

Youngbloods Have Interesting Trip

Party Covers 8,650 Miles In Month-Long Trip To West Coast

Mr. and Mrs. F. J. Youngblood and their party arrived home on Monday night after an 8,650-mile swing to the west coast and back, bringing interesting stories of beautiful and strange sights.

With Mr. and Mrs. Youngblood were Mrs. W. T. Sutton, Miss Elizabeth Deutsch, Mrs. Youngblood's sister, and Dorothy Utter, Mrs. Youngblood's niece. They were gone one month to the day.

They left here on June 13, reading westward along a central route which took them to Denver, where they visited Mrs. Youngblood's brothers, Peter and Frank. From Denver the party struck south to see the Painted Desert and the Petrified Forest in Arizona and the Grand Canyon, and to cross the American Sahara, the great desert which spreads across southern Nevada.

It was a 300-mile trip across that arid stretch and the temperature was 100 degrees. It was, the natives said, a "cool" day! At Baker, Nevada, where the Youngbloods stopped, they were at the entrance to grim Death Valley and 185 miles from the home of the notorious Death Valley Scotty.

At Los Angeles, the party visited Mr. Youngblood's brother of Kingston, who, with his wife, had been spending the summer with his son, Robert, a resident of Los Angeles. The Youngbloods also made an effort to visit the Czuleger boys, former residents of Dallas, but missed them. They did, however, visit such widely-known spots as Hollywood, Beverly Hills and other tourists' objectives in the section.

Cross Famous Bridges

Continuing the trip the party drove northward to cross both the new Oakland and the Golden Gate bridges, tremendous structures which have attracted world attention. Then on to Portland, Oregon, where the travellers visited Mrs. Sutton's brother-in-law and sister, Mr. and Mrs. Welles Booth.

The drive along the Columbia River, Mr. Youngblood says, was one of the most beautiful sights of the trip.

The family spent July 4 in Yellowstone National Park. It was the Youngblood's second trip to that park. The party struck its hottest weather at Billings, Montana, where the temperature was 110 in the shade.

From Montana the party passed through North Dakota, South Dakota, and eastward through Minnesota, Wisconsin, Illinois, Ohio and home, stopping in Ohio to visit Mrs. H. E. K. Burg, of Worcester, a former resident of Dallas. They also stopped briefly in Tyrone, Pa., to visit friends.

Most Crops Good

From here to Salina, Kansas, crops were exceptionally good, Mr. Youngblood reports, but from that point on farmers had apparently been hard hit and many were plowing their burned crops under. The dust bowl, of course, presented a tragic sight.

Mr. Youngblood was especially impressed by the Grand Canyon. "Grand Canyon is the right name for it," he said. He told of looking far down into the depths and seeing the thin silver thread of the Colorado river, looking like a quiet, narrow stream, and then looking at it through a telescope to discover it as a rough, raging torrent.

Probably the most interesting contrast of the trip came when the party left the Great American Desert and entered California. Behind them were the barren stretches of sand. Ahead of them were the verdant fields of California and the orange groves. And above them were towering peaks covered with snow.

One part of the journey which made a deep impression upon Mr. Youngblood's mind was the trip through the bad lands of North and South Dakota. Difficult to describe, these waste lands, says Mr. Youngblood, look like ancient ruins, piled in fantastic shapes or cut into deep canyons, a grim and lonely land.

POSTSCRIPTS

(Continued from Page 1)

coast is clear, the magazine is shoved across the counter and we flee with the loot, before we are attacked by less fortunate seekers after "Life".

Because of all this we were more than mildly interested in some information submitted this week by our alert Ear-to-the-Ground Department, through whose courtesy we are able to reveal a number of surprising facts of "Life".

An official of the company which publishes the big, weekly, picture magazine is authority for the statement that "Life" is now losing about \$50,000 a week.

How, you may ask, can a magazine as successful as "Life" lose that much money. And the answer is that each copy of "Life", which you buy for ten cents, costs thirty-five cents to produce. The twenty-five cent loss on each copy must be covered by advertising. "Life" is getting plenty of advertising, but at a rate based upon its original, estimated 250,000 circulation. And for that rate, advertisers who reserved space early, are getting 1,100,000 circulation, which is all "Life's" owners can squeeze out of their presses in a week.

In other words, the advertising income is sufficient to cover the circulation loss on 250,000 magazines and leave a profit. It is just about \$50,000 short of covering the circulation loss on 1,100,000 magazines which cost thirty-five cents and net the publisher considerably less than ten cents.

