

NEUBURGER'S DAYLIGHT DEPARTMENT STORE

Store Open Evenings
Till
10 O'clock

Exceptional Advantages for Holiday Shopping!

Larger Stocks Than Ever and with our greatly enlarged Daylight Addition you can make your selections under a perfect glare of daylight in any department of the Big Store. Every convenience you can desire aids you in making satisfactory purchases.

Holiday Buying Now on the Home Stretch

Jewelry Novelties, Jersey and Cloth Leggings, Slippers, Wool-Lined Shoes, Fur Sets and Collars, Lace Collars, Neckwear, Rubber Boots and Felt Boots for the Little Fellows, Sweaters, Caps, Perfumery, Cardigan Jackets, Furnishings, Silk and Velvet Shirt Waists.

Prices Go Down, Down, Down!



Christmas Handkerchiefs, Gloves and Umbrellas

5c fancy bordered Handkerchiefs, reduced to 1c
10c embroidered Handkerchiefs, reduced to 5c
15 and 18c fine imported Handkerchiefs, lace and embroidered, reduced to 10c
25c silk Handkerchiefs, with initials, 15c
40c fine imported linen embroidered and lace Handkerchiefs, now 25c
Ladies' and misses' 38c Golf Gloves, 25c
Ladies' and gents' imported Scotch 75c golf Gloves, reduced to 48c
\$1.50 gents' silk lined guaranteed Mocha Gloves, reduced to \$1.00
Ladies' and gents' carola silk \$1.50 close-roll steel-rod Umbrellas, covers and tassels, \$1.00
Ladies' and gents' all-silk \$3.50 Umbrellas, reduced to \$2.50

Great Stock Christmas Gifts to Select From



Useful Christmas Gifts are the most highly appreciated, and greater assortments have never been shown in a lower Luzerne store, and the Neu-Burger policy, "no goods carried over," has forced the reduction of prices throughout the entire stock.

Special Christmas silver 75c Chain Purse reduced to 45c

See Our Great Window Display: "Santa Claus Resting Before His Journey."

Come and Try On
Our Suits



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NeuBurger's Suits and Overcoats

When you buy a Suit or Overcoat here you get the acme of the tailor's art, as with our new and better store we are selling new and better clothes, or in other words, Suits or Overcoats bought of us now are Made Better, Trimmed Better and Fit Better than the most and as good as the best that you can get made to measure by local tailors. A heavy purchase of very finest clothing enables us to offer you fifteen styles in finest black and fancy worsted, and fancy cassimere hand made celebrated Rochester make \$18.00 Men's and Young Men's Suits. Your choice of entire lot at very low price of

Come and Fit On
Our Overcoats



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\$12.00

WE ALSO OFFER UNPRECEDENTED BARGAINS IN ALL OUR SUITS AND OVERCOATS

Suits for Men, Boys and Children

\$5.00 Men's Suits	go now at	2.98	500 Children's Suits in all wool worsted and cassimeres, all the broken lots in the store, ranging in price from 2.00 to 4.00, any in the lot now	1.00
Men's and boys' absolutely all wool black tibbet and fancy stripe 8.50 Suits go now at		5.00	Children's all wool 2.50 Norfolk Suits, reduced to	1.39
Men's Washington Mills absolutely pure worsted 18-oz serge 12.00 Suits, coats made with non-breakable fronts, reduced to		8.50	Boys' 3.00 double breasted and Norfolk Suits, reduced to	2.00
Men's 15.00 fine black imported unfinished worsted Suits, reduced to		10.00	Boys' and children's 4.50 Norfolk, double breasted and blouse Suits, reduced to	3.00
Men's genuine teasdale cassimere 10.00 very latest style all wool Suits, now		5.50	Boys' 5.00 three-piece Suits reduced to	3.50
Men's 2.00 fancy worsted and heavy all wool cassimere Trousers, reduced to		1.38	\$5.00 boys' long pants Suits go now at	2.98
Men's 4.00 and \$5.00 imported worsted Trousers, reduced to		2.48, 2.98 and \$3.48	Boys' very latest coronation mixture cassimere Suits, ages 14 to 19, now	6.00
We have a varied assortment of styles and our sizes are so complete that we can fit anybody.			Boys' fine 18-oz black pure worsted serge Suits, ages 14 to 19, reduced to	7.00

