

3-Three-3
New
Latest
Model Cars
FREE!

\$5,000

FREE GIFT

By The Dallas Post

All Prizes--Gold, Silver and Automobiles to be Given Absolutely Free to Men, Women and Children. You Are Welcome to Share in this Free Gift Campaign. It Costs You Nothing--No Money, No Post. Every Active Participant Is Guaranteed a Cash Award or An Automobile.

20% Cash Commissions Guaranteed Every Active Non-Prize Winner

EVERYONE WILL WIN

The Plan in Brief

The object of the distribution is two-fold; primarily to increase the already large subscription list of THE DALLAS POST to collect arrearages and advance subscribers, and at the same time afford our friends and readers an unparalleled opportunity to profit, and in a big way, through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a newspaper in this section of the country has been made ready for distribution among those who participate most heartily.

Ambition and energy are the only requisites for success. The plan adopted is fairest and most impartial conceivable. There will be no "double" vote offers, extra votes given or any vote inducement whatsoever inaugurated during this competition. Neither will there be any long term subscriptions accepted. The plan of the campaign is straight forward and simple and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and boys and girls, and one in which no elements of chance enters. One feature of this competition is the fact that there will be no losers in this race.

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How to Enter the Election

The first steps in order to become a candidate and complete for a prize, is to clip the nomination coupon appearing elsewhere, fill in your name and address and mail or deliver to the Campaign Department of THE DALLAS POST. This coupon entitles you or the person whom you might nominate, to 5000 FREE votes. These votes are given you as a starter, and speeds you on your way to win. Only one such nomination will be accepted for each candidate entered.

HOW VOTES ARE SECURED

The next step is to call on or write the Campaign Department for a free working outfit, consisting of an official receipt book, sample copies of THE DALLAS POST and other information relative to launching an active campaign.

Thus equipped, you have but to go to your friends and neighbors, relatives and acquaintances and have them clip the free coupons from their papers, and pay up a subscription to THE DALLAS POST through you. THAT'S ALL THERE IS TO IT. However, you will never win anything unless you make the start; and while it will not be a very difficult matter to capture one of the big prizes, nevertheless, it is necessary that you start early. You must plan out your campaign the same as any successful business man plans out his work for a season, and above everything else, let no one discourage you, but stick to it and finish. Anything worth having is worth striving for. A few short weeks and you may be riding in your own automobile.

It takes votes to win, and clipping the coupons appearing in THE DALLAS POST is one way; start gathering them NOW! Later these coupons will be reduced to a

lesser number of votes. The only restriction placed on voting coupons is that they must be deposited at the Campaign Department of THE DALLAS POST on or before the expiration date printed thereon. Get your friends to saving these for you—they all count. The other and faster way to get votes is by securing new and renewal subscriptions to THE DALLAS POST. On each subscription turned in a certain number of votes are issued varying according to the amount paid and during which "period" same are received at the Campaign Department. See schedule of votes elsewhere.

EARLY START MEANS EASY FINISH
 The advantage of an early start are manifest. Not only do you have the FULL TIME in which to secure the winning votes, but now and up to and including August 11th, you will receive the maximum schedule of votes on subscriptions, then, to the first in the field will undoubtedly get the "cream" of votes and subscriptions, while those who put off enter in until a later date will have to take what is left.

Don't lose valuable time waiting to "see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it.

HOW THE TERRITORY IS DIVIDED

DISTRICT NO. 1

DISTRICT NUMBER ONE—will include all participants residing within DALLAS borough and township; LAKE, FRANKLIN NOXEN, MONROE and NORTH MORELAND

DISTRICT NO. 2

DISTRICT NUMBER TWO—will include all participants residing within the township of KINGSTON, JACKSON, LEHMAN, ROSS and EXETER and territory SOUTH, One or

TOWNSHIP and territory NORTH, One or two of the cars and as many cash prizes as there are active participants will be awarded in this district.

two or the cars and as many cash prizes as there are active participants will be awarded in this district

How The Prizes Will Be Awarded

The candidate receiving the greatest number of votes in the entire campaign regardless of district, will receive first choice of the cars. Then the candidate with the greatest number of votes in the opposite district will receive the choice of the two remaining cars.

Then the candidate with the greatest number of votes regardless of district will be awarded the remaining car.

Each district must win one of the capital prize cars and either district can win two prize

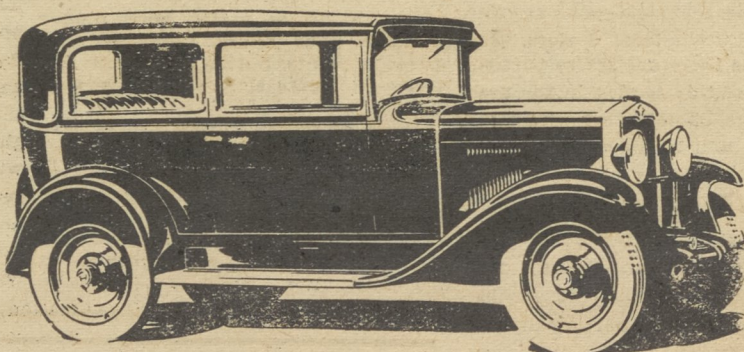
cars, but no one candidate can win more than one of the capital prizes.

