

# Back Mountain to See Itself In Movies at Irem Temple Starting Friday, Oct. 7

## "Pocono" Filmed In and Around This Community

(Continued from Page One)

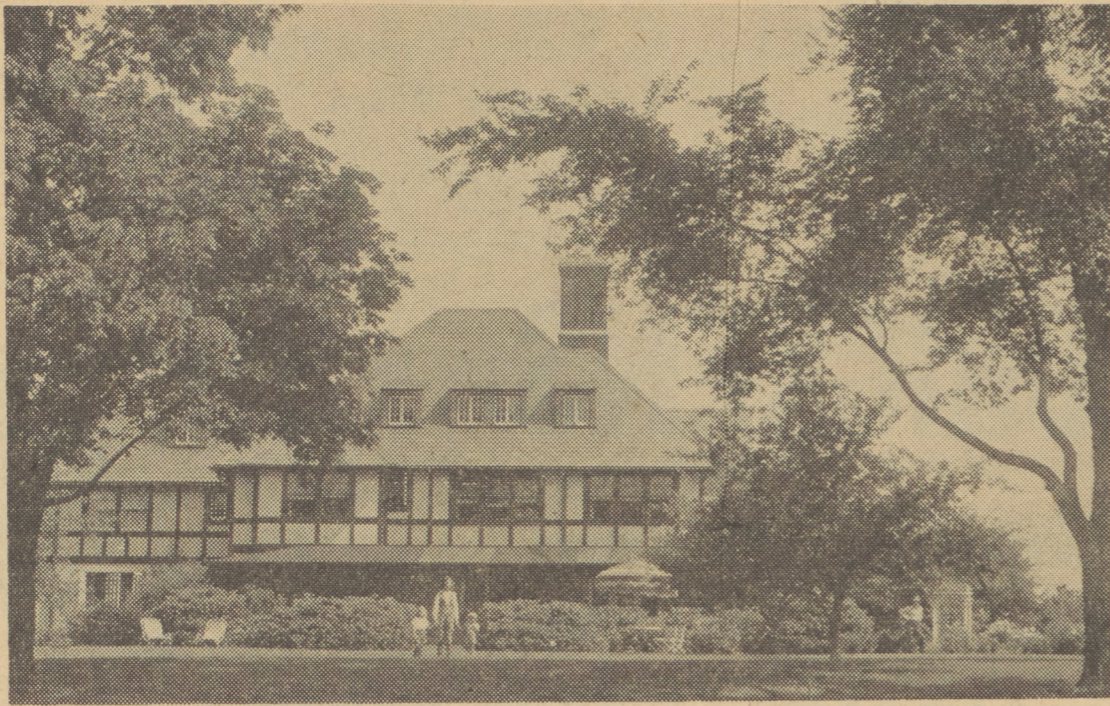
"Pocono" was chosen as the name for the horse in the story as well as the title of the picture because of the familiarity of the public with the name. It naturally has very important local significance due to the proximity of the Pocono Mountains but the title was selected with an eye to national and even world wide distribution of the film.

The story is built around the youthful Bryant family, Jane, Jim and their two children, Carole and Eddie.

We don't want to spoil your enjoyment by telling the story but it is a clean, heart warming yarn that will certainly hold you to the last scene.

When Joe told us he was going to write a story, produce and direct and provide five of his own musical compositions, words and music—we were skeptical. That's an undertaking that has been achieved to our knowledge only by Orson Welles and Noel Coward. But then Joe has been dealing in the presentation of entertainment since he was fifteen and probably has seen more motion pictures and stage shows than most of us witness, in a lifetime. Some of Hollywood's best producers and directors have come up from the ranks of theatre managers and advertising men largely because they were in touch with the people who buy the tickets and make or break a motion picture, know their likes and dislikes and can tailor a picture to popular appeal.