Overcoat Department

\$9.00 all-wool Oxford freize long Overcoats reduced to	5.00
\$15.00 fancy Oxford and black imported Melton 48-inch long swagger Overcoats reduced to	10.00
\$10.00 fancy Oxford all-wool frieze 48-inch long swagger Overcoats now	6.50
\$20.00 imported Oxford fiat Mountagnac 48-inch long swagger Overcoats, reduced to	13.50
Men's \$2.50 water and wind-proof heavy storm-collar covert Working Coats reduced to	1.50
Children's all wool heavy plaid lined chinchilla reefers	98c
Boys' all wool frieze 4.00 long swagger oxford overcoats, ages 6 to 15 years, reduced to	2.50
Boys' 5.00 fine melton oxford long swagger overcoats, reduced to	3.50
Boys' imported genuine melton 7.50 oxford long swagger overcoats, now	5.00

Shoes - Rubbers - Slippers

Ladies' fine dongola and box-calf \$1.75 Shoes	1.25
Gents' \$2.00 fine dress Shoes reduced to	1.50
Ladies' and gents' \$3.00 Shoes in all the newest leathers and shapes go during this sale at	2.00
Youths' and boys' guaranteed solid leather Shoes, reduced to	98c
Men's Woonsocket vulcan leather insole Rubber Boots reduced to	2.75
Men's fancy velvet Slippers, per pair	50c
Ladies' wool lined Slippers, per pair	50c
Youths' felt Boots, with first quality Rubbers,	1.15
Boys' felt Boots with one buckle perfection rubbers, per pair	1.35
Men's felt Boots, one buckle perfection Rubbers, per pair	1.75

Matchless Furnishings Bargains



Boys' heavy 75c fancy stripe Sweaters,	39c
Men's heavy 75c plain Sweaters,	39c
Men's \$1.00 flannel Shirts,	69c
Men's and boys' heavy leather covered working Mitts,	25c
Men's heaviest wool fleece lined Underwear, reduced to	38c
Ladies' and misses heavy fleece lined Stockings, per pair	10c
Ladies' 25c woolen Stockings, per pair	16c
Men's heavy woolen shaker Socks, per pair	15c
Ladies' 38c extra heavy fleece lined ribbed Underwear	25c
Men's heavy wool Socks, per pair	10c
Men's silk embroidered Socks,	2 pr for 25c

Dry Goods Department

Our Dry Goods Department offers many desirable Christmas Gifts. What is nicer than a Dress Pattern, a White Spread or a Fine Linen Table Cover?

Heavy wool oxford 30c double fold Skirt Cloth reduced per yd. to **20c**
Extra heavy all wool 50c oxford skirt cloth reduced per yard to **35c**
50c all wool Suiting Cloths in all colors, reduced per yard to **35c**
54-inch wide 75c wool Suitings, reduced per yard to **49c**
Eat your Christmas turkey over a NeuBurger linen Table Cover.
Fine Barnsley Linen, 72 inches wide, per yard **48c**
150 fine Marseilles white Bed Spreads, reduced to **\$1.00**

NOTICE.--Save the Sales Slips you get with all purchases. Handsomer Premiums than ever are given now. Fancy Lamps, Jardineres and Umbrella Stands Free.

Coats, Capes, Skirts and Waists

The popular inverted-back Monte Carlo Coat is the season's rage and a heavy purchase enables us to offer a fine heavy all-wool Kersey \$10.00 Monte Carlo Coat in all colors at **\$7.00**

Ladies' \$15.00 satin lined Monte Carlo Coats go now at **\$10.00**
Children's and misses' \$5.00 Coats in all the new styles go now at **\$3.50**
\$1.50 fine cloth Waists, pleated fronts, in all colors, **\$1.00**
Fine Melton \$3.00 ladies' heavy stitched Walking Skirts, **\$2.00**
Ladies' \$10.00 tight back 27-inch long Box Coats reduced to **\$6**
Children's Fur Sets **98c to \$5.00**
Ladies' fur Collars and Boas **98c to \$10.00**
Ladies' Lace Collars **50c to \$3.00**



Jos. NeuBurger Estate,

P. O. S. of A. Building,
Freeland, Pa.