

Eyes Of The Nation On Boy's Town As Contest Gets Under Way

DALLAS PEOPLE ENTER INTO SPIRIT OF SLOGAN CONTEST

Every Slogan Entered Is A Brick In The New Dormitory To Care For The 500 Boys Who Must Now Be Turned Away Each Year

The eyes of the world are on the world's "biggest little city" this week—Boys Town, as the Big "Build Boys Town" contest gets into full swing. And they should be because every single day at Boys Town something of great importance to America has been going on for the past nineteen years.

Boys Town takes homeless and abandoned boys off the streets and out of the alleys, saves them from becoming criminals and makes good, productive American citizens out of them. Race, color or creed, you know, mean absolutely nothing at Boys Town—just so it is a homeless boy in need of help. Boys Town has made good citizens of 4,446 homeless boys in the past nineteen years. Not a single one of those boys is in jail or penitentiary today. Isn't that a record, though!

Just stop and think a minute what Crime is costing this country every year. Crime Costs You \$1.50 Every Day. The Federal Bureau of Investigation says Crime is costing 16 Billion Dollars a year. Think of it! That means it is costing every wage earner \$1.50 a day, seven days a week, every single day of their lives. That's what it's costing you.

Now Boys Town has saved 4,446 boys of all races, colors and creeds from becoming criminals and has made good citizens out of them. J. Edgar Hoover, head of the nation's G-Men estimates the average criminal costs the taxpayers more than \$100,000 during his lifetime. That's just the "average" criminal—that doesn't mean ones like Dillinger, "Baby Face" Nelson, "Pretty Boy" Floyd and some of the other outstanding ones.

Well, taking that figure of \$100,000 as the cost of the average criminal career, then Boys Town has saved the taxpayers of this country considerably more than \$444,600,000 in the past nineteen years. Yes, Boys Town has done a wonderful job and this newspaper is proud of the way the people of this community are responding to the needs of Homeless Boys. But you know that although Boys Town has done such a fine job so far, still because of lack of room an average of 500 boys must be turned away each year.

One dollar, you know, is placed by this paper in the Big Build Boys Town Fund for every new one-year subscription, two-year renewal subscription or two year past due subscription paid-up, turned in by those taking part in the contest. The contest closes at midnight, April 13.

Every week receipts of the fund to date are sent along to Boys Town toward construction of the new dormitory building there.

Boys Town Began As A Dream. Boys Town started nineteen years ago as a dream in the mind of its founder, Father Flanagan. He had been running a shelter for homeless men, drifters, down-and-outers, in Omaha. Sometimes 1,000 of these poor derelicts slept and ate in his "Hotel" on a single night. From talking with these men he was struck with one fact. Most of them were where they were because of a neglected, homeless boyhood. Then he decided to care for Homeless Boys.

He borrowed \$90 from a friend to pay the first month's rent on a house in Omaha. Two boys who slept in his men's hotel and three others he saved from going to the reform school were the first five boys in his home.

Boys Town has cared for 4,446 Homeless Boys in the past nineteen years. All are today respected, self-sustaining citizens of their various communities. Not a single one is in a jail or penitentiary. Where would they be now, but for Boys Town? Probably in the ranks of Crime, or at best purposeless idlers and misfits.

Isn't that a splendid story background for a slogan contest? The finest slogan in the world can be written about such a subject. Remember the whole thing to keep in mind is to make your ten-word slogan as simple and effective as possible.

See Rules on This Page. If you haven't already done so, sit down and write that ten-word slogan today. You may win \$1,000 or one of the other big cash prizes. Remember the subject is "What Boys Town Means to America As A Check on Crime."

You will find the simple rules of the big "Build Boys Town" contest on this page of this newspaper.

Do your part for the Homeless Boy! He needs you. He's counting on your help to give him the only thing he asks—a chance to become a good American citizen. Help this newspaper Build Boys Town.

CONVENIENCE

Make the most of the electrical service at your command. For a few cents a day every farm within reach of our transmission lines can have running water in homes and barns.

There are hundreds of electrical labor-saving devices that you can put in every-day use at a cost so low that it is not worth considering.

