

## RAMBLIN' ABOUT TOWN

Twenty-three years in the automobile business is the record of Morris Lloyd, manager of Oliver's Used Car Lot. Mr. Lloyd has seen great advances in the auto business since the days when, engaged in the candy business, he was one of the first travelling salesmen in Wyoming Valley to visit trade by automobile. It was while still a candy salesman that a number of his customers, seeing how successfully the automobile worked in business, purchased their first cars of Mr. Lloyd. Every owner was a salesman in those days. So brisk became the demand for automobiles from the customers who usually bought candy from him, that Mr. Lloyd decided to engage in the new business exclusively. That was 23 years ago. Today, the children and grandchildren of those first automobile purchasers frequently come to Morris Lloyd to buy their automobiles.

It's interesting to spend a half-hour chatting with this automobile "old timer" in his little office on Jim Oliver's Used Car Lot. Morris is an enthusiastic booster for Packard and an enthusiastic booster of Jim's.

Every time we visit Williams' 5c, 10c and \$1.00 store we're impressed with the extent and variety of merchandise carried and the pleasing way in which it is displayed. It's impossible to visit the store without purchasing many more items than we had expected to buy when we first went in. "Goods well displayed are half sold" Mr. and Mrs. Williams have learned the trick of good merchandising and good display. The success of the Williams store bears out a contention we have long held. If you will give the people of this community the kind of merchandise they want, properly displayed and adequate stocks plus friendly service, you will get the support from the community that you deserve. The first few years may be hard ones, but the results will justify the initiative, determination and courage that it takes to start a business in Dallas.

Frequently we are amazed at the apparent lack of confidence which many of the so-called leaders of this community have in Dallas. The very men who should be doing the most to encourage local business enterprise are the ones who heap the wet blankets on the thickest.

Few people in Dallas have had an opportunity to see the audit of Dallas Borough school finances this year. Of course those who are really interested will probably go down to the railroad station or the post office to thumb over the duplicate copies tacked on the walls. It would seem to us, though, that this year's school board would be sufficiently proud of the record made to publish its audit in the local newspaper where it might be read by all in their own homes. Dallas township has done it for years—and Dallas township is far from bankrupt despite this "needless waste of funds" on advertising once a year.

Whenever we see "Kink" Woolbert smiling from behind his habitual cigar we are impressed with what a fellow like "Kink" contributes unknowingly to the community. There's nothing pretentious about "Kink". He goes about his daily job good-naturedly, with busy housewives, knows all the kids by their first names and most of the dogs and cats, too. "Kink" knows everybody in Kingston Township and where they live. He knows who is sick and who is well, and he takes the time to chat with the sick and cheer up the downhearted. There's no soft sentimentality about "Kink". He just does his duty and does it well. And when the day is done, we suppose "Kink" frequently thinks he hasn't done much and the day's wasted.

Our chest expanded a couple of inches and we held our head a bit higher when we learned last week that "Bob" Fleming has been accepted by Harvard University without examination. That ought to make every par-

ent proud of the work being done by Dallas Borough high school for the student who really wants to take advantage of the opportunities offered. "Bob" has made a fine record in high school, where for four years he was at the head of his class. That wasn't accomplished without effort. So we know he had the stuff to do a real job at Harvard even though the competition will be much keener. One blow we want to spare him, though. We hope he won't take it too hard this fall when the green-shirted Dartmouth Indians from the hills of New Hampshire trample on John Harvard's toes in the stadium.

There's one bird that seems to us to be overworked and entitled to the benefits of C. I. O. and a sit-down strike. That's the stork that hovers over our neighboring Shavertown and the rest of this back country. Everytime Dr. Sherm Schooley is persuaded to go on a fishing trip, he always qualifies his promise to go by saying he will go for sure this time if the stork will only make one more call before the appointed date set for the trip. Last time the stork made two rips, uttered his wings and let out a couple of big squawks and the fishing trip was shot to pot. Darn such a bird.

## KUNKLE

MRS. MINNIE KUNKLE  
CORRESPONDENT

Misses Anna and Catherine Hannon of Parsons called on Mrs. Clarence Roote on Saturday.

Mr. and Mrs. John Frantz of Dallas visited Mr. and Mrs. Charles Herdman on Wednesday evening.

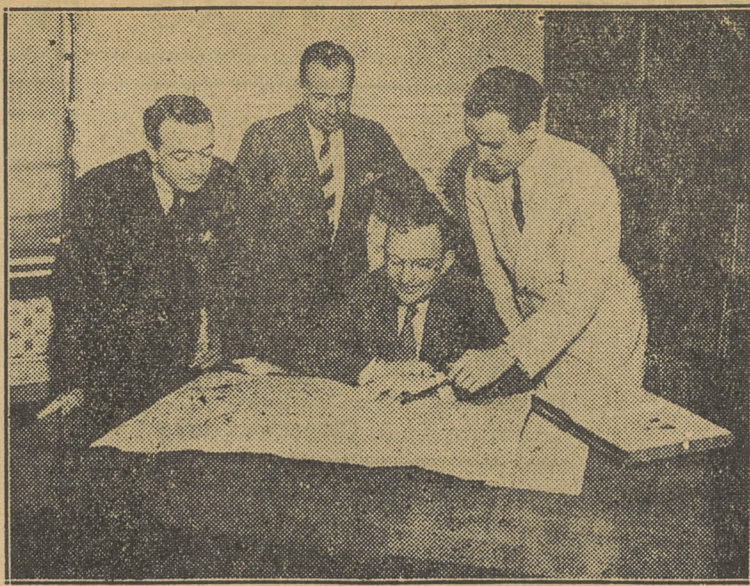
Mrs. W. S. Kunkle spent Thursday and Friday of last week with Mrs. A. C. Devens at Perrin's Marsh.

