

\$240.00 **WORD-O-GRAMS** \$240.00
In Prizes In Prizes

(1)

MAJESTIG
ELECTRIC RADIO

Again astounds the radio industry with its new and finest model. Engineers have worked for years to perfect this new "Monarch of the Air." It is the most selective set ever manufactured and there's absolutely no A. C. hum in this greatest of radios.

You cannot buy a better set at any price anywhere.

Call in and see it at

HARRIS RADIO STUDIO
MODERN RADIO STUDIO

Phone Kingston 4882 Open Evenings
957 WYOMING AVE., FORTY FORT

(2)



WE TAKE PLEASURE IN

Announcing

THE

OPENING OF OUR

NEW, SANITARY

BARBER SHOP

IN THE SULLIVAN BUILDING
MAIN STREET, DALLAS

We have all new equipment and specialize in work for both men and children.

James Armstrong
SULLIVAN BUILDING

(3)

Armstrong Linoleum

For Every Room in the House

We have the latest type equipment for scientifically laying linoleum according to the high specifications set by the manufacturers.

When we cement your linoleum down—it becomes a part of your floor—there is no more worry and no more expense.

FRANCIS A. SMITH

Expert Floor Covering Service

TRUCKSVILLE, PA.

Phone—Dallas 288-R-9

No Charge for Floor Covering Advice

(4)

High-Class Lumber and Millwork

CASH CUSTOMERS CATERED TO
WE HAVE A LARGE NUMBER OF CASH BARGAINS

WHIPPLE BROTHERS, Inc.

702 WYOMING AVENUE, KINGSTON
Phone Kingston 7231

(5)

"HUDSON-ESSEX"

WE WILL ALLOW \$100.00 ON THE PURCHASE PRICE OF A NEW HUDSON OR ESSEX FOR ANY OLD CAR THAT CAN BE DRIVEN IN UNDER IT'S OWN POWER.

WEST SIDE HUDSON ESSEX COMPANY

1089 Wyoming Avenue Phone K. 4556-J Forty Fort, Pa.

EASY

**INTERESTING
PROFITABLE**

FOR YOUNG AND OLD
3 Prizes Every Week

1st Prize, \$5.00

MERCHANDISE CERTIFICATE

2nd Prize \$2.00

MERCHANDISE CERTIFICATE

3rd Prize, \$1.00

MERCHANDISE CERTIFICATE

**HERE ARE THE RULES
READ THEM CAREFULLY!**

1. Any person living in Luzerne and Wyoming Counties may participate except employees of this newspaper or their immediate families. It does not cost anything to compete. You may use the coupon below or write our your answer in the same form, or, better still, go to any of the advertisers on this page and they will furnish you with additional copies of this coupon.

2. The problem is simple. There are fifteen advertisers on this page. You are required to make up a grammatically correct sentence using not more than one word from each advertisement. The person sending in the longest grammatically correct sentence EX-PRESSING THE BEST IDEA will be awarded the first prize. The second prize will go to the person sending in the next best sentence, and the third to the one sending in the third best.

3. Members of a family may work together on a sentence, and may send in as many sentences as they wish, but only one sentence of a kind will be accepted from any one family. Sentences will be passed on by judges appointed by this paper, and participation in this contest will be sufficient evidence that those participating agree to abide by the decisions of the judges.

4. There will be a contest each week for the next thirty weeks. Three prizes will be awarded each week. Prizes will be paid in merchandise certificates, which will be accepted as cash by any of the advertisers on this page. The order in which the words are selected and the subject of the ideas will be changed from week to week. These changes as well as the names of the winners will be announced each week.

THIS WEEK'S SPECIAL INSTRUCTION

Make up your sentence on any idea you wish, taking not more than one word from each advertisement selected at random. List the words as shown in the coupon together with the name of the advertisers.

USE THIS COUPON

Adv. No.	Word Used For Word-o-Gram	Name of Advertiser Using the Word
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		

Your Name

Address

City or Town

Mail to Word-o-Gram Editor, care Dallas Post, Inc.

(6)

WORD-O-GRAM WINNERS

"New cash customers easily obtained for you by expert, permanent employees."

CAROLINE MORRIS
Dallas, Pa.

