Editorially Speaking:

A Jobless Man vs. A Manless Job

A youngster of our acquaintance was graduated two years ago from Colgate University. When he matriculated at Hamilton, New York, no one gave him a "fiddler's chance" to finish four years of college. He had no money. But he plugged and finished only to come out into a hard world of eco-nomic royalists, WPA and no jobs.

Six months after receiving his sheepskin he was selling Real Silk Hosiery, running errands, and writing letters to the presidents of 100 different big industries to secure interviews for a job. Any kind of a job! He received kindly replies from most of them-from others opportunities for interviews at some vague future date. Nothing else. No important executive would insult a college boy by offering him a chance to sweep out the office or work in the grit and grime of industry. Here was a youth who deserved a good jobone with future. Unfortunately all these jobs were filled and had long waiting lists. The letter-writing was a "flop".

All the neighbors sympathized. Some of them were out of work too. "No jobs for men past forty." "A swell world for young men to enter." "No jobs for anybody." Still others more sentimentally remarked, "My heart bleeds for young people today-they haven't a chance." That was the gist of the help this young fellow got. He could have thrown in the sponge right then and applied to the NYA, WPA, asked for relief or joined the army to escape the reality of a world that demands hard men for hard jobs . . . of a world that says, as it always has said, "there is no soft way to success".

This youngster didn't know enough to be licked. He wasn't as smart as the chaps who refuse to work overtime or let business and a career interfere with pleasure. He was dumb by all modern standards so he answered a New York Times classified ad for a young man with some knowledge of photography. Photography had been one of his hobbies. He got the job. It was somewhere down in the Newark meadows. A combination office boy, sweep-up sort of job ... similar to thousands of jobs beneath the dignity of a great many young Americans. But it was a place to catch on. A place where a college degree didn't mean a thing, but where the ability to sweep out the corners and do the task at hand well, and as though the success of the whole company depended on it, did.

That was one and one-half years ago. But the youngster was dumb, so he started to do a lot of extra work in his room nights learning about the products his firm manufactured Sometimes the sun was breaking over the horizon when the light went out at his window. He was too dumb to yawn when he got back on the job or to shirk so that he could complain of the sacrifices he was making for a cold-hearted industry. He was even too dumb to get married.

Friends dropping into his room nights were interested in his gadgets—in his experiments with photography and the exposure meters his firm manufactured-asked him to explain them to their camera clubs. He did. Soon other camera clubs were inviting him to speak—on his firm's products, mind you. Then one day he suggested to that old crab his boss-he was too dumb to call him an old crab even to his back-that many people were interested in exposure meters-that many dealers as well would welcome a monthly publication explaining them and the results achieved with them. The boss gave him more work, gave him the responsibilty of editing and getting out such a publication. But no raise in pay! Eight hours in the office, lectures at nightnow another job. A smarter lad might have quit right then. This was too much of a good thing. After all he had been hired to do certain work. Wasn't he doing it? Wasn't he being paid to do just that work? Why do anything more?

Nobody patted his shoulder. Nobody "puffed his ego" or suggested that the company couldn't get along without him. And he was too dumb to see that. He worked as though the success of the whole outfit rested on his shoulders . . and he didn't "bitch" when the going was tough or more work was thrown his way. One thing was sure the measly little job he'd been hired for had been expanded a hundred fold since he'd taken hold . . . he was too dumb to know it.

But the company wasn't. Neither was the old crab boss nor the president of the corporation that employs 3,000 The insignificant little job, too small for sm men, the job that any kid off the street could have handled, expanded the other day. The president and the old crab boss now have a job in their plant that few men are competent to fill. But there's an opening for a lad in a combination office boy and sort of sweep-up job.



FRIDAY, DECEMBER 13, 1940

DALLAS TO GET BIG NEW FOOD M **Main Street Property Is Sold Honor Memory Of** THEIR SHIP WAS TORPEDOED

Late Schoolman

Dedicate Program To Supervising Principal

In a program dedicated to the memory of Professor Maurice J. Girton, former principal of the school, one hundred and ninety seven students of the Elementary Grades of Dallas Township School will present an operetta, "The Kidnapping of Santa Claus", next Thursday evening at 8 o'clock. Mr. Girton died last January.