"Life" could, if it wanted to discontinue its readers, hold its circulation to 250,000 and clear a profit, probably. It is taking the loss, then, voluntarily, rather than disappointed readers. And it will, of course, clear a profit eventually, when rates have been adjusted to the circulation.

To satisfy as many demands as possible, "Life's" presses, we are told, are now running twenty-four hours a day, seven days a week. The first plate for next week's issue is slapped on the press five minutes after this week's issue is completed. New presses are being built, but it takes almost a year to build the kind of a press "Life" is born on. Those presses, which print both sides of fine, coated paper at the same time, send "Life's" pages out at terrific speed. For ink, "Life" uses a combination of carbon black and nitrocellulose. As the printed pages pass through a roaring flame, the nitrocellulose "explodes" and the ink is dried almost immediately, the page ready for instant binding.

On the basis of surveys, "Life" estimates it could sell between three and four billion copies a week.

And if anyone suspects that all this is just ballyhoo for a new magazine we dare them to go out to try to buy a copy of "Life" today.

GAY - MURRAY NEWS

AN EYE TO THE FUTURE

Price advances on plumbing and heating equipment, farm supplies and many other items, have already taken effect at the factories, but our large stock permits us to sell at the old price levels until we must re-purchase. You can save by buying now.

Mrs. J. L. Ryman at Dallas is doing a real stroke of modernizing with a hot water heating system, Westinghouse Electric range, and Electrol Oil Burner. Another Heating Plant and Bathroom was installed for Earl McCain at Rush, Pa.

Westinghouse leads the field in Electric Refrigeration with economy of operation; it has all the important features of other machines and 5-year guarantee. Giles Sealey at Fairdale and Obe Mills of Dimock are recent purchasers. Why buy a chance refrigerator when you can buy a Westinghouse at \$84.50?

Our Sporting Goods line covers fishing tackle, guns, bikes, baseball and softball or what have you. Last week we were pleased to furnish J. S. Selingo a 16-ft. Old Town Sponson Canoe.

Oliver Equipment takes the headache and backache out of haying. Leo Clark, Michael Wiernusz and Charles Halulko are among our recent purchasers of Oliver Rakes and Mowers.

Channelrain Roofing has many advantages and finds many new friends. Alden Johnson at West Nicholson, Mrs. J. E. Wiggins at Bardwell and I. C. Corby at Factoryville are recent purchasers. We also handle the better quality rolls and strip shingles.

PLAN TO SAVE YOUR CORN WITH A SILO AND PAPEC BLOWER

Gay-Murray Co. Inc.
TUNKHANNOCK, PENNA.

PERSONALS

Dr. and Mrs. J. B. Marshall and J. B. Marshall, Jr., of Dallas, are registered at Chalfonte-Haddon Hall, Atlantic City.

Rev. and Mrs. C. Duane Butler and their infant son, Newell, of Lehman will leave the latter part of next week for two weeks vacation in Michigan.

Mrs. Harry Garrahan is expected home this week, after spending the past two weeks as the guest of friends and relatives in Shamokin and Millville.

Mr. and Mrs. Harry Williams and son, Harry, and daughter, Virginia, of Pittsburgh are spending some time visiting relatives in this vicinity and Forty Fort.

Dr. and Mrs. Robert Bodycomb and son, Bobby, and Mrs. Daniel Price and family of South Wilkes-Barre spent the week end at Lake Wallenpaupack.

Mr. and Mrs. John Durbin and family will spend the week-end at Harvey's Lake as the guests of the former's parents, Mr. and Mrs. George Durbin of Plymouth.

Mr. and Mrs. Daniel Richards of Church Street, Dallas, and Mrs. Earl Keithline of Pottsville spent last week end in the Poconos as the guests of Mrs. Charles Hessler.

Miss Barbara Shindel of Lansford arrived on Wednesday to spend the remainder of the week as the guest of her aunt and uncle, Mr. and Mrs. V. A. Shindel of Lake Road.

Mr. and Mrs. F. R. Fleischman of Washington, D. C. were guests of Mr. and Mrs. Reese Finn of Terrace street, Dallas, this week. The Fleischmans returned to their home on Wednesday and were accompanied to Washington by Charles Finn.

Mrs. Ralph Rood of Lehman Avenue entertained the members of her 500 club on Tuesday evening at her home. The prize winners were Mrs. Emma Shaver and Mrs. Eva Machell. The other guests present were Mrs. Eva Hofmeister, Mrs. Helen Honeywell, Mrs. Eleanor Wilson, Mrs. Nelson Whipp, Mrs. Arline Rood and the hostess.