Music has been a hobby with Joe for many years and he has kept it



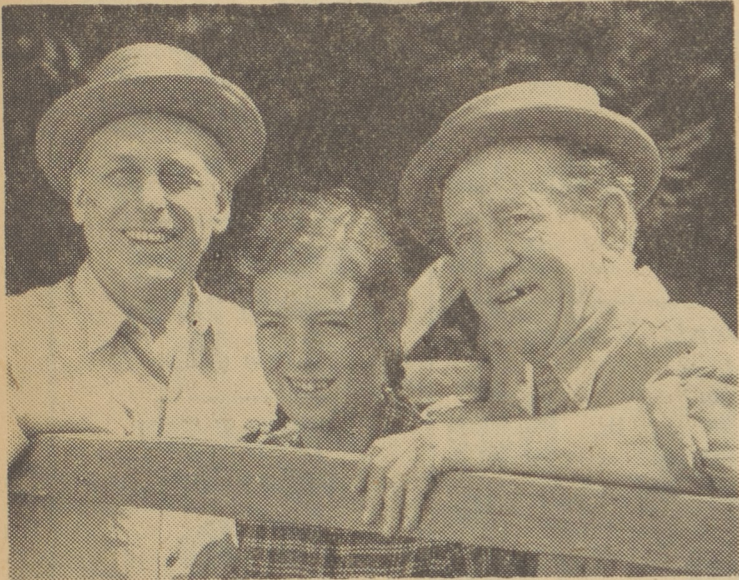
The Charles DeWees residence at Shrine View provides the impressive exterior of the Bryant home of Briarmere in the motion picture, "Pocono". Jane Bryant and their children Carole and Eddie are seen in the above photo.

son, Mr. and Mrs. Donald E. Davis, and many others.

Big things are planned for the premiere of Pocono. The Governor of Pennsylvania, mayors of North-eastern Pennsylvania cities, Broadway and Hollywood celebrities as well as representatives of the New York press will be there.

It will be a fitting tribute to the courage and perseverance of a Back Mountain neighbour who, through the medium of a beautiful picture, is telling the world about the glories of the Back Mountain country.

Here's to another guy named Joe.



Eddie Lord, Broadway night club star, Lois Lynn (Lois Keifer of Shrineview) and Jamie Cogan, Hollywood character actor who appeared in Jesse James, Fighting Thorobreds and other films in a scene photographed at Dwight Fishers' Elmcrest estate on Pioneer Avenue.



Jane Gray (Mrs. Joe E. Elicker of Pioneer Ave.) and Clark Ranger, singing star of "Pocono" portray a young married couple.



An exciting dramatic moment in a scene filmed around the Irem Horse Show is depicted by Eddie Lord, comedienne Marjorie Leach, and Jamie Cogan.

just that. I have been privileged to hear recordings of his songs and I can say they are superior to many of the tunes that reach the hit parade.

In the picture are our neighbors: Jane Gray (Elicker) as Jane Bryant, the leading lady, Carole Louise and Edwin Cheney (Elicker) as the Bryant's children, Lois Keifer, as the housekeeper's daughter. Joe MacVeigh takes the part of a friendly small town banker, Dewey Edwards and Peter Clark, two New York song publishers with their wives portrayed by Mrs. Grace Kehoe and Mrs. Anna Jean Durkin; Floyd Sanders of Pioneer Avenue, as a business man, Brad West as the heavy in the role of Grant Southerly, a wealthy horse owner; James Simpson, of Hayfield Farm, Mrs. Phyllis Smith in an important role and a host of other local persons including, Mr. and Mrs. Harry Smith, Mr. and Mrs. Herbert Lundy, Mr. and Mrs. James Twaddle, Mr. and Mrs. James Lacy, Misses Kay and Eileen O'Boyle, Clara Grose, Jeanette Brown, Kitty Hauck, Elsi Parkhurst, Ann Peter-



Joseph H. MacVeigh, president of Dallas Borough Council gives a convincing performance as the banker in a scene filmed around the First National Bank of Dallas.