Taking leading parts in the performance will be: Eddie Adolph, Julia Updyke, Bobby Henney, Romaine Morris, John Kellogg and Glen Howell. Miss Lena VanTuyl is chairman, assisted by the following committee members; Misses Mary Jackson, Evelyn Everard, Aline Davis, Dorothy Williams, Martha Zehner, Emily Goldsmith, Ruth Carbaugh and Iona Evans.

A huge Christmas tree, the gift of Mr. C. F. Goeringer, will be trimmed and gay holiday decorations hung by high school students. Ushers will be: Grace Mahler, Molly Poad, Maude Jones, Janine Sawyer Ethel Harris, Roberta Quail, Marella Martin, Mary Louise Ward and Milderd Kitchen.

Band Orders 28 Uniforms

Seeks Funds To Pay For Them On Arrival

Twenty-eight new blue and gold uniforms have been ordered for Dallas High School Band and will be delivered about January 20th in plenty of time for the benefit concert scheduled for February 6.

Outfits consist of gold-braided, lightful pageant directed by Mrs. blue overseas caps and blue capes Harvey Kitchen, will be presented FOURTEEN YEAR OLD with gold trimming and insignia. at the Christmas service in Alder-Girls will wear white skirts and son Methodist Church, Tuesday



~ This dramatic photo, released by the Royal Canadian Navy, shows the rescue on the high seas of the survivors of a torpedoed merchant ship. The rescue was made by a Canadian destroyer. Note man in foreground, obviously too weak to climb the rope thrown to him, holding on for dear life.

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Alderson Children To Present Delightful Christmas Pageant

"The House of Christmas," a de-F **OUT POINTS FATHER ON FIRST DEER HUNT**

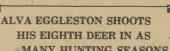
To American Stores Executive

Alterations Will Completely Change Exterior; Floor Space To Be Doubled

Confident of the continued growth of this area and impressed with the immediate possibilities of Dallas as a business center, American Stores Company, operators of Acme Food Market, Main Street, will start at once on a program of expansion and improvement that will give Dallas one of the finest food markets in the grocery store chain.

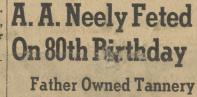
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6. More sidewalks.



MANY HUNTING SEASONS Not since James Fenimore Cooper titled his famous novel,

"Deerslayer" has any one in this vicinity deserved that sobriquet more than Alva Eggleston of Vernon. Last week Alva shot a doe deer near Forkston. It was his eighth in as many seasons. In the opinion of most local sportsmen that puts him in the classification of "Deerslayer". But, maybe, "Daniel Boone" would fit better because Alva shot a bear earlier in the season. Comparing venison with bear meat as a good food, the Vernon sure-shot, says, "it is a toss up. The bear meat was sweet and delicious, anybody that doesn't like bear meat, never tasted it." "It was just as tender as could be, I'd rather have it than turkey" were the words of Mrs. Wesley Himmler confirming her son-in-law's opinion.



Near Present Home

Alec A. Neeley who has lived in the healthful atmosphere of this

Mr. Neeley will tell you that con- pleted. nard work, a happy mind are the things that promote long life. His eighty years 2 Plans for the second annual King- Church for many years. His wife, stores. He expressed the opinion ston Township Football banquet to the former Jennie Ellsworth, is 75 that Dallas with its new highways House Monday evening at 7 o'clock most of the congenial home condi- Interior alterations to the market were announced at the meeting of tions that make for long life-not will include complete new fixtures the firemen Monday evening. Nor- forgetting the good air and beauti- throughout including the latest man Smith, coach at Wyoming ful surroundings of this rural region. types of electric refrigeration in the The Neeley's have the following meat, dairy and green goods de-Seminary, will be the principal children: Mrs. Bessie Hawke of Bear partments. Shelving, display countspeaker and Herman Kern of Har- Creek, Mrs. Ralph Welsh of Dallas, ers, cases, and arrangement will be vev's Lake toastmaster, chairman Ralph of Wilkes-Barre and Floyd of the latest design to afford con-Howard Woolbert announced. Miss at home. Ralph and Floyd are twins. venient shopping. Frantz is Mr. Neeley's sister; W. R. New officers elected at the meet- Neeley, a brother of Lehman; Mr. ing were: president, John Miles; and Mrs. Charles Hawke, Mrs. Ralph not disclosed, it was understood to

