

Farm Income Highest Since 1929; Gain Reflected In Farm Buying

GROSS INCOME UP \$844,000,000 IN COUNTRY

With a pronounced increase in cash income from both crops and livestock in almost every section of the country in 1935 over 1934, accompanied by retention of goods in greater value for farm consumption and by a relatively smaller increase in farmers' expenditures, the income position of the American farmer in 1935 was better in every respect than in any year since 1929. The Department of Agriculture preliminary estimates for 1935 show heartening improvement in the purchasing power of the farmer—and in his ability to pay for rural electrification.

Practically all of the increase in farm income from 1934 to 1935 was due to the increase in farm prices, as farm production was apparently about the same as in 1934.

Estimates place gross income and benefit payments at \$8,110,000,000 in 1935 compared with \$7,266,000,000 in 1934, an increase of \$844,000,000, or 12 percent. Cash income from 1935 production will be about \$6,900,000,000, an increase of 10 percent over the cash income received from production in 1934.

Present indications are that rental and benefit payments on the crop adjustment programs in 1935 will be about \$480,000,000 compared with \$594,000,000 in 1934, a decrease of 19 percent.

The value of goods retained for home consumption is expected to be about \$1,200,000,000 or about 16 percent larger than \$1,037,000,000 in 1934. At the same time the increase in farmers' current expenditures for production and for wages to hired labor is very moderate, the increase being partly offset by lower interest rates on farm mortgages. No marked increase in taxes on farm property is anticipated for 1935. The farmers' current production expenses plus wages, taxes, interest, and rent payable, and depreciation of buildings and equipment will amount to about \$4,000,000,000 in 1935 compared with \$3,832,000,000 in 1934 in increase of about 4 percent. An income of about \$4,110,000,000 in 1935 remains available to the farm operators for their labor, capital, and management, after deducting all production expenses. This is the largest return to farm operators for any year since 1929. Although this return is nearly three times as large as the \$5,669,000,000 available to farm operators in 1929.

The increased income of farmers in 1935 was accompanied by increased purchases of commodities both for the family and for production, including purchases of electrical appliances and equipment. The value of retail sales by general stores in towns under 5,000 during the first 11 months of 1935 averaged 19 percent above 1934 and were 79 percent of 1929. The value of sales by mail-order houses were larger during the same period in 1935 than in any other year except 1929. If allowance is made for the changes in the price level of goods handled (the level being lower in 1935 than in 1929), which make for an increased purchasing power of the farmers' dollars, the actual volume of goods handled by the small-town general stores in 1935 approximated that of 1929, and the volume of sales by the mail order houses was the largest on record.

Purchases of farm machinery increased sharply in 1935. The sale of automobiles and trucks in 1934 was more pronounced in the rural areas than in industrial centers, and preliminary indications are that this same situation continued in 1935. Also there was a marked increase in farmers' expenditures for buildings and repairs.

To Present House On The Sands

Christian Endeavor To Give Religious Play In April

"The House on The Sands", a one-act religious drama by Elliott Field, will be presented by the Christian Endeavor of the Glenview Primitive Methodist Church in the church auditorium, April 8.

The play is directed by Mrs. Fitzgerald and will be given for the benefit of the Christian Endeavor church fund.

FARM CALENDAR

ORNAMENTALS AVAILABLE

Many new and choice flowering plants, trees, shrubs, and evergreens are now available. It is wise to give careful consideration to the selection of plants so that those chosen will be the best adapted to existing soil and climatic conditions.

CHICKS NEED FEED

Chicks shipped from a distance are ready to be fed soon after arrival. Holding chicks longer than 72 hours may be detrimental because they are in a weakened condition. Mash feed should be ready for them when they are placed on the brooder house floor.

CAN GROW GOOD CORN

Hybrid varieties of sweet corn are now available for growers who want early maturity, high quality, and large yields. At the Pennsylvania State College agricultural experiment station last year Spangriss 2 yielded 9,000 marketable ears and Marcross 6 produced 10,000 marketable ears an acre.

CONTROL RED SPIDERS

Oil sprays should be applied while the apple buds are dormant to control red spiders. The spraying should stop as soon as green ends show on the buds. The later the application of oil sprays during the dormant period the more effective will be the killing of red spider eggs.

