

# Here's Your Chance!

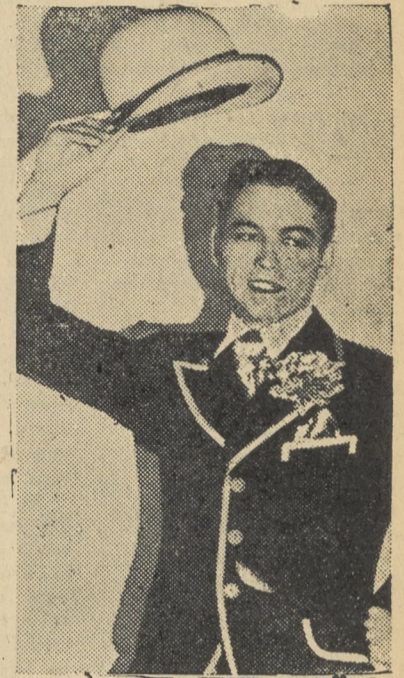
## TO SEE THE WORLD'S FAIR AS OUR GUEST!

If you haven't seen the New York World's Fair you'll want to visit it before it passes into history this fall. If you have seen it, you'll want to go back, and see the new amusements and exhibits. It's better than ever now, and you can explore it thoroughly if you win one of these books which contain two tickets to admit you and your guest, not only to the Fair itself, but to 17 of the liveliest and most entertaining amusements on the Fair's Gay White Way. Five different people will win such books within the next week. Will you be one of them? It's easy to try!



Lovely Lucy Monroe

... notable singing star in American Jubilee has been called "the Star Spangled Soprano" as a result of her rendition of the national anthem in the glorious finale of the mammoth musical show.

