

ANNOUNCING

*the opening of our elaborate
new hardware, builders supply
and electrical appliance center*

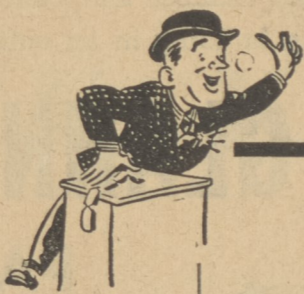
Grand Opening Thursday, June 30th



★
*A message
to our
neighbors -*

Several years ago we planted our roots of faith in the Back Mountain Area and with the encouragement, support and patronage of our neighbors we have grown. We have been sprouting new branches constantly to keep pace with the needs of a rapidly expanding community that we might serve it well. Now we are on the threshold of opening to you, good neighbors a bright new shopping center which will simplify your shopping for building, repairing, and appliance needs. We most cordially invite your inspection and patronage. No expense has been spared for your convenience. It is one way of saying thanks to our friends.

—Back Mountain Lumber & Coal Co.



Step Right This Way

For Attractive DOOR PRIZES

Just to add a bit of party atmosphere to the big opening celebration we are offering a group of attractive door prizes from our stock. Get yours!

- | | |
|--------------------------------|---------------------|
| 1 General Electric Food Mixer | 1 Moto Tool Kit |
| 1 Reo Noiseless Lawn Mower | 1 Storm Door |
| 1 Gen. Elec. Automatic Toaster | 1 Cory Coffee Maker |
| 1 Ton Glen Alden Coal | |

—and we haven't forgotten the children—Free Balloons for kiddies
SOUVENIR KEY CASES, PAINT PADDLES and YARD STICKS

Let's Go!

HARDWARE

LUMBER

ELECTRIC REFRIGERATORS, WASHING MACHINES • IRONS

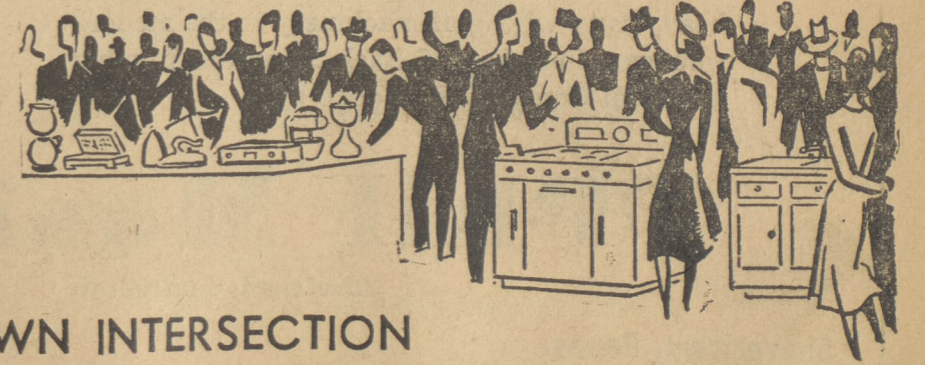
PAINTS

TOOLS

ELECTRICAL APPLIANCES • GLASS
COAL • SCREENS • MILL WORK
GARDEN SUPPLIES



**BACK MOUNTAIN
LUMBER & COAL CO.**



LOCATED ON THE MAIN HIGHWAY NEAR SHAVERTOWN INTERSECTION
PHONE DALLAS 215