Let electricity do the drudgery. If your home and farm are not already being served by this company, let us go over your problems with you.

Harvey's Lake Light Company

BOYS' TOWN CITY COUNCIL



The world's youngest mayor and city commission busy with city business.

Ruggles

MRS. MYRTLE KOCHER CORRESPONDENT

Mrs. Louise Kocher, a member of the Grange at Beaver Run since 1887 has been in grange work fifty years at Ruggles. She was a member of Bowman's Creek Grange before coming to Ruggles Grange. Two other Charter members from Beaver Run Grange are still living. Fred Shulde of Ruggles and R. P. Kocher, who lives now at Bloomsburg, have also been fifty years in grange work.

Orrison Kocher called on Fayette Williams at Alderson on Monday morning, finding him confined to the house with a sprained ankle. At this writing he is much improved.

Mr. and Mrs. Ben Rood spent Sunday with Mr. and Mrs. Orrison Kocher.

Mrs. Anna Kraft called on Mr. and Mrs. William Shand recently.

Mrs. Ethel Shupp and daughter, Naomi Shupp, are in the hospital suffering injuries from automobile accident on Sunday.

Bert Fish called on Thomas Kitchen on Sunday.

Mrs. Almon Rood and Mrs. Mina Harrison spent Friday with Mrs. William Shand.

Mrs. Florence Hoppes called on Mrs. Myrtle Kocher on Friday.

Mrs. Louise Frick has returned to her home after spending the winter months with her relatives in New York City.

Mrs. Frick spent Saturday evening calling on Mrs. Laura Brislin.

Those who attended Pomona Grange at Carvelton on Saturday from Ruggles were: Mr. and Mrs. Verne Kitchen, daughter, Vera, Mrs. William Hillard, Mrs. Mina Harrison, Mr. and Mrs. Orrison Kocher and Mrs. Louise Kocher.

The eleventh wedding anniversary of Mr. and Mrs. William Harrison was celebrated on March 10th at their home by a dinner party to the following friends:

Mr. and Mrs. Almon Rood, son, Ralph, daughters, Eleanor and Dorothy, of Ruggles; Mr. and Mrs. Harry Jones of Ruggles, Mr. and Mrs. William Maletta and daughter, Regina, of Wilkes-Barre; Mr. and Mrs. William Harrison, daughter, Edna, Mary Higgins, sons, William Harrison, John, Lewis and Elwood Higgins,

LOCAL DELEGATION TO JOIN IN STATE I. O. O. F. ASSEMBLY

RALLY RECALLS PROGRESS OF FRATERNITY

A delegation of Odd Fellows from local lodges will join with members of the I. O. O. F. from other parts of Central and Eastern Pennsylvania in a gigantic rally in Zombo Mosque, Third and Division Streets, Harrisburg, on next Wednesday night at 8 o'clock.

The local lodges which are expected to be represented are Oneida, No. 23, Dallas; Toby's Creek, No. 1078, Trucksville; Osage, No. 712, Lehman; Sweet Valley, No. 874, and Harveyville, No. 788.

Dr. Robert Bodycomb of Dallas, district deputy, is county chairman of publicity for the rally.

Nationally Known Speaker

The Hon. Geo. I. Breil, of Kentucky, director of Development and Extension of the Independent Order of Odd Fellows, will be in Harrisburg on the above date and address this Rally, and confer with local leaders in the interest of the order in Central Pennsylvania.

Mr. Breil, a nationally known orator, has visited every state in the nation in his present mission of carrying the message of fraternalism and friendship among men to the members of his Lodge, its affiliates and their friends. He comes to Central Pennsylvania as a special representative of the Hon. Geo. E. Hershman, of Indiana, Grand Sire of the world-wide order of Odd Fellows.

Drawing from his 40 years of experience in the field of fraternal brotherhood, Mr. Breil contends that the development of a closer bond and understanding among the peoples of the world will aid in solving many present day problems.

I. O. O. F. History Reviewed. The Independent Order of Odd Fellows is the second oldest and second largest fraternal organization in the United States. It was founded by Thomas Wildey and four of his friends in Baltimore, Maryland, in 1819, who felt the need of a society in which mankind could be bound by fraternal ties.

and Corey Kocher. The couple received many beautiful gifts.

