

# "Build Boys' Town" Contest Closes Tuesday: Rush Your Entries In

## Entries In \$2100

### Contest Must Be In By April 13

Judges Prepare To Decide Winners Of Big Cash Prizes

#### YOUR LAST CHANCE!

There's still time to enter the big Build Boys Town slogan contest—but you've got to hurry. Remember your slogan must reach the office of this newspaper no later than midnight, April 13. You can mail or bring it in.

Remember, somebody is going to get \$1,000 for writing a single, ten-word slogan on "Boys Town and What It Means to America As A Check on Crime." And there are lots of other big cash prizes, too—\$2,100 in all.

#### HELPING WORTHY CAUSE

By entering the contest you are helping as worthy a cause as there is in this country today—helping Homeless Boys. Because for every new one-year subscription, two-year renewal or two-year past due subscription paid up, this newspaper puts One Dollar in the Build Boys Town Fund to be used for the new dormitory building. Now, you know, an average of five hundred homeless boys have to be refused admission to Boys Town each year because of lack of room.

Race, color or creed mean absolutely nothing at Boys Town. Just as long as it's a Homeless Boy in need of help. A number of boys have come to Boys Town with only tags on their worn coats, instructing kindly railroad conductors where to ship them. They have come from every state of the union.

One day last summer a little lad in rags walked into Boys Town.

"Where's Father Flanagan?" he asked tremulously.

Taken to Father Flanagan, he said: "Here I am, Father. I ain't got no home. My mother's dead and my father drinks all the time. The man who runs the cigar store in our town told me about Boys Town and you. I ain't got no place else to go. I bummed a ride on a truck here."

That's the way poor, helpless boys come to Boys Town. Somebody has to take care of them. There they are fed and clothed, educated, kept until they are able and ready to make their own way in the world.

And they do make their way in the world. 4,446 have done that in the past nineteen years. All of these boys today are successful, self-sustaining citizens. Not a single one is in a jail or penitentiary.

#### ONE BIG "PUSH"

This newspaper knows the people of America aren't going to forget the Homeless Boy. It is proud of the way its readers in this community have co-operated so far. However, it would like to see one final push to put the big Build Boys Town drive away over the top.

If you haven't already entered the big slogan contest, do it today. Somebody's going to win that \$1,000 just for writing a ten-word slogan. With the story behind Boys Town to write the slogan around, it's the easiest thing in the world. You know what Crime costs this country every year. Just stop and think what Boys Town is doing to prevent Crime. Because you know it's homeless and neglected boys today that become the hardened criminals tomorrow.

Write your slogan, enclose one new one-year subscription, two-year renewal or two-year past due subscription paid-up, at the regular rate and you may be the one who will have that \$1,000 in your pocket when the contest is over, or one of those other big cash prizes.

Remember for every slogan entered in the contest, this newspaper puts One

## "Build Boys Town" Rules \$2,100 In Cash Prizes

Here are the simple rules in the big Build Boys Town Contest. But first, here are the prizes:

- First Prize . . . \$1,000 in Cash
  - Second Prize . . . \$ 500 in Cash
  - Third Prize . . . \$ 250 in Cash
  - Fourth Prize . . . \$ 100 in Cash
  - Fifth Prize . . . \$ 50 in Cash
  - Sixth Prize . . . \$ 25 in Cash
  - Seventh Prize . . . \$ 15 in Cash
  - Eighth Prize . . . \$ 10 in Cash
- AND THIRTY PRIZES (Ninth to Thirty-eighth inclusive) . . . . . \$5.00 each

1. Write a simple slogan of not more than 10 words on "What Boys Town means to America As a Check on Crime." Boys Town, you know, is the Home of a Nation's Homeless Boys. And it is today that become the hardened criminals of tomorrow. Boys Town has made good, upright citizens of 4,446 homeless boys already. Not a single one of those boys is in a jail or penitentiary today.

Your slogan should be as simple and striking as possible. For example: "Build Boys Town and Check Crime at Its Source." The simplest, most effective statement in ten words or less of what Boys Town means to America As a Check on Crime is the one that will win.

2. Mail or bring your slogan written on a plain piece of paper to the office of this newspaper before midnight, April 13. Be sure your name and address are written on the paper correctly and plainly.

3. Every slogan entered in the contest must be accompanied by one new one-year subscription to this newspaper, a two-year renewal of a subscription or a two-year past due subscription paid up—at the regular rate. For every such subscription turned in, one slogan may be entered. You can enter as many slogans as you choose, just so each slogan is accompanied by a new subscription, a two-year renewal or a two-year past due subscription paid up.