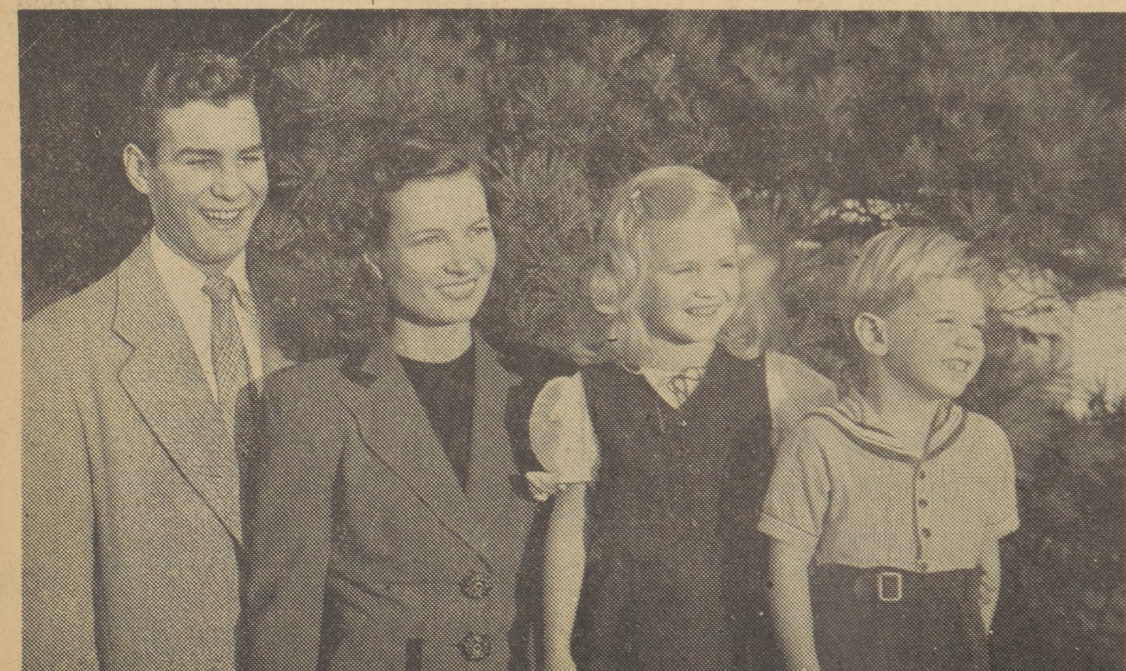
A new year's eve scene filmed in the living room of the Elicker residence on Pioneer Avenue includes John Badman, Al Anderson, popular local orchestra leader, Lois Lynn, Marjorie Leach, Phyllis Smith of Huntsville, Jamie Cogan, Eddie Lord, Jane Gray and Carole and Eddie Elicker.

### Three of Five Songs From "Pocono" To Be Published

During a brief visit to New York this week Joe Elicker, producer and director of the motion picture Pocono completed arrangements for the publication of sheet music on three of the five original songs which he has written and included in the score. They will be on sale in music stores throughout Wyoming Valley and in the lobby of the Irem Temple during the run of the film.

The three tunes are "Booneville", "Chasing That Sweet Dream" and "I'll Bet You Did". The two remaining songs, "Little Muffets' Tuffet", a nursery rhyme satire and "Swingin' on the Strings" may be published at a later date if their popularity demands.

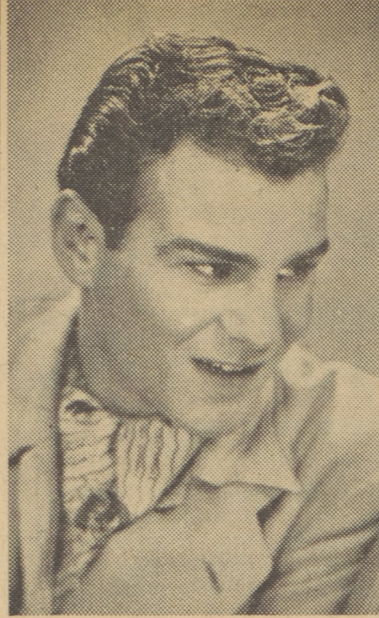
The songs are sung in the film by Clark Ranger, its singing star and the recording was done by a symphonic orchestra conducted by Emil Velazco made up of musical artists selected from the Philharmonic and N.B.C. Symphony.



