No Substitute For Work

J. Newberry, head of the national retailing chain system hat bears his name, recently sent a message to store managers throughout the country which contains, in simple, forceful language, fundamental truths that apply to all of us.

He wrote: "The person who makes his job the most important thing in his life, other than taking care of his family, and who has common sense and intelligence to apply to his job, should be entitled to greater success and rewards than the one who only wants to work eight hours a day, five days a week.

"Everything in the way of farming, mining, manufacturing and distribution must keep on expanding to give work to the increased population and to produce and distribute the larger requirements of more people. This will call for more and more leaders of industry.

Those leaders will be the people who have such enthusiasm for their work that they would rather stay on the job and see that which they are interested in progress and grow than to spend their leisure time at less important pursuits

"When you hear bright young people talking about working only forty hours a week who expect equal compensation with the man who loves his work enough to put the necessary time in to make his company grow, then you owe it to such a person to tell him how wrong his ideas are.'

This is an old-fashioned doctrine. It is in opposition to the new and engaging theories of the more advanced social and economic planners. But, whether we like it or not, it is a theory which is solidly supported by centuries of human experience—and human experiment. There is no substitute for production—which simply means there is no substitute for work. A genius may find an easy short cut to success, but the number of geniuses at large at any time can almost be counted on one man's fingers. Mr. Newberry has restated truths which, if abandoned and forgotten, will lead to individual tragedy and failure—and to the deterioration of the strength and pride of the country.

FROM PILLAR TO POST

By Mrs. T. M. B. HICKS, JR.

With everybody safely ashore after threatening to go down for the third time in a sea of tissue-paper and tinsel, Post-Christmas reflections

Reflection number one: Folks who were holding their fingers crossed and praying for a White Christmas were awarded an extra dividend, with

Sunday Independent

from Coughlin

Surviving besides his mother and

Exhibit Trucks

Dodge Announces

Complete New Line

Sports Editor Dies

a de-luxe bonus for those benumbed for nine hours along the highways and byways of New Jersey and New York states by a freak snowstorm in the face of the weetherways high the face of the weatherman's blithe prediction that it couldn't happen either here or there. Hereabouts our White Christmas was a little more moderate due powhere to the

more moderate, due perhaps to the lukewarmth of the prayers. Most folks have been able to themselves out of their driveways, though people who have garages situated at the top of a sharp slope with a driveway funneling down between two steep banks are snowed in for the duration. We have a driveway of this character,

the garage work sho and plunge down the bank when we

want to make contact with civiliza-Reflection number two: Will the coroner, who was called to the

Number three antimacassar for the easy chair. others who followed the careers of as a hobby, he operated that and after wholesale price changes. This Did Aunt Mary include that in her Luzerne County athletes. glowing terms, clinging closely to ball Club. generalities and side-stepping the main issue, or is it advisable to own to a state of befuddlement and beg day Independent before he was for enlightenment?

graduated Number four: In how many dis- School, where he was a track man guises is it possible to serve cold About 10 years ago he became turkey before the family goes on the sports editor, succeeding Thomas E. warpath and demands beefsteak? Heffern Number five: Why is it that all editor. Heffernan when the latter became those energetic souls who offered On Saturday night Mr. Davis to help trim the Christmas tree in worked as usual. He covered the its verdant youth take a run-out Barons-Jersey City professional powder when the time comes to dis- basketball game at Kingston Armmantle it and give it decent inter-ment? There is just one person in every family who collects on the his home. He had not complained

prickly job of removing the glisten-ing balls and the tinsel from the quaintances. withered branches, one person who Born in Wilkes-Barre, Mr. Davis Sweet Valley C. E. hauls the dejected looking object was a son of Mrs. Alice Thornton across the floor and trundles it Davis and the late Evan Davis, Sr. through the back door, shedding needles as she goes. There are always more needles than could pos-Wilkes-Barre Local 120, American sibly have been anchored to three Newspaper Guild. original trees. The Little Green Men are responsible for smuggling brother, Aston, are two other in the over-plus.

brothers, Herbert, of Philadelphia;

in the over-plus.

