

Jazz King Turns Car Salesman

From the muted trombone to a bona fide order for a new automobile may be a far cry in the life of the average musician, but to Paul Whiteman, recognized king of jazz, the role of car salesman or maestro falls easily and naturally.

Years ago Whiteman sold cars in Denver, Colo. He sold cars while studying music and dreaming of the day when he would turn the voice of the saxophone into coin of the realm. So it was perfectly in character for him recently, while rendering concerts at the opening of a new Oakland-Pontiac salesroom at Detroit, to give up the baton for the fountain pen, step from the concert platform to the sales floor and demonstrate that he has lost none of his old-time finesse in the matter of getting names on the dotted line.

Whiteman's first sale was for two new Pontiac Big Six 2-door sedans. In two and a half hours he sold five cars, and in five days he ran this total to thirteen.

His own success in the venture prompted him to sponsor an automobile sales contest among his band members. Whiteman put up a new Pontiac Big Six sport roadster as first prize. Between concert numbers of the band took up predetermined positions on the floor alongside display models of the new Pontiac or the latest Oakland All-American Six—two musicians to a car, and a regularly employed salesman also in attendance to answer detailed questions of prospects.

Kurt Dieterle, violinist extraordinary, ran away with the prize, averaging two sales a night for the five days. The rivalry developed by the contest among the thirty-odd musicians, resulted in the sale of 134 Oakland and Pontiac Sixes.

SHAVERTOWN PEOPLE ANNOUNCE MARRIAGE OF THEIR DAUGHTER

Mr. and Mrs. James Altemus, of Shavertown, announce the marriage of their daughter, Olive Neta Altemus, to Leon Dodson, of Hunlock Creek, which took place on February 15 at Baptist parsonage, Pritchard

by Rev. Arch Smith. They were attended by Miss Hazel Dodson, cousin of the bridegroom, and Paul Crockett, of Broadway.

The bride wore a blue flat crepe dress trimmed in white and hat to correspond and carried a bouquet of pink rosebuds and sweet peas. The bridesmaid was attired in blue georgette trimmed in tan and she wore a hat to match and carried pink roses and sweet peas.

A wedding supper was served to the wedding party at the bride's home. Mr. and Mrs. Dodson are living with the bridegroom's parents.

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SURPRISE PARTY

At the home of Mrs. Mae Jacques, this place, a surprise party was recently given in honor of her son, Floyd, who celebrated his birthday anniversary.

Refreshments were served and a good time was enjoyed by all.

ENTERTAINS CARD CLUB

Miss Mildred Woolbert entertained members of her card club on Tuesday evening at her home on North Main Avenue, Shavertown. The prize at pinochle was awarded to Miss Kathryn Phillips. Guests numbered six. Luncheon was served.

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