

WEEKLY BUSINESS REVIEW

Patrons Indorse La Bera Shoppe

Wilkes-Barre Beauty Salon Pioneered In Many Ways

Priding itself on the best sanitation, courtesy and service, La Bera Beauty Shoppe, located at 48 South Main street, Wilkes-Barre, has enjoyed three years of steadily increasing patronage, and has moulded an enviable reputation in the beauty culture field.

Owned and operated by Helen Onalee La Bera, the beauty shop was one of the first in this county to pioneer the machineless and painless permanent wave methods, and much of its fine reputation has arisen from its

success in that field. The establishment is staffed with five expert operators, all of whom have had at least 7 years of experience.

La Bera Beauty Shoppe specializes in permanent waves, but its first rate scalp and facial treatments are also well known, as witness thousands of satisfied customers. One of the newest pieces of modern equipment in use at the beauty parlor is a Ray Waving Machine, which eliminates all of the old-fashioned, cumbersome, and often painful paraphernalia used for permanent waves. The new machine also cuts down the time involved considerably. Vigorol and facial treatments are done with Velens Creams, the best preparations available, which are stocked special from Kansas City.

For your next permanent wave or facial treatment, call Wilkes-Barre 3-9950 and get the best.

Time To Examine Heating Systems

Hallock Prepared To Serve Home-Owners Promptly And Efficiently

Folks bothered with plumbing defects in their homes, persons planning to outfit new homes, and all others who need an expert's advice and service in plumbing, heating or water system problems get only the best when they seek out Ralph Hallock of Lake Street, Dallas' plumbing expert.

There is no phase of heating or plumbing work which Ralph and his plumbers are not prepared to do, and do with the utmost efficiency and satisfaction—at a fair price. Ralph himself has been in the plumbing business for a good many years, and hundreds of fine jobs in local homes speak well for his experience and the quality of his work.

He is always ready to respond cheerfully to requests for estimates and gives his advice freely. Ralph has a reputation for responding promptly in emergencies where plumbing repairs

Borough Senior Class Planning Sport Dance

A sport dance to be held Friday night, October 14th, from 8 to 12 is planned by the Senior Class. Music for the affair will be furnished by Ted Raub's orchestra. A nominal entrance fee will be charged.

NOXEN SERVICES

"The Unity of the Spirits" will be the topic of Rev. John R. Albright's sermon this Sunday morning at St. Luke's Lutheran Church of Noxen. Church at 11: Sunday School at 10. At the vesper services, beginning at 7:30, Rev. Albright will speak on "Losing The Past."

are needed quickly and he can always find the trouble and remedy it without any waste of time.

He has a neat, well appointed and equipped shop and office on Lake Street. His telephone number is 24, an easy one to remember. Remember it the next time you need a plumber.

Beauty For Sale At Hall Nursery

Lovely Landscape Possible With Advice Of Mr. Hall

All nature lovers of Dallas and the surrounding country who are interested in adding grace and beauty to their homes and lawns are invited to visit Hall's Nursery, a delightfully woody place located at 110 Wyoming Avenue, Forty Fort, and look over the large stock of selected shrubs and evergreens.

The well-trained nursery staff specializes in landscape architecture. The men, all of whom are expert and ex-

perienced in their work, design, construct, maintain and furnish the material for all types of gardens, borders and lawn settings. They are also prepared to solve blight problems and other types of plant ailments, and have a large and powerful tree sprayer. The nursery also specializes in tree surgery.

The establishment is owned and operated by Henry P. Hall, an old hand in the nursery business, who graduated from Syracuse University. Mr. Hall majored in landscaping and received a forestry degree. He and his men are building up a reputation for fine, exacting work, and have been giving complete satisfaction to their clients.

Mr. Hall is glad to give estimates, and advice on all landscaping propositions, at no obligation to the inquirer. If you haven't time to visit his nursery, phone either Kingston 79285, or Pittston 2929.

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BEVAN PIANO COMPANY IS KNOWN AS "A COMPLETE MUSICAL STORE"

Although most homes today can summon the best music of the world with the twist of a dial, nothing has been invented as a substitute for the pleasure which comes to an individual when he or she sits down to a piano or picks up a favorite instrument and plays it.

Music is not merely a thing to hear but something to create and the child who has never learned to play an instrument has had a part of his education neglected. It is not merely a matter of personal satisfaction, either. The ability to play an instrument is often the key to a broader popularity.

The staff of the Bevan Piano Company, 12 North Main Street, Wilkes-Barre, is qualified to advise parents in the selection of instruments for their children. Besides a line of Sohmer, Bogart and Kimball pianos and organs, this firm is agent for excellent instruments which are recognized by leading conductors and bandmasters for their tones and quality.

Bevan Piano has a well-established reputation for the courtesy and consideration it gives its customers and it is one of the oldest and most reputable firms in this section.

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