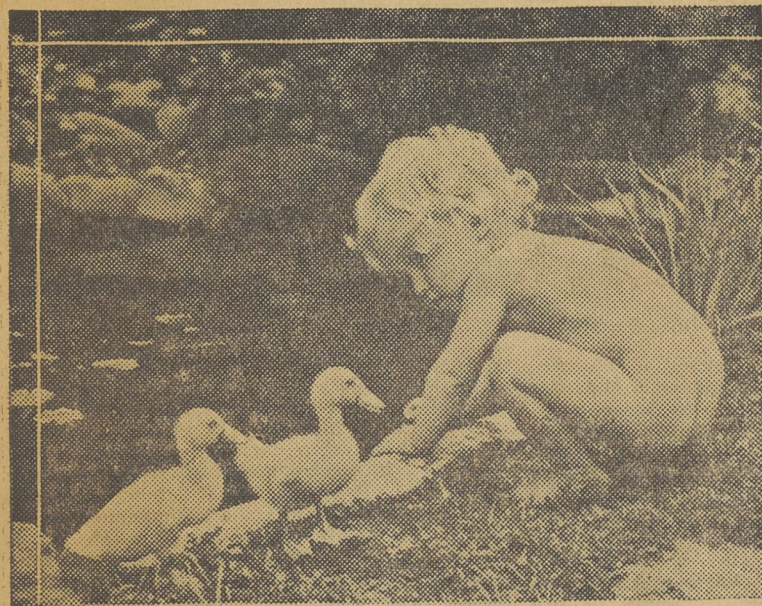


The SNAPSHOT GUILD

KNOW YOUR CAMERA



The amateur who took this prize-winning picture had mastered his camera

CAMERA manufacturers spend thousands of dollars each year in preparing and printing instruction books which are enclosed with each camera. These booklets give valuable information on the use and care of the camera but the average person looks only far enough into the instructions to find out how to insert the film and right there they stop.

From the mechanical viewpoint the box type camera gives us just about the acme of simplicity. It usually has two "stops" for snapshots and one for "time exposures." However, the manual accompanying it is worth a careful reading.

With certain types of folding cameras, you have more to consider if you are to expect good, clear, sharp pictures and the manual should be studied by all means.

You may have from three to nine apertures to choose from and shutter speeds ranging from one-half to 1/500 second, depending on the type of camera. In addition to these split second shutter speeds the camera is probably equipped for time exposures.

Before loading your camera with film consult the manual so that you will understand just what is happening when you do certain things—and why.

In a recent snapshot contest conducted by sixty-four leading newspapers scattered throughout the

United States, the picture shown above was awarded one of the major prizes in the national awards. The snapshotter who took the picture was far from being old in experience but it is quite evident that he had made a study of his hobby and knew what he was doing and what could be expected of his camera.

Study the composition of your pictures, that is, "compose" your picture in your viewfinder before clicking the shutter. Perhaps by stepping forward a few feet you can eliminate some incongruous object—something that may really detract from the point of interest in the picture. Try viewing a scene or subject from different angles, then choose the one you think the most attractive.

Too many snapshotters, when taking pictures of their friends, have them stand as straight as a ramrod and look directly at the camera. That may be all right for a record picture but the snap would be much more interesting if people in it were doing something.

If you will give just a little serious thought to your snapshotting and thoroughly know the limitations or versatility of your camera you will be well rewarded with interesting, artistic or story-telling pictures which you will be proud to show your friends and which will win their admiration.

JOHN VAN GUILDER

SAGAS OF THE SKIES

By R. C. Oertel
Manager, Aviation Division, Sales Department
Standard Oil Company of Pennsylvania

It was the year 1921. For months the U. S. Postal Department had been laying its plans for the great experiment which would prove whether the mail could be carried by plane at night or would continue to be transferred to the railroads. A squadron of volunteer pilots, cream of the nation's aviation service, awaited the word for the take-off.

At North Platte, Neb., orders came to Jack Knight at twilight. He was assigned to the night division between there and Omaha. In the watery light of a dying sun he rose into the sky, and as darkness descended, followed a course marked by the fitful glimmer of crude bonfires to his destination. At midnight he landed at Omaha on a poorly lighted field. According to plans, his part in the undertaking had ended successfully.

But something had gone wrong elsewhere. The volunteer pilot who was to take Knight's load of mail from Omaha to Chicago had been forced down while trying to reach Omaha. The great experiment was headed for failure. Unless... Knight sprang to the rescue.

Ordering his plane re-fueled he strode to the hangar to study a map of the country between Omaha and Chicago. He had never traveled the route before, either by plane or train. He was warned that snow squalls lay in his path and flying conditions were hazardous. Impatiently he waved the objections aside and curtly ordered his plane made ready. At 1 o'clock in the morning, he roared into the sky and nosed his machine eastward.

Through the long hours he fought his way against gales that tossed his ship around like a cork and snow that blotted out even the sight of his propeller. At Iowa City, where he was due to refuel, he hurtled towards the earth in a vain search for the airfield. Only an occasional twinkling light informed him that he was over a community that he thought to be



NORTH PLATTE AIRPORT

Iowa City. Of an airfield there was no sign at all. For 15 minutes he circled the town and zoomed as close to the ground as he dared in the darkness. Then, just as a hasty glance at his instrument board told him that he had only a few pints of fuel left, a red light sprang out of the darkness to his left. His circling over the city had aroused a watchman who had set off a flare at the airport, which officials had neglected to leave lighted.