4. Literature telling all about Boys Town will be given you free at the office of this newspaper upon request.

5. Final results of the contest, together with the winning slogans will be announced in this newspaper the week following the close of the contest. The contest closes Tuesday, April 13. Results will be announced in this newspaper the following week on the regular publication date.

6. This newspaper will turn over \$1.00 to the Build Boys Town Fund for each slogan entered in the contest, for the erection of the new dormitory building, so badly needed there.

7. Winning slogans become the property of Boys Town.

8. In case of a tie, duplicate awards will be made.

9. Decision of the judges is of course final.

Dollar in the Build Boys Town fund. With the new dormitory building, Boys Town won't have to refuse admission to those five hundred boys every year as it must now, because of lack of room.

#### DO YOUR PART

Do your part to check Crime in America—and you may have \$1,000 in cash in your hand when the contest is over. HURRY! Get your slogan in today!

#### Laketon

MRS MARIE OBERST CORRESPONDENT

(Held From Last Week)

Mrs. Charles Lerch gave a party for her daughter, Lillian, on her sixth birthday recently. Lunch was served to the following guests: Walter and Frances Crispell, Pauline, Marion, Thomas and Edward Wilkes, Edward Salansky, Donald and Wayne Smith, Shirley Finlayson, Mary, Isabelle, Billy, Bobby and Joe Lerch.

Mrs. Edgar Nulton and son, Sherry, of Kunkle spent Easter with Mrs. Nulton's parents.

Mrs. Arthur Kocher visited Mrs. Fernan Sorber at the Picnic Grounds recently.

Mr. and Mrs. Thomas Thomas of Wyoming called on Mr. and Mrs. Charles Lerch recently.

Mr. and Mrs. James Lord and son, Basil Lord, spent the Easter week-end with her sister, Mr. and Mrs. Clarence Oberst at Berwick.

Mr. and Mrs. Jack London and children visited Mr. and Mrs. Weed at Dallas on Easter.

George Anderson has been ill.

Miss Naomi Shupp has returned from Binghamton Hospital and resumed her studies at Laketon High School.

The following were guests of M. J. Kocher on Easter Sunday: Mrs. Anna Taylor, Mr. and Mrs. Oscar Whitesell and son, Grant; Mrs. Marian Ide of Benton; Mrs. William Hilliard and daughters, Barbara and Wilma, Leona Kocher and Clarence Oberst.

Miss Hazel Meeker motored to Niagara Falls and Canada with friends from Shavertown recently. During their visit they dropped in on friends in Buffalo.

The following visited Mr. and Mrs. Rodell Kocher on Easter Sunday: Mr. and Mrs. Austin Hutchins, Mr. and Mrs. Marshall Hutchins, Carol Hutchins and Arnold Pipper.

## ADMIRAL RICHARD E. BYRD, AMERICA'S ACE AIRMAN SPENDS BIRTHDAY AT BOYS TOWN



Boys need heroes, and who can imagine a more appealing hero for the average boy than Admiral Richard E. Byrd, dauntless young conqueror of both Arctic wastes and the limitless dangers of air flight across the Atlantic? Admiral Byrd interrupted a recent lecture tour to spend his birthday with the homeless boys of Boys Town. As a gift, he received a candy-stick North Pole, from which a red pennant, bearing the numerals 47 (in honor of his birthday) flew bravely.

## Sister Of Local Women Dies At 65

Edith Alice Fuller, aged 65 years, a sister of Mrs. Bert Kellar and Mrs. Edward Andrews of Dallas, died suddenly Friday afternoon, March 26, at Philadelphia. Apparently she had been in good health and while returning from shopping was seized with a heart attack and fell to the street. She was rushed to the hospital but was dead on arrival.

Mrs. Fuller was born in White Haven, September 12, 1872, and resided there until nine years ago, when she moved to Philadelphia. Her sudden death brought forth expressions of sorrow and regret from her many friends. She possessed a kindly disposition and was liked by all who knew her. She was a member of the Free Methodist Church.

Surviving are a daughter, Miss Edna, of Philadelphia, besides the two sisters in Dallas. The body was taken to White Haven for burial, the services having been held on Tuesday afternoon at 2. Services were in charge of Rev. I. W. Person, pastor of the Free Methodist Church there, assisted by Rev. Gertrude Ross of Dallas. Interment was in Laurel Cemetery.