A son was born to Mr. and Mrs. Merle Conden on Saturday. Mrs. Conden was the former Miss Vera Martin.

Mr. and Mrs. S. R. Durland of Wyoming and Mr. and Mrs. Carl Makinson of Forty Fort were callers at the Olin Kunkle home recently.

A daughter was born to Mr. and Mrs. Leslie Campbell at General Hospital on Thursday of last week. Mrs. Campbell was the former Miss Eleanor Sayre.

## PLAN FOR CONSTITUTION WEEK



Aides of the Pennsylvania Constitution Commemoration Committee confer on final details for observance of Constitution Week in Pennsylvania, September 10 to 18. During that week Philadelphia will be host to the nation during ceremonies marking the 150th anniversary of the famous document. In the picture: seated, Frank L. Devins, secretary of the Pennsylvania committee; standing, (left to right) M. Joseph McCosker, personal secretary to Mayor Wilson, Philadelphia; H. Ennis Jones, assistant to Albert M. Greenfield, chairman of the Pennsylvania committee, and Woodrow Wilson, son of Mayor Wilson.

Mr. and Mrs. Walter Elston and Mr. and Mrs. Harold Ash of Kingston had several days in Atlantic City last week.

Miss Grace Daniels of Kingston called on her mother Mrs. Daniels, who is spending some time at the home of Mr. and Mrs. Ralph Elston.

Mrs. Ann Richards entertained at dinner recently Mrs. Carrie Boteler of Waukesha, Wis., Miss Mary Still of Dallas and Mrs. John Isaacs.

A daughter was born to Mr. and Mrs. William Riddle at General Hospital on Tuesday of last week. Mr. Riddle is employed at the Shady Side Dairy.

Mr. and Mrs. Walter Payne and children, Walter, Jr., and Marion of Hicksville, L. I., and Miss Janet Corby of West Pittston visited Mrs. Carrie Kunkle and family on Wednesday of last week.

Mr. and Mrs. Archie Corby and their daughters, Dorothy and Janet of West Pittston and Walter Payne, Jr., and Marion Payne of Hicksville, L. I., called on Mrs. Carrie Kunkle and family on Sunday.

A surprise party was given for Fred Honeywell at his home on Wednesday evening of last week, the occasion being his birthday anniversary. Those

present were: Mr. and Mrs. Lewis Nulton, Mr. and Mrs. Frank Hess, Mr. and Mrs. George Landon, Mr. and Mrs. M. C. Miers, Mr. and Mrs. John Isaacs, Mr. and Mrs. Ray Henney, Mr. and Mrs. Victor Rydd, Mr. and Mrs. Russel Honeywell, Russel, Jr., Fred Honeywell, John, Florence, Nellie and Conrad Honeywell.

The first annual reunion of the Oakley family was held at the home of Mr. and Mrs. Ralph Elston on Saturday, August 14. A basket lunch was served on tables on the lawn. Mrs. Roannah Landon, youngest daughter and only living child of Mrs. Mary Jane Oakley Kunkle, was the oldest person present, age 88. The youngest person was Gerald Elston, three-year-old son of Mr. and Mrs. Stanley Elston. Those present were Mrs. Roannah Landon, of Kunkle; Mrs. Carrie Wolfe, Mrs. Jane Brace and Herbert Austin, of Kingston; Mrs. Sherman Wardan of Shavertown, Mrs. Ann Richards, William Richards, of Birmingham, N. Y., Mrs. John Isaacs, Dorothy Elston, Mr. and Mrs. Marvin Elston, Miss Margaret Kunkle, Mrs. Olin Kunkle, Mrs. Minnie Kunkle, Eleanor and Charles Kunkle, Bobbie Ashburner, Mrs. Ralph Hess, Janet and Doris Hess, Mrs. Stanley Elston, Helen, Lena, Eleanor and Gerald Elston, Mr. and Mrs. Ralph Elston, Gomer, Marvin, Estella, Wayne and Gene Elston.

## Takes Less Wheat To Buy Tires Now

### U. S. Tire Half As Much In Farm Produce As 5 Years Ago

An automobile tire in terms of farm produce costs only half as much today as it did five years ago, according to Fred Woolbert, local dealer.

This fact was recently established by U. S. Tire Dealers Mutual Corp. Statisticians took the 1932 price of one of the most popular size U. S. Royals, 4.75 x 19, and the unit prices of various farm produce, and determined the quantity of produce needed to buy the tire in that year. Then they took similar prices for 1937 and made similar calculations. A comparison of the 1937 and 1932 figures revealed how the cost of the tire had decreased in terms of farm commodities.