(7)

All Roads Lead Directly To Our Big
Department Store At
Kingston Corners

As Old ESTABLISHED As Modern
As Kingston 1873 As Today

SERVICE, QUALITY AND SATISFACTION BUILT OUR
PRESENT BUSINESS

Drive Your Car Right Into

EDWARDS, Inc.

West Side Department Store
KINGSTON, PA.

(8)

"Better Go By Bus"

DIRECT BUS SERVICE

Leaving Fort Durkee Hotel Daily

— TO —

New York 8 A. M.—12:30 P. M.—6 P. M.

Leaving New York 8 A. M.—1 P. M.—5 P. M.—1 A. M.

To Buffalo, Detroit, Chicago 8 A. M.—2:30 P. M.

Leaving Buffalo 8 A. M.—8:30 P. M.

With Direct Connections for All Points West
Thru Coaches—No Changes

To Philadelphia and Atlantic City—8 A. M.—6 P. M.
Leaving Philadelphia 8 A. M.—5 P. M.

Make Reservations at Fort Durkee Hotel

Frank Martz Coach Co., Inc.

(9)

The Lozier Beauty Shop

Announces a Ten-Day Special
Price of

\$2.50

FOR A LOZIER OIL PERMANENT WAVE
INCLUDING SHAMPOO AND TRIM

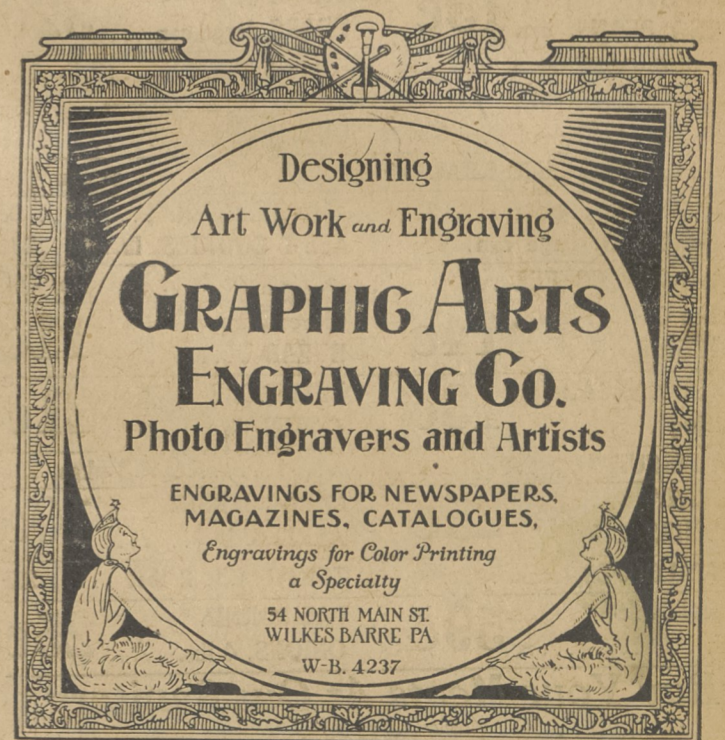
This is the same wave which has already been given successfully over 5,000 times in this shop, which has been enlarged and re-decorated to take care of its customers with comfort and dispatch.

Nine operators, especially trained in giving this wave, insure that you will be served quickly and competently. Personal attention by Miss Lozier on your request, and she will gladly advise you at all times on the care and needs of your hair.

\$5.00, \$8.50 and \$10.00

OTHER DISTINCTIVE PERMANENT WAVES AT
EVENING APPOINTMENTS TELEPHONE W.-B. 2216
8 WEST NORTHAMPTON STREET

(10)



(11)

The Scranton-Spring Brook Water Service Company

The water supply of the entire Wilkes-Barre district, comprising 52 separate civil divisions, with an area approximately 90 square miles, is furnished by Scranton-Spring Brook Water Service Company. The total population is estimated at 371,000, which is served through 82,500 taps in the distribution system.

The water, obtained from virgin mountain springs and streams, from 15 separate sources in forested watersheds, is impounded in 39 reservoirs, providing a total storage of 12 billion gallons, and distributed through 705 miles of distribution mains.

All Water Served To Consumers Is Carefully Sterilized.

MAIN OFFICE 30 NORTH FRANKLIN STREET WILKES-BARRE, PA.