Number six The corner in the dining room that harbored the tree sister, Mrs. Daniel Yeeles, Philalightfully neat. No tinsel on the floor, no smashed balls, no needles.

Number seven: Well, what are you waiting for? There are three handred chopping days before

hundred shopping days before Christmas. Don't be a sap this year, postponing the inevitable until two weeks before the deluge.

Mrs. Guy Dunham Is Hostess At Xmas Party

Mrs. Guy Dunham was hostess "Job-Rated" trucks comprising 248 to members of the Henry M. Laing basic chassis models ranging from Fire Auxiliary at their Christmas 4,250 to 23,000 pounds gross vehicle party recently.

Mrs. Edwin Nelson, Mrs. Joe Wallo and Mrs. F. B. Schooley were apnounced by Dodge Truck Division of 80,000 Deer Killed

pointed on the nominating committee. Some models of the new trucks In State This Year

Next meeting will be held at the will be displayed starting January

THE DALLAS POST

MORE THAN A NEWSPAPER, A COMMUNITY INSTITUTION

Vol. 58, No. 1

FRIDAY, JANUARY 2, 1948

6 CENTS PER COPY

Back Mountain Highway Deaths and Serious accidents since V-J Day MONROE TOWNSHI ROSS TOWNSHIP LAKE TOWNSHIP

BOX SCORE

New Players Bolster Team

Legionaires Begin To Show Strength

Vic Cross's fast Legion basketball team lost in the fourth quarter Sunday afternoon at Dallas Bor-ough High School gymnasium to Hudak's when two Dallas men were put out of the game on fouls.

The Legionaires were out in front for three quarters against the league-leading Hudaks when Bob Grose and R. Iwo Oily went out of the game on fouls. Then the Legion team could no longer cope with the six-foot six-inch center of the opening team and went down to a posing team and went down to a 65-70 defeat.

The home team had been bolstered by two members, R. Iwo Oily, six-feet, four-inches, and Hank Talanski, six-feet, two-inches, giving the team just what it needed, a

little altitude. In spite of the defeat, the team fans were heartened by the

Members of the local squad are: Bob Grose, Steve Sedler and Hank Urban, guards; Micky Insalaco, Clinton Brobst, Harold Brobst, Hank Talanski, Al Davis, forwards; Iwo Oily, Jacq Quaill, centers, Robert Moore and Robert Price.

but fundamental conditions will become increasingly less favorable. Watch out ofter November 2, 1948.

GENERAL BUSINESS

Next Sunday the team will play West Wyoming Recreation at the Borough Gymnasium. The game Borough Gymnasium. will be called at 2:30.

Roy Schultz, 53, **Buried Saturday**

Death Ends Illness Of Long Duration

The funeral of Maurice Roy Schultz, 53, of Alderson, who died Howard Webster Davis, 33, sports the day before Christmas at Geneditor of the Sunday Independent, died unexpectedly Monday at his home, 66 Carverton Road, Trucks-was held Saturday of the norm from the control of the sunday in the sunday of the norm from the control of the sunday of the norm from the control of the sunday of the norm from the control of the sunday of the norm from the control of the sunday of the sunday of the norm from the control of the sunday of the sunda Alderson Methodist Church. have a driveway of this character, but the circumstance distresses us not at all, as there is nothing in

Born at Harvey's Lake on June , 1894, Mr. Schultz was the son other, Aston Davis, of Wilkes 8, or who accompanied her to of cksville last night at 7. who accompanied here to of the late Abraham and Flizabeth reksville last night at 7.

Miers Schultz. His father was at Death was attributed to a heart that time associated with the attack by Dr. G. L. Howell, deputy lumbering industry.

Reflection number two: Will the coal in the bin, dwindling rapidly under the combined onslaught of a plummeting thermometer and a searching wind, hold out until the driveway is once more passable, or would it be advisable under the circumstances to close the house and make tracks for the sweet sunny south?

Reflection number two: Will the coroner, who was called to the color in the bin, dwindling rapidly under the combined onslaught of a plummeting thermometer and a searching wind, hold out until the driveway is once more passable, or would it be advisable under the circumstances to close the house and make tracks for the sweet sunny south?

