### **TOWN WEEKLY MAGAZINE SECTION**

# How to Speak and Write Masterly English

Does your English reveal your lack of education, or does it prove that you are a person of culture and refinement? Are you handicapped in your speech and writing, or does your command of English rise to meet every occasion and every situation? English is the one tool you must use every day. This tells how you can improve it almost at once.

M ANY persons say, "Did you hear from him today?" They should say, "Have you heard from him today?" Some spell "calen-?" Some spell "calen-"calender" or "calandar" dar." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's," or with "ie" or "ei," and when to use commas in order to make their meaning absolutely clear. Most per-

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sons use only common words-colorless, ordinary. Their speech and letters are lifeless, monotonous, humdrum.

## Your English Reveals You

Does your English help or hurt you? Do you write and speak correctly or do your errors reveal and handicap you? Every time you talk or write you show what you are. When you mispronounce or use the wrong word, punctuate incorrectly, or use flat, ordinary words, you handicap yourself enormously. Words are the compelling force in business. Ideas can be expressed only in words. An unusual command of English enables you to present ideas clearly, forcefully, convincingly. English is a tool you use every day to improve your business or social position. If it is correct it helps you. If incorrect it hurts you more than you will ever know, for people are too polite to tell you about your mistakes.

### Stop Making Mistakes

For years Mr. Cody studied the problem of creating instinctive habits of using good English. He appealed to school superintendents, and 150 of them placed classes at his disposal for experiment. He appealed to great corporations, and they let their employees be tested so Mr. Cody would know how accurate they really were. He was amazed to discover that the average person in school or business is

"HELPED WONDERFULLY IN MY POSITION"

"I am more than pleased with the Course and know that it has helped me wonderfully in my position as a stenog-rapher." (MISS) SADIE SMITH, Orwigsburg, Pa.

A GOOD INVESTMENT

A GOOD INVESTMENT "I made a good invesiment when J enrolled. Your ex-cellent Course has uncovered many errors of years' stand-ing. Some had become so fixed that it was with diffi-culty they were corrected. A realization of the great amount of good derived from this course, without any un-terest direction of the second second the second second second second second second the second second second second second second the second second second second second second second second the second second second second second second second the second second second second second second second second the second second second second second second second second second the second s

this course, without any un-pleasant "grinding" or se-vere mental strain, prompts me to recommend it to any one seeking freedom from the annoyance of imperfect Eng-lish.

lish. "The feeling one derives from the assurance he is speaking grammatically can-not be compared with the nominal charge made for the Course, a charge within the means of everyone who wishes to advance his educa-tion." - JOSEPH R. DACH-TERA, 1601 W. Lake St., Chicago, III.

FROM A MINISTER

FROM A MINISTER "Before taking this Course i suffered from self-conscious-ness because of my inability to use words correctly. That feeling has been banished and I am able to express my thoughts more effectively and accurately. The Course has helped me to make wast im-provement in the public speaking I do." REV. PERCY E. STEVENES, 1600 Covington St., Baltimore, Md.

"STEPPING STORE TO ADVANCEMENT" The Gourse was as stepping store for me. Soon after 1 enroled I was promoted to Chief Clerk. Later the Course was invaluable in helping me pass the bar examinations; 67% failed. Also aided me in passing a number of Civil Serrice examistions." Also BERT & NEBELSICK, 5056 Midward, Chicago, IL.

# LOSES "FEELING OF INFERIORITY"

OF INFERIORITY. The Course has removed my feeling of inferiority. I now height the same of the same set of the same of the same of the same set of the same of the same of the same set of the same of the same of the same set of the same of the same of the same of the same set of the same of the same

# HELPFUL IN BUSINESS HELPFUL IN BUSINESS "I have found your Course why beneficial. For anyone in business who has not hidd the opportunity to receive the exerstance of the second taken the second of the avery valuable help. "When I mentioned to my employer that I was taking this course, he immediately looked to me as one upon whom he could depend to how correct English."-MRS. MARTIA ZISKA, 2460 Fair-ent Hivd., Cleveland Heights, Cleveland, Ohio.

