



THE MERCHANT and THE COMMUNITY

Do you realize how badly we would fare if our merchants had to go out of business and leave us dependent upon mail orders or stores miles away from home?

People are beginning to consider the fact that, after all, they owe a debt to their home merchants. The man who makes it possible for us to get what we want when we want it, is entitled to consideration for the service he gladly renders his fellow citizens.

Now, since we are to work for the growth and welfare of Dallas, let us first support the merchant who plays such a vital part in the development of our community.

The man or woman who is not outspoken for his or her home town is against it. What attitude you take toward Dallas and its merchants has much to do with the reputation and standing of our community among our outside friends.

The merchant is needed to bring your town into its own.

BOOST DALLAS AND SUPPORT ITS MERCHANTS!

Get the Community Spirit

The Dallas Post.