Number three: That crocheted coroner, who was called to the coroner, who are make tracks for a managerial capacity with a lumber firm in Camden, N. J., and at Fort in Camden, N. J Obtaining his schooling in Lake

Always interested in photography Did Aunt Mary include that in her box with the gilt dogs for the whatnot, or was Aunt Susan responsible for the outrage along with the purple knitted silencer? Is it possible to thank both aunts in vaguely statistician for Wilkes-Barre Footsless of the shooting gallery concession at the shooting respected by his fellow workers.

He was a member of Alderson Methodist Church and Wilkes-Barre Aerie 353 Fraternal Order of Eagles. He bore his final illness which necessitated several painful throat operations with fortitude and smiled at his fate even to the last.

Beside his wife, Catherine, he eaves a sister, Mrs. Ralph Davis, L. J. Schultz, Philadelphia; Fred Schultz, Plymouth; Arthur Schultz, Ashley, and Delbert Cummings Schultz, Alderson.

Interment was in the family plot at Warden Cemetery.

Holds Yuletide Party

The Christian Endeavor Society of the First Christian Church, Sweet Valley held a Yuletide party and Hall on Saturday evening.

Officers were elected as follows president, Dayton Long; vice president, Goldie Gray; secretary Emlyn verson; assistant secretary, Barbara Cragle; treasurer, Mrs. Sarah Cole and prayer meeting committee choirman, Voilet Gray.

Those attending were: Rev. and Mrs. Ira Button, Mr. and Mrs. Wilhirs. Ita Button, Mr. and Mrs. William Ferrey and son, Billie, Mr. and Mrs. Charles Long and children, Dean, Gloria and Wilma June, Mrs. Sarah Cole, Doris Cragle, William Cole, Violet Gray, Barbara Cragle, Jay Long, Thomas Adams, Lorraine Adams, Lorraine Adams, June Long, Norman Iverson, Betty Adams, Joyce Adams, A completely new line of Dodge "Job-Rated" trucks comprising 248 basic chassis models ranging from Fred Cragle, Goldie Gray, Robert Adams, Emlyn Iverson and Dayton

Newman, Mrs. Ralph Brown
Provide better weight distribution.

Newman, Mrs. Ralph Brown
Provide better weight distribution.

The wheelbase for conventional (Continued on Page Eight)

Ralph Brown
The wheelbase for conventional game reports into the mails.

Babson Sees Increased Suburban Development During Coming Year

Believes 19 7 Will Duplicate 1947 But Be A Year Of War Preparations

1948 IN A NUTSHELL

COMMODITIES: LABOR:

REAL ESTATE:

POLITICS:

STOCKS:

BONDS:

Watch out after November 2, 1948. Wholesale price peak in sight. Personal income taxes will be somewhat lower. Wageworkers to use Taft-Hartley Bill as check on labor leaders. Increased suburban building. Election year propaganda. A year for switching.

Low-coupon rate, long-term bonds will be lower.

BUSINESS AND FINANCIAL OUTLOOK FOR 1948

By Roger W. Babson

1. 1948 will be, more or less, of duplicate of 1947. Certainly there will be no "depression" as so many pessimists are talking about, but fundamental conditions will be-

GENERAL BUSINESS

2. The above paragraph applies mostly to gross business. Certain industries will show smaller net profits. This means that, in some dividends may be less in Remember some things may be allocated or rationed again in 1948. 3. The reconversion from war to

peace has been entirely completed; war surpluses are pretty well disposed of; and 1948 will even show a resumption of military purchases. 4. Inventories, quoted both at

their price values and their volumes, will increase during 1948. Both raw material piles and manufactured goods will be in greater supply during 1948.

COMMODITY PRICES

5. Notwithstanding the above paragraph, some allocations or priorities may be reinstated in 1948. The public is sick of high prices and will make demands for some price controls in the case of certain products in short supply. 6. The retail price of some goods,

other than food products, will be higher during 1948 as the final turn

should approximately equal that of 1947; but we forecast lower prices for wheat, corn, and certain other products. Farmers should certainly diversify more in 1948, get out of debt, put money into improvements, and prepare for real trouble some-

10. The supply of certain vegetables, fruits, and fish products should increase during 1948 and the price of these should fall off barring some weather, insect, or blight catastrophes.

