

Jake De' Cake



WE DRAW THE SHADE TO INDICATE A LAPSE OF 5 MINUTES



The Wrong Kind Of Relief



By M.B.



State Will Assure Pure Water Supply

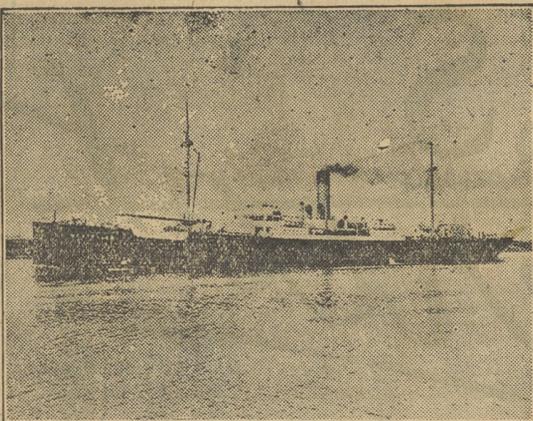
"In Pennsylvania the problem of water conservation in normal times, is of quality rather than quantity," said Dr. Theodore B. Appel, Secretary of Health during a discussion of the general subject of "Conserving Pennsylvania's Water Resources," recently.

"When it comes to this matter of quality conservation, and the control of pollution, we have an entirely different and more complex problem. With reckless abandon our ancestor-built cities and developed industries along our water courses without heed to the coming of a time when the apparently inexhaustible supply of pure water would be seriously curtailed.

"Untreated sewage, acid mine drainage from our bituminous coal regions, culm from the anthracite areas, and industrial wastes from 100 varying industries were poured into the public water of the state until many streams were rendered absolutely unfit for any use save that of open sewers, or drainage carriers.

"With the discovery of the relation of typhoid fever to polluted drinking water came the rapid development of water treatment works, and a determined campaign caused by an

LINER WILL REFUEL PLANES IN ATLANTIC



The North German Lloyd Company announced recently it had designated the Liner Westfalen (pictured above) as a floating Air station in mid-Atlantic to facilitate the establishment of regular air mail between South America and Europe. The liner will be equipped as a mother ship for transatlantic planes; that is those carrying mail.

aroused public opinion, against continued pollution.

"The growth of large metropolitan areas in later years, made the need of an adequate supply of good water more pressing, and at this point we will be faced eventually, with the question of definite quantity, as well as quality, conservation.

"In meeting this situation, a careful study must be made of all factors that enter into the situation, which Pennsylvania has done, and our policy has developed along two lines which interlock very intimately. We deal with industry as a group, cooperatively, or we plan to clean up an entire watershed, including all sources of pollution."

-Alderson-

Mr. and Mrs. Loren Keller of Idetown have announced the birth of a daughter in Nesbitt Memorial hospital on September 24. Mrs. Keller is the former Miss Henrietta Garinger, daughter of Mrs. A. J. Garinger, of this place.

Howard Risley, of the Dallas Post, gave a very interesting talk on newspapers in Epworth League on Sunday evening. The occasion was Epworth Herald Day. Guest speakers are often to be heard and the public is cordially invited.

Mr. and Mrs. William Weir of Avoca were the week end guests of Mr. and Mrs. Harvey Kitchen.

Harriet Stem is enrolled at Syracuse University.

Charlotte Anderson, who underwent an operation for her teeth recently, is improving.

A study course, "The Bible and Missions" has been introduced by Rev. York under the auspices of the Epworth League. The class meets every Wednesday evening at 7:30 at the church. Anyone desiring to attend is cordially invited to do so.

Esther Garinger was the guest of Mr. and Mrs. George Armitage and family of Plymouth for several days last week.

Mr. and Mrs. Alfred Harvey and son of Scranton are spending some time with the latter's parents here.

CANDIDATES USE VARIOUS NAMES AS PARTY LABELS

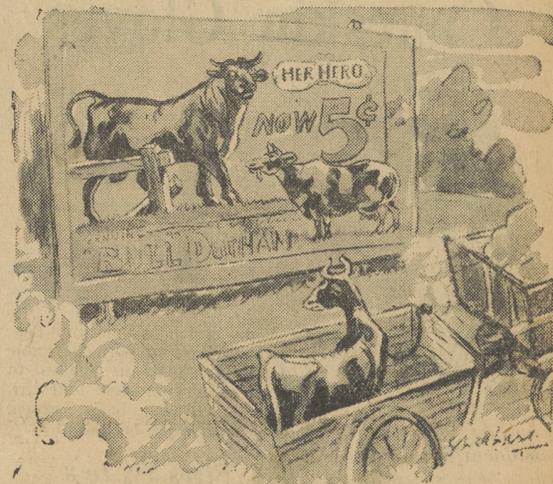
Many shades of political opinion are expressed in the term used by candidates who filed nomination papers in the election bureau of the Department of State to have their names placed on the ballot at the November election.