The Bryants of Briarmere as they appear in the motion picture Pocono. Clark Ranger, singing star of the film portrays the young father, Jim Bryant. Jane Gray (Elicker) and Carole and Eddie Elicker complete the Bryant family circle. Carole and Eddie are students at the Dallas Township School and appear in the picture with other local children including Barbara Cheney, Patsy Sanders and Punchy Smith.

## Artist Stankunas Paints Lois Kiefer With "Pocono"

Leonard Stankunas, of Lynwood, student of the Murray Art School, South Main Street, Wilkes-Barre, was so impressed with a photograph of Lois Lynn (Keifer) and Dwight Fishers' magnificent hunt-

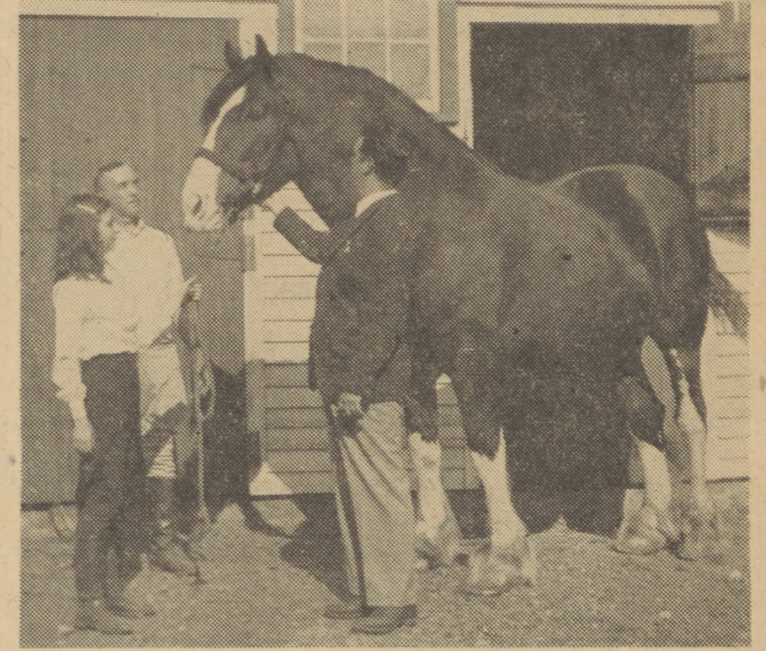
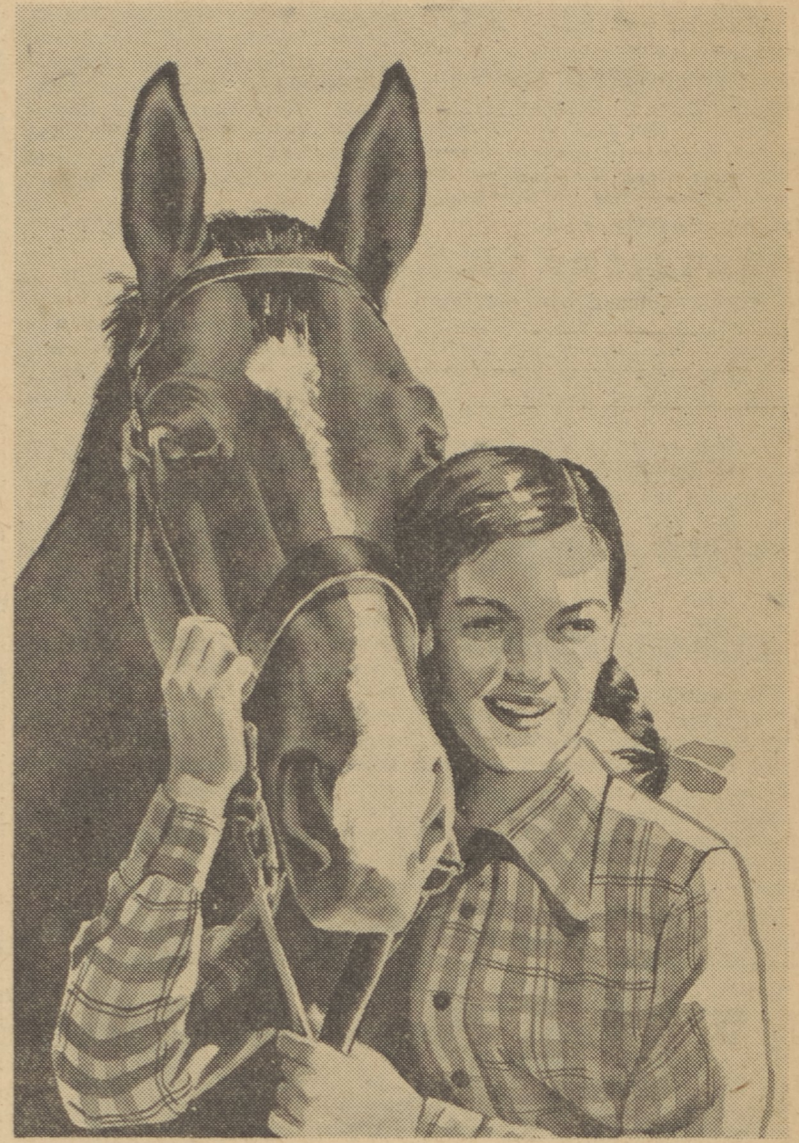