11. Meat will be in shorter supply in 1948 than in 1947. Should the current propaganda to "eat less and have a better figure" gain for high prices on the other party. popularity, upward pressure on meat prices would be greatly reduced.

12. Farmers will try to get both 1948 Presidential candidates to promise further subsidies.

The above four Farm Forecasts assume normal weather which we do not attempt to predict.

LOWER TAXES

13. The Federal debt will be decreased during 1948. 14. No personal taxes will be

increased during 1948 and there will be some reductions. - perhaps 5% to 10% in the upper brackets and the entire elimination of those in the lowest bracket. 15. We forecast that the new tax

bill will enable a man to share his income tax equally with his wife without sharing his income break which will come some day. 16. The 25% tax limit on longinsist on making full payment and avoid borrowing during 1948.

term gains will remain unchanged.

RETAIL SALES

17. Goods on counters will be

21. Our foreign trade will be less in 1948 than in 1947. We shall help Europe; but it will be on a more economical and efficient scale. 22. More foreign loans will be made during 1948; but many of

FOREIGN TRADE

these will be direct to business concerns rather than to political governments. 23. There will be considerable competition from other countries in legitimate foreign trade where the credit is good. Other countries will not compete with us in our "charities"; but they certainly will com-

pete for all profitable business. 24. Throughout 1948 war tall and uprisings will continue; but no World War III will start in 1948. WAR PREPARATIONS WILL AC

LABOR OUTLOOK

25. 1948 will see an average hourly wage rise of 5% to 7% Lower income prices should increase buying power, but this will be off-set by further rises in the cost of living

26. There need be no more unemployment in 1948 than in 1947; but "Unemployment Insurance" will be taken advantage of by too many unprincipled people

27. Wageworkers will gradually see that the Taft-Hartley Bill puts a checkrein only on their labor leaders, but not on Union membergoing to school band practice.

28. Any labor legislation during places. 1948 will be to amend the Taft-8. Retail price changes will lag Hartley Bill and to raise minimum on May 11, 1933 and came with his

INFLATION

29. The Inflation Era which we teams and his ambition was to make the school basketball squad have forecast for several years will remain at this stage until Novemthis year. He was the constant ber 2, 1948. There will be no 9. The total farm income for 1948 government borrowing in 1948.

30. 1948 will see a public reaction against "feather bedding", "workless" jobs, and union rules which result in slow-ups. More labor-saving machinery will be installed. The public is gradually realizing

will prevent further price increases in such lines. 32. There will be many inflation

and price investigations during 19-48. Both the Democrats and Re-

STOCK MARKET

33. We believe that 1948 will be a year of switching, for various reasons. One of these will be an attempt to get out of stocks of comassets in big "vulnerable-in-case-of-war" cities into companies whose from attack.

34. The Administration will try to keep the Dow-Jones Industrial Averages between an upper ceiling of around 185 and a floor of around 165. Commodity speculators will be curbed.

35. The wisest will not try who have too many stocks will gradually build up good reserves, 36. Careful buyers of stocks will

BONDS

Next meeting will be held at the home of Mrs. Thomas Kepner who will be displayed starting January 7 by L. L. Richardson in Dallas.

A combination of m assive 5 tookey, Mrs. R. J. W. Templin and Mrs. Edward VanCampen.

Present at the party were: Mrs. Nelson Shaver, Mrs. Joe Wallo, Mrs. Edward VanCampen, Mrs. Morris Harris, Mrs. R. J. W. Templin, Mrs. and ease of handling.

Front axles have been moved Mrs. Carty, Mrs. Carty, Mrs. Stephen Pavlick, Mrs. Carty, Mrs. Stephen Pavlick, Mrs. Ralph Brown provide better weight distribution.

