

Luzerne Extends Welcome To Local Shoppers

Luzerne Stores Making Bid For Local Business

Offer Unusual Bargains To Introduce Services To Local Folk

SATURDAY SALES

The nearest diversified shopping center to Dallas, Luzerne, at the entrance of Wyoming Valley, is attracting more and more customers from the rural-suburban field about Dallas.

This week, a number of the wide-awake business men along Luzerne's busy Main Street are offering unusual bargains in a drive to introduce their wares and services to more customers from Dallas and its vicinity. The bargains in the advertisements which appear in this issue of The Post speak for themselves.

Noted for their aggressive merchandising policies, Luzerne merchants have a number of advantages which appeal to local shoppers. First, there is the wide variety of stores, making it possible for a man or a woman to fill his entire list of needs within a concentrated area. Secondly, there is the natural advantage of Luzerne's location on the main highway to Dallas. Many local commuters leave a list of their wants at Luzerne stores in the morning and pick up the order on their way home at night. And third is the economy possible by shopping in a low-rent district.

With the paving of the new Luzerne highway this Spring, there will be a new advantage and Luzerne merchants, who have co-operated in gaining this improvement for Back Mountain motorists, expect a considerably bigger volume of business from this section when that highway is started this Spring.

The bargains offered for this week end are worth studying and The Post suggests that its readers make a special effort to visit Luzerne today or tomorrow to take advantage of the bargains.

Pomona Will Meet At Carverton Hall

Pomona Grange, No. 44, of Luzerne County will meet with Mountain Grange at its hall at Carverton for afternoon and evening meetings on Saturday, March 12. The afternoon session, which will be public, will be addressed by Miss E. Nitzkowski of the County Farm Bureau and by E. B. Dorsett, past State Master. A one-act play, "Who's The Boss?" will also be given. In the evening a business session for grangers will be held.

Walter S. Hoover Missed By Friends

Walter S. Hoover, 81, retired farmer and life-long resident of Lake Township, died at his home on Wednesday, February 16, of general debility.

Mr. Hoover was active for years in township politics and community affairs, having served as tax collector, supervisor, school director and assessor. He owned and operated a farm at Ruggles for fifty years and before and since that time was a stone mason.

A talented musician, Mr. Hoover was a member of the old Renard's Band, a popular organization in the Back Mountain District more than thirty years ago. He was a member of the Ruggles M. E. church and its various societies.

Surviving are two children, Sherman at home and Mrs. Harry Baer of Kingston and these brothers and sisters: Frank and Mrs. Julia Zacharias of Alderson; James, Ruggles; Harry, Jess, John, and Daniel of Outlet; Mrs. Nancy Searfoss, Dallas; George, West Dallas; Mrs. Ella Major, Lehman, and Mrs. Agnes Spencer, Shavertown. He also leaves five grandchildren and eight great-grandchildren.

Funeral services were held from the home on Saturday afternoon at 1:30 with services at 2 in the Ruggles M. E. church. Services were in charge of Rev. W. Sylvester York of Laffin M. E. church. Interment was in Kocher cemetery. Flower carriers, all great-grandchildren, were Marion Hoover, Betty Kriedler, George Boice, Junior Boice, Leslie and Donald Hoover. Pallbearers, all members of the Ruggles' Pioneer Band, were Arthur Kocher, Elwood Oney, Albert May, Floyd Montross, Fred Sutton and James Lord.

Mrs. Zigmund Harmon of Main Road, Fernbrook, entertained at lunch recently Mrs. Kenneth Cobleigh, and son, Bobby, and Mrs. Earl Layaou and daughter Anna Jane.

GRAND OPENING!
FREE SOUVENIRS!
SATURDAY, MARCH 5
SPECIALISTS IN WEDDING BOUQUETS AND FUNERAL DESIGNS
LACEY FLOWER SHOP
186 Main Street
LUZERNE
PHONE 7-7160

CROSSES
3.50 up
* * *
DIAMOND RINGS
WEDDING RINGS
WALLETS
COMMUNITY PLATE
SILVER
* * *
H. E. FREEMAN
Jeweler
Main Street - LUZERNE

SPECIAL PRICES!
500 Kleenex 28c
1 lb. Chocolate Covered Cherries 29c
Flashlight Batteries...10c (3 for 25c)
1 pt. Benedict's Solution 75c
5-in-1 Kitchen Gadget 49c
60c Alka Seltzer 49c
25c Tooth Brush and 50c Bottle MI 31, both for 49c
EVANS
CUT-RATE DRUG STORE
SHAVERTOWN

... Overcoats
Many models and fabrics to choose from. All late styles, many were twice their present prices.
\$8.50 and up
* * *
MACKINAW
A large selection. The right garment for the many cold days yet to come.
\$3.95 and up
* * *
WOOL JACKETS
Warm and serviceable. An outstanding value at
\$2.75
* * * * *
Buddies Men's Shop
Main Street Luzerne

Postscripts (continued from Page 1)

the editor had permitted both to advertise, even though he was aware the heifer was safe. The name of the man who had lost the heifer was Seth Mosier.