## Dallas Seniors Visit Bloomsburg

Miss Elizabeth Culbert of Dallas Borough High School faculty accompanied the Senior Class of the school on a trip to Bloomsburg State Teachers' College on Monday. The group attended morning assembly, had luncheon, visited classes and observed the operation of the college. Miss Culbert also took the Seniors on a trip through College Misericordia recently.

## Child Buried

Gaillard Updyke, age 6, son of Mr. and Mrs. Fred Updyke of Hillside was buried on Wednesday afternoon from the Christian Church in Sweet Valley.

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**THE DALLAS POST 1 YR AND 4 famous MAGAZINES**

FRIENDS! We are combining our newspaper with these two great magazine offers, so that you can realize a remarkable cash saving on this year's reading. Either offer permits a choice of four top-notch magazines with our paper and, regardless of your selection, you will say it's a bargain.

**The Economy Offer** THIS NEWSPAPER, 1 Yr. AND 2 Magazines From Group A 2 Magazines From Group B

**GROUP-A** Check 2 magazines thus (X)

- American Fruit Grower 1 Yr.
- Capper's Farmer - - 1 Yr.
- Household Magazine - 1 Yr.
- Needlecraft - - - 1 Yr.
- Successful Farming - 1 Yr.
- Woman's World - - 1 Yr.
- The Country Home - 2 Yr.
- Farm Journal - - - 2 Yr.
- Pathfinder - - (26 issues)
- Breeder's Gazette - - 1 Yr.

**GROUP-B** Check 2 magazines thus (X)

- American Poultry Journal 1 Yr.
- The Country Home - 1 Yr.
- Farm Journal - - - 1 Yr.
- Gentleman Magazine 1 Yr.
- Good Stories - - - 1 Yr.
- Illustrated Mechanics - 1 Yr.
- Leghorn World - - 1 Yr.
- Mother's Home Life - 1 Yr.
- Plymouth Rock Monthly 1 Yr.
- Rhode Island Red Journal 1 Yr.

**The Super-Value Offer** THIS NEWSPAPER, 1 Yr. AND 2 Magazines From Group 1 2 Magazines From Group 2

**GROUP-1** Check 2 magazines thus (X)

- American Boy - - - 1 Yr.
- Better Homes & Gardens 1 Yr.
- Christian Herald - - 6 Mo.
- Flower Grower - - - 6 Mo.
- McCall's Magazine - 1 Yr.
- Motion Picture Magazine 1 Yr.
- Parents' Magazine - 6 Mo.
- Open Road (Boys) - 2 Yr.
- Opportunity Magazine - 1 Yr.
- Pictorial Review - - 1 Yr.
- Pathfinder (Weekly) - 1 Yr.
- Romantic Stories - - 1 Yr.
- Screen Play - - - 1 Yr.
- Sports Afield - - - 1 Yr.
- True Confessions - 1 Yr.
- Household Magazine - 2 Yr.
- Woman's World - - 2 Yr.

**GROUP-2** Check 2 magazines thus (X)

- American Poultry Journal 1 Yr.
- American Fruit Grower 1 Yr.
- The Country Home - 1 Yr.
- Farm Journal - - - 1 Yr.
- Gentleman Magazine 1 Yr.
- Good Stories - - - 1 Yr.
- Illustrated Mechanics - 1 Yr.
- Household Magazine - 1 Yr.
- Leghorn World - - 1 Yr.
- Mother's Home Life - 1 Yr.
- Needlecraft - - - 1 Yr.
- Plymouth Rock Monthly 1 Yr.
- Rhode Island Red Journal 1 Yr.
- Successful Farming - 1 Yr.
- Woman's World - - 1 Yr.
- Capper's Farmer - - 1 Yr.
- Breeder's Gazette - - 1 Yr.

**THIS OFFER FULLY GUARANTEED!**

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I am checking above the four magazines desired with a year's subscription to your newspaper.

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## PTA Will Hear Talk On Russia

Dr. J. A. Strelzoff Speaker At Lehman Monday Night

Dr. J. A. Strelzoff, a member of the faculty of Scranton Keystone Junior College, LaPlume, will address members of Lehman Parent-Teachers Association at their meeting in the high school on Monday night.

Dr. Strelzoff's subject will be "Soviet Russia." He has made a deep study of the Russian social experiment and it is hoped that all members of the PTA will turn out to hear his talk.

## Confidence Class

The Confidence Class of Idetown M. E. Church met at the home of Mrs. Dean Shaver on Tuesday evening. The hostesses were Mrs. Alfred Hadsel and Mrs. Dean Shaver.

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