Disclosure of the company's plans, follows closely on the announcement that a five-year lease has been signed with Walter C. Herget of Kingston, assistant general manager of American Stores in this area, who purchased the building this week from the Commissioner of Closed Banks, following several weeks of negotiations.

O. R. Mullison, general manager of American stores in the Wilkes-Barre area, has always been interested in Dallas, having been reared in this section and spending his summers at Harvey's Lake. The new market will be the realization of a dream he has had for many years-to give his home community a beautiful Acme Market.

Mr. Herget said the building will be completely renovated both on the interior and exterior and that about 2,000 square feet of floor space will be added making a total of 4,500 square feet exclusive of storage room. A new 25x80 section of steel and concrete construction will be added to the building to give it full 50-foot width from front to back. Mr. Herget added that a wide double entrance will be built and there is a likelihood that a porcelain front will be installed. Apartments on the second floor will also be remodeled. Work will start Monday under the supervision of chief construction engineer Ward of Philadelphia who has been responsible for the most modern stores in the American Stores system. Mr. Herget said that construction will rural region all of his life, celebrated his 80th birthday anniversary Tues. his 80th birthday anniversary Tues-day at a family dinner at his home the addition and walls will be removed when that section is com-

And if a moral is needed for this story it is this: There are still plenty of jobs for men big enough to make them big jobs.



the first on "A Great Book . . . is to be highly commended. As for the and include individual donations as Gaity, Mary Delaney; Mother, Marsecond, concerning the job of snow removal being too big a job for the well as \$20 received from the re- garet Harris; candles, Thomas Besecond, concerning the job of snow removal being too big a job for the Republicans, let me ask, what job confronting the Republicans has not here been placed on counters in a Davis Armedd Carlinger, Herbert be held in the Shavertown Hose and kindliness Mr. Neeley attributes been too big for them to handle in the last two years? Of course, this have been placed on counters in a Davis, Arnold Garinger, Leonard Beremoval business strikes close to home. I agree that economy is economy, but safety is another thing entirely. It's not fun to pay insurance prem-members of the community. A num-William Besecker, Larry Brobst, iums, but we expect a lot from our insurance at a later day. Clearing ber of parents have signified their Junior Davenport, Charles White; highways, no matter what the cost, is not money ill spent.

The return of Lee Tracy to the legitimate stage is a news item to my their children. They are: Dr. G. K. abeth George, Lois Ward, Ruth Zimliking. In Lee's "Front Page" days we saw a lot of one another in Jack Swartz, Charles Mayer, Mrs. Frank merman, Eleanor White, Angeline

Canovan's Place on 40th Sta, 4 tasth always felt that Tracy's real strength as a fine actor lay behind the foot **Township Music** Canovan's Place on 46th St., I have

the rest of the world, is great. The thought of never seeing so many jolly people from this nice residential section was almost too much to contemplate. Oh well-Joe Mac-Veigh knows what it is to be lost. He lived in Alabama once. I suggest to the Brooklyn folk that they accept Mr. Herber's invitation to go tendered her resignation and will to Harrisburg on the matter of the bridge outlet and while they're down hand in Dowaging Michigan where Have Xmas Party bridge outlet and while they're down band in Dowagiac, Michigan, where there they can throw out some of those 2700 Democrats still on the payroll.

battle below Silkworth, you can bet to this until they are of much credit your firemen's boots that he and his crew were in there fighting.