GET READY FOR GARDENING

With the coming of spring, garden equipment on hand should be prepared and new materials purchased. It pays to be ready when the work starts.

PREPARE HORSES FOR WORK

Horses which are properly conditioned for spring work have less trouble than those without preparation. Gradually hardening the animals is the proper procedure.

Rhoda Eddinger Is Contest Winner

Takes Dallas District Prize In Valley Poster Contest

Rhoda Eddinger, daughter of Mr. and Mrs. A. G. Eddinger of Shavertown, was awarded first prize for the Dallas District in the poster contest conducted Friday by members of the publicity committee of the Wyoming Valley Council Girl Scouts.

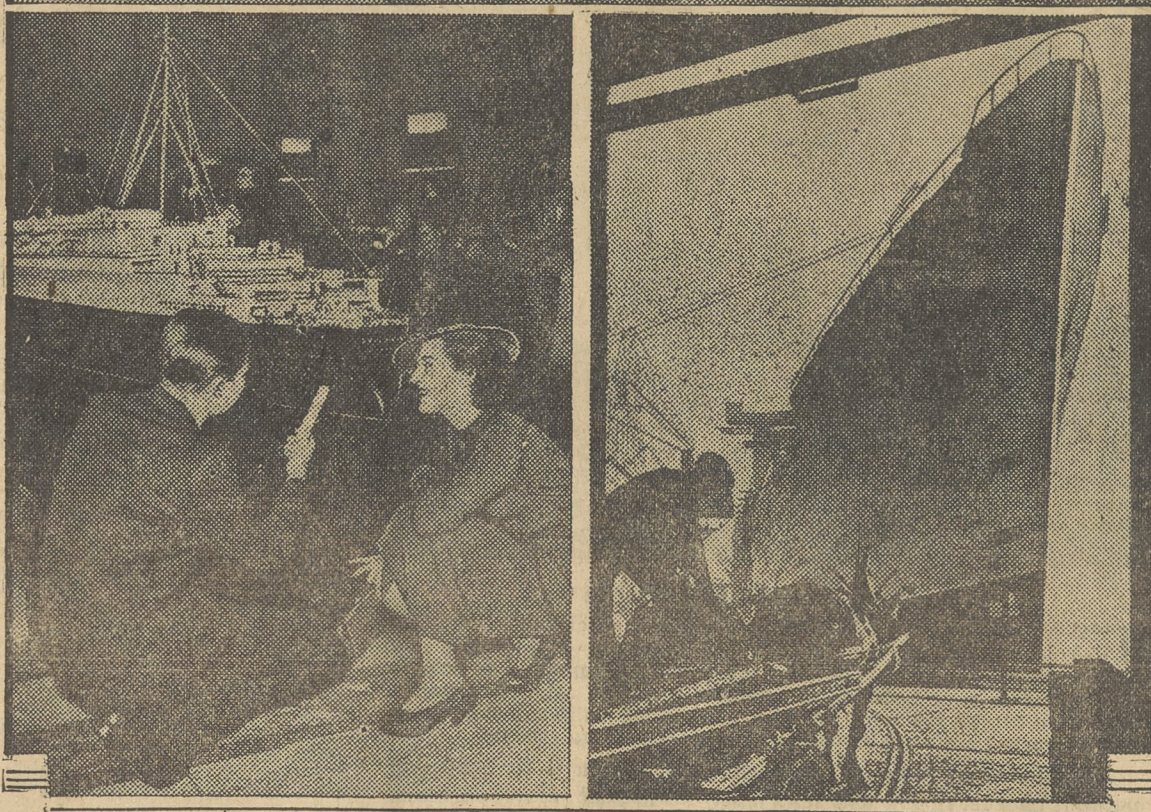
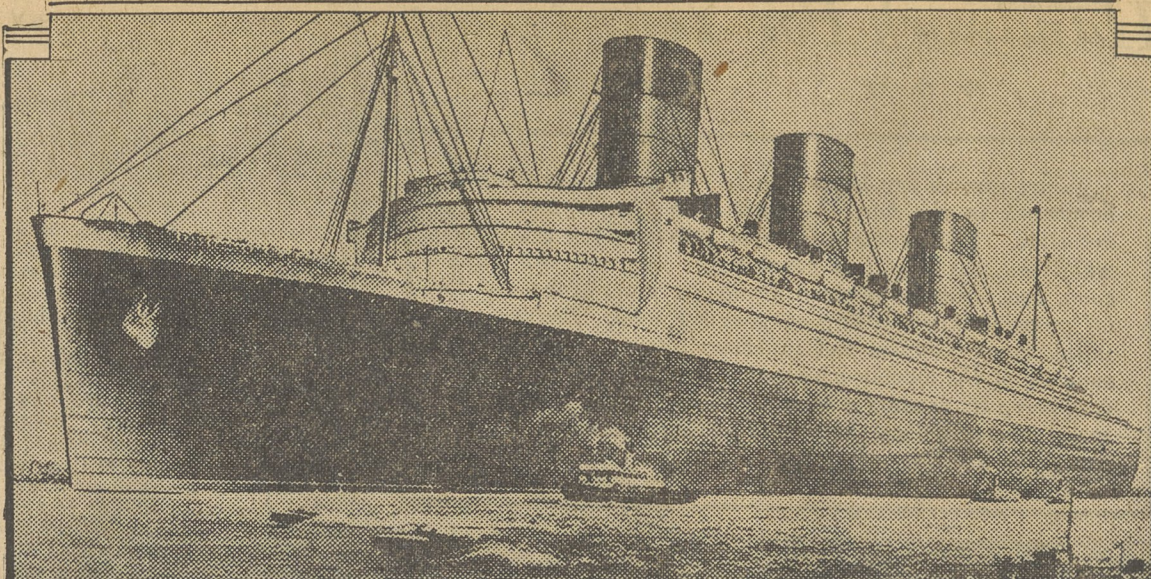
Rhoda's poster which was entitled "A Girl Scout Is Kind to Animals" was done in crayon and pictured a winter scene in which a young scout placed crumbs on an old stump for stranded birds.