Knight swung down to the landing field, hastily re-fueled and soared into the sky once more. For another two hours he fought his way against snow and wind until, at last, he battled through to clear weather. As dawn broke over Lake Michigan he came to a perfect landing at the Chicago airport. He had made possible the first continuous transcontinental flight of mail by air, for from there the mail "went through" to New York.

Today, Jack Knight flies for the United Air Lines over the Chicago-Omaha route which he pioneered that lone grim night, 14 years ago.

Right Out Of The Air



Portland Hoffa

The nomination of radio's "homeliest" couple goes to Fred Allen and his talented and pretty wife, Portland Hoffa. Incidentally, that is really Mrs. Allen's maiden name. Her father, a Dr. Hoffa, named his daughters after the cities in which they were born and the lanky, drawing comedian's heckler first saw light in the Oregon metropolis. Go through the lists of those who attend first nights of Broadway shows, and big society affairs and you'll never come across the names of the Fred Allens. She says she doesn't own a single evening dress and has no intention of buying one because they never go anywhere. They live modestly in a two-room apartment.

*** Seen at the studios: Major Bowes arm-in-arming it with two of his amateur "one-man bands"—Carlton Morse chatting with Anthony Smythe, who plays Father Barbour, in his "One Man's Family"—Bob Burns driving up to the studios in his rattletrap car with Bing Crosby in the rumble seat.

*** Newest comedy team on the air—lanes is composed of Deems Taylor and June Walker. The versatile Taylor is one of radio's subtler humorists, paired off with June, he's bringing in a n y chuckles to the armchairs. For many years Miss Walker has been acknowledged as one of Broadway's finest light comedy stars, but she has never given much attention to radio prior to her current series on Sigmund Romberg's Tuesday evening stanzas.



Deems Taylor

*** Sylvia Sydney spent thirty hours in "script reading" rehearsal for her recent Radio Theatre program before she went to her first studio rehearsal. Movie stars who have not time to return to Broadway for occasional stage plays make good use of their opportunities to do Radio Theatre programs and rehearse conscientiously for the Monday evening CBS hours.

*** Roses and Drums fans are listening more closely to their popular Sunday afternoon radio adventures than ever before. There is a rumor

along radio row that the script will soon call for a definite decision by Helen Claire, who plays Betty Graham, which of her two microphone suitors she will accept.

*** Ozzie Nelson is wearing a much broader smile these days. His bride, lovely Harriet Hilliard, singing star of his programs with Bob Ripley, is back in town. Right after the marriage this fall, Harriet was given her biggest movie chance and has been busy in Hollywood making the picture with Fred Astaire and Ginger Rogers. Now with the filming over for a while, Harriet is glad to be back with her handsome husband and ditto for Ozzie.



Harriet Hilliard

*** Mrs. Elaine Sterne Carrington, one of America's greatest novelists, is now also a radio script writer. She is doing the thrillingly romantic series "Forever Young," which is now being heard over the NBC red network.

*** The happiest man in radio is James Melton, famous tenor who is heard Friday nights over NBC. The reason is that when he went to Ocala, Fla., for the holidays, his entire family got together for the first time in ten years.

*** Rapidly becoming one of the most beloved characters in radio is "Luke Ferguson," played by the versatile Cliff Arquette in Edgar A. Guest's Tuesday night program "Welcome Valley." There is no one in radio who plays a dry-voiced philosopher with the ease that Arquette does. His first radio work had him playing "Aunt Hetty," famous comedy character on the Pacific Coast.



Cliff Arquette

*** Margaret Santry, who interviews famous names in the "Tea At The Ritz" program Mondays, Wednesdays and Fridays over CBS, is not limiting herself to social register names, but is now quizzing all famous women.

*** The Revelers, radio's most famous male quartet, are now singing comedy songs as well as serious ones—a noted departure for this quartet.

FOOD MARKET

Advice

BACK to earth and back to everyday living and eating. What tastes better after rounds and rounds of party food than broiled chopped BEEF or steak, baked POTATOES, a vegetable with butter, salt and pepper and an old-fashioned rice pudding or bread custard with or without a soup and green salad. And after that some simply prepared FISH, some chops and finally a good stew, meat pie or spare-ribs and sauerkraut.

Salad Greens and Greens Cheap
Both iceberg and Boston LETTUCE are plentiful and cheap and lots of salads are good health insurance at this season. If you prefer your GREENS cooked, dandelion and "urnip greens, collards and beet tops are in market at low prices. SPINACH and new CABBAGE are in the green class and are also cheaper. Heart leaves of spinach are an addition to salads and new cabbage makes delicious slaw.

After a period of scarcity French ARTICHOKES are more plentiful and available at lower prices than they have been. Green BEANS are higher but a drop in their price is expected. Both PEAS and green LIMA BEANS are very moderate in price and they are unusually sweet and tender.

*Cold and rain last week in Texas temporarily slowed up the shipping of

vegetables but supplies should be normal this week.

Meats and Poultry Rather High
In general the market on meats is firm. There has been some reduction in the price of chunks of LAMB and somewhat lower prices are expected on fresh PORK which has been high again.

BUTTER prices are up and there has been a slight increase in the price of EGGS but this is regarded as very temporary and the result of the recent cold weather.

Apples, Grapefruit and Oranges Moderate

We are largely dependent for fruit at this season on eating and cooking APPLES and the various members of the citrus fruit family. Fortunately they are plentiful and very inexpensive.

Here is a menu* suitable to the season and budgets depleted by holiday expenses.

Braised Lamb Shanks
Browned Potatoes Green Peas
Grapefruit Salad
Bread and Butter
Cup Custards Coffee

*This menu tested and tasted in the A&P Kitchen.

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By Wiley Padan

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