES OF MARCH

Garfield Jackson has called our attention to a sort of paraphrase of Lincoln's Gettysburg address that has been going the rounds of western newspapers, author unknown:

"One score and 16 years ago our fathers brought forth upon this nation a new tax, conceived in desperation and dedicated to the proposition that all men are fair game.

"Now we are engaged in a great mass of calculations testing whether that taxpayer or any taxpayer so confused and so impoverished can long endure. We are met on Form 1040. We have come to dedicate a large portion of our income to a final resting place with those men who here spend their lives that they may spend our money.

"It is altogether anguish and torture that we should do this. But in the legal sense we cannot evade, we cannot cheat, we cannot underestimate this tax. The collectors, clever and sly, who computed here, have gone far beyond our power to add and subtract.

"Our creditors will little note nor long remember what we pay here, but the Bureau of Internal Revenue can never forget what we report here. It is rather for us to be dedicated to the great task remaining before us-that from these vanished dollars we take increased devotion to the few remaining, that we here highly resolve that next year will not find us in a higher income tax bracket."

When you pay your income tax, make a special note of how much 10% of your payment will be. Then remember that your Government is spending about \$40 billion. Recall that the Hoover Commission reported \$4 billion could be saved simply by orderly government housekeeping. So 10% of your tax is your contribution for pure waste.

The Hoover Commission did not attempt to suggest the Government quit doing anything-only that orderly methods be applied to what it now does. If useless and harmful activities were ended, you might have another sizable percentage of earnings to use for yourself.

#### THE MAN FOR WHOM DALLAS WAS NAMED

From time to time many persons have asked how Dallas got its name. While it is not clear why this area was named in honor of Alexander Dallas it is interesting to know something more about the man and the circumstances which brought about the formation of a new township out of old certified Kingston and Bedford Townships.

The name Dallas was applied to the new Township, twentyfive years before Dallas, Texas, was named in honor of Alexander Dallas's son, George M. Dallas, for whom Dallas Lodge F. & A.M. was also named.

The following material is gathered in part from Brewster's History of Certified Kingston Township, the Encyclopedia Britannica and other sources.

At the April Sessions of the court of 1816, Nehemiah Ide, a resident of the old certified township of Bedford presented his petition praying the court to erect a new township. The viewers reported, at the August Sessions, in favor of a new township.

In this territory was about one sixth of old certified Bedford. The remainder of this new township was taken from Plymouth. This report was confirmed at the April Sessions of the Court in 1817, and the new township was given the name of Dallas in honor of Hon. Alexander J. Dallas.

What connection Dallas had with the area, history does not seem to recount.

He was born on the island of Jamaica, West Indies on June 21, 1759, the son of Dr. Robert C. Dallas, a Scottish physician practicing there. Dr. Dallas soon returned to England with his family and Alexander was educated at Edinburgh and Westminster. He studied law at the Inner Temple and returned to Jamaica in 1780.

In 1783 he settled in Philadelphia and immediately took the oath of allegiance to the United States and rapidly attained a prominent position at the bar.

He was interested in theatrical projects and wrote several dramatic compositions. From 1791 to 1801 he was secretary of the Commonwealth of Pennsylvania and acquired a position of much influence in the Democratic-Republican Party of the State.

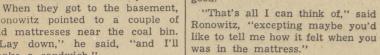
In October, 1814 President Madison appointed him secretary of the treasury, to succeed George W. Campbell whose brief and disastrous term had been marked by wholesale bank suspensions, and an enormous depreciation of state and national bank notes. The appointment itself inspired confidence, and Dallas's prompt measures still further relieved the situation. Dallas, who belonged to the financial school of Albert Gallatin, deserves to rank among America's greatest financiers. He found the government bankrupt and after two years at the head of the treasury left it with a surplus of \$20,-000,000; moreover as Henry Adams pointed out, his measures had "fixed the financial system in a firm groove for twenty years." He retired from office to resume his law practice, but the burden of his official duties had undermined his health and he died suddenly at Philadelphia on June 16th, 1817, at the age of 58, just two months after a new township in Northeastern Pennsylvania was named in his honor.





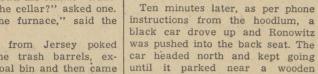
"The man who sells me my for the Commonwealth Telephone chocolate syrup, all of a sudden he Co. and 16c an hour for the girls. wants a 15 per cent mark-up." **Billy Rose** "I'll discuss it with him. Chances are you'll get a reduction. One

more wish to go-this time make it good.

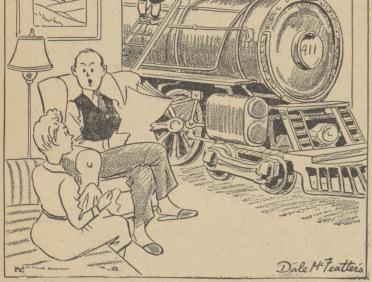


was in the mattress." A minute later the storekeeper THE GANGSTER'S lips tightened. "You're makin' fun of me, Pop," he said, "and I don't like it. wanted to pay ya off nice and

proper, but since ya don't want it that way, maybe I better try somethin' else.



black car drove up and Ronowitz was pushed into the back seat. The car headed north and kept going



"What kind of a model railroad kit did you say Junior bought?"

Carry Your Money Safely, Conveniently

When you pay by check, your money is safe. You write the check for the amount desired and the funds are carried to their destination by the Bank.

Avoid risk. Be businesslike-pay by check.