Our good friend Cal McHose now tics although he may take some pleasure in the fact that his successor is getting less money than a great institution where he, Professor Williammee and the writer seemed to miss each other some-

(Continued On Page 8)

Mrs. Haley Will Join Husband In Michigan

Mrs. Ralph Haley, supervisor of music in the Dallas Township school, he is supervisor of music in the city schools. Under her direction the school band and glee club have

Mrs. Haley attended Mansfield presented at the meeting of Dallas children of the church. State Teachers' College and is a Borough Parent-Teacher Association knows there is no security in poli- graduate of Penn State College. At in the high school auditorium Mon- Admission Is Can Of Food college she was a member of the Pi day evening. H. W. Peterson, pres-Mu Sorority, the College Choir, the ident, will be in charge.

> home. lections.

proximate cost of a cap and cape for evening, December 24, at 8 o'clock. each musician is \$6.75, somewhat Assisting Mrs. Kitchen are Mrs. Giles less than originally planned when Comstock, Miss Bethia Allen, Miss it was hoped to include a white Rohannah Shoemaker, Mrs. Albert gold-braided vest in each uniform. Armitage, Mrs. Nelson Harris and Cost of the vests is \$2.00 each. Dallas Borough Band Parents' Associa- Mrs. Alfred Rogers.

tion has decided to purchase new Preceding the pageant will be the music and additional instruments following program: "Star of the rather than add to the expense of East," orchestra; "Hark the Herald ments are needed and there is also Angels Sing," the congregation; desire to purchass a Bell Lyra. "Christmas Time," song by the chil-Cost of the Drum Major's uniform dren; Welcome, Louis Kitchen. Thomas George, George White;

With the nineteen uniforms al- prayer, Rev. David Morgan; Offerready in use, those just ordered will tory, orchestra; "Joy to the World." completely outfit the forty-seven congregation.

members of the organization. Con- Taking part in the pageant will Starting with the editorials, which is as good a spot to begin as any, tributions received are close to \$100. be: Spirit of Christmas, Edna Miller; number of business places to re- secker, Billy Morgan, Betty Sorber; ceive contributions from interested trees, Richard Stine, John George, intention to purchase uniforms for star beams, Carol Scouten, Eliz-Ferry, Paul Shaver, Fred Welsh, Biery, Dorothy Webber; wreaths,

Ethel Harris.

wan, Patsy Sorber, Nelson Condon,

John Hislop, Prof. Ernest Wood and Lucy George, Barbara Zimmerman, Dyke Brown. Individual contributions include George, Elvira Murphy; bells, Jessie

will be \$25.

the following: C. A. Frantz, \$6.75; Armitage, Rita Searfoss, Henry J. H. MacVeigh, \$6.75; Harry Ohl- Dalka, Robert Morgan; gifts and carman, \$6.75; C. W. Lee \$6.75; H. L. ols, Elaine Avery, Bernard Rogers, Titman, \$6.75; Joseph Polacky, Dorothy Brobst, Robert Garinger, \$6.75; Clyde Lapp, \$10.; Addison Harold White; recitations, Harry Woolbert, Jr. \$6.75; Fred Kiefer, Allen, 3rd, Joan Cowan, Betty Co-

Borough PTA To Musical Numbers Will Be Featured Monday

Clarence Elston of Huntsville shot a 4-point buck this week back of Mooretown, but his son Harold, aged 14, and hunting for the first time, went his father five points better when he shot a nine-point buck in Wyoming County.

Norman Smith To **Speak At Banguet Firemen Elect New Officers At Meeting**

Dorothy Weaver will be accomp- At the dinner were Mr. and Mrs. Barbara Biery, Joan Murphy, Doris anist. All reservations must be made Sherman Frantz of Chase-Mrs.

by tonight (Friday). vice-president, Clarke Diltz; secre- Welsh and daughter, Shirley, Mr. tary, Byron Kitchen; treasurer, L. and Mrs. Floyd Neeley and sons, Schwartz; financial secretary, Ray and Ralph and Mr. and Mrs. A. Dan Evans; trustee for five years, A. Neeley. Joseph Galka, Cookie Morgan, Rich- Herman VanCampen; fire chief,

ard Garey, Loraine Sitton, Jerry and Howard Woolbert. Bills amounting to \$184.88 were upon it was cut by Mr. Neeley. Jean Lutinsky, Jimmie Ward, San-

dra Brobst, Beverly George; or- ordered paid. Claim for compensachestra and chorus, Lillian Ward, tion for injuries received at the Ray pink streamers with rose buds and Mildred Kitchen, Florence Ward, Warden fire were filed by Asa Pem-Wilda Zimmerman, Mary Delaney, bleton. Following the meeting Re-

