

The Dallas Post

Established 1891

An independent paper, of the people, devoted to the great farming section of Luzerne and other counties.

Trucksville, Shavertown, Lehman, Dallas, Luzerne, The Greater West Side, Shawanese, Alderson, Centermoreland, Fernbrook, Laketon, Sweet Valley, Harvey's Lake, Huntsville and Tunkhannock are circulated by The Dallas Post.

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THE DALLAS POST

Lehman Avenue Phone Dallas 300 Dallas, Pa.

EDITORIAL COLUMN

Devoted to the Current Topics of the Day

OUR CIVIC CLUBS

The primary purpose of the various civic clubs is community service and civic betterment. Sometimes these clubs personally sponsor specific activities for civic improvements, at other times these clubs will assist other clubs and groups of individuals the promotion of better community activities. This Trucksville to Harvey's Lake section boasts of two of these clubs, probably the two most powerful of the National and Inter-National Civic Clubs—Kiwanis and Rotary.

These two clubs vary some in their details of management and in their detail of membership. But primarily they exist for the same purpose, namely that of civic improvement. Membership in either of the respective clubs is voluntary and subject to the approval of the existing membership. The Community Service Ideal and Aim is self-imposed and not super-imposed. These two powerful International Clubs have enviable reputations for results; for alliance and allegiance with programs vitalizing force. Accordingly the general public has come to expect these results from the various local clubs of these two International Clubs. There is now a ray of hope that these two clubs are about to justify their existence locally. They have met and socialized together as is quite the custom in other communities. Members from each of the clubs, in the joint meeting, have voiced their approval of a committee from each club to sit around a common round table there to discuss plans for a separate and at same time united attack on any and maybe eventually all of the individual needs making for better civic improvement in this great UP IN THE MOUNTAIN SECTION. The public and the press shall be interested in these potential plans.

WHAT'S IN A NAME?

What is in a name? There is more than we sometimes think when we take eight days to name the new babe Su, An or Bill. And there is more than we think in the name of the place where we live. We have built our home in Trucksville, Shavertown or Dallas, but what are these? They are just parts of this great UPPER WEST SIDE section. The interests of this inter-community are virtually identical. The several communities of this Upper West Side Section have just recently been called "Greenwood Hills," "Union Heights," "Little Flower Country" and "Metropolitan Dalls. What name do you suggest which best describes this "Upper Section." Mark your name to the Editor of The Dallas Post.

CONCERNING MODERN MIRACLES

An impressive and valuable miracle was performed at Newark the other night. An airplane pilot, flying half a mile high above the field called for light to guide his landing, and without any human agency, the lights flashed on. The New York Times described the event thus:

"The pilot turned the handle of a siren fixed in the cockpit beside him. The howl of the siren, at first a low moan, rose to a shrill shriek, and then—although the switches were actuated by no human touch, the great flood lights of the Newark airport flashed on.

"The howl of the siren was an order for 'Lights' and it was obeyed instantly by 'Mr. Televox,' the electrical sentry, the watchman who never sleeps."

Waves of sound at a certain pitch make an electrical connection in the head of "Mr. Televox," and current does the rest.

Here is modern magic which in actual performance goes far beyond the highest pretense of the mumbo-jumbo artists who have preyed on humanity through the ages.

"I hear the thoughts of him who thinks evil against the king!" yowls the Zulu witch finder. She lies, but if she told the truth, how utterly unimportant it would be compared to the making of a machine that hears and obeys orders, and turns on lights at the sound of a whistle.

When Washington died, his country contained 5,000,000 inhabitants; and he could have spoken at most to 5,000 of them at a time—one-tenth of 1 per cent.

If he could wal kout of Mount Vernon now, he would find 115,000,000 fellow countrymen, and he could talk to about 75,000,000 of them at one time. The magic of science is the only kind that never seems to wear out.

INDIANA OLD AGE PENSION BILL DEFEATED

The old age pension bill, sponsored by the United Mine Workers, the Fraternal Order of Eagles and organized clubs and societies in general, was defeated in the senate of the Indiana Assembly and sent to the legislative graveyard for the remainder of the session. The bill provided for optional pensioning by counties of persons over the age of 65 years. The measure was branded as "socialistic" and a "terrible raid on the State treasury," although it was contended by its proponents that the law would not cost the State a penny. The bill was defended by Senators Gray and Nejd as a humanitarian measure and far superior to the poorhouse method of taking care of aged dependents. The good citizens of Indiana will continue the fight for the measure, which in the Editor's mind seems a good solution for the assistance in the last days of our aged and maimed. A poor house is not so pleasant. The constant contact with relatives and friends would be much more home-like.