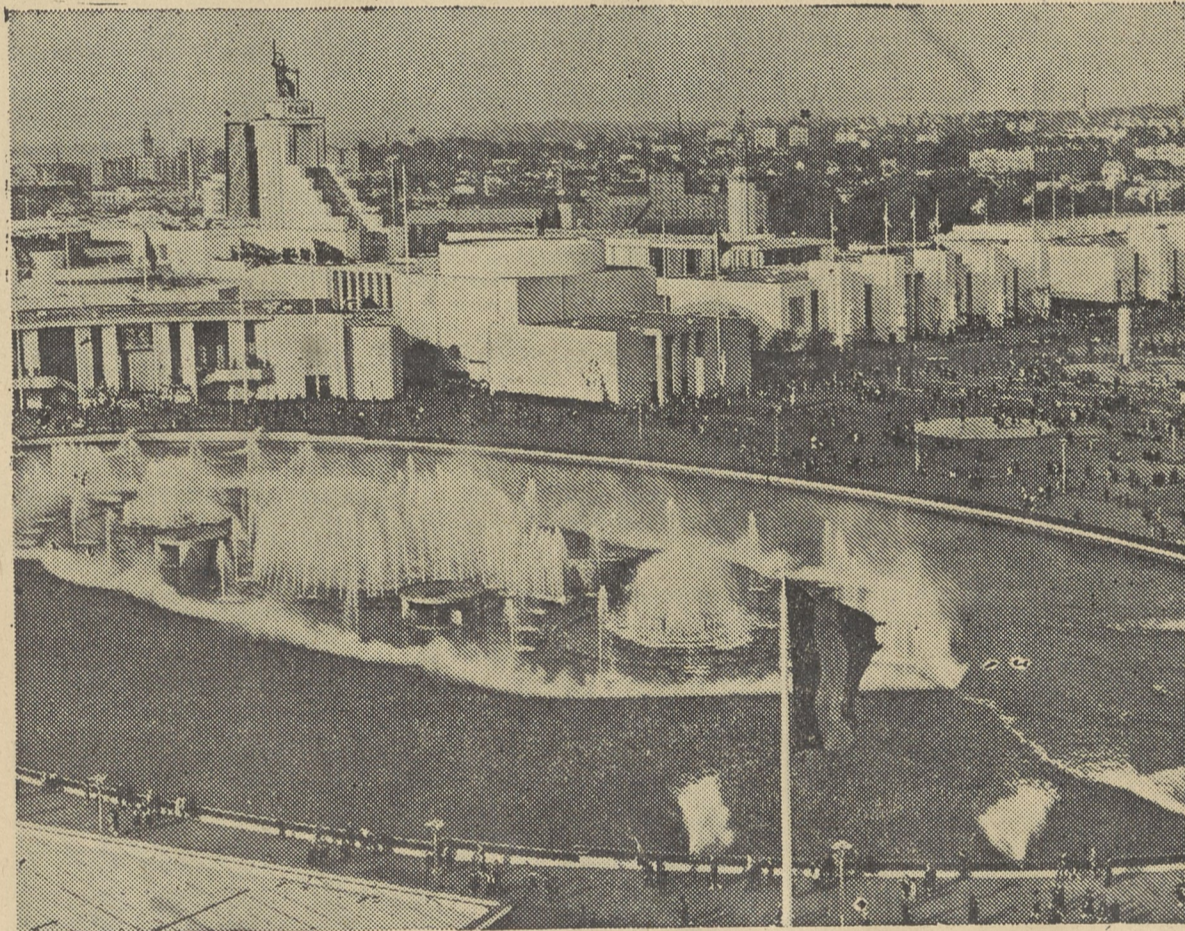


Lithe Paul Haakon

... famous American dancing star, has a featured role in the marvelous American Jubilee, one of the spectacular amusements which will be seen by winners in The Post's World's Fair Contest.

### Give Us Something To Print Instead Of 'Back Mountain'

The Post has long been resentful of the custom of referring to the Dallas area as the "Back Mountain", as if it were a refuge for hillbillies who haven't been to Wilkes-Barre since the court house left Public Square. We prefer to call it "the Dallas area" but that scarcely is descriptive of the scenic beauty, sightly homes and progressive spirit which characterize local communities. We need a new label, one that can be used in promoting this section, one which will summon a picture of a rich, growing, rural-suburban section. Maybe you've thought of one when you were gnashing your teeth over some headline which called us "Back Mountaineers." Here's a chance to give it to the world and win a valuable award for your efforts. We'll pick five winners and select from them the one we think best fits this section. Now get your thinking cap on and submit your choice.



Visitors enjoy the cool breezes stirred up by the famous fountains in the Lagoon of Nations as they globetrot the world in miniature in the foreign area of the World's Fair of 1940. Each winner will receive a book of \$8.50 worth of tickets to the Fair and its biggest amusements.

#### HERE IS A LIST OF THE TICKETS YOU'LL FIND IN EACH OF THE FIVE BOOKS TO BE AWARDED

Two Admission Tickets  
 Two Parking Tickets  
 Two Tickets To "American Jubilee"  
 Two Tickets To "Dancing Campus"  
 Two Tickets To "Old New Orleans"  
 Two Tickets To "Winter Wonderland"  
 Two Tickets To "Perisphere"  
 Two Tickets To "Gardens On Parade"  
 Two Tickets To "Mrs. Thorne's Miniature Rooms"  
 Two Tickets To "Town Of Tomorrow"  
 Two Tickets To Dufour & Rogers "Nature's Mistakes" Show  
 Two Tickets To Dufour & Rogers "The Crimson Tower" Show  
 Two Tickets To "Auto Dodgen" Ride  
 Two Tickets To "Frank Buck's Jungleland" Show  
 Two Tickets To Harrison Forman's "Forbidden Tibet" Show  
 Two Tickets To Morris Gest's "Midget Town" Show  
 Two Tickets To Dr. Counney's "Baby Incubators" Show  
 Two Tickets To Cliff Wilson's "Live Monsters" Show  
 Two Tickets To "Glass Blowers Of The World" Show

### Include A Sales Slip When You Send Your Entry To Us

Here are the simple rules for the contest:

1. Submit as many substitutes for "Back Mountain Region" as you wish, but write each one on a separate sheet of paper, signing your name to each entry.
2. Each entry must be accompanied by a sales slip or receipt showing that you have bought something from someone who is advertising in this week's Post.
3. All entries must be at The Post by Tuesday night at 5. The entries will be judged Wednesday and the winners will be announced in next week's Post.
4. There is no age limit, you don't have to be a subscriber to The Post, you don't have to live in the Dallas area and you can either mail or bring your entries.
5. If, however, you win and you are a subscriber to The Post you will receive, in addition to your book of tickets, a 3 ft x 5 ft. American flag you'll be proud to own.

# THE DALLAS POST

*More Than A Newspaper, A Community Institution*