Mrs. Joseph Collis and infant son have been brought to the home of Mrs. Collis' parents, Mr. and Mrs. August Czuleger of Rice Street, Dallas, from the Nesbitt Memorial Hospital.

Dr. and Mrs. Herbert Spencer and family of Norfolk, Va., have returned to their home after spending some time as the guests of Mr. and Mrs. Harold Titman of Lake Road.

Mr. and Mrs. Wesley Steelman of Trucksville have been spending their vacation in Quebec, Canada, and will return home by way of the New England states with stops at interesting points along the Maine coast.

Mr. and Mrs. Wesley Moore, Mrs. Lulu Beisel, Mary Jane Hislop, and Mr. and Mrs. Thomas S. Moore and son were guests of Mr. and Mrs. Guy Smith of Kingston at their summer residence at Lake Nuangola on Sunday.

Mrs. John Durbin of Franklin St., Dallas, entertained the members of the Entre Nous Club at her home on Thursday evening. The party was in honor of Mrs. Dorothy Hall, who will leave Dallas shortly for Washington, D. C.

Mr. and Mrs. Marion X. Garinger and family of Reading arrived on Tuesday to attend the funeral of the former's niece, Marian Gregory. They were guests of the former's parents, Mr. and Mrs. Wilson Garinger, Huntsville Road, Dallas.

Mr. and Mrs. R. H. Rood of Dallas and Mr. and Mrs. Ernest Keller of Shavertown spent last week-end at the camp of Silver Lake Rod and Gun Club in 'Susquehanna County.

Mrs. Thomas Gangloff of Lake Road is considerably improved since her operation last winter.

D. H. Crocker of Grove Street, Wilkes-Barre, was the guest of his daughter, Mrs. Milford Shaver on Monday.

Mr. and Mrs. Wesley Himmler of Lake Street, Dallas, and Mr. and Mrs. L. H. Morgan of Kingston, who are on a six-week trip to California, are at Yellowstone National Park now. They will spend several days there before driving on to the coast.

KUNKLE

MRS. MINNIE KUNKLE CORRESPONDENT

Mrs. Robert Eipper and daughter Janice, were the guests of Mrs. Ralph Hess on Friday.

Mr. and Mrs. Owen Ide and family spent Sunday with Mr. and Mrs. Fred Sutton of Idetown.

Ernest Culp of Dallas and Edwin Shoemaker spent a couple of days in Philadelphia last week.

Mrs. Harold Smith and sons, Lawrence, Donald and Forest, visited Mr. and Mrs. Thomas Smith of Southdale several days last week.

Mr. and Mrs. George Snyder of Binghamton, N. Y., were the guests of Mr. and Mrs. Joseph Shoemaker and other friends over the week-end and Fourth.

Mrs. Charles Herdman, who submitted to an operation at General Hospital last week, is making a good recovery and is expected home soon. Mrs. Oliver Kilsworth was the nurse in attendance.

Robert Thomas of Dickinson College will occupy the pulpit of Kunkle church next Sunday evening in the absence of Rev. Guy Leinthal, who is attending a ten-day session of summer school at Collegeville, near Philadelphia.

Miss Bonnie Marshmann of Wilkes-Barre, Miss Dorothy Miller of Dallas, Lois and Althea Landon and Roannah Shoemaker enjoyed a five-day trip last week to Binghamton, N. Y., where they called on Mr. and Mrs. George Snyder, Niagara Falls, Toronto, Thousand Islands and other points of interest, returning Saturday night, and reporting a most delightful trip.

Mrs. Carrie Kunkle and Mrs. William Brace entertained the Silver Leaf Club at their home on Friday evening. Present were Mrs. Ralph Hess, Mrs. Charles Murphy, Mrs. Emma Miller, Mrs. Olin Kunkle, Miss Gertrude Smith, Mrs. William Miers, Mrs. Florence Klimeck, Mrs. Frank Hess, Mrs. Russel Miers, Mrs. Ralph Elston and her guest, Mrs. Raymond Jones of Wilkes-Barre, Mrs. Leroy Hess, Miss Frances Hess, Mrs. Palmer Updyke and the hostess and family.

Mrs. Walter Elston and Doris Hess spent Friday at the Ayre's cottage at Harveys' Lake.

Mrs. D. P. Honeywell and Jack Honeywell of Dallas and Mrs. Ann Richards motored to Endicott, N. Y., on Friday to visit the latter's son, Paul Richards, who is a patient in a hospital there. They also visited Mrs. Richards' daughters, Mrs. Ralph Lutes and Mrs. Jack Feltas, returning home on Saturday.