Now in Dallas Township there is the family of Melvin Mosier. The Mosiers moved here from New York State some years ago and our reference to the "Gazette's" Mosier excited their curiosity. They got out an old family Bible and there, written finely in ink that had faded with the years, was the simple notation "Seth Mosier. Born 1753. Died 1829." It was, further investigation revealed, the same Seth Mosier who had in January, 1800, inserted an advertisement which had, 135 years later, been picked up by the Post.

Still later we learned that the advertiser was a relative of Mr. Mosier, a former school director of Dallas Township, and his uncle, Will Mosier, of Tunkhannock. In New York State another of their relatives, Levi Mosier, had served in the Civil War beside Dr. Henry M. Laing who later came to Dallas.

Thus, across the span of a century, the long arm of coincidence reached to link

Sunday Services At St. Paul's Church

Holy Communion will be administered at St. Paul's Lutheran Church on Sunday morning at 11. At the morning service Rev. H. E. Frankfort, pastor, will preach on "The Temptation of Christ."

During the Lenten season great religious pictures dealing with the Passion of Our Lord will be discussed at the Vesper services. The first picture to be discussed will be "The Temptation" by Hofmann. Included with the evening service will be

a local family with a tiny classified advertisement—and another unusual incident was added to the odd history of the famous "Gazette."

EYE GLASSES
Properly Fitted
WILL USUALLY CURE
THAT HEADACHE
*
WHY NOT SEE
DR. Abe Finkelstein
JEWELER and OPTOMETRIST
72 MAIN ST LUZERNE

LAST DAY! FINAL CLEARANCE SALE

Ladies' Arctics 29°	Ladies' Aprons 7°
Men's Heavy Canvas Gloves 10°	Men's Woolrich Coats \$3.97
Ladies' silk hose 16°	Men's work sox 9°

Main Street, Luzerne
OPEN SATURDAY EVENING
CHASIN'S
DEPARTMENT STORE

a song service. Walter Thompson will be the speaker at the Luther League Devotional service at 6:45.

Leave Your Order when you are going to town and see how well we have it filled for you

Fresh Tomatoes
9c lb.

Bananas
9c doz.

Good Penn. POTATOES
59c bu.

Vegetable Soup
5c can

Smoked Hams
23c lb.

Salt Bacon
Fat 11c
Back

Stewing LAMB
10c

Boiling BEEF
10c

First Cuts CHUCK
14c

Boneless Rolled VEAL

Large **RINSO** box 39c
2 **SALT** boxes 15c

LARE'S
188 Main St. Luzerne

ASP
Cream Filled
Cookies
lb. **10°**
Chocolate or Vanilla
Delicious—Whole Milk
Cheese
Aged for Fine Flavor
lb. **23°**

Sultana Red Salmon tall can **21c**
Alaska Pink Salmon 2 tall cans **25c**
Sweetheart Soap 4 Cake **17c**

Ann Page Macaron, Spaghetti or Egg Noodles
pkg. **5°**

Iona Beans 6 lb. cans **25c**
A & P Bread 18 oz. loaf **9c**
Sultana Egg Noodles 2 1 lb. pkgs **25c**
White Naptha P&G Soap 7 cakes **25c**

A & P Famous Coffees
8 O'clock **COFFEE** lb. **17c**
Red Circle COFFEE lb. **19c**
Bokar COFFEE lb. **23c**

Florida Oranges dozen **29c**
Extra Large Size

Yellow Onions 3 lbs. **14c**
Winesap Apples 6 lb. **19c**
Yam Potatoes 5 lb. **24c**
U. S. No. 1 New Potatoes
5 lb. **17c**
Best Center Cut Chuck Roast
lb. **18c**
Standing Rib Roast
lb. **21c**

Fresh Dressed Stewing Chickens
lb. **25c**
up to 3 1-2 lbs.

Rib End Pork Loins
lb. **21c**

Fish Fillets lb. **9c**
Stewing Oysters pt. can **21c**
Steak Cod lb. **17c**
Haddock Fillets lb. **13c**

CLOTHING IS COMING DOWN!
LET'S CALL A SPADE A SPADE!

We Can Give You A Good
2 PANTS WORSTED SUIT
FOR
\$25
BIG SHIPMENTS OF NEW SUITS
ARRIVING DAILY

And—if you're worthy of credit and want a budget plan you may have plenty of time to pay for same

P. S.—We have found it a good policy to mind our own business and not watch the other fellow

YES! WE'RE BUSY AND GIVING FINE VALUES AS USUAL!

THE BON TON
MEN'S SHOP
LUZERNE
OPEN EVENINGS