Nelson Shaver, Mrs. Ledward VanCampen, Mrs. Morris Harris, Mrs. R. J. W. Templin, Mrs. Cora Dunham, Mrs. Elwood Mc. Carty, Mrs. Stephen Pavlick, Mrs. Vehicle weight on the front axle and Arthur Newman, Mrs. Ralph Brown provide better weight distribution.

Nelson Shaver, Mrs. Joe Wallo, Mrs. Combine appearance with commoderation of the Pennsylvania Game Commission indicate that at least 80,000 of the Pennsylvania Game Commission indicate that at least 80,000 of the Pennsylvania Game Commission indicate that at least 80,000 of the Pennsylvania Game Commission indicate that at least 80,000 of goods of inferior quality and curbs on installment to combine appearance with computation of the Pennsylvania Game Commission indicate that at least 80,000 of the Pennsylvania Game Commission indicate that at least 80,000 of goods of inferior quality and curbs on installment to combine appearance with computation of the deer kill submitted by field officers tall prices hold up.

18. There will be many "mark dewn least equal forward curbs on installment that at least 80,000 of goods of inferior quality and curbs on installment to combine appearance with computation of the Pennsylvania Game Commission indicate that at least 80,000 of goods of inferior quality and curbs on installment to combine appearance with the more than 3,00 illegal deer as a result of mistakes, carelession indicate that at least 80,000 of goods of inferior quality and curbs on installment to combine appearance with the more than

(Continued on Page Four)

Commonwealth Telephone Plans \$2,000,000 Plant Expansion Program

Dalby And Clarks Summit To Have New Buildings And Be Converted To Dial Systems

R. W. Kintzer, vice president and general manager of Commonwealth Telephone Company, announces a two million dollar plant expansion program designed to give its subscribers a telephone service

In the Dallas area, where the company has purchased an additional

Pplot of land from Mrs. Nora Reilly, this will mean reconstruction and enlargement of its present building, and installation of dial equipment no later than the early part of 1949. MRS. AMANDA YAPLE HAS HAPPY HOLIDAY

IN SPITE OF ILLNESS

Mrs. Amanda Yaple has been

confined to her home on Claude

street with a heart condition

for the past month. Though

she couldn't eat any turkey dinner on Christmas, she got

a great kick out of the hundred

and forty Christmas greeting

cards from her many friends

and neighbors and is thoroughly

enjoying all the lovely holiday

Still the same cheerful person

she has always been, she has

resolved that she won't let her

son John down-and will be

out and rarin' to go in less time

Laid To Rest

Accident Victim

Buried Saturday

companion of his dad and this year

ishing trips together.

flowers that scent her room.

Tremendous growth and demand for service throughout the entire area served by the company involves unprecedented additions effecting virtually every subscriber in the twenty-two exchange areas of the company.

Fireproof buildings will be constructed at Dallas and Clarks Summit. The proposed buildings will enhance the value of real estate and be an attractive addition to the communities. The automatic equipment, which was placed on order in 1946, to convert the manual operation to automatic dial, will be installed, according to the promised delivery, the latter part of 1948 and the early part of 1949.

Management of Commonwealth

Telephone Company properties was taken over by Senator Andrew J. Sordoni in November 1928. Since that time, constant improvements have been made to rehabilitate and extend facilities. Chestnut poles have been replaced until today the entire property is practically rebuilt with creosoted long leaf yellow pine poles. Likewise, cables and copper Tommy Kingston wire have replaced iron wire throughout the system. These improvements are part of the ultimate plan and have been stepped up as part of the postwar construction program, which will bring dial service.

Buried Saturday

The community was saddened during the Christmas holidays by the death of Thomas Kingston, Jr., fourteen-year-old son of Mr. and Mrs. Thomas Kingston, at Nesbitt Mrs. Thomas Kingston, at Nesbitt Memorial Hospital where he had been a patient for a week.

Ing these years, no dividends have been paid, and likewise, no officer in the Company above the vice-president and General Manager has

Tommy died Tuesday morning, received any compensation.