There were six contestants from the Dallas District, all from the younger girls. Rhoda is eleven years old and in the sixth grade. She is a member of Troop 6 in Shavertown, directed by Miss Dorothy Roberts.

The posters, some of which are done in water colors, crayons, charcoal and cutouts, were displayed at the Boston Store on Founders Day, March 12.

Members of the cast are: Mr. Reynolds, Richard Seymour; Mrs. Reynolds, Josephine Fitzgerald; Alec Reynolds, Lawrence Cragle; Phyllis Reynolds, Beulah Seymour; Max Reynolds, Sheldon Fitzgerald; Dan Mulvaney, Ben Muehler; Rose Mulvaney, Leila Cragle; Meg, a maid, Lorraine Fitzgerald; Mrs. Smiggles, Eleanor Parsons; a young boy, Raymond Parsons; a young girl, Fannie Parsons.

"Queen Mary" Prepares for First Crossing



CLYDEBANK, Scotland. — With many of the preliminary tests already completed and workmen laboring day and night to put the finishing touches to her mammoth hull, the new British super-liner "Queen Mary" is expected to make her maiden transatlantic voyage on May 27. It is reported that no merchant ship afloat will be greater in size, power and efficiency than the "Queen Mary." She is expected to total 200,000 horsepower. American industrial development is playing an important part in the operation of the ship, for the main turbines are lubricated by Socony-Vacuum makers of Mobiloil for American

motorists. At top: An artist's conception of the "Queen Mary" as she will look when she enters the Port of New York. Lower left: Marine enthusiasts examine a model of the huge ship on display in New York City. Lower right: A bow view of the liner at the shipyard in Clydebank, Scotland.

Supervisors Apply For Paving Funds

Terrace And Claude Streets To Be Improved With Local Labor

The decision to proceed with applications for improvements to Claude Street and Terrace Street in Dallas Township, using the balance of money due on the Parkinson and Fernan Acts, was reached by Dallas Township supervisors this week.

The action followed assurance by G. Harold Wagner, Democratic spokesman for this district, that all appointments of foremen and timekeepers will be taxpayers of Dallas Township and that the relief rolls will be exhausted in hiring laborers.

The improvements have been needed for a long time and the supervisors are to be commended for taking advantage of the present opportunity. The board also was unanimous in wanting the Goss School-Shepherd's Corners project started. It will be a hard-surfaced road and will use about \$1,500 the Parkinson Fund, which is money appropriated by the State and is not taken from local taxes. The Federal government will provide the balance, estimated about \$50,000.

