

No Substitute For Work

J. J. Newberry, head of the national retailing chain system that bears his name, recently sent a message to store managers throughout the country which contains, in simple, forceful language, fundamental truths that apply to all of us.

THE DALLAS POST

MORE THAN A NEWSPAPER, A COMMUNITY INSTITUTION

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BOX SCORE Back Mountain Highway Deaths and Serious accidents since V-J Day

New Players Bolster Team

Legionaires Begin To Show Strength

Vic Cross's fast Legion basketball team lost in the fourth quarter Sunday afternoon at Dallas Borough High School gymnasium to Hudak's when two Dallas men were put out of the game on fouls.

Babson Sees Increased Suburban Development During Coming Year

Believes 1948 Will Duplicate 1947 But Be A Year Of War Preparations

1948 IN A NUTSHELL BUSINESS: Watch out after November 2, 1948. COMMODITIES: Wholesale price peak in sight.

Commonwealth Telephone Plans \$2,000,000 Plant Expansion Program

Dallas And Clarks Summit To Have New Buildings And Be Converted To Dial Systems

R. W. Kintzer, vice president and general manager of Commonwealth Telephone Company, announces a two million dollar plant expansion program designed to give its subscribers a telephone service second to none.

FROM PILLAR TO POST

By Mrs. T. M. B. Hicks, Jr.

With everybody safely ashore after threatening to go down for the third time in a sea of tissue-paper and tinsel, Post-Christmas reflections are in order.

Reflection number one: Folks who were holding their fingers crossed and praying for a White Christmas were awarded an extra dividend, with a de-luxe bonus for those benumbed holiday spirits who were marooned for nine hours along the highways and byways of New Jersey and New York states by a freak snowstorm in the face of the weatherman's blithe prediction that it couldn't happen either here or there.

Howard Davis Passes Away

Sunday Independent Sports Editor Dies

Howard Webster Davis, 33, sports editor of the Sunday Independent, died unexpectedly Monday at his home, 66 Carverton Road, Trucksville.

Roy Schultz, 53, Buried Saturday

Death Ends Illness Of Long Duration

The funeral of Maurice Roy Schultz, 53, of Alderson, who died the day before Christmas at General Hospital following a lingering illness of several months duration, was held Saturday afternoon from Alderson Methodist Church.

Sweet Valley C. E. Holds Yuletide Party

The Christian Endeavor Society of the First Christian Church, Sweet Valley held a Yuletide party and business meeting in the Church Hall on Saturday evening.

Richardson To Exhibit Trucks

Dodge Announces Complete New Line

A completely new line of Dodge "Job-Rated" trucks comprising 248 basic chassis models ranging from 4,250 to 23,000 pounds gross vehicle weight and up to 40,000 pounds gross train weight has been announced by Dodge Truck Division of Chrysler Corporation.

80,000 Deer Killed In State This Year

Preliminary estimates of the total deer kill submitted by field officers of the Pennsylvania Game Commission indicate that at least 80,000 were killed during the season.

Tommy Kingston Laid To Rest

Accident Victim Buried Saturday

The community was saddened during the Christmas holidays by the death of Thomas Kingston, Jr., fourteen-year-old son of Mr. and Mrs. Thomas Kingston at Nesbitt Memorial Hospital where he had been a patient for a week.

Arthur Newmans, Hosts At Twenty-Sixth Annual Christmas Party

Mr. and Mrs. Arthur Newman entertained a number of old friends at a Christmas party at their home on Demunds road last Saturday evening.

Small Hunting Dog Attacks Two Children On Main Street

Protected by a heavy snow suit, Roberta Williams, 8, daughter of Mr. and Mrs. Ralph Williams of Main street, received only minor injuries to her arm when she was attacked late Monday afternoon in front of the Brickell residence by a small brown and white hunting dog.

Foreign Trade

21. Our foreign trade will be less in 1948 than in 1947. We shall help Europe; but it will be on a more economical and efficient scale.

General Business

2. The above paragraph applies mostly to gross business. Certain industries will show smaller net profits. This means that, in some cases, dividends may be less in 1948.

Commodity Prices

5. Notwithstanding the above paragraph, some allocations or priorities may be reinstated in 1948. The public is sick of high prices and will make demands for some price controls in the case of certain products in short supply.

Farm Outlook

9. The total farm income for 1948 should approximately equal that of 1947; but we forecast lower prices for wheat, corn, and certain other products.

Lower Taxes

13. The Federal debt will be decreased during 1948.

Retail Sales

17. Goods on counters will be of better grade in 1948, even if retail prices hold up.

Bonds

37. We are definitely bearish on low-coupon rate, long-term bonds. Many of these will sell at even lower prices in 1948 than in 1947.

Foreign Trade

22. More foreign loans will be made during 1948; but many of these will be direct to business concerns rather than to political governments.

General Business

23. There will be considerable competition from other countries in legitimate foreign trade where the credit is good. Other countries will not compete with us in our "charities"; but they certainly will compete for all profitable business.

Commodity Prices

6. The retail price of some goods, other than food products, will be higher during 1948 as the final turn has not yet been reached for all types of goods.

Farm Outlook

10. The supply of certain vegetables, fruits, and fish products should increase during 1948 and the price of these should fall off barring some weather, insect, or blight catastrophes.

Lower Taxes

14. No personal taxes will be increased during 1948 and there will be some reductions, — perhaps 5% to 10% in the upper brackets and the entire elimination of those in the lowest bracket.

Retail Sales

18. There will be many "mark-down sales" of goods of inferior quality and curbs on installment buying may return.

Bonds

38. If Congress gives a good reduction in Federal taxes to investors in high brackets, 1948 will see a further falling off in the prices of most municipals and other tax-exempt bonds.

Mrs. Guy Dunham Is Hostess At Xmas Party

Mrs. Guy Dunham was hostess to members of the Henry M. Laing Fire Auxiliary at their Christmas party recently.

Richardson To Exhibit Trucks

Next meeting will be held at the home of Mrs. Thomas Kelper who will be assisted by Mrs. Charles Stookey, Mrs. R. J. W. Templin and Mrs. Edward VanCampen.

80,000 Deer Killed In State This Year

Present at the party were: Mrs. Nelson Shaver, Mrs. Joe Wallo, Mrs. Edward VanCampen, Mrs. Morris Harris, Mrs. R. J. W. Templin, Mrs. Grant Shaner, Mrs. Edwin Nelson, Mrs. Ralph Fitch, Mrs. Clifford E. Mrs. Cora Dunham, Mrs. Elwood McCarty, Mrs. Stephen Pavlick, Mrs. Arthur Newmans, Mrs. Ralph Brown and the hostess.

Small Hunting Dog Attacks Two Children On Main Street

Accompanied by Jackie Bert, 4, children were on their way to Dallas 5c, 10c and \$1.00 store when they were followed by several dogs that had been playing in the street. The small dog leaped at Roberta, pushed her down and bit at her arm until it was driven off by Edward Stair. Arthur Rainey, Roberta's grandfather, attempted to capture the dog, which was snapped by him.

Arthur Newmans, Hosts At Twenty-Sixth Annual Christmas Party

Present were: Mr. and Mrs. Ray Watertown; Mr. and Mrs. Shad Jones, Mr. and Mrs. John Jones of Kingston; Mr. and Mrs. Jack Kennan, Mr. and Mrs. James Simpson, Mr. and Mrs. Alex Trough, Mr. and Mrs. Nesbitt Suttiff, Mr. and Mrs. Wilson Ryan, Mr. and Mrs. George Snyder, Mrs. Margaret Weiss, Mrs. Free Hughey and the host and hostess.

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