SHERWIN CODY

only 61% efficient in the vital points of English grammar. After countless experiments Mr. Cody finally invented a simple method by which you can acquire a better command of English in only 15 minutes a day. Now you can stop making the mistakes which have been hurting you. His Self-Correcting

## Method

Mr. Cody was granted a patent on his unique device. Now he places it at your disposal. You do the lesson given on any particular page, then you see just how Mr. Cody would correct that

paper. You mark your errors, check them. Next week you try that page again, correct errors, and check them in the second column. You see at a glance what you failed to remember, and you compare your average with that of grammar school graduates, high school graduates, and experienced stenographers, until you reach the 100% point in spelling, punctu-

applied scientific principles in developing his present method. He found that the trouble with old methods is that they do not stick in the mind. Rules are memorized, but correct habits are not formed. Finally the rules themselves are forgotten. The Sherwin Cody method forms correct habits by constantly calling attention to your own mistakes.

### Only 15 Minutes a Day

One wonderful thing about Mr. Cody's course is the speed with which these habitforming drills can be done. You can write the answers to fifty questions in 15 minutes and correct your work in 5 minutes more. The drudgery of copying has been ended. Also, you do not have to go through material with which you are familiar. You concentrate on your mistakes until it becomes "second nature" to speak and write correctly.

### Write for FREE BOOK

A book explaining Mr. Cody's remarkable course is ready. If you are ever embarrassed by mistakes in gram-mar, spelling, pronunciation, if you ever grope for words, this book will prove a revelation. A command of polished and effective English de-notes education and culture. It wins friends, impresses others fearorable, and is a key to excial and husiness

others favorably, and is a key to social and busines-success. Now this efficient system of acquiring it is offered to you. Spare time study-15 minutes a day-in your own home will give you power of language worth more than you now realize.

Write for this new free book, "How You Can Mas-ter Good English in 15 Minutes a Day." Merely mail the coupon or a postal card. You never can reach your greatest possibilities until you use correct English. Write today for this free book. No agent will call. Sherwin Cody School of English, 14412 Searle Bldg., Rochester, N. Y.

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I looked up sharply. Leering down upon us from beneath the black sombrero was the familiar, fat, sallow-faced man whom we had met on the train from London.

"I believe in being cheerful," growled Sam Oppermann, with a hoarse throat suggesting he had sampled freely the local whiskey. "And so long as our mutual friend, Martin Benson, is still alive, well, the alibi don't matter."

Jonathan Jow nodded and settled himself with a cheroot. "That's the spirit," he agreed. "Martin Benson was equally cheerful this morning at breakfast."

"Was he now?" scowled the sallow-faced man.

"Thoroughly pleased," went on Jonathan Jow placidly, "just like a man who had found something."

"Found something !" There was a dangerous gleam in the dark eyes of the man before us. "Maybe it's the monster he's found."

# He smirked uneasily. "I don't think so," reflected

Jonathan Jow, as though care-fully considering the point. "For, you see, Martin Benson doesn't believe in the monster." "No more do I," growled Sam Oppermann, pulling the black sombrero farther over his face. "But there's something in the loch," hazarded Jonathan Jow. "Yes, there's something," leer-

ed the other. "And I wouldn't be surprised if tonight the real hunt begins."

Sam Oppermann stared at that figure in the snuff-colored suit, hiding his mahogany fea-

tures behind a blue cloud of cheroot smoke. "Are you sure?" he asked.

"I said I wouldn't be surpris-

ed." "Then I guess I will worry about that alibi," Oppermann said, and he turned away Jonathan Jow chuckled to him-

self. "We're setting the stage, my

boy." I slanted an inquiring look at him.

"Do you really think they'll dive for the treasure tonight?" I asked.