Vivian Allen of Noxen, Helen Kinsman of Lehman, Dorothy Elston, Fred Dodson, Thomas Landon and James Miers spent the week-end at Atlantic City, returning on Sunday by way of Pennsylvania, where they crossed the river by ferry to Milford, Del., where they enjoyed a short visit with Mr. and Mrs. Lee Balcomb of that place, arriving home late Sunday evening.

Mr. and Mrs. Charles Lewis and family of Muhlenburg were the guests of Mr. and Mrs. Charles Murphy on Sunday.

Mr. and Mrs. Isaac Poad and Mr. and Mrs. Walter Bromfield of Kingston visited Mr. and Mrs. John Isaacs on Sunday.

Miss Bonnie Marshman of Wilkes-Barre, Joe Roush of Alderson, Miss Althea Landon and Raymond Elston spent Sunday afternoon and evening with Mr. and Mrs. Herman Schnure of Watsonstown.

Laketon

Ambrose Dowling is able to be around again.

Miss Viola Bear of Dallas and Walter, N. Y., visited Mr. and Mrs. Thomas Sutton Sunday.

At the Lutheran Church services on Sunday will be at 9 a. m., with Sunday School at 10, Rev. John Albright pastor.

Mr. and Mrs. Elward Arbusis of Richmond, N. Y., Esma Shaver of Wilkes-Barre and Mrs. Dorothea Todd and son, Kenneth, visited Mrs. Oberst on Tuesday.

Those who visited Mrs. Oberst on Sunday were Mrs. Margaret Hess and Esma Shaver of Wilkes-Barre, John Miller and Mr. Nicholasky of Edwardsville and Mr. Smith.

Here's the Sale for which you have been waiting

ELECTRIC RANGES FOR ONLY \$74.50

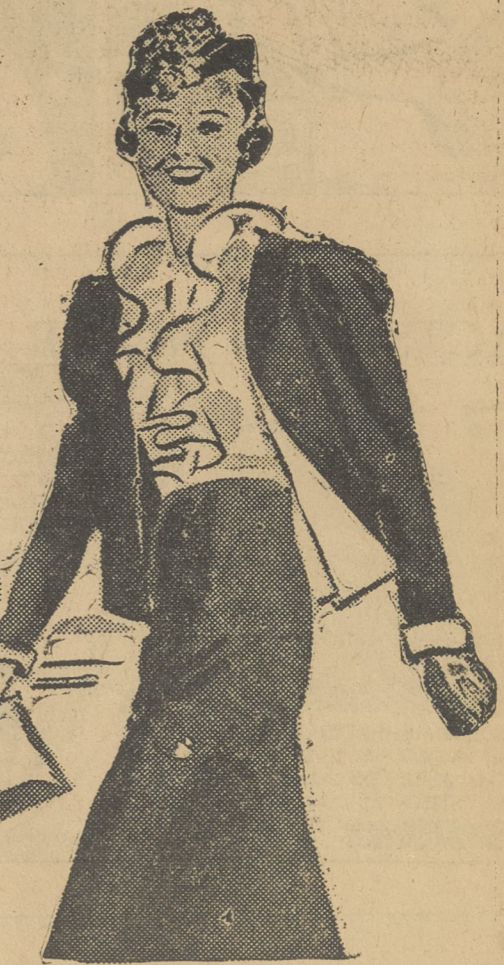
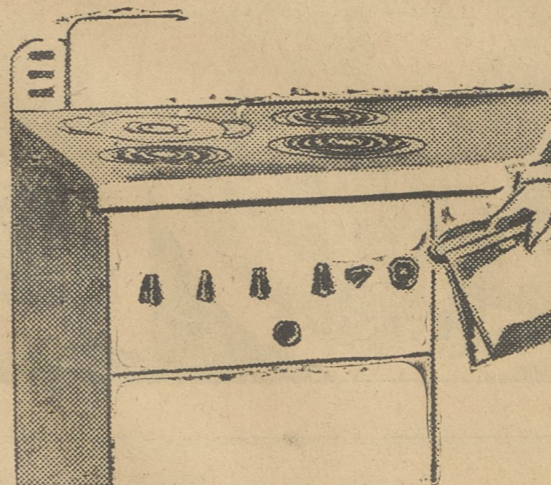
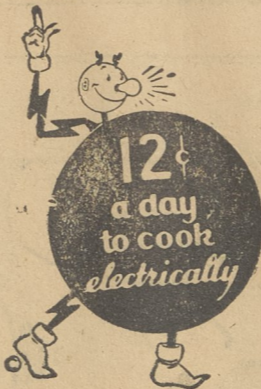
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