Bernard Rogers, Earl Weyenmeyer, lief Association met and elected Teddie Davis, Kenneth Davis and Byron Kitchen, president, Willard Lozo, vice-president, L. T. Schwartz,

Harvey Kitchen is in charge of secretary, treasurer, Fred Malkemes, A gay holiday program will be distributing holiday goodies to the trustees, James Merical and Clarke Diltz.

Republican Women

Mu Sorority, the College Choir, the Girls' Varsity Quartet and the Thes-Miss Mollie Crossin, student at Christmas baskets of Kingston's Republican Club will meet Tueshe. Cal acquired his education at pians Musical and Dramatic Club. College Misericordia, will give a needy is all the admission any child day evening at Squire Nevhard's During her three years here Mrs. reading; Howard Hallock, music di- needs to attend the special Food office, Fernbrook. Every member Haley has made many friends who rector, several instrumental selec- Matinee which will be held Satur- is urged to be present as there is will regret her departure and their tions; Jay Gould, whistling num- day morning at 10 a. m. at Kingston important business to come before best wishes go with her to her new bers; Mrs. Thomas Moore, vocal se- Theatre. The picture will be "Tug the club and officers are to be elect-Boat Annie Sails Again." ed for the coming year.

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Table decorations were purple and lighted tapers as a centerpiece.

SPECIAL EDITION

As a special service to late Christmas shoppers and advertisers, The Dallas Post will publish a special two-color edition for distribution Monday morning, December 23. This issue will be four days earlier than our usual publication date. We ask correspondents and advertisers to forward all copy so that it will reach us not later than Friday night, December Space in this issue can be 20. reserved by calling Dallas 300.

Praise Dallas

J. K. Robinson, vice president and prove him right. His father, the general manager and John T. Allen, late Zachariah Neeley, operated a real estate expert of the Philadellarge tannery for many years in phia office of the American Stores Idetown on the farm where Mr. Company, were in Dallas last week Neeley now lives. From boyhood making a survey of the area and until he retired some years ago, going over plans for the moderniza-Mr. Neeley led an active life farm- tion of the market. Both were ening—and still leads an active life, thusiastic following their visit and though he says officially he has were especially impressed with the retired. He still grows his own veg- modern front and arrangement of etables and potters among the flow- the Dallas 5c, 10c, and \$1, store ers he loves. He cultivates three next door to the present market. acres of land and in the words of his Mr. Robinson said that he believed daughter-in-law, "does everything Dallas had splendid business opporhe ever did, although not so much." tunities and hoped that he was right He has always taken a great in- because the American Stores are goterest in the church and has been ing to spend a lot of money here a trustee of Idetown Methodist to give Dallas one of its 1941 show

Sold Once For \$21,000

While the price at which the building was sold to Mr. Herget was be considerably under \$10,000. The location is one of the best on Main Street and has housed a business property for more than fifty years. A huge birthday cake with candles It was formerly occupied by A. Ryand "Happy Birthday" inscribed man and Sons as a general store and sold by the Miners Bank as executor for Leslie Ryman to Rolland S. Stevens in 1923 for \$6,000. Additional land and the property now owned by John Williams were later purchased by Mr. Stevens from Earl H. Monk for \$10,000. In 1928 the Dime Bank purchased the property at a sheriff's sale for \$21,000. The lot has a 50-foot frontage and depth of 130 feet.

Scout Committee Meets

The Girl Scout Committee of Froop 16, met at the home of Mrs. Sara Chapin, Orchard Farm, last Tuesday evening. Those present were: Mrs. Dorey Rogers, Mrs. Edgar Adolph, Mrs. Walter Gerlach, Mrs. Edward Sidorek, Mrs. Claude Cooke, Misses Margaret Gerlach, Jane Case and the hostess.

