

\$240.00 In Prizes **WORD-O-GRAMS** In Prizes \$240.00

MAJESTIC
ELECTRIC RADIO

Again astounds the radio industry with its new and finest model. Engineers have worked for years to perfect this new "Monarch of the Air." It is the most selective set ever manufactured and there's absolutely no A. C. hum in this greatest of radios.

You cannot buy a better set at any price anywhere.

Call in and see it at

HARRIS RADIO STUDIO
MODERN RADIO STUDIO

Phone Kingston 4882 Open Evenings
957 WYOMING AVE., FORTY FORT

(2) **SPRINGTIME MEANS PERMANENT WAVE TIME TO**

CLESTA and SUZANNE BEAUTY SHOP

26 PUBLIC SQUARE (Over Ernst)

\$6.50 PERMANENT WAVE, \$2.50
Including Shampoo and Trim

\$10 FREDERICK MARCEL PERMANENT, \$5
With Shampoo, Finger Wave, Trim

\$15 NESTLE CIRCULINE WAVE, \$8.50
With Shampoo, Finger Wave, Trim

For Appointment Call W.-B. 21060

Evening Appointments

MARCEL, 50c SHAMPOO, 50c MANICURE, 50c
FINGER WAVES, 50c

Clesta Werkheiser Suzanne Graziano
"WE MAKE LOVELINESS LOVELIER"

(3)

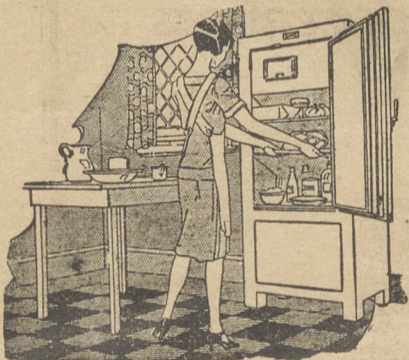
Welsbach

LOW PRESSURE REFRIGERATION

QUIET - - - LONG LIFE - - - LOW COST

Completely fulfills all the needs and desires for refrigeration in the home. Oversize food storage space; plenty of ice cubes; new, delicious desserts. No trouble, just day-in and day-out service at little cost. Own a Welsbach.

Luzerne County Gas & Electric Corp.
KINGSTON,
PENN'A.



Welsbach Refrigeration may be purchased complete in beautiful, sanitary cabinets, or separately to be installed in your present refrigerator. EASY payment plan.

(4)

High-Class Lumber and Millwork

CASH CUSTOMERS CATERED TO
WE HAVE A LARGE NUMBER OF CASH BARGAINS

WHIPPLE BROTHERS, Inc.

702 WYOMING AVENUE, KINGSTON
Phone Kingston 7231

(5)

"HUDSON-ESSEX"

WE WILL ALLOW \$100.00 ON THE PURCHASE PRICE OF A NEW HUDSON OR ESSEX FOR ANY OLD CAR THAT CAN BE DRIVEN IN UNDER IT'S OWN POWER.

WEST SIDE HUDSON ESSEX COMPANY
1089 Wyoming Avenue Phone K. 4556-J Forty Fort, Pa.

EASY INTERESTING PROFITABLE

FOR YOUNG AND OLD
3 Prizes Every Week

1st Prize, \$5.00 MERCHANDISE CERTIFICATE
2nd Prize \$2.00 MERCHANDISE CERTIFICATE
3rd Prize, \$1.00 MERCHANDISE CERTIFICATE

HERE ARE THE RULES READ THEM CAREFULLY!

