

# The Dallas Post

Established 1891

An independent paper, of the people, devoted to the great farming section of Luzerne and other counties.

Trucksville, Shavertown, Lehman, Dallas, Luzerne, The Greater West Side, Shawanese, Alderson, Centermoreland, Fernbrook, Laketon, Sweet Valley, Harvey's Lake, Huntsville and Tunkhannock are circulated by The Dallas Post.

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THE DALLAS POST

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## EDITORIAL COLUMN

Devoted to the Current Topics of the Day

### WHAT NEWSPAPER ADS. DID

It was only a few years ago that the retail stores in towns and the smaller cities did the bulk of their week's business on Saturday. While the other five business days might have paid expenses the merchant depended upon the Saturday sales for the major portion of his week's profit. Needless to say the average merchant would have been exempt from excess profits taxes in those days.

The newspaper is given credit for discovering the possibility of scattering the Saturday peak load over the six business days of the week and it was newspaper advertising which has achieved the present more equitable distribution of the week's business. Saturday is still the merchant's busy day, but now he is only a little less busy on the preceding five days.

This is only one of the many services performed for business by newspaper advertising. It is irrefutable that a great part of the increase in business experienced by the retail stores generally in recent years has been created by newspaper advertising. Newspaper advertising has been the "Aladdin's Lamp" of the retail merchant. There are still isolated towns where one may see for himself what "might have been" the nation over if newspaper advertising had never been.

### THE CONQUEST OF LEPROSY WITH AMERICAN DOLLARS

The trustees of the Leonard Wood Memorial for the Eradication of Leprosy could have chosen no more appropriate day than May 1 next for the culmination of their noble enterprise. For it was the Battle of Manila, fought on that memorable May Day in 1898, which opened the way to America's assumption of "the white man's burden" in the Philippines. And it was on May 1, 1927, that Major General Leonard Wood appealed to the American people for \$2,000,000 wherewith to root out leprosy from their overseas dominions. More than half that sum has been contributed, and on the coming anniversary of Admiral Dewey's victory an effort will be made to complete the objective of this altruistic campaign—a triumph of peace which will be no less renowned than those of war.

There are only 12,000 lepers in the Philippines. There are 3,000,000 in the world. But the achievements at the Lopsarium on Culion, the "Island of the Living Dead," have heartened those who are trying to alleviate the horrors of this affliction the world over. Here the success in the use of the chaulmoogra-oil treatment has been most marked. It has been found possible to check leprosy even in fairly advanced stages, while promise of a less painful method of administering this remedial agent has given fresh hope to a multitude of sufferers. The latest report says that 1700 patients have been returned to their homes as cured.

This scourge can be eliminated from the Philippines within ten years. The experts say it is merely a question of money. There is great encouragement in the fact that leprosy is not hereditary. But it is pathetic to think of the hundreds of healthy children of lepers who, unless funds for their removal and care are provided, are destined to incur the disease. The conquest of leprosy in the Philippines is easily possible. There should be a general loosening of American purse strings on next May Day to make the victory sure.

(Continued from Page 1)

## HEARD ABOUT TOWN

### Improving Main Street

Let's hope that there is more to it than rumor in regard to the tearing down of these old buildings between C. A. Frantz's Store and the trolley station. These have been not only an eye sore to the town but a serious fire menace.

### Easter

With Easter here one notices that our fairer sex in their new spring millinery and clothes are not behind the times. Easter is a great time of the year, not just for what it commemorates, but to us in this section it means the spring is about here.

### Paint-Up and Clean-Up

The next few weeks will be devoted by the industrious home-owners of town and community in painting and cleaning up, not only their houses but their surrounding yards and fields. There are several fields in Dallas and vacant lots that should be burned over. We hope the land-owners will do their bit in freshening up the general appearance of the town.

### Eli Parrish

The writer was agreeably surprised the other day to hold a short conversation with Eli Parrish, one of Dallas' oldest citizens and Civil War veterans.

It was at the Rice venue when the writer noticed a spirited bidding on an article that was put up for sale. It was a flag pole and a beautiful American flag that was being presented to Mr. Rice to the lucky bidder of the pole. Mr. Parrish was in the front rank and never let up until it was auctioned off to him. We wonder whether or not some of us mortals do not forget the love, devotion and respect that we should have for our flag, and we are startlingly reminded when some one of these grand old war veterans of "65" awaken our patriotism.

### THIEVES ACTIVE AT TRUCKSVILLE STORE

Thursday night prowlers were noticed about the store of Archie Woolbert, of Trucksville.

Kenneth, son of Mr. Woolbert, was passing the store about 10 P. M. and noticed some suspicious-looking characters about the store.

Chief Avery, of Dallas was called and apprehended the prowlers.

At this writing it is not known what disposition was made of the case.

### MORE BURGLARS

The Goss School House was entered by thieves sometime between Friday and Sunday. The thieves got away with some of the most valuable things in the school.

The police are investigating the robbery and expect arrests soon.