Those favorable to Prohibition have selected Dry Enforcement. Enforce-

ment Alliees, and United Drys. On the other side appear Wringing Wet and Repeal.

The name of Roosevelt has been used with various connectives. Many regular Republican candidates in Philadelphia have used the term Roosevelt Progressive. In one Legislative district other candidates seek to offset that term by using Roosevelt Protective. In the western part of the State many have employed Roosevelt Party.

Three's A Crowd



Cartoon courtesy of "Life"

EVEN in bovine circles "Her Hero" is an object of interest—at least it would appear so from this cartoon.

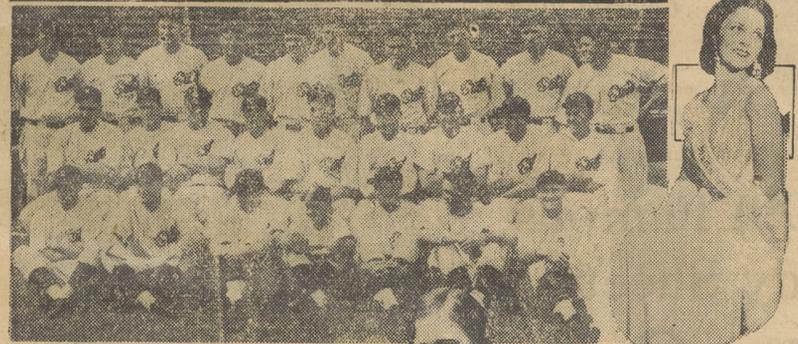
Since the psychology of cows—even in this advanced scientific age—is still a mystery to most mortals, just what the third quadruped in the picture is thinking remains an unknown quantity. Perhaps it is just another version of the "eternal triangle."

The center of attraction, "Bull" Durham, who recently appeared with an admiring Holstein as a poster-mate, is one of America's oldest and best known trade-marks.

Born in 1865, very shortly after the close of the Civil War in Durham, North Carolina, where the product he represents was first and still is made, the "Bull" was used in one of the pioneer outdoor advertising campaigns. Four groups of painters were sent out from Durham to paint the "Bull" on every available space they could find. They travelled the four points of the compass and thus the "Bull" penetrated to Texas, the Pacific Coast, the Western Plains and to New England. Since his debut on sign boards, the "Bull" has been seen many a time on the printed page, a medium the possibilities of which were unknown in those early days.

"Bull" Durham has since become world famous. In South America, in Africa, in the Orient and in the South Seas, he is known and welcomed. During the World War, he was the doughboy's buddy, and now, when economy is in favor, he is more popular than ever.

THE Camirror



CHICAGO CUBS who are banking on winning the pennant and the World's Championship.

MUSICLESS "SAX": Miss Eleanor Jones of Hingham, Mass., holding saxophone shaped squash which is three feet eight inches in length.



MISS MARGARET DRUMMOND, as "Miss Philadelphia" adjudged the most beautifully gowned girl in America, in competition with 37 other entries representing other cities in the national beauty pageant.



TEETH 10,000,000 YEARS OLD: The jawbone of a mastodon with teeth measuring eight inches and still in fair state of preservation, was dug up recently at phosphate mines at Pierce, Fla., at the plant of the American Agricultural Chemical Co., manufacturer of crop fertilizers.

BELL-LESS CHIMES: Father Chas. E. Coughlin, noted "radio" priest, at console of new electric carillon installed at famous Shrine of Little Flower, Detroit. The new chimes system, a recent development from the great laboratories of the RCA Victor Company, at Camden, produces all of its bell-like tones electrically, dispensing with the bulk and weight of bells.

SOME MAMMY: The first to congratulate Marie McMillen at Cleveland after she broke the woman's record for parachute jumping, was her daughter. Mrs. McMillen leaped 20,600 feet.



NEW SPEED KING HERE IN EARLY OCTOBER: New Italian Liner Rex, 64,000 tons, the largest ship built since the war. This palatial ship is expected to shatter all transatlantic speed records, on the Southern Route, on her maiden trip to New York next month.

SINGING LESSONS

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DIAGRAM THURSDAY AT TUCK'S DRUG STORE

1933 Radios

Are Here

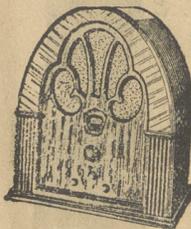
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