1. Any person living in Luzerne and Wyoming Counties may participate except employees of this newspaper or their immediate families. It does not cost anything to compete. You may use the coupon below or write our your answer in the same form, or, better still, go to any of the advertisers on this page and they will furnish you with additional copies of this coupon.
2. The problem is simple. There are fifteen advertisers on this page. You are required to make up a grammatically correct sentence using not more than one word from each advertisement. The person sending in the longest grammatically correct sentence EX-PRESSING THE BEST IDEA will be awarded the first prize. The second prize will go to the person sending in the next best sentence, and the third to the one sending in the third best.
3. Members of a family may work together on a sentence, and may send in as many sentences as they wish, but only one sentence of a kind will be accepted from any one family. Sentences will be passed on by judges appointed by this paper, and participation in this contest will be sufficient evidence that those participating agree to abide by the decisions of the judges.
4. There will be a contest each week for the next thirty weeks. Three prizes will be awarded each week. Prizes will be paid in merchandise certificates, which will be accepted as cash by any of the advertisers on this page. The order in which the words are selected and the subject of the ideas will be changed from week to week. These changes as well as the names of the winners will be announced each week.

THIS WEEK'S SPECIAL INSTRUCTION

Make up your sentence on any idea you wish, taking not more than one word from each advertisement selected at random. List the words as shown in the coupon together with the name of the advertisers.

USE THIS COUPON

Adv. No.	Word Used For Word-o-Gram	Name of Advertiser Using the Word
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		

Your Name

Address

City or Town

Mail to Word-o-Gram Editor, care Dallas Post, Inc.

(6)

WORD-O-GRAM WINNERS

Bargain sales in coal for the home are available from under Wyoming Valley mountains.

MRS. ARTHUR JONES
Noxen, Pa.

(7)

EDWARDS, Inc.

West Side Department Store

We have arranged this schedule as we think it will be more convenient for you to do your shopping on Friday instead of Saturday; also that both you and our store employees may enjoy a longer week-end of recreation during the summer months.

We will appreciate patrons of the West Side business section cooperating with this new program and planning their evening shopping excursions for Friday instead of Saturday.

ANNOUNCE A NEW SCHEDULE OF BUSINESS HOURS BEGINNING JUNE THIRD FOR THE SUMMER MONTHS

DAILY EXCEPT FRIDAY, 8:30 A. M. TO 5 P. M.
FRIDAY ONLY 8:30 A. M. TO 9 P. M.

(8)

"Better Go By Bus"

DIRECT BUS SERVICE

Leaving Fort Durkee Hotel Daily

— TO —

New York 8 A. M.—12:30 P. M.—6 P. M.
Leaving New York 8 A. M.—1 P. M.—5 P. M.—1 A. M.

To Buffalo, Detroit, Chicago 8 A. M.—2:30 P. M.
Leaving Buffalo 8 A. M.—8:30 P. M.

With Direct Connections for All Points West
Thru Coaches—No Changes

To Philadelphia and Atlantic City—8 A. M.—6 P. M.
Leaving Philadelphia 8 A. M.—5 P. M.

Make Reservations at Fort Durkee Hotel

Frank Martz Coach Co., Inc.

(9)

Frederic Marcel, \$8.50

Permanent Beautiful, \$5.00
Lozier's Special Permanent, \$2.50

OUR 50c SPECIAL STILL AVAILABLE
FOR MARCELS

Finger Wave, Water Wave, Shampoos,
Manicures and Eyebrow Arches

The Lozier Beauty Shop

Open Evenings Tel. W.-B. 2216
8 West Northampton St., Wilkes-Barre

(10)

Designing
Art Work and Engraving.

GRAPHIC ARTS ENGRAVING Co.
Photo Engravers and Artists

ENGRAVINGS FOR NEWSPAPERS,
MAGAZINES, CATALOGUES,
Engravings for Color Printing
a Specialty

54 NORTH MAIN ST.
WILKES BARRE PA
W-B. 4237

The Scranton-Spring Brook Water Service Company

The water supply of the entire Wilkes-Barre district, comprising 52 separate civil divisions, with an area approximately 90 square miles, is furnished by Scranton-Spring Brook Water Service Company. The total population is estimated at 371,000, which is served through 82,500 taps in the distribution system.

The water, obtained from virgin mountain springs and streams, from 15 separate sources in forested watersheds, is impounded in 39 reservoirs, providing a total storage of 12 billion gallons, and distributed through 705 miles of distribution mains.

All Water Served To Consumers Is Carefully Sterilized.

MAIN OFFICE 30 NORTH FRANKLIN STREET WILKES-BARRE, PA.