### MARY STILL RETURNS

Mary Still returned to her home at Fernbrook this week from a three week trip to Florida. Miss Still looks refreshed and rested from her trip which was well earned following a strenuous winter of nursing.

### DALLAS ROTARY IS RECOGNIZED BY DISTRICT GOVERNOR

The Dallas Rotary Club was especially recognized by Dr. Edwin A. Glenn, of Berwick, governor of Rotary's Fifty-First District, in naming G. Harold Wagner president of Dallas Rotary Club on the Credentials Committee of the Rotary's Annual Convention to be held this year at Pottsville the latter part of April.

### LAST DAY OF STAPLETON'S SALE

Today is the last day of the One-Cent Sale held by Stapleton's Drug Store in Luzerne.

During the past week Mr. Stapleton reports the greatest business week in history of his store.

### A New Champion



Jane Fauntz, 18 year old Chicago high school girl, is the new holder of the 100 yards breast stroke and low diving "5" for women swimmers.

### Age No Barrier



"Age is no barrier when one loves," said Miss Marie McComas, 27, who married T. Watson Tracey, 65, at Reading, Pa. Mr Tracey has known Miss McComas since she was five years old.

### Outstanding Aviator



Carl B. Erielson of Los Angeles, in recognition of his 2,300 mile flight over the Arctic wastes, has been awarded a medal as the outstanding aviator of 1928 by the International League of Aviators.

## The Age of Innocence—April 1st, Any Year— By Albert T. Reid



### WELL, JOHN D. WON. NOW, THEREFORE, I. THE QUICK HOOVER MIND. GOODBYE, TOM TAGGART.

John D. Rockefeller, Jr., wins his fight in the Standard Oil Company of Indiana and Colonel Stewart is defeated.

There have been few more bitter fights in the history of high finance.

On Tuesday John H. Perry, learned editor of Reading, Pennsylvania, Jacksonville, Florida, and other places, predicting the Indiana result, said:

"It is hard to fight dollars. In fact, you can't do it."

He added as an afterthought:

"It is absolutely impossible to fight dollars when they happen to be right."

Colonel Coblenz, of San Francisco and New York, remarked:

"To the victor belong the oils."

Colonel Stewart, bidding farewell to Standard Oil of Indiana, and probably preparing to run some other big oil company, had the satisfaction of reporting financial success for 1928.

In the last year Standard Oil of Indiana has earned more than eighty-three million dollars profit or 1676 per cent on its capital. Earnings of the company increased more than fifty millions, as compared with 1927.

President Hoover, who summons the extra session of Congress to meet on April 15, is not an emotional man. But he must have been moved on writing the words, "Now, therefore, I, Herbert Hoover, President of the United States of America, do hereby proclaim and declare," etc.

After you have done farm chores as a small boy there must be considerable satisfaction in writing, "Now, therefore, I, President."

On April 15 farmers will have their day and Congress will tell them, if it can, how to put a disorganized industry on a substantial, paying basis.

No manufacturer could make his plant pay if he had to close down all winter. The farmer must do that, and it is part of the problem.

President Hoover has a quality more important to executives than any, except sound judgment.

HE MAKES UP HIS MIND QUICKLY. No "wait a day or two."

When told of the Mexican revolution, the President did not wait a week. In five minutes he had told his Cabinet "our business interest and duty demand support of the existing Mexican Government."

He shipped guns and ammunition from army stores to President Portes Gil, stopped shipments of ammunition, guns and airplanes to the revolutionists; and arranged for shipments of fighting planes to Mexico's Government.

This does not imply complete approval of all that the Mexican Government has done, or disapproval of the revolutionary cause. It means that the President means to uphold stability of government.

Tom Taggart of Indiana is dead. He had an interesting life while it lasted, and it lasted seventy-two years. He was a political boss for a generation, controlling his State. He defeated Champ Clark and nominated Woodrow Wilson for the presidency.

Now that he is in heaven, and presumably knows everything, Mr. Taggart knows just how useful he was when his influence gave Woodrow Wilson the presidency.



By Farmer Smith



The telephone bell was ringing and Br'er Rabbit answered it.

"Hello! Yes—how are you—why certainly—what's that?—you don't mean it—bring the children?—Only too glad to—we'll come at once."

Br'er Rabbit hung up the receiver. "It's Mr. White Rabbit who wants us to come over and bring the children. I think he wants to have a game of bridge but I'm not sure. Anyway, if we take the children, they will amuse themselves with the White Rabbit children and we will have a swell time."

"Children!" shouted Mother Rabbit. "Come here and get dressed as fast as ever you can."

Billie Bunny and Bobbie rushed into their rooms and soon came a splashing of water as the two began to scrub their necks.

In less than time it takes to tell it, Br'er Rabbit's family was on its way to see the White Rabbits. The two youngsters led the way and old Br'er Rabbit and his good wife came behind.

"Bang, bang BANG!" Br'er Rabbit knocked at the door.