"I wouldn't be surprised," he remarked.

With the affability of a man on a holiday with plenty of time to waste, he accompanied me to the hotel where I had decided to write a telegraphic story to the Daily Courier.

I sat myself at a table and was soon immersed in work. As I wrote, the humiliation of the morning disappeared. It was certainly going to be a first-class sensation. Naturally, I was taking a big chance in writing on the evidence which Jonathan Jow had supplied. But my many adventures with the lanky figure with the leonine white hair had given me confidence that his jungle intuition was invariably correct.

As I wrote, Jonathan Jow

was engaged in affable conversation with the manager of the hotel.

A boy entered the hotel and handed a telegram to the manager.

"Tch . . . tch!" the manager muttered. "'Reserve me room tonight-urgent.' And I canna make oot the signature. Mavbe you can read the name, profes-

Jonathan Jow took the telegram. His eyes narrowed. Then he smiled.

"You ought to know the name," he remarked to the manager. "It's Norway."

"Not David Norway, the old laird?" asked the manager. Jonathan Jow nodded.

"But they said he was drown-

ed in Loch Lare." "So they said," remarked Jonathan Jow, "but his body was never found. David Norway has wandered too much about the world to lose himself in a rainstorm in the Highlands. No, it's the old laird, all right." Jonathan Jow glanced across to me, noticed that I had heard

the conversation following upon the mention of the name of the old scientist, and nodded.

I took a telegram form and scrawled an urgent message to my news editor:

"SUGGEST YOU MAKE IN-QUIRIES REGARDING DAVID NORWAY, SCIENTIST, NOW JOURNEYING TO LOCH LARE—URGENT HAYTON." "That'll settle Jill Johnson,"

I remarked grimly. AI TER DINNER at Lare castle

that evening Martin Benson said he had to cross the loch and go to the village on business. taking Finch with him.

After he had gone, Jill Johnson said, "Good night, both of you—and good hunting."

And, with a final perky smile, she left the room. "You know, that girl worries

"You know, that girl worries me," I remarked. "I don't wonder," smiled Jona-than Jow. "She's unusually bright."

"Do you think she meant anything by that final remark -'good hunting'?"

Jonathan Jow shook his head.

"She's one of those remarkable young women who don't mean a word they say," he decided.

Within the next half hour we slipped out of the castle and down to the water's edge. I felt tense and excited as Jonathan Jow led me towards a tangle of shrubs where he had hidden a small boat. To-night, I felt, the mystery of Loch Lare was to be revealed. Instead of a monster we were to glimpse a gang of clever criminals at work in the heart of the Scottish Highlands. had that exultation which came whenever I was launched upon a big story.

Continued On Page 10

# **TOWN QUIZ:** Answers

- 1-Tin. 2-Abattoir. 3-Mr. Micawber.
- 4-Ocarina.
- 5-Dempsey.
- 6-Hollywood, Duluth, Cleveland, Buffalo. 7-Publishing-format; radio-
- sponsor; medicine sedative; politics-filibuster. 8-(a) berth; (b) coarse; (c)
- defendant. -(a) correct; (b) incorrect, it should read-There are three answers to that question;
  - (c) incorrect, it should read -She is one of those girls

who talk too much. 10-(a) little boys; (b) Jack and Jill; (c) Simple Simon.

- 11-Chicago.
- 12-New Mexico and Arizona.
- 13—Pottery.
- 14-Samuel Pepys. 15-Leonardo da Vinci.
- 16-Shakespeare.
- 17-Helen Hayes.
- 18-Jonah. 19-Sherlock Holmes and Dr. Watson; Mr. Gallagher and Mr. Shean; Robinson Crusoe and Friday; Dr. Jekyll and Mr. Hvde.
- 20-Central America.

ation, pronunciation, grammar, expression. Learn by Habit\_Not by Rules Mr. Cody made thousands of tests and then