Rev. Albright of Noxen Lutheran Church is having some excellent Lenten services at Laketon Lutheran Church every Thursday evening at 7:30 o'clock.

The founder, Mr. Wildey, came to this country and discovered that he was alone in a new world without friends upon whom he could rely in the event of sickness and trouble. He discovered that there were many other young men in the America of that time in a similar plight.

Mr. Wildey's purpose was to set up a brotherhood in which those young men could find a friend's hand, receive aid when they were in need and the fellowship without which life is hollow. Since the origin of the idea with Mr. Wildey and his small group of companions, the Independent Order of Odd Fellows has grown to an organization of world-wide scope, embracing 16,000 subordinate lodges and a membership of 2,500,000. There are branches of the order in the United States, Canada, New Zealand, Australia, New South Wales, Panama, Cuba, Tasmania, Czechoslovakia, Poland, Sweden and Denmark. Other degrees of Odd Fellowship include the Encampment and Patriarchs Militant, and for the women relatives of Odd Fellows, the Rebekah Degree and Ladies' Auxiliary. They also have Junior Lodges and Theta Rho Girls' Clubs for boys and girls of teen ages.

In the spirit of mutual aid the order is now spending approximately \$5,000,000 a year for the relief of its sick and distressed, and care of widows, orphans and aged. The order maintains in the United States and Canada 68 homes for the care of the indigent aged and widows and orphans who have a connection with the Odd Fellows.

The ritual of Odd Fellowship is built around the incidents of friendship in the Bible, and all members of the order are under oath to apply the teachings of those biblical lessons in their every day life.

KNOCK! KNOCK! WHO'S THERE? . . . OPPORTUNITY!



"Build Boys Town" Rules \$2,100 In Cash Prizes

Here are the simple rules in the big Build Boys Town Contest. But first, here are the prizes:

- First Prize . . . \$1,000 in Cash
 - Second Prize . . . 500 in Cash
 - Third Prize . . . 250 in Cash
 - Fourth Prize . . . 100 in Cash
 - Fifth Prize . . . 50 in Cash
 - Sixth Prize . . . 25 in Cash
 - Seventh Prize . . . 15 in Cash
 - Eighth Prize . . . 10 in Cash
- And THIRTY PRIZES (Ninth to Thirty-eighth inclusive) . . . \$5.00 each

1. Write a simple slogan of not more than 10 words on "What Boys Town means to America As a Check On Crime." Boys Town, you know, is the Home of a Nation's Homeless Boys. And it is the neglected, homeless boys of today that become the hardened criminals of tomorrow. Boys Town has made good, upright citizens of 4,446 homeless boys already. Not a single one of those boys is in a jail or penitentiary today.
2. Mail or bring your slogan written on a plain piece of paper to the office of this newspaper before midnight, April 13. Be sure your name and address are written on the paper correctly and plainly.
3. Every slogan entered in the contest must be accompanied by one new one-year subscription to this newspaper, a two-year renewal of a subscription or a two-year past due subscription paid up—at the regular rate. For every such subscription turned in, one slogan may be entered. You can enter as many slogans as you choose, just so each slogan is accompanied by a new subscription, a two-year renewal or a two-year past due subscription paid up.
4. Literature telling all about Boys Town will be given you free at the office of this newspaper upon request.
5. Final results of the contest, together with the winning slogans will be announced in this newspaper the week following the close of the contest. The contest closes Tuesday, April 13. Results will be announced in this newspaper the following week on the regular publication date.
6. This newspaper will turn over \$1.00 to the Build Boys Town Fund for each slogan entered in the contest, for the erection of the new dormitory building, so badly needed there.
7. Winning slogans become the property of Boys Town.
8. In case of a tie, duplicate awards will be made.
9. Decision of the judges is of course final.



IF YOU . . .
TAKE ONE NEW SUBSCRIPTION FOR YOURSELF OR A FRIEND,
RENEW YOUR SUBSCRIPTION FOR TWO YEARS,
OR
PAY A SUBSCRIPTION TWO YEARS PAST DUE
You Will Be Eligible to Enter This Nation-Wide Contest