"Come in!" shouted a merry voice from within. Br'er Rabbit opened the door and in walked his family.

"Delighted to see you," said the White Rabbit, while their two youngsters were hugging Bobbie and Billie.

Soon the old folks were playing bridge and all was very very quiet in the parlor.

By and by the game was over and Br'er Rabbit began to look for his darlings.

"They were in the pantry with the White Rabbits."

"Mercy sakes alive!" exclaimed Mother Rabbit. "Those children are all covered with jam."

"But we had a good time!" exclaimed Billie.

"And so did we," said Br'er Rabbit, with a merry laugh.

(Suggested by Mary Lampe, Tacoma, Wash.)

### SHERIFF'S SALES

Saturday, April 20, 1929, at 10 A. M.

By Virtue of a writ of Fi Fa No. 104, May Term, 1929, issued out of the Court of Common Pleas of Luzerne County, to me directed, there will be exposed to public sale by vendue to the highest and best bidders, for cash, at the Sheriff's Sales Room, Court House, in the City of Wilkes-Barre, Luzerne County, Pennsylvania, on Saturday, the 20th day of April, 1929, at ten o'clock in the forenoon of the said day, all the right, title and interest of the defendant in and to the following described lot, piece or parcel of land, viz:

ALL that certain lot, piece or parcel of land, situate, lying and being in the Townships of Exeter and Franklin, County of Luzerne, State of Pennsylvania, bounded and described as follows:

BEGINNING at a pitch pine tree (now stones) set for a corner; thence along line of land of Melvin Miller, north 79 degrees 30 minutes west, seventy-two (72) perches to a corner; thence south 10 degree 30 minutes east, thirty-eight (38) perches to a corner; thence east twenty-nine and five-tenths (29.5) perches to a post set for a corner; thence south 32 degrees 30 minutes east, seventy-one (71) perches to a corner; thence north 57 degrees 30 minutes east, seventeen (17) perches to a corner; thence north 39 degrees east, fourteen and seventy-six hundredths (14.76) perches to a corner; thence along line of land of Mrs. J. Brown, north 32 degrees 45 minutes west, forty-three and seven-tenths (43.7) perches to a corner; thence north 40 degrees east, fifty-one and four-tenths (51.4) perches to a corner; thence north 66 degrees west, thirty-three (33) perches to a corner on the road; thence in a southwesterly direction across said road five and six-tenths (5.6) perches to the pine tree, the place of beginning. Containing 34 acres, be the same more or less. Being the same premises conveyed to Clark A. Snyder and Elizabeth Snyder, his wife, by deed of Fred Laufer dated April 25, 1927 and duly recorded.

Improved with a frame dwelling, frame barn and other outbuildings.

Seized and taken into execution at the suit of Fred Laufer vs. Clark A. Snyder and Elizabeth Snyder, and will be sold by

JOHN MacLUSKIE, Sheriff.

Donald O. Coughlin, Attorney.

### SHERIFF'S SALES

Saturday, April 20, 1929, at 10 A. M.

By Virtue of a writ of Fi Fa No. 34, May Term, 1929, issued out of the Court of Common Pleas of Luzerne County, to me directed, there will be exposed to public sale by vendue to the highest and best bidders, for cash, at the Sheriff's Sales Room, Court House, in the City of Wilkes-Barre, Luzerne County, Pennsylvania, on Saturday, the 20th day of April, 1929, at ten o'clock in the forenoon of the said day, all the right, title and interest of the defendant in and to the following described lot, piece or parcel of land, viz:

All that certain piece or parcel of land situate and being in the Borough of Dallas, Luzerne County, Pennsylvania, bounded and described as follows, to-wit:

BEGINNING at a corner on the southwest side of Pine Crest Avenue and land of Mary L. Trescott; thence along land of Mary L. Trescott south 12 degrees, 55 minutes west 300 feet to the northeast side of a proposed street; thence along the northeast side of said proposed street south 77 degrees, 5 minutes east 100 feet to land of Mrs. Ruth Lewis; thence along land of Mrs. Ruth Lewis north 12 degrees, 55 minutes east 300 feet to the southwest side of Pine Crest Avenue; thence along said Pine Crest Avenue north 77 degrees, 5 minutes west 100 feet to the place of beginning. Being four lots in plot of lots allotted by Elmer D. Parrish in the Borough of Dallas.

All improved with a two-story frame stucco dwelling house, fruit trees, and out-buildings thereon.

Seized and taken into execution at the suit of Samuel Darling vs. William G. Ash and Sarah A. Ash, and will be sold by

JOHN MacLUSKIE, Sheriff.

O. H. Dilley, Attorney.

### Unprofitable Occupation

"Trouble," said Uncle Eben, "is easy to make. But I ain't never seen any profit yet in runnin' a trouble factory."—Washington Star.

### Use Your Reason.

He that will not reason is a bigot; he that cannot reason is a fool; and he that dares not reason is a slave.—Sir W. Drummond