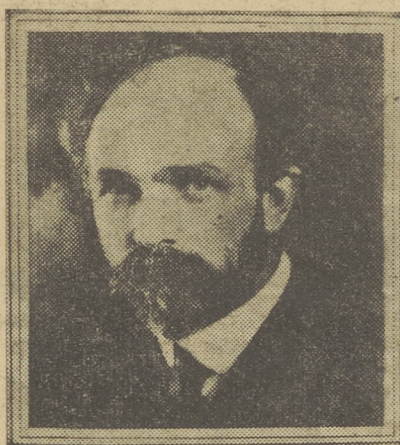


# How to Speak and Write Masterly English

Does your English reveal your lack of education, or does it prove that you are a person of culture and refinement? Are you handicapped in your speech and writing, or does your command of English rise to meet every occasion and every situation? English is the one tool you must use every day. This tells how you can improve it almost at once.

MANY persons say, "Did you hear from him today?" They should say, "Have you heard from him today?" Some spell "calendar" "calender" or "calandar." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's," or with "ie" or "ei," and when to use commas in order to make their meaning absolutely clear. Most persons use only common words—colorless, ordinary. Their speech and letters are lifeless, monotonous, humdrum.



SHERWIN CODY

only 61% efficient in the vital points of English grammar. After countless experiments Mr. Cody finally invented a simple method by which you can acquire a better command of English in only 15 minutes a day. Now you can stop making the mistakes which have been hurting you.

### His Self-Correcting Method

Mr. Cody was granted a patent on his unique device. Now he places it at your disposal. You do the lesson given on any particular page, then you see just how Mr. Cody would correct that

paper. You mark your errors, check them. Next week you try that page again, correct errors, and check them in the second column. You see at a glance what you failed to remember, and you compare your average with that of grammar school graduates, high school graduates, and experienced stenographers, until you reach the 100% point in spelling, punctuation, pronunciation, grammar, expression.

### Learn by Habit—Not by Rules

Mr. Cody made thousands of tests and then applied scientific principles in developing his present method. He found that the trouble with old methods is that they do not stick in the mind. Rules are memorized, but correct habits are not formed. Finally the rules themselves are forgotten. The Sherwin Cody method forms correct habits by constantly calling attention to your own mistakes.

### Only 15 Minutes a Day

One wonderful thing about Mr. Cody's course is the speed with which these habit-forming drills can be done. You can write the answers to fifty questions in 15 minutes and correct your work in 5 minutes more. The drudgery of copying has been ended. Also, you do not have to go through material with which you are familiar. You concentrate on your mistakes until it becomes "second nature" to speak and write correctly.

### Write for FREE BOOK

A book explaining Mr. Cody's remarkable course is ready. If you are ever embarrassed by mistakes in grammar, spelling, pronunciation, if you ever grope for words, this book will prove a revelation.

A command of polished and effective English denotes education and culture. It wins friends, impresses others favorably, and is a key to social and business success. Now this efficient system of acquiring it is offered to you. Spare time study—15 minutes a day—in your own home will give you power of language worth more than you now realize.

Write for this new free book, "How You Can Master Good English in 15 Minutes a Day." Merely mail the coupon or a postal card. You never can reach your greatest possibilities until you use correct English. Write today for this free book. No agent will call. Sherwin Cody School of English, 1441 Searle Bldg., Rochester, N. Y.

**SHERWIN CODY SCHOOL OF ENGLISH**  
1441 Searle Bldg., Rochester, N. Y.

Please send me, without obligation on my part, your new free book, "How You Can Master Good English in 15 Minutes a Day."

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### Your English Reveals You

Does your English help or hurt you? Do you write and speak correctly or do your errors reveal and handicap you? Every time you talk or write you show what you are. When you mispronounce or use the wrong word, punctuate incorrectly, or use flat, ordinary words, you handicap yourself enormously. Words are the compelling force in business. Ideas can be expressed only in words. An unusual command of English enables you to present ideas clearly, forcefully, convincingly. English is a tool you use every day to improve your business or social position. If it is correct it helps you. If incorrect it hurts you more than you will ever know, for people are too polite to tell you about your mistakes.

### Stop Making Mistakes

For years Mr. Cody studied the problem of creating instinctive habits of using good English. He appealed to school superintendents, and 150 of them placed classes at his disposal for experiment. He appealed to great corporations, and they let their employees be tested so Mr. Cody would know how accurate they really were. He was amazed to discover that the average person in school or business is

#### "STEPPING STONE TO ADVANCEMENT"

"The Course was a stepping stone for me. Soon after I enrolled I was promoted to Chief Clerk. Later the Course was invaluable in helping me pass the bar examinations; 97% failed. Also aided me in passing a number of Civil Service examinations." ALBERT P. NEBELSICK, 5958 Midway Park, Chicago, Ill.

#### LOSES "FEELING OF INFERIORITY"

"The Course has removed my feeling of inferiority. I now feel self-assured and do not hesitate to enter into conversation with anyone. My circle of friends has widened. Before Sherwin Cody helped me I was always thinking 'Which is the correct way to say it?' But now I have no hesitation about speaking or writing, for I have been shown, through a new, fascinating way, how to speak grammatically; how to punctuate properly; and how to express my thoughts fluently." C. J. WEBSTER, 1529 W. Blavis Ave., Philadelphia, Pa.