Then the two next highest candidates in the two respective districts will receive \$150 each.

Then the two next highest candidates in the two respective districts will receive \$100 each.

All other candidates who remain active will be paid 20 per cent cash commission on the amount of money turned in in subscriptions to the DALLAS POST, Inc.

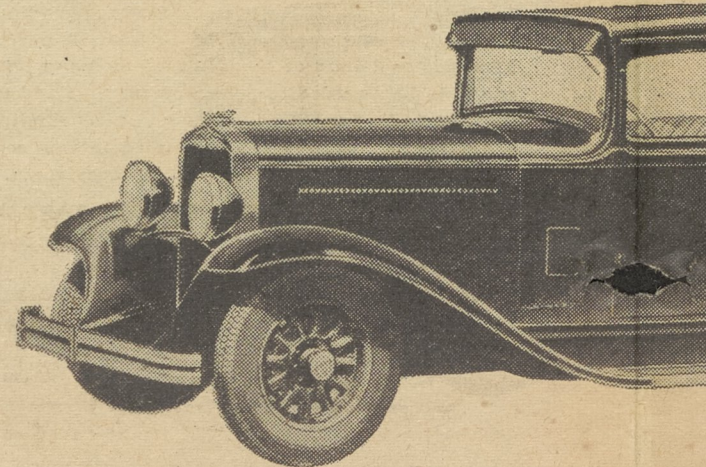
One of the Grand Capital Prizes



1930 Chevrolet Coach, Price \$685

Purchased From and On Display At
The Garinger Chevrolet Co.
 Dallas, Pa.

ONE OF THE GRAND CAPITAL PRIZES



1930 Dodge 8, 4-Door Sedan, price \$1,100

Purchased From and On Display At
James R. Oliver
 Dallas, Pa.

Advisory Board

It is the sincere aim of this newspaper to conduct the election from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants and absolute honesty in all dealings is guaranteed. However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any questions of sufficient moment that might happen to arise during the competition and from which a committee shall be selected to act as judges and count the votes the last night of the election. All these men are well known to everyone in this section and their decision will be absolute and final.

The names are as follows:

CLARENCE A. BOSTON
 Cashier, Tanners' Bank
 Noxen
DR. G. K. SWARTZ
 Physician, Dallas
HERM VANCAMPEN
 Merchant
 Shavertown

REV. W. S. YORK
 Minister, Alderson
D. P. HONEYWELL
 Bank Director
 Dallas, Pa.
REV. G. ELSTON RUFF
 Pastor, Lutheran Church
 Shavertown

Cash Prizes

District No. 1

\$150

\$100

All Active Non-Prize Winners Will Receive Cash Commissions

Opportunity Knocks Stop and Consider

Opportunity is knocking at your door TODAY—Are you going to pass it up?

Here is your chance to earn a beautiful Automobile with out one cent of cost on your part. It's just a spare time proposition, moments that would otherwise be wasted.

\$5,000 is going to be distributed to energetic men and women of this community within the next few weeks.

YOU can, in the next few weeks, earn as much as \$1,852.00. Then why not enter your name and get your share. YOU CAN'T LOSE—EVERYBODY IS GUARANTEED EITHER A CASH PRIZE OR ONE OF THE THREE BEAUTIFUL AUTOMOBILES. This is the biggest—most liberal prize campaign ever offered the people of this community.

Mail or Send This Coupon for Information

Information Coupon

The Dallas Post,
 Dallas, Penna.,

Gentlemen—please send me detailed information. I am interested in your Gift Distribution.

NAME

PHONE Address

Schedule of Votes and Subscriptions

FIRST PERIOD	SECOND PERIOD
Up to and including Aug. 11th the following number of votes will be issued:	From Aug 12th to Aug 25th inclusive, the following number of votes will be issued:
One year 4,000	One year 3,000
Two years 12,000	Two years 9,000
Three years 36,000	Three years 26,000
Four years 90,000	Four years 75,000
Five years 180,000	Five years 145,000
25,000 extra votes will be given on each year of new subscriptions turned in during First period.	15,000 extra votes will be given on each year of new subscriptions turned in during Second Period.

All extra votes are in addition to the above schedule. No subscription candidate. A special ballot good for 100,000 extra votes will be issued. The subscription price of The Dallas Post is \$2.00 per year.

Phone 300 Dallas

Office Open Evenings Until 8 P. M.