A summary of results obtained from comparative figures on hogs, corn, wheat, potatoes, oats, cottonseed and barley will illustrate how much cheaper tires are for the farmer today than they were five years ago.

For example, the farmer who raised

hogs in 1932 would have had to pay the equivalent of 227 pounds for one 4.75 x 19 U. S. Royal. Today with the same number of pounds he can buy two tires of that size.

Similarly, if he had been growing corn, wheat or potatoes in 1932 he would have had to pay the equivalent of 21, 18 or 17 bushels respectively for one tire. Those quantities today would purchase two tires, with an inner tube for good measure.

An even greater bargain today awaits the farmer whose crops include oats or cotton. Five years ago 44 bushels of oats or 1,320 pounds of cottonseed were required to buy one tire. Today with the same quantity of produce the farmer can buy two tires and two tubes.

And if he grows barley, he is still better off. In 1932 it took 31 bushels to buy a tire, whereas today that amount will buy two tires and three tubes.

**ADVERTISE  
your merchandise  
and it will sell!**



**Why FIRESTONE MAKES A SAFER TIRE AT A LOWER PRICE**

LOADING RUBBER ON SMALL BOATS IN LIBERIA FOR TRANSPORTATION TO OCEAN FREIGHTERS

From the Firestone plantations in Liberia comes an ever-increasing supply of the world's finest rubber. Money saved here and in manufacturing and distribution enable Firestone to sell a safer, first-quality tire at lower prices.

**IN THE Firestone Standard Tire, you get extra value in the form of extra safety. It costs more money to build a safer tire. But Firestone can build a first-quality tire made of top grade materials and sell it for less money, because Firestone controls rubber and cotton supplies at their sources, manufactures with greater efficiency and distributes at lower cost.**

**YOU GET EXTRA PROTECTION AGAINST BLOWOUTS**—eight extra pounds of rubber are added to every 100 pounds of cord by the Firestone patented Gum-Dipping process.

**YOU GET EXTRA PROTECTION AGAINST PUNCTURES**—because under the tread are two extra layers of Gum-Dipped cords.

**YOU GET EXTRA PROTECTION AGAINST SKIDDING**—because the tread is scientifically designed.

**YOU GET LONGER NON-SKID MILEAGE** because of the extra tough, long-wearing tread.

Join the Firestone SAVE A LIFE Campaign today by equipping your car with a set of new Firestone Standard Tires.

Firestone STANDARD	
FOR PASSENGER CARS	
4.50-21.....	\$9.05
4.75-19.....	9.55
5.25-18.....	11.40
5.50-17.....	12.50
6.00-16.....	13.95
Firestone SENTINEL	
4.40-21.....	\$5.65
4.50-21.....	6.35
4.75-19.....	6.70
5.00-19.....	7.20
5.25-18.....	8.00
Firestone COURIER	
4.40-21.....	\$5.43
4.50-21.....	6.03

Other Sizes Priced Proportionately Low

**DON'T RISK YOUR LIFE ON SMOOTH WORN TIRES! DO YOU KNOW**

THAT last year highway accidents cost the lives of more than 28,000 men, women and children?

THAT a million more were injured?

THAT more than 40,000 of these deaths and injuries were caused directly by punctures, blowouts and skidding due to smooth, worn, unsafe tires?

**JOIN THE Firestone Save a Life CAMPAIGN TODAY!**

Listen to the Voice of Firestone; Monday evenings over Nationwide N. B. C. Red Network

**JAMES R. OLIVER  
DALLAS, PENNA.**

*Sell yourself on*

# PENNSYLVANIA

You're living in a grand state! Right from your doorstep runs a network of fine, modern highways—30,000 miles of them, far more than any other state can boast—leading to historic places and scenic wonders that draw travelers from every state in the Union. But, have you seen these sights? Have you been everywhere in your end of the state—the eastern half? Have you driven west over the beautiful, rolling Alleghenies, through thickly wooded "big game" country—seen Fort Necessity, Cook Forest, Pymatuning Reservoir, Lake Erie? Plan weekend and holiday trips in Pennsylvania, where the roads, scenery, food and hospitality are the finest on earth! See your own state—all of it!

GEORGE H. EARLE  
GOVERNOR OF THE STATE  
OF PENNSYLVANIA

PENNA. STATE PUBLICITY COMMISSION  
HARRISBURG, PA.  
WARREN VAN DYKE, CHAIRMAN

The famed Motor Police—your guide in Penna.

Write for illustrated Road Map and complete Traveler's Guide Book.

BEFORE THEY GO BACK TO SCHOOL, show your children the wonders of their native state. Take them to see the historic places they've read about and studied—teach them to be proud they're Pennsylvanians!

**First National Bank**  
United States Depository  
PUBLIC SQUARE  
WILKES-BARRE, PA.

Capital—Surplus ..... \$ 2,250,000  
Resources ..... \$12,412,000

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2% Interest On Savings  
Safe Deposit Boxes For Rent