#### HELPFUL IN BUSINESS

"I have found your Course very beneficial. For anyone in business who has not had the opportunity to receive the necessary education in English it certainly proves itself a very valuable help.

"When I mentioned to my employer that I was taking this course, he immediately looked to me as one upon whom he could depend to know correct English."—MRS. MARTHA ZISKA, 2460 Fairmont Blvd., Cleveland Heights, Cleveland, Ohio.

#### "HELPED WONDERFULLY IN MY POSITION"

"I am more than pleased with the Course and know that it has helped me wonderfully in my position as a stenographer." (MISS) SADIE SMITH, Orwigsburg, Pa.

#### A GOOD INVESTMENT

"I made a good investment when I enrolled. Your excellent Course has uncovered many errors of years' standing. Some had become so fixed that it was with difficulty they were corrected. A realization of the great amount of good derived from this course, without any unpleasant "trading" or severe mental strain, prompts me to recommend it to any one seeking freedom from the annoyances of imperfect English.

"The feeling one derives from the assurance he is speaking grammatically cannot be compared with the nominal charge made for the Course, a charge within the means of everyone who wishes to advance his education." — JOSEPH R. DACI-TERA, 1601 W. Lake St., Chicago, Ill.

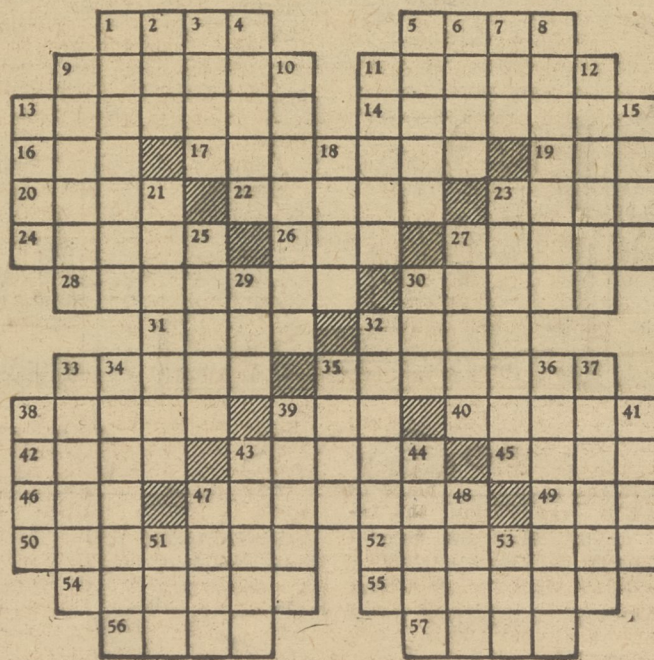
#### FROM A MINISTER

"Before taking this Course I suffered from self-consciousness because of my inability to use words correctly. That feeling has been banished and I am able to express my thoughts more effectively and accurately. The Course has helped me to make vast improvement in the public speaking I do." REV. PERCY E. STEVENS, 1605 Covington St., Baltimore, Md.

## TOWN QUIZ: Answers

- 1—"I have heard you often on the radio."
- 2—Ridges.
- 3—By astronomers to determine the composition of stars.
- 4—360 degrees.
- 5—Soho.
- 6—Buffalo, Boston, Detroit, Portland.
- 7—Should be judgment, privilege.
- 8—A person who relates anecdotes well.
- 9—Mixable.
- 10—An organized massacre of a group or class.
- 11—Waste, leap, lost.
- 12—Flow, oaks, acorns.
- 13—Tennyson.
- 14—Santiago.
- 15—All are from the Bible.
- 16—California.
- 17—Hannibal.
- 18—Manager of an opera company.
- 19—Pyromaniac.
- 20—London.

## TOWN CROSSWORD



SOLUTION NEXT WEEK

#### HORIZONTAL

- 1—Defensive ditch
- 5—Buddhist priest
- 9—Garden flower
- 11—Nuts
- 13—Is indignant at
- 14—Greediness
- 16—Devour
- 17—Brought into line
- 19—Extinct bird
- 20—Exclamation of sorrow
- 22—Related on the mother's side
- 23—Target
- 24—Prodded
- 26—Officeholders
- 27—Locations
- 28—In a hurry
- 30—Conceals
- 31—Father
- 32—Sharp flavor
- 33—Spice
- 35—Wicker containers
- 38—Polish
- 39—Narrow bed
- 40—Robbed
- 42—Public vehicles
- 43—Legal documents
- 45—Influence
- 46—Purpose
- 47—Spring flowers
- 49—Period preceding
- 50—Individuals
- 52—Secluded
- 54—Falls
- 55—Scandinavians
- 56—Boys
- 57—Ran

#### VERTICAL

- 7—Angry
- 8—Enliven
- 9—Fanatic
- 10—Stupid
- 11—Nether garments
- 12—Supplies
- 13—Garner
- 15—Asiatic beasts of burden
- 18—Crew
- 21—Times
- 23—Dwarfs
- 25—Ride
- 27—Disappears from view
- 29—Wrath
- 30—Possesses
- 32—Rags
- 33—Drink of water after spirits
- 34—Generous
- 35—Seethe
- 36—Rose above all others
- 37—Drudges
- 38—Pan fish
- 39—Out-of-sorts
- 41—Stared
- 43—Gales
- 44—Simmers
- 47—Empty
- 48—Pace
- 51—Resort
- 53—Carp-like fish

SOLUTION TO LAST WEEK'S PUZZLE