## Broadway Star Makes Screen Debut in 'Pocono'

### Clark Ranger Has Wide Experience As Stage Vocalist

In casting the motion picture, "Pocono" Joe E. Elicker, its producer was confronted with the not too easy chore of finding a leading man. The script called for a handsome young father possessing definite romantic appeal, ability to speak lines in a voice with charm and enthusiasm which would record well, a flair for acting and a singing voice to threaten the security of the Sinatras in the halls of singing fame. After long days of searching, auditioning and elimination a handsome young man from Forrest Hills, L. I. was discovered and he measured up to the exacting requirements. This Clark Ranger not only looked good and photographed well but he possessed a fine singing voice and recorded well. He had appeared in minor roles and had experience in shows on Broadway, had toured the country as featured vocalist of the Ina Ray Hutton Orchestra having played and been featured with his name in lights at the palatial Chicago Theatre. This spring he was featured with Gypsy Rose Lee at New York's famous Club LaMartineque for a hold over engagement.

After hearing Mr. Ranger sing several of the five original songs from the score of "Pocono" the choice of its star was easy. Then came the days and months of rehearsal and actual shooting. Mr. Ranger lived with the Elickers on Pioneer Avenue here in Dallas throughout the shooting and has made a host of friends in the community. He has a very Gary Cooperish type of face with a nose slightly dented as a result of football scrimmage while a student at Forrest Hills High School. He served in the U. S. Navy during the war and resumed his musical study which continues constantly regardless of his engagements. Mr. Ranger has been tutored by the mother of movie star Dick Haymes who brought her own son to stardom.



Holding one of Hayfield Farms champion Clydesdales, Bradley West is seen with Joan Anderson, daughter of Mr. and Mrs. Howard Anderson of Forty Fort and James Simpson, trainer for the Conyngnam Estate. All three appear in "Pocono" with the lavish Hayfield Farm used as one of the settings for the film.



A romantic (?) though hilarious moment from "Pocono" with Jamie Cogan as Mac, the Bryant groom and Marjorie Leach as Hilda, the Bryant housekeeper. Marjorie admires the lip stick smear she has just impressed on the cheek of her rather shy companion.



Eddie Lord, popular Broadway night club comedian blows a sour note on his bassoon much to the annoyance of his most ardent heckler, Jamie Cogan, Clark Ranger, Lois Lynn (Keifer) and Marjorie Leach look on with amusement. The setting is the tack room of the Bryant stables from the motion picture Pocono. Marjorie Leach is currently appearing with Bobby Leach on Broadway in the Mike Todd production "As the Girls Go". She also played opposite Clark in Mexican Hayride.