December 23, without regaining consciousness after being struck by an automobile on Memorial held orders. Today it has almost consciousness after being struck Company had less than 500 with-by an automobile on Memorial held orders. Today it has almost Highway just a week earlier while 2,000 deferred applications, and during this same period has install-Despite the constant efforts of ed 1,749 telephones.

Toll calls have increased over the

several physicians—he had eleven blood transfusions— the care of three nurses and the tireless vigil of his parents who were at his bed-side night and day, Tommy never rallied. He had multiple brain hemiliocal calls have increased over the period from 4,000 per day to 5,200 per day, with a large percentage of calls originating at the Clarks Summit and Dallas offices. Similarly, local calls have increased greatly. rallied. He had multiple brain hem-lorrhages; his right leg was fractured and his left leg was broken in two places.

Similarly, local calls have increased greatly. Toll circuits have been overtaxed, and facilities to relieve this have places. been slowed down due to copper and lead shortages. rn in Wilkes-Barre

Many Commonwealth subscribers family to Dallas when he was five. would like to have individual lines Here he grew into a fine active boy rather than party line service. Durwho loved all kinds of sports. He ling the war years, however, the played well at baseball on kids' Company could not expand the telephone system sufficiently to meet these demands.

Local telephone rates have not been changed during the 19 years for the first time hunted deer with that the present management has been operating the property regardless of the rapid rise in But for all his interest in sports and music—he had played trumpet in the school band since sixth grade several years. As an indication, n the school band since sixth grade Tommy was deeply religious. He labor payroll has increased 70% in had a record for seven years perfect the past two years.

by increased production.

31. Sometime during 1948 production in many lines will have caught up with consumption which will prevent further wise. est Sunday School. Last spring he became a member of the church. Telephone Company which accombecame a member of the church. He loved his band uniform and Ringtown, near Shenandoah, was buried in it. Boy Scouts, class-mates, members of the school band Back Mountain territory and thence in uniform were present at the to Bradford County and the New argely attended funeral services in York State Line. It serves parts of Luzerne, Lack-wanna, Susquehanna, Columbia,

Dallas Methodist Church the day after Christmas. Tommy's pastor, awanna, Susquehanna, Rev. Frederick Reinfurt preached Schuylkill, Bradford, Sullivan and the sermon. In spite of all handicaps and dewere Jerry Machell, David Kunkle, lays, the Commonwealth Company David Evans, Benjamin Jenkins, is continuing to improve and en-Roland Gavenus and Franklin Pav- large its plant facilities, and to Interment was in Woodlawn change to automatic dial operation

at the earliest possible date assets are well distributed and safe from attack. Arthur Newmans, Hosts At Twenty-Sixth Annual Christmas Party

Bearers, all members of the band,

Mr. and Mrs. Arthur Newman en-tertained a number of old friends lick and Ray of Watertown; Mr. at a Christmas party at their home and Mrs. Shad Jones, Mr. and Mrs. pick any special "winners" in 1948; on Demunds road last Saturday evebut will diversify broadly and those who have too many stocks will The party which is an annual affair has been held for thirty-one years and has been attended by James Simpson for twenty-six con-Mr. and Mrs. Wilson Ryman, James Simpson for twenty-six con-Mr. and Mrs. George Snyder, Mrs. secutive years and by Jack Kennan Margaret Weiss, Mrs. Free Hughey

Present were: Mr. and Mrs. Ray Small Hunting Dog Attacks Two Children On Main Street

5c, 10c and \$1.00 store when they punctured by two teeth marks.

Protected by a heavy snow suit, were followed by several dogs that Roberta Williams, 8, daughter of had been playing in the street. The Mr. and Mrs. Ralph Williams of small dog leaped at Roberta, pushed

Main street, received only minor in- her down and bit at her arm until further falling off in the prices of most municipals and other tax-exempt bonds. As indicated above, however, we do not expect such a desired tax reduction.

39. In view of the larger decline

(Continued on Page Fam.)

Man street, received only minor injuries to her arm when she was attacked late Monday afternoon in front of the Brickel residence by a father, attempted to capture the small brown and white hunting dog.

Accompanied by Jackie Berti, the children were on their way to Dallas

(Continued on Page Fam.)