Mr. Wagner stressed the need for haste in making applications from this section before the Federal WPA money is appropriated.

Supervisors Fix Levy At 12 Mills

High Cost Of Snow Removal Brings About 1-Mill Increase

The tax levy for Kingston Township for 1936 will be one mill higher than last year because of the deficit created by the unexpected expenses for snow removal this winter.

Township supervisors fixed the levy at twelve mills at a meeting on Saturday afternoon. The levy is divided as follows: Road, seven mills; light, three mills; sinking fund, two mills. Snow removal cost the township approximately \$1,000, it is estimated.

At the same meeting the controversy over the relief fund for the Trucksville and Shavertown fire companies was settled when a payment of \$73.72 made several years ago by mistake was returned to the supervisors.

STARVATION WAGES

In 1798, Thomas Patterson was hired as school master for the Kingston School at "twenty-five dollars for three months, one-third to be paid in money and two thirds in grain." In 1800 Ezra Blackman was hired as school master at \$9 per month.

Mrs. James Mumaw, the former Miss Pauline Stroud of Trucksville, was guest of honor at a variety shower given by Miss Pendred Keller and Miss June Palmer of Trucksville at the home of the former, Friday evening. There were about eight guests.

Mr. and Mrs. Blanchard Carr of Trucksville returned from Panama last week.

Mrs. Zigmund Harmond and Mrs. Charles Detrick of Fernbrook were hostesses to members of the Rickey Club Wednesday evening.

Mr. and Mrs. Hayden Phillips of Trucksville will have as their guest next week Mrs. Phillip's brother, Ronald Whineray of Liverpool, England.

PERSONAL TAX NOTICE

All personal taxes remaining unpaid after April 1st, will be placed in the hands of a constable for collection.

Arthur R. Dungey, Tax Collector.

ANNUAL FARM AND HOME ISSUE - APRIL 10TH

Now -- more than ever -- The Post opens the door to Spring Sales

SPRING IS ALWAYS a busy time in the rich rural-suburban area surrounding Dallas.

There are homes and barns to paint, fields to be sowed, automobiles to be put in good shape for the Summer, depleted supply shelves to be filled, cottages to be improved, houses to be cleaned and new equipment to be bought in time for Spring work.

Through March and April a steady stream of dollars flows out of the homes and farms here and into the cash registers of alert, conscientious merchants.

Each year The Post inaugurates the period of heaviest buying with its Home and Farm Edition, an issue devoted to timely news, advice and advertising of special interest to the army of buyers and timed to catch the tide of dollars at its height.

This year the area about Dallas will have its greatest spending spree in seven years. For one thing, there are more farms and more farm-owners to buy. In one township alone, personal



property tripled last year. Farm prices are up. Building is climbing steadily. Least effected of any Luzerne County communities by the depression, these towns in The Post's trade area are ahead of their neighbors in the upward trend. Now, more than ever, The Post's Farm and Home Edition opens the door to Spring sales.

A ready-made market, with money to spend, awaits the advertisers who are ready to ride the tide of incoming profits. Cash in on the unchallenged sales power of the Farm and Home Edition. The advertising department of The Post will gladly assist you with merchandising counsel. The advice of men with years of advertising experience is yours for the asking.

PHONE DALLAS 300
THE DALLAS POST
More Than A Newspaper A Community Institution

Do you look Young? Old? -Your Hair Tells!



If you've lost the spirit of youth you can find it again quickly and naturally with Clairol. If your hair is drab and uninteresting or streaked with gray, Clairol will impart natural color or change its shade gradually... secretly... quickly. Don't think of Instant Clairol and Progressive Clairol as common, old-fashioned hair dyes. Clairol does what nothing else can! In one simple treatment Clairol shampoos, reconditions and TINTS. Ask your beautician or write now for FREE booklet, FREE advice on care of hair and FREE beauty analysis.

CLAIROL

Beverly King, Clairol Inc., 112 West 46th St., N. Y. C. **FREE**

Send FREE booklet, advice and analysis

Name _____

Address _____

City _____ State _____

My Beautician is _____

AS MUCH PICK-UP... THIS MARCH WIND HAS ALMOST... AS ATLANTIC WHITE FLASH!

ATLANTIC WHITE FLASH

TUNE IN "THE ATLANTIC FAMILY" EVERY SATURDAY AT 7 P. M., C. B. S.