In addition to our regular checking we offer our Special Checking Account Plan. The cost is \$1.50 for 20 checks. There is no charge for deposits no minimum balance required—no monthly service charge. And your name is imprinted on each check.



Hopin' this helps that Al Guy, Ambrose Kitunkel. AUSTIN HAS AL'S IDEA

Dear Editor:

looking for the same things in a Dallas street car.

The Austin has a jack that operates from inside the car to lift

of gasoline!

per hour.

Valve.

bs., less spare wheel, tools, etc.

completely equipped and the 4 Door 1929 and 1930 taxes were saved Sedan for \$1345. The Austin can when the owners paid the delincut your operating costs in half. quent taxes. You get up to 35 miles per gallon Mr. and Mrs. William Powell re-

Handling ease: You can park an View after spending some weeks Austin where other cars can't quite in Florida.

make it. You can circle 'on a dime'. Misses Margaret and Ruth Hull

Comfort: In the Austin you rebecause of low pressure tires . . and roomy as high priced cars. and see the New Austin? Mrs. Dan Meeker

good that when your husband director. offered to pay for this letter as an ad, we made the suggestion that

## **GETS \$468,000 GRANT**

-Editor.

we'd like to run it in the Safety

February 23, 1950 Dear Editor: Have noticed by the Post that you are working on a joint school district in Dallas Borough and Township.

Our four boards just voted Friday evening last to accept State Public School Building Authority for addition to our high school for \$468.000.

Our grant has been approved. We are one of the first thirty-four to be approved and were number forty-one on the docket. T. A. Williammee

Millville Joint School Dist.

try Club Saturday trying out his eye on the clay pigeons.

"Bud" a dog owned by H. S. VanCampen, suffered injuries which necessitated amputation of his foot this week when a truck Lloyd To Al and all others who are Cease was driving collided with a

### February 23, 1940

Mrs. Bernice Lundy and Mrs. either right or left side of the car. Eva Ray are the end women in It is so easy to use that women and the Kiwanis Minstrel which will children can operate in with ease. be given at Kingston Township But not because it is a light car High School next Thursday and for the Austin weighs approx. 2250 and Friday nights.

More than 500 properties in Dal-If you want economy: The Aus- las and vicinity which were to efficiency so that your taxes may tin 2 Door Sedan sells for \$1295 have sold at the Court House next

turned to their home at Shrine

Power: The power of its 40 h.p. of Washington, D. C., were weekmotor is amazing. The Austin has end guests of Mrs. Laura Patterson. a cruising speed of 60 to 65 miles The girls came to Dallas to attend the Templin-Eck wedding.

A troupe of "Broadway Ladies' lax. For here's a ride that is level who will appear in the dancing round the sharpest curve . . . low- chorus in the second act of "West to-the-road for safety . . . smooth of the Rio" written for Dr. Henry . M. Laing Fire Company by Howell Rees and Fred Kiefer, is composed A demonstration puts you under of Mrs. Charles Jones, Mrs. Gerald no obligation so why not come in Dettmore, Mrs. J. C. Fleming, Mrs. Peynton Lee, Mrs. Charles Max-

Kenneth Oliver, Mrs. Ord Trum--and a darn good ad writer. So Jean Bogert. Arlene Rood is the lize his fields.

### ETTER'S CHICKS NEW HAMPSHIRES, SEX-LINK, BARRED CROSSES

A strain for Eggs and Broiler raisers Pa. & U.S. Approved, Pullorum Clean Pikes Creek (near Ruggles Store) Phone 461-R-3 Postoffice Hunlock's Creek R.F.D. 1

#### LEIDINGER'S 117 S. Washington St.

Wilkes-Barre, Pa.—Phone 3-9459 Don't sell your antiques be-fore calling LEIDINGER'S. Rifles, Revolvers; Guns, Furniture, Glass, Silver, and Coins. Entire Estates Bought.

### Efficiency At Less Cost

Efficiency is necessary to reduce the cost of government. It is also imperative for our national pros-perity. The Commission on the Organization of the Executive Branch of the Government in its minute survey of the 1812 Federal agencies, boards, and departments, found a sad lack of effective house keeping. This Commission, created by Congress with the approval of President Truman, was headed by former President Hoover. It has provided a vivid picture of the weaknesses in our present set-up, and suggested ways of increasing

be reduced. Today thousands of tons of obsolete, useless records are stored in steel cabinets in expensive offices at maintenance charges of \$29 per year each, when they could be kept n warehouses at a cost of only \$2.15 per year each.

In 1928 the Department of Agriculture had about 22,000 employees and spent less than \$26 million. In 1948 it had 82,000 employees and spent \$834 millions of your hardearned tax dollars. In a single Georgia cotton county, 47 employees of 7 separate USDA field services were handing out advice. A Washington State county had 184 Department agents and a Maryland county had 88 agents advising the heavily taxed farmers. A Missouri dairyman was "confused and irriwell, Mrs. William Brickel, Mrs. tated" when he recently received contradictory advice from five gov-• You're all right, Mrs. Meeker, bower, Mrs. Leonard Harvey and ernment agencies on how to ferti-

These are a few instances of the thousands discovered by the Commission where elimination of duplication would give increased efficiency and better service at less cost. If all of the recommendations of the Commission arc adopted, the workers of this country would save between three and four billion dollars in taxes annually.

If you are interested in seeing these changes made in your government, tell your Congressman. Write the Citizens Committee for Reorganization of the Executive Branch of the Government, 1421 Chestnut Street, Philadelphia . 2, Pennsylvania, for more information. Talk to your friends about it. These much-needed reforms cannot be made into law without your support!