NOW WHAT TO YOU SUPPOSE?

A local man fearing that he might be smoking too much, began asking oldtimers, who are heavy smokers, what the effect had been on them.

Most of them thought they were about as healthy as they could expect to be if they didn't smoke at all.

One man confessed that he believed smoking had injured his stomach.

"You know," he said, "I had a digestion that was so good that I always claimed I could eat half a mince pie at midnight and sleep like a child. I could eat anything, and I usually did. I had to be a little careful now. One piece of pie is all I take for dinner."

Our friend is sixty-five. He seems to cherish a genuine fear that his digestion has broken down, and that if he had never smoked he might still be able to eat a whole mince pie at any hour of the day or night.

Can you beat that?

\$240. IN PRIZES

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EASY INTEREST PROFITABLE

FOR YOUNG ADULTS 3 Prizes Every

1st Prize, \$5.00

2nd Prize \$2.00

3rd Prize, \$1.00

HERE ARE THE RULES READ THEM CAREFULLY

1. Any person living in Luzerne and participating except employees of this newspaper. It does not cost anything to receive a coupon below or write our answer in still, go to any of the advertisers on this page with additional copies of this coupon.

2. The problem is simple. There are 15 words on each page. You are required to make up a sentence using not more than one word from each person sending in the longest grammatical sentence. PRESSING THE BEST IDEA will be awarded a second prize will go to the person sending in the third to the one sending in the third.

3. Members of a family may work together to send in as many sentences as they wish. A kind will be accepted from any one if passed on by judges appointed by this contest will be sufficient evidence that to abide by the decisions of the judges.

4. There will be a contest each week. Three prizes will be awarded each week. Merchandise certificates, which will be accepted by the advertisers on this page. The order selected and the subject of the ideas will be announced each week.

THIS WEEK'S SPECIAL INSTRUCTIONS

Make up your sentence on any idea you wish. More than one word from each advertisement is permitted. Write the words as shown in the coupon together with the advertiser's name.

USE THIS COUPON

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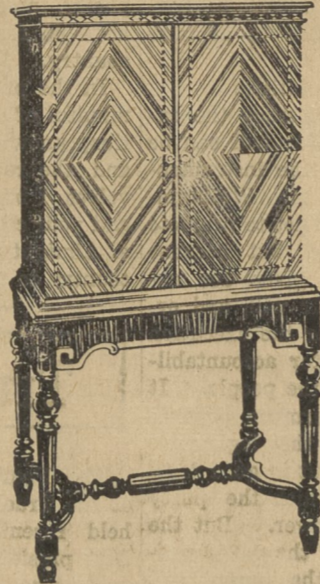
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Mail to Word-o-Gram Editor, care of The Dallas Post, 54 North Main St., Wilkes-Barre, Pa.

Majestic In Name and In Quality

(1)

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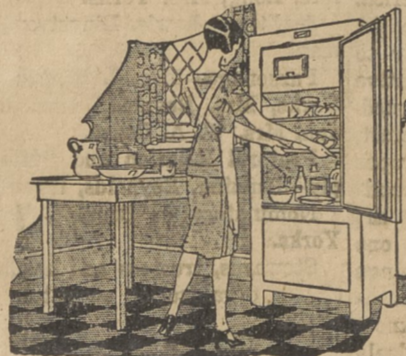
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(4)

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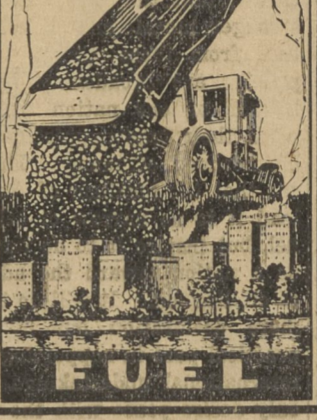
"ESSEX WEEK—LET US DEMONSTRATE" "The Challenger"

"BIDS 1,000,000 SUPER-SIX OWNERS AND ALL WHO DRIVE IT TO PIT IT AGAINST ALL THAT MOTORDOM HAS TO OFFER"

WEST SIDE HUDSON ESSEX COMPANY
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(6)

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TO heat your homes, use the best fuel—Anthracite Coal. To create power that will move your goods—use the best fuel—Illustrated Advertising.

Illustrated Advertising is the fuel which fires the